Lewis & Clark College

Board of Alumni: Spring Meeting Minutes – DRAFT Pending Approval Meeting Date: 3/3/2024

Location: Smith, Albany
Meeting Chaired By: Aaron Forbort (Stacy Thompson, absent)
Board Members Present: Aaron, Alexa, Simran, Jessica, Michelle, Caitlin, Katie, Jennifer C, Aaron, Edgard, Erik, Hongda, Jenny M, Mike, David, and Molly.
Board members Absent: Stacy, Alyce, Mary, Anthony, Jackson, Jennifer K, Marnie, and Marisol.

Staff Present: Todd, Stephen, Emily, Ginger, Amanda, Chelsea, and Lauren Creany.

Guests Present: Jenn Burleton, Program Director, TransActive Gender Project

Pre-Meeting resources:

Board of Alumni Fall Meeting Minutes 10.29.23 DRAFT pending approval (document in packet)

BoA report Alumni Connections and Development Committee ACDC MAR_2024 (document in packet)

LC BoA Administration Committee Report Feb2024 (document in packet)

BoA Report - Recognition and Outreach committee ROC March 2024 (document in packet)

Equity and Inclusion Committee Report March 2024 (document in packet)

Athletics Liaison Report March 2024 (document in packet)

Admissions Liaison-Report Feb 2024 (document in packet)

Albany Society Liaison Report March 2024 (document in packet)

3.3.24 Alumni Chapter Update for Board of Alumni (document in packet)

Agenda Item	Information/Discussion	Action
Board of Alumni Business Meeting	Please note that Stacy Thompson '79, BoA President, is intentionally absent from today's meeting. In accordance with Bylaws Section 3.3 d., Aaron Forbort '02, serving as the chairperson of the Administration Committee, is stepping into the role of President for the duration of Stacy's absence.	
<u>President's Report</u> – Aaron Forbort '02	Aaron welcomes the new member of the Board: Michelle Anderson-Olivier '89; Michelle gives a brief self- introduction.	• Meeting Called to order.
(Stacy Thompson '79, Absent)	Aaron reads the president report prepared by Stacy Thompson "79, President of the Board of Alumni. Here are a few of the highlights form the board of Trustees gathering (February 15, and 16).	
	 Strategic Planning Revisited the 2018 strategic plan. 	

Engaged in workshops and activities, including SWOT analysis, differentiation workshop, future
visioning, and discussions on potential Big Ideas.
 Currently working on revising the institutional mission statement with campus input, to be presented
to the Board of Trustees in May.
 EAB retained for support; new plan to be presented in May 2025.
 Detailed Information about the strategic planning process and mission statement is available in detail
on our strategic planning webpage. The Boa will have an opportunity to provide input, Stacy will
update the board on how to be involved.
Artificial Intelligence (AI) Impact on Higher Education
 Discussed AI's impact on higher education, with faculty and staff presentations.
Explored ways Lewis & Clark can utilize AI instead of prohibiting its use.
EAB shared insights on AI trends in higher education.
Financial Update:
Operating deficit expected to be \$70K for the year, an improvement from the projected \$1.2M deficit
in October.
Measures taken include focusing on key areas, data-driven decision-making, hiring restrictions, and a
4% tuition increase for 2024-2025.
Enrollment and Admissions
Early Decision and Early Action applications increased, 201 more than last year,, resulting in 2,474
offers of admission.
Regular Decision applications declined by one percent.
Financial Aid
 FAFSA Simplification Act causing delays in need-based aid award letters until mid-April.
Programs and Initiatives
CAS Belonging and Inclusion:
 Successful completion of the New Student Peer Mentor program (NSPM).
 First-Generation Mentor Program initiated, promoting student engagement.
 Various programs enhancing community involvement and school spirit.
GSEC Specialized Certificate Programs:
• The introduction of a new certificate supporting Trans-Spectrum Children and Youth marked a
significant milestone. The inaugural cohort of 21 students graduated in June, equipped with

