

Lewis & Clark College

Board of Alumni Summer Business Meeting -- Remote via Zoom  
9:00am -12:30pm, June 4, 2023

**Board Members Present:**

Chris Ohman, '77, *President*  
Stacy Thompson '79, *President-Elect*  
Mary Bodine-Watts '09 L'13  
Katie Byrnes '79  
Jennifer Cox Cyphers '98  
Peter Dempsey '01  
Aaron Forbort '02  
Edgard Garcia '92  
Catherine Gibson '85 P'20  
Marisol Jenkins '15  
Erik Jensen '81  
Hongda Jiang '08  
Jennifer Kerns '90  
Jenny MacNichol '78  
Jessica Mullins '10  
Simran Singh '08  
Jackson Shea '89  
Mike Shiffer '69, *Chair Albany Society Board of Directors*  
David Todd '68  
Marnie Troska '98

**Board Members Absent:**

Anthony J. Ruiz '13  
Richard Sames '12

**APE Staff Present:**

Todd Davis, *Administrative Specialist for Alumni and Parent Engagement*  
Stephen LeBoutillier '00, *Assistant Vice President for Engagement*  
Ginger Moshofsky '83 PG'18, *Senior Associate Director of Alumni and Parent Engagement*  
Chelsea Nordby, *Associate Director of Alumni and Parent Engagement*  
Amanda Valley, *Associate Director of Alumni and Parent Engagement*

**Guests:**

Julie Newsome, *Director of Donor Engagement*  
Josh Walter, *Vice President for Advancement*

**Pre-Meeting resources** PDFs provided to members via link.

- **Board of Alumni Meeting Minutes 3.5.23.pdf**
- **Housekeeping Provision.pdf**
- **LC Alumni Honors Report June 2023.pdf**
- **LC Admissions Liaison Report 6-1-23.pdf**
- **BoA Athletics Liaison Report June 2023.pdf**
- **Admin Committee Report - June 2023.pdf**

Notes:

**Chris - Call to Order**

**Chris - Asks for a motion to approve the spring meeting minutes.**

**Erik - Motion to approve minutes.**

**Edgard- Seconds the motion.**

**21 members approve minutes.**

**Approval of Minutes.**

Chris Ohman '77 –President's Report

**Board of Trustees meeting recap from May**

■ **Construction progress:** Templeton's transformation is now complete and is renamed the Fowler Student Center after our now former Trustee chair Stephanie Fowler. The student center feels more like the heart of the campus with Stewart Odell renovations enhancing the connection to the new spaces.

■ **Comprehensive Campaign:** As of May 1, there is 7 Million to raise to reach the 155 Million goal. The first campaign in twenty years is shaping up to be a success and Robin has begun preparing her own strategy and vision for the next campaign to follow. More on this when Josh and Julie gives their updates.

■ **New VP of Communications:** Lori Friedman is an exciting addition to the LC Communications team. Her experience as a strategic communications and media relations specialist will help spread the word about all the great things LC is doing and stands for.

■ **New CAS Faculty hiring in the following departments:** Economics, Mathematics, Theater, Biology, Physics, Ceramics, and Biochemistry.

■ **Fulbright Scholarships:** Lewis & Clark continues to be one of the top producers of Fulbright award winners in the country, demonstrating a sustained commitment to international education and engagement.

■ **Enrollment:** CAS may not hit our budget goal for new applications but the plan is to have an incoming class that is at or slightly lower than last fall but still at a historical high. **Grad School** is experiencing lower demand for Masters in Teaching but is continuing to have a strong interest in the counseling programs. **Law school** is undertaking multiple construction projects across campus this summer. A classroom is turning into a teaching courtroom and the Boley Law Library will undergo a much-needed remodel. Applications are down but the quality of LSAT scores and GPA is continuing an eight-year trend upwards and for the budget goal still looking good.

### Administrative Committee - Peter Dempsey '01

(Report: **Admin Committee Report - June 2023**, PDF provided to members via website)

Peter gives a summary of the committee activity since the last meeting.

#### ■ **Board of Alumni Elections**

We have six positions to fill during this 2023 cycle. Three are the open positions because of members cycling off or have resigned (Catherine Gibson, Aron Phillips, and Peter Dempsey). Three incumbents (Jen Cyphers, Marisol Jenkins, and Jessica Mullins) have chosen to be on the ballot and if elected will serve a second term.

