

Lewis & Clark College
Spring Board of Alumni Meeting (In person)
Mar 5, 2023
Smith Hall

Board Members Present:

Chris Ohman, '77, *President*
Stacy Thompson '79, *President-Elect*
Mary Bodine-Watts '09 L'13
Katie Byrnes '79
Jennifer Cox Cyphers '98
Peter Dempsey '01
Aaron Forbort '02
Edgard Garcia '92
Catherine Gibson '85 P'20
Marisol Jenkins '15
Erik Jensen '81
Hongda Jiang '08
Celeste Jongeneelen '23, *SAA president*
Jennifer Kerns '90
Jessica Mullins '10
Richard Sames '12
Simran Singh '08
Jackson Shea '89
Mike Shiffer '69, *Chair Albany Society Board of Directors*
David Todd '68
Marnie Troska '98

Board Members Absent:

Jenny MacNichol '78
Anthony J. Ruiz '13

Staff Present Fall BOA meeting:

Todd Davis, *Administrative Specialist for Alumni and Parent Engagement*
Emily Decker '85, *Director of Alumni & Parent Engagement*
Ginger Moshofsky '83 PG'18, *Senior Associate Director of Alumni and Parent Engagement*
Chelsea Nordby, *Associate Director of Alumni and Parent Engagement*
Amanda Valley, *Associate Director of Alumni and Parent Engagement*
Lindsay Woodward '23, *APE Intern*

Guests:

Lisa Collins EdD'21 *Assistant Professor with Term, GSEC*
Julie Newsome, *Director of Donor Engagement*

Pre-Meeting resources PDF provided to members via link and in packet.

- **Board of Alumni Minutes 10.22.23** (PDF provided to members via link)
- **Albany Society Report - March 2023** (Document in packet)
- **Alumni Chapter Update 3.5.23.** (Document in packet)
- **LC Admissions Liaison Report 3.5.23** (Document in packet)
- **Administration Committee Report - March 2023** (Document in packet)
- **Bylaws amended 6.2019** (Document in packet)
- **Bylaws w/Proposed Changes for March 2023 - Redline** (Document in packet)

Meeting handouts provided to members in packet.

- Indigenous Land Acknowledgement (hand-out given to BoA members and staff present)
- CAS Fundraising Update Spring 2023 (hand-out in packet)

Notes:

Chris - Call to Order

Board members and staff each take a few moments to read the *Indigenous Land Acknowledgement*.

Chris - Asks for a motion to approve the Oct meeting minutes.

Hongda - Motion to approve minutes.

Catherine- Seconds the motion.

20 members approve minutes.

Approval of Minutes.

Chris is thankful of the timing of the Spring BoA Meeting this year as it coincides with the great student event the 58th International Fair, organized by International Students of Lewis & Clark!

Chris – Congratulates the academic accomplishments of two members: Simran earning a PhD and Richard entering Medical school.

Chris Ohman '77 –President's Report

■ The Randall Trust awards **\$1.5 million gift** to fund an endowed professorship at the John E. and Susan S. Bates Center for Entrepreneurship and Leadership.

■ **Community Dialogues:** January 2023 marked the launch of Community Dialogues, President Holmes-Sullivan's signature initiative. This ongoing program is intended to make healthy, constructive dialogue a part of our identity as an institution, and the foundation of how we relate to

each other in community in both informal and formal settings. In April, students will be invited to participate in a Community Dialogue on the topic of the L&C Pioneer Mascot.

■ **Posse Scholars:** In an expansion of its three-year relationship with the Posse Foundation, Lewis & Clark will welcome to campus this fall its inaugural cohort of scholars from Posse's newest recruitment location: Puerto Rico. These students will join L&C's third group of Posse scholars from Washington, D.C., making L&C Posse's only dual-program institution in the Pacific Northwest.

■ **Construction progress:** We are actively addressing the list of deferred maintenance, which is a good sign of the college's financial health. The Fowler Student Center renovations are shaping up with an overhaul of the Trail Room, the relocation of the student organizations to a more visible location, the creation of more flexible events spaces, significantly improved accessibility, and a new elevator from the lower parking lot up to the Stamm dining room level. Stewart Odell renovations are in progress as are the Huston Sports Complex improvements.

■ **Comprehensive Campaign:** We are closing in on the final goal of \$155 million raised. More on this when Julie and Edgard give their fundraising and philanthropy updates.

■ **New VP of Communications:** Lori Friedman will start her new role on March 13. She has nearly two decades of experience as a strategic communications and media relations specialist. Friedman was most recently at Lehigh University in Pennsylvania, where she and her team are credited with dramatically increasing the institution's visibility and reputation as a national and international higher education leader.