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	unique skills to advocate for the needs of individuals while actively opposing the growing
	challenges posed by anti-trans legislation.
	 The continuing education track of our Eating Disorders Certificate Program is experiencing
	exponential growth, reflecting a heightened demand for specialized knowledge in this critical area.
	Community Engagement Initiatives::
	 The Center for Community Engagement (CCE) is proactively addressing the surge in demand for
	educational programs by expanding the number of sections offered.
	Specialized Counseling Services for Transgender and Gender-Diverse Youth:
	 In collaboration with the TransActive Gender Project (TGP), who are present at today's meeting, the Community Counseling Center initiated a targeted pilot project in September. This innovative project focuses on delivering specialized counseling services to transgender and gender-diverse
	youth aged 8 to 20.
	Communications Office
	Efforts to enhance institutional reputation through external and internal engagement.
	Significant media placements and coverage showcasing faculty and leadership achievements.
	Martin Luther King Jr. Endowed Lecture
	Renowned civil rights and personal injury attorney, Ben Crump, was conferred an honorary degree,
	Doctor of Laws. This acknowledgment by the Board of Trustees underscores Mr. Crump's significant
	contributions in the realm of social justice and reflects our dedication to recognizing leaders who
	exemplify excellence in their respective fields.
	Day of Giving
	 March 13th is the 9th annual Day of Giving. As valued members of the Board of Alumni, there are expectations regarding participation in this annual giving campaign. We hope for an impressive 100% participation from the BoA.
	Alumni and Parent Engagement
	• Our mission is to engage alumni, students, and their families with Lewis & Clark College. We aim to
	foster life-long connections and a deep sense of belonging by providing a wide range of
	programs, outreach, and services for the L&C community that:
	 Advance the college's reputation and promote pride, tradition, and loyalty
	 Connect students with a supportive network of alumni and other constituents emphasizing
	their future career success
	 Build a culture of philanthropy encouraging contribution of time, talent, and financial resources

	Closing Remarks	
	Thank you for your attention and commitment to the mission of Lewis & Clark College.	
Approve minutes from October meeting	(Document in packet: <i>Board of Alumni Fall Meeting Minutes 10.29.23 DRAFT pending approval)</i>	Motion to approve October 2023 Minutes: Edgard
		• Second: Erik
		• Minutes approved: unanimously
Alumni Connections	(Document in packet: BoA report Alumni Connections and Development Committee ACDC MAR_2024)	
and Development		
Committee Report -	Katie reports on the committee's work since last meeting.	
Katie Byrnes '79 Co-	 Alumni Leadership Scholarship Process revision, including a fine-tuning of both the application and 	
Chair, and Molly	interview questions.	
Gibbon '24 <i>, SAA</i>	 Alumni Leadership Scholarship Report: 	
President	15 Applicants interviewed	
	6 Two-semester and 1 single-semester scholarships	
	1 International candidate in 2023 vs 10 International candidates in 2024	
Student Alumni	SAA 2024-2025 Video played for the Board members present	Amanda Valley
Association -		Presents a short
Ambassadors 2024- 2025 Video	Welcome to the SAA 2024 – 2025	Video Introducing
ZUZJ VIUEU	Congratulations New 24-25 Members! Ela Gore '25 from Pune, India	the SAA 2024- 2025
	 Alister "Jia" Ng '27 from Kuala Lumpur, Malaysia 	
	 Amelia Hare '26 from Seattle, WA 	
	Sophia Riley '25 from Kauai, HI	
	Diego Zarate '25 from Caracas, Venezuela	
	Vali Rajaobelina '27 from Antananarivo, Madagascar	

	Alvina Sargsyan '25 from Yerevan, Armenia	
	Welcome Back to Our Returning Members	
	Bethany Ballesteros '24 December Grad	
	Frankie Cloete '25 SAA President 24-25	
	Damaris Medina '25	
	Emily Larabee '25	
	Emma Hattaway '25	
	Calvin Cajayon '26	
	Carly Miller '26	
	Helena Brown '26	
	Congratulations to our Seniors!	
	Molly Gibbons SAA President 23-24	
	Izzy Huggins	
	Hannah Marians	
	Aliya Markowitz	
	Azucena Morales Santos	
	Cloe Moreno	
	Sophia Stringer	
	SAA Applications open for the 25-26 SAA in December 2024!	
Recognition and	(Document in packet: BoA Report - Recognition and Outreach committee ROC March 2024)	
<u>Outreach</u>		
Committee (ROC)	Erik reports on the committee's work since last meeting.	
<u>Report</u> - Erik Jensen		
'81, Chair	This is the interim period for the committee until the nominations for the next round of awards are due August 1 ,	 Erik challenges
	2024 . Everyone should be excited about this year's Alumni Honors Celebration during the June Reunion festivities	everyone to
	on Saturday, June 23 rd . This year the event will be in the Council Chamber, Fowler Student Center.	attend and bring
	The committee will continue to discuss and review these terries.	one guest to the
	The committee will continue to discuss and review these topics:	event.
	ROC role and processes for potential new members	
	Considerations and Guidelines for Reviewing Nominees	 Next meeting
	Revisiting the ROC Mission	TBD (scheduled
	Broader notification of nomination opportunity and process	for 10/16/24)
	Award Descriptions and Criteria	