#### ■ **Bylaws**

(Document: **Housekeeping Provision**, PDF provided to members via website)

The Admin Committee has undertaken a review of the Board of Alumni bylaws and has proposed the adoption of a 'Housekeeping Provision' designed to allow the Administrative Committee to make non-substantive modifications to the bylaws document without having to go through the formal process of a full Board vote.

**Chris - Asks for a motion to vote on the addition of the 'Housekeeping Provision' to the Bylaws**

**Jackson - Motion to approve addition to the Bylaws.**

**Edgard- Seconds the motion.**

**20 members vote yes.**

**Zero members vote no.**

**Zero members abstain.**

**The addition to the Bylaws is approved.**

#### ■ **Presentation of Candidates for Board of Alumni Election.**

**BOA New Candidates 2023** (PDF documents provided to members via link)

Eight nominees completed applications and were interviewed by the Admin Committee. Five of the eight nominees differentiated themselves and have been selected to appear on the ballot.

**Members of the Admin committee present a brief summary of each of the five new candidates on the ballot to the board.**

**A discussion was held about the five new Board of Alumni candidates on the ballot.**

Board members were given access to candidate application materials for reviewing on May 19 prior to today's meeting.

**Board of Alumni Candidate Ballot** provided to members via a link to google form/ballot.

**Members Vote for BOA members by google form/ballot.**

**20 Votes are collected and counted.**

Results of the voting will be shared with the board later this week but not at this meeting.

Athletics, *Liaison* – Jenifer Kerns '90

(Report: **BoA Athletics Liaison Report June 2023**, PDF provided to members via website)

Some highlights:

- Two LC teams (Baseball and Women's Rowing) won the NW conference and went on to participate in nationals.
- The Grant Frye endowment for men's soccer has been fully funded!
- The Hester Turner fund for women's athletics is 50% fully funded.

Admission, *Liaison* – Erik Jensen '81

(Report: **LC Admissions Liaison Report 6-1-23**, PDF provided to members via website)

Alumni Profiles:

- 12 BoA members have completed online profiles visible on the Admissions webpage.
- New profile outreach to former BoA members has been exceptionally successful with 40 potential new profiles coming soon.
- There is a new link to the profiles on the LC Alumni webpage:  
<https://college.lclark.edu/offices/admissions/community-profiles/>

Giving, *Liaison* – Jen Cyphers '98

Edgard has left his role as liaison for Annual Giving and Jen has taken on this position.

Jen shares some thoughts on the power of alumni giving to enable a sense of belonging. Giving can be an important way of staying connected to Lewis & Clark, especially for those who are not able to commit their time as a volunteer or attend events.

Jen is happy to report that the Board of Alumni currently has 100% giving participation!

Campaign Update – Josh Walter, *Vice President for Advancement*

Josh shares a *Campaign Update as of June 2023* via/screen presentation

- **Goal: \$155M**  
**Comprehensive Campaign: exploring for the global good**

#### **Timeline**

- **June 1, 2017:** Quiet/Leadership Phase Began
- **June 1, 2021:** Public Launch (postponed 1 year due to COVID)
- **May 31, 2024:** Concludes (\*Changed to when goal is achieved)

- **As of May 1, 2023**

- \$148,936,251 in total gifts & Commitments
- 96% towards goal
- \$6,063,749 left to raise

57% Gifts received: 25% Bequest Intentions, 10% Pledges yet to receive, and 8% Trusts & Annuities.

The advancement office now has a new staff position dedicated to athletics fundraising. Doug Lenox, *Athletics Advancement Officer*, joined our team in May 2023.

#### Annual Giving metrics– Julie Newsome, *Director of Donor Engagement*

Julie shares *Econometrics of why alumni give* via/screen presentation

Alex Denuzzo '25 our Data Intern conducted some research using econometric techniques to analyze what characteristics make someone more likely to donate. Econometrics is a branch of economics that applies statistical methods, mathematics, and economic theory to analyze and quantify economic relationships and make predictions or forecasts.