■ **Enrollment:** CAS applications are down slightly from a record high last year and the plan is to have a class that is at or slightly lower than last fall. **Grad School** enrollment is down slightly but not in a way that is concerning. Applications are still strong, particularly the counseling programs. The master's in education is having some challenges and has been impacted by a lowering of school funding. **Law school** applications are down 20% but the quality of LSAT scores and GPA is up and is part of an eight-year upward trend.

■ **Trustees March Retreat**

The Board of Trustees met at a strategic retreat and Chris shares with the Board members some of the themes that came out of that retreat, including three articles that would be a good read to understand the framing of the retreat. The three articles are about trends in college age students and the implications for the colleges and universities that serve them. They were distributed to the Board of Trustees as a pre-read prior to the March retreat and strategy discussion.

Digital links to the articles will be shared with members in the next week or so.

Stacy – It is important that this Board also have a thoughtful strategic planning session. We as a board have an opportunity to add our voices to this strategic conversation and can shape the direction of the college at this time.

Administration Committee Update – Peter Dempsey '01

- **Administration Committee Report - March 2023** (Document in packet)
- **Bylaws w/Proposed Changes for March 2023 - Redline** (Document in packet)

The committee is entering the busy season with the new member elections coming up at the next June virtual meeting.

Proposed changes to the bylaws were shared with the Board on February 17, 2023.

Peter did receive some comments from Board members but in general, there were no concerns about the proposed changes to the bylaws. The comments were mostly about minor grammatical changes.

David mentions that it is a common practice to have a provision in a board's bylaws document to allow for minor grammatical changes without requiring a full vote from the board. This provision is typically referred to as a "housekeeping" provision. The purpose of the housekeeping provision is to allow the board to make minor changes to the bylaws document, such as correcting spelling errors or adjusting punctuation, and department name changes without having to go through the formal process of a full vote. This helps to ensure that the bylaws document remains accurate and up-to-date. The provision should outline the types of changes that are considered minor and therefore eligible for the housekeeping process, as well as the procedures for making those changes. The provision should be structured in a way that balances the need for flexibility with the need for transparency and accountability.

It is decided to add a “housekeeping” provision to the bylaws to share with the board prior to the June meeting and vote for approval at that time if time permits.

~ 2 minute break

Mary introduces Dr. Lisa Collins G'21, *Assistant Professor with Term, Graduate School of Education and Counseling*. Dr. Collins has 27 years' experience in education. Her consultations and presentations have focused on wellness for equity, trauma awareness and response, and culturally responsible school leadership. Dr. Collins specializes in racial healing for people of color and non-people of color.

Equity and Inclusion Training session with Lisa Collins G'21, Assistant Professor with Term, Graduate School of Education and Counseling

Dr. Collins leads the board members on Diversity Training session.

Equity & Inclusion Committee Update –Mary Bodine-Watts '09 L'13, with updates also from Stacy and Marisol.

■ E&I Charter document - draft

After a year of thoughtful work, the committee presents for consideration to the board an E&I Committee Charter. The purpose of the charter is to create a structure for the committee's work, mission, goals, objectives and purpose. The charter will better solidify what the committee is trying to achieve and act as a blueprint to help and guide future committee members. This document is still in draft format and will be shared with Danielle Torres, *Dean of Equity and Inclusion* for final input. The Charter would be updated as needed to stay in alignment with the college's overall strategic plans as they evolve.

Board members respond, comment and give appreciation for the committee's work.

■ Lewis & Clark Native Alumni Association (LCNAA)

The LCNAA is almost officially finalized. The LCNAA seeks to create a supportive environment for current and former students and to serve as a resource to the Native Student Union (NSU), Native American Law Student Association (NALSA) and other Native students on campus.

■ Lewis & Clark Black Alumni Association (LCBAA)

LCBAA recent events:

- October 21, LCBAA Dessert Reception was held on the day of the inauguration of **Dr. Robin Holmes-Sullivan** as the 26th president of Lewis & Clark College, with about twenty alumni attending.
- March 3, the LCBAA had a meet and greet at Portland's martini bar Olive or Twist, eleven alumni attended.
- March 4, the LCBAA also had a brunch meet up with current black students that was well attended

LCBAA upcoming Event:

- June 24, Saturday of Alumni Weekend: **Juneteenth Commemoration.**
A commemoration of the United States' newest national holiday including a libation and meaningful readings.

■ **BSU Mentoring Program:**

In the spring of 2023, the E&I Committee collaborated with the Black Student Union (BSU) to launch a mentorship program. The program is for current students to connect with Alumni and build a mentorship relationship, as a way to receive support, guidance and strategies for post-graduation opportunities.

■ **Alumni Survey**

With the cooperation of the institutional research team, we were able to get some E&I related questions onto the Alumni survey that went out last fall. Hopefully by the June meeting we will be able to report on some of the data in regards to engagement.