Administration	(Document in packet: LC BoA Administration Committee Report Feb2024)	
Committee Report -		
Aaron Forbort '02, Chair	Aaron reports on the committee's work since last meeting.	 Email/Letters
Chun	The nominating period closed 2/28/24, resulting in the addition of 13 new nominees to the pool since the previous year's closure. Nominees remain eligible for consideration of ra duration of three years after nomination. Upon receiving applications, the committee will review application materials and schedule interviews, which will be conducted by teams of two over the next two months. Following the interviews, the committee will rank candidates and present a slate to the board for the June vote. Anticipated vacancies indicate a need to fill two board seats.	inviting nominees to apply were send March 1st on behalf of Stacy.
	In June, Edgard and Anthony will complete their second terms, while Stacy's term, as stipulated by the bylaws, extends through her presidency. Additionally, Jackson, Marnie, Simran, and Aaron will conclude their first terms in June and are contemplating second-term commitments.	
		• As per the
	Richard Sames resigned from his position in early November. According to the bylaws, the Executive Committee of the Board of Alumni appointed Michelle to fill the remainder of Richard's term.	bylaws, the Administration Committee will
	The Committee convened on 2/19/24 to review proposed revisions to the board member search application process. These revisions encompassed: 1. Language edits emphasizing inclusion.	present a slate of candidates to fill any open board
	2. Clear explanations regarding the components of the application package used for candidate evaluation.	seats to the
	Weighting adjustments to the evaluation rubric, prioritizing the interview and deprioritizing the cover letter.	Board of Alumni in June.
	Additionally, the Committee anticipates proposing some minor edits to the bylaws, which will be shared with the board prior to the next meeting.	

Meeting Date:	3/3/2024	
Equity and Inclusion	(Document in packet: Equity and Inclusion Committee Report March 2024)	
Committee Report -		
David Todd '68	David reports on the committee's work since last meeting.	
	 The Committee convened on 2/11/24, discussed (DEI) annual programs, and assigned owners to initiatives. MLK Recap, The Portland chapter hosted 5-10 alumni for the Blanchet house event. Alumni and students collaborated on making lunches, winter kits, etc., emphasizing "Socialize for social impact." Black Alumni Career Panel: Feb 28th (in-Person and Virtual). Hosted by the Lewis & Clark Black Alumni Association (LCBAA) and the Student Alumni Association (SAA). A panel of L&C alumni shared their experiences navigating career changes post-graduation. Moderated by Jessica Mullins '10, the discussion covered successful career transitions and challenges faced. DEI Training at BoA Meeting: On our agenda for today will be the TransActive Project. Black Graduation: Stacy planning program with Joanne, April 30th. Jamaica Trip: Looking to increase registrations. Welcome notes to incoming students: Stacy will be writing welcome notes to incoming Black students, opportunities to write welcome letters to other students. Alumni Weekend: Alumni of Color reception and Juneteenth events are coming up! 	
	 Survey: Higher Education Data Survey is ongoing. Affinity group updates: LCBAA: Focusing on more intentional events with Alumni and preference for group mentorship. Looking for permanent space for the BSU. LCNAA: Working on Native Graduation, April 13th, monthly meetings with President Homes-Sullivan. Gente Latina Unida: Alexa is starting a GLU chapter for Alumni. A special mention that this will be the last meeting for Molly Gibbons '24 (she/her), SAA President 2023 - 2024, as she will be graduation in May. We all wish her the best. 	
Break		• Members take a 10 min break.