One thing we found out from this research is that being a volunteer was the top way to get someone to become more likely to be a donor. The second most likely way to get someone to become more likely to give was if someone attended an LC event.

- Julie announces she will be leaving the college after Alumni Weekend 2023.

#### Q&A with Julie

Questions, Discussions and feedback from board members for Julie.

**~ 8 min Break**

#### Update: Recognition and Outreach Committee - Catherine Gibson '85 P'20

(Report: **LC Alumni Honors Report June 2023**, PDF provided to members via website)

Four alumni honorees will be presented with their awards during Alumni Weekend on Saturday

24, 2023.

Benedikt Hoskuldsson '83  
*Distinguished Alumna Award*

Dan Caplen '12  
*Outstanding Young Alumnus Award*

Janet Steverson  
*Donald G. Balmer Citation*

Mike Holtzclaw '87  
*L&C Alumni Leadership Award*

Catherine will be cycling off the board after this meeting and she expresses gratitude and thanks for the privilege of leading this committee. In addition, she gives a special thank you to Emily Decker's incredible guidance and support.

Equity & Inclusion Committee, Update – Mary Bodine-Watts '09 L'13 , Stacy Thompson '79, and Marisol Jenkins '15

**Highlights:**

- **LC Native Alumni Association** held a 2023 Native Graduation event in April with seven graduating students who identified as indigenous participating.
- **Juneteenth Commemoration:** Stacy has been working with Ginger to plan the Juneteenth Commemoration on the Saturday of Alumni Weekend. A commemoration of the United States' newest national holiday including a libation, meaningful readings and live drumming.
- **Explore With Lewis & Clark Jamaica:** May 8th - May 15th, 2024. Accompanied by Kundai Chirindo, Associate Professor of Rhetoric and Media Studies. Sponsored by the Lewis & Clark Black Alumni Association.
- **HEDS Alumni Survey**  
Stacy has shared some of the initial findings from the survey with the Board of Trustees. Marisol is gathering feedback and recommendations from the E&I committee members and hopes to be able to bring to the board of alumni a more comprehensive report at the October meeting.
- **Mentorship Program**  
This program launched in spring of 2023. Collaborating with the Black Student Union the program is for current students to connect with Alumni and build a mentorship

relationship. More work needs to be done to build a better structure to support this program.

Alumni Student Connections and Development Committee - Richard Sames '12 (not attending)

Stephen gives a brief update on behalf of Richard who is not attending today's meeting.

The SAA President for 2022-23 is Molly Gibbons.

New SAA Rooster: <https://college.lclark.edu/offices/alumni/scholarship/recipients/>

Alumni Weekend Briefing - Ginger Moshofsky '83 PG'18, Senior Associate Director of Alumni and Parent Engagement

Ginger highlights some of the great events happening this alumni Weekend.

- *Housing on campus is back!*
- *Great Alumni Colleges.*
- *Fir Acres Feast is the big Saturday night event, under the tents on lower campus.*
- *Music this year is going to be fantastic: Dan Balmer, Richard Moore, Dan O'Sullivan and Dan Caplan.*
- *Juneteenth, Commemoration.*
- *Alumni Honors Celebration and Reception*
- *Current and Past Board of Alumni Brunch at the Cooley House*

Ginger shares a link in the zoom meeting chat so that board members can sign up to volunteer where needed if they have not already.

Stephen thanks Catherine, Peter and Chris for their leadership and years of service on the board.

Chris gives some final remarks to the board

Chris shares thoughts and reflections from his nine years on the board.

Stacy thanks Chris for his service to this board and she will miss his collaboration on the board of trustees. Thanking also Catherine and Peter who are cycling off the board.

Stacy announces some committee chair and co-chair assignments.

*Administration:* Aaron Forbort '02, Chair

*Alumni Recognition and Outreach:* Erik Jensen '81, Chair

*Student Alumni Connections and Development:* Jackson Shea '89, Chair; Katie Byrnes '79, Co-Chair

*Equity and Inclusion:* Mary Bodine '09 L'13, Chair; Marisol Jenkins '15, Co-Chair

Chris passes\* the gavel to Stacy who is now the board of alumni president.

\*The BoA gavel was sent to Stacy so she could ceremoniously gavel out the meeting and single the end of the session.

**Meeting adjourns.**