Athletics Liaison Update – Jenifer Kerns '90

- 25% of the incoming freshman class this fall were recruited athletes. This is a record number of 167 freshman athletes. This year has 425 student athletes, and is the largest number Mark Pietrok has seen in his 34 years with the college.
- Increased successes with teams – football had a .5 winning season. Women’s soccer finished fourth in their division. Cross Country was second and third (Men & Women) in the conference.
- Excited about the college adding sports: men’s soccer and women’s lacrosse. First time in decades adding a women’s sport.
- Theme for the year: celebration of 50 years of Title IX. Number of events to highlight – culminating at the end of the year awards ceremony. In February, the Hestor Turner Endowment was announced and is currently raising funds. Started in 2022 in conjunction with the 50th anniversary of Title IX and named for a longtime L&C faculty and staff member, this on-going fund is the first endowment named after a woman in Lewis & Clark Athletics history. The endowment will support women's athletic programs and create additional opportunities to boost the student-athlete experience for students competing on women's teams on campus.
- 5 million project to transform the Houston Sports Complex into a multi-purpose facility, strengthening our baseball and softball programs and expanding our varsity sports support for men’s soccer and women’s lacrosse.
- Griswold stadium rafters are undergoing a redoing of the roof and press box.
- In Pamplin the women’s locker room facility and the athletic training facility have both been expanded.
- Another fund to support the men’s soccer program in the name of Grant Frey ’83 P’ 11 P’ (former Board of Alumni member) is really close to being endowed.
- Lewis & Clark inducted in October an all-female Hall of Fame class of 2022.

Admission Liaison Update – Erik Jensen ’81

- **LC Admissions Liaison Report 3.5.23** (Document in packet)

Since the October BoA meeting, the total members who have volunteered to produce community profiles for the website has reached fifteen, twelve of which are currently online. An invitation to participate in the Alumni Profile project was sent to 141 former BoA members. A fantastic response so far with 38 former members interested in participating.

Eric shares with the Board some of the immediate opportunities for BoA members to support the Admissions team. Erik passes around a signup sheet for members to indicate if they are interested in attending a “Yield Event” for admitted students.

Board members to walk to Stamm and Participate in the *Career Connections with Alumni Event*

Members return to Smith Hall to resume Spring Board of Alumni Meeting.

Albany Society Board of Directors Liaison Update – Mike Shiffer '69, Chair Albany Society Board of Directors

- **Albany Society Report - March 2023** (Document in packet)

During the last meeting in November, the ASBD enjoyed hearing from Jonathan Manz, *Director of First Year Experience*.

Current Albany Society Board Officers are:

Chair – Mike Shiffer '69

Vice Chair – Zorch '71

Secretary – Paula Janz '69

Treasurer – David Avison '68

Two new board members from the class of '71 were added recently. Three board members moved to honorary status (Board members who no longer can attend meetings but want to remain connected).

Mike and the Board are all excited for the next meeting of the ASBD to take place in the newly renovated and named Fowler Student Center. The speaker for the May meeting is L&C's Katherine Shallenberger, *AVP for Financial Planning and Analysis*.

Julie Newsome, Director of Donor Engagement and Edgard Garcia '92 - Giving/Campaign update

- **Spring 2023 CAS Fundraising Update.** (Document in packet)

■ **Campaign Update** (through end of Februarys)

- \$146.5 million dollars in total gifts (commitments and gifts)
- 94.5% toward goal (commitments and gifts)
- \$8.5 Million left to raise (commitments and gifts)

We are trying to conclude the campaign one year early sometime this summer/fall.

Most of the numbers in the handout are not up to date because they do not include this year's Day of Giving on March 1st. Day of Giving is one of our biggest fundraising days of the year.

■ **Day of Giving, March 1, 2023**

CAS goal was 1,000 donors and we reached 1,184 donors, which unlocked \$200,000 in matches throughout the day. Total raised \$381,838.

■ **Board of Alumni Giving** (not including day of giving numbers):

Goal: 100% participation

Current: 15/23 members (65%) as of 2/22/23

■ **April: CAS Renewal Campaign – Fir Acres Society** (donors giving to CAS for 3+ consecutive years)

A mailer will be sent out to encourage donors to renew.

■ **April:** Class of 1973/2023 Together Scholarship Launch event on April 13.
1973 alumni and 2023 parents are funding the majority of the Scholarship while seniors get a voice in shaping it.

■ **May:** Fiscal Year End (FYE) Push!
Last Chance for alumni to give and count in LC's ranking.

■ **Alternative Break Program**

The Center for Social Change and Community Involvement is bringing a group of students on an Alternative break program going to Puerto Rico