Board of Alumni: Spring Meeting Minutes – DRAFT Pending Approval (Cont.) **Meeting Date:** 3/3/2024

Meeting Date: 3		
TransActive Gender	Jenn presents slide deck presentation and workshop activities for Board members.	 Board members
Project Workshop		participate in
Jenn Burleton,	Designed to assist in a better understanding of gender identity development, cultural gender myths and	workshop
Program Director	stereotypes and their impact on gender diverse and transgender children and adults.	
	This interactive session will provide attendees with a greater scope of understanding the rapidly changing social	 After the
	dynamic which transgender and gender diverse people of all ages must navigate.	workshop, a
		survey was
		distributed to
		attendees to
		gather feedback.
Break for Lunch and	Board members walk over to Fowler to eat lunch and participate in Career Connections with Alumni.	 Board members
Career Connections		participate in the
with Alumni	The Career Connections with Alumni program links current students with alumni for career advice. Alumni from	Career
	top companies like Nike, Intel, and IBM share their experiences. Students can ask questions and network with	Connections with
	alumni at the event	Alumni event.
Board of Alumni		 BoA members
Business Meeting		reconvene at
(Continues)		Smith, Albany to
		continue meeting.
CAS Fundraising	(Document in packet: CAS Fundraising Update, March 2024)	
<u>Update</u> – Lauren		
Creany, Director of	Lauren describes the office of Donor Engagement as primarily tasked with raising money for the annual fund.	
Donor Engagement		
	CAS Fundraising overview:	
	• Total giving increased year over year during the campaign while the Annual Fund in FY23 dipped below \$2	
	million. We are focusing on rebuilding the annual Fund to \$2 million by FY25.	
Liaison update:		
<u>Giving</u> – Jen Cyphers	Jen reports on the ways the board can give and inspire others of support the college.	
'98	• Board of Alumni giving to date is 17 of 23 members having given, with a goal of 100% participation.	
	• Join the Philanthropy Council.	
	 Offer a challenge or match to inspire other alumni to give. 	

Ivieeting Date:		
	 Support LC Day of Giving on March 13. 	
	Day of Giving Video played for the Board members present	
Lipicon Poport	(Desument in packet: Athletics Ligican Benert March 2024)	
<u>Liaison Report,</u> Athletics -	(Document in packet: Athletics Liaison Report March 2024)	
Jennifer Kerns '90	Jennifer is unable to attend today's meeting. However, please note that an report document regarding the	
	Athletics Liaison Report for March 2024 has been included in the meeting packet.	
(absent)	Atmetics tialson Report for March 2024 has been included in the meeting packet.	
Liaison Report,	(Document in packet: Admissions Liaison Report Feb 2024)	
Admissions -		
Marisol Jenkins '15	Marisol is unable to attend today's meeting. However, please note that a report document regarding the	
(absent)	Admissions Liaison Report for March 2024 has been included in the meeting packet.	
<u>Liaison Report,</u>	(Document in packet: Albany Society Liaison Report March 2024)	
Albany Society		
<u>Board</u> -	Mike shared with the board the ASBD's appreciation for the recent engagement with a current student during	
Mike Shiffer '69,	their last meeting, which was well received by all members. Amelia Doyle, the current Editor of the Mossy Log,	
Chair	presented to the ASBD in January. Additionally, at the upcoming March meeting, Jay Weitman '95, Director of	
	Campus Safety would be addressing the board as the guest speaker.	
	The ASBD is busy preparing for the Golden Medallion Luncheon during AW24 where we will be welcoming in the	
	alumni from class of 1974, into the Albany Society.	
Young Alumni	Alexa shared with the board an informal update of the LCYAC's recent activities.	
<u>Council (LCYAC)</u>		
<u>update –</u> Alexa Cid	The following points were discussed:	
Carerra '21		
	In February, the LCYAC hosted a well-attended Happy Hour gathering, which was held at the 503 Distilling	
	in Portland. The event saw a strong turnout and was successful in fostering community engagement.	
	Currently, the LCYAC is in the planning stages for an upcoming virtual Non-Profit event.	
	Hopefully there will be another local Happy Hour event in the fall.	

Meeting Date:	3/3/2024
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Alumni Weekend	Ginger presents an Alumni Weekend 2024 Promo Video for the Board members present	
2024 promo video –		
Ginger Moshofsky	The board members were acknowledged for their ongoing support and contributions towards making Alumni	 Members
'83 PG '18	Weekend a success. Ginger also shared a volunteer sign-up form with the board. This form will facilitate the	strongly
	recruitment of volunteers for various tasks and activities associated with Alumni Weekend. Board members were	encouraged to
	encouraged to participate and support the event by signing up for volunteer opportunities.	Volunteer for
		Alumni Weekend
	AW24 Highlighted events:	shifts via sign up
		form
	Fri 6.21 Welcome Reception	
	Sat 6.22 Honors Celebration	
	 Sat 6.22 Juneteenth Commemoration: libations, drums 	
	 Sat 6.22 Mini Goats and Llama at the Fir Acres Feast 	
	 Sat 6.22 LGBTQ+ and Allies Mocktails and Karaoke 	
	Sun 6.23 In-person BoA meeting (half-day)	
	Sun 6.23 Current and Past Board of Alumni Lunch	
Break		Members take a
		10 min break.
Engagement Update	Stephen provided a succinct update on Alumni Engagement.	
- Stephen		
LeBoutillier '00	The following topics were covered:	
Assistant VP for		
Engagement	 L&C Pioneer Mascot Discussion – The Community Dialogues process was utilized to engage the LC 	
	community, and we are currently reviewing the results of the Alumni survey. Impressively, the survey	
	garnered a significant response, totaling 7000 submissions, which included 1500 students, 500 faculty	
	and/or staff, and 5000 Alumni representing all three schools. Additionally, we have compiled over 3000	
	 and/or staff, and 5000 Alumni representing all three schools. Additionally, we have compiled over 3000 comments from the survey submissions for further analysis. Strategic Plan – The strategic Planning Process and updates can be found on the college webpage: 	
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Meeting Date: 3	3/3/2024	
	2. Experience beyond the classroom	
	3. Relentlessly student-focused	
	4. Academic innovation to meet the future	
	5. Partnerships with Portland for the benefit of all	
	 Ideas Generated, https://www.lclark.edu/strategic_plan/ideas-generated/ 	
	 Updating the Mission Statement, https://www.lclark.edu/strategic_plan/updating-the-mission- statement/ 	
	o Big Ideas: Request for Proposals, https://www.lclark.edu/strategic_plan/big-ideas-proposals/	
	Stephen expressed sincere gratitude to all board members for their dedicated efforts within their respective committees and for their valuable contributions to the affinity groups. He acknowledged and appreciated the commitment and hard work demonstrated by each member, recognizing their collective efforts in advancing the college's mission and goals.	
<u>Alumni and Parent</u> Engagement Update	(Document in packet: 3.3.24 Alumni Chapter Update for Board of Alumni)	
- Emily Decker '85, Director of Alumni and Parent	Emily conveyed deep appreciation and offered a heartfelt thank you to the APE staff for their unwavering commitment and diligent efforts over the past months.	
Engagement	She specifically highlighted Amanda's exceptional event coordination skills and Chelsea's outstanding work in managing social media platforms. Additionally, Emily commended the team's dedication to alumni weekend planning and outreach, recognizing their integral role in ensuring the success of June's events.	• Support and attend chapter events in your region or Virtually!
	Alumni Chapter Update (since October):	- '
		• Reach out to the
	November 2023 Minnesota and MW chapter hosted Socialize for Social Impact – Twin Cities	Chapter president
	December 2023 Northeast Chapter hosted their third annual Happy Hour at Radegast Hall in NYC	in your region to
	Jan 2024 Hawai'i Chapter hosted Socialize for Social Impact - Honolulu	say thank you, and
	Feb 2024 Greater Oregon Chapter hosted Socialize for Social Impact - Bend	connect with your
		Chapter listserv
		and FB page.

Meeting Date: 3/3/2024

Meeting Date: :	5/5/2024	
	Alumni Chapter event upcoming:	
	April 2024 Northeast, new England, and Mid-Atlantic Chapters will collaborate on a virtual event featuring L&C	
	Professor Pauls Toutonghi and his new book, The Refugee Ocean.	
	✤ Alumni Weekend 2024 is June 20 – 23	
	Register by April 3 for early bird discount pricing on events.	
<u>Closing Remarks</u> – Aaron Forbort '02	Aaron expresses gratitude to the APE staff and to all the members who made it to the meeting.	
	Final takeaways:	
		•Members
	Volunteer sign up for AW24	strongly encouraged to
	• Summer Board of Alumni Meeting: Sunday, June 23, 2024 - This is a half-day meeting In-Person and coincides with Alumni Weekend 2024.	Volunteer for Alumni Weekend shifts via sign up
	• Day of Giving March 13, thank you in advance for going online and make your donation.	form
		• Upcoming In person BoA meeting date: Sunday, 6.23.24
Board of Alumni Business Meeting	Aaron proceeded to gavel the meeting adjourned.	 Meeting Adjourned

Alumni & Parent Engagement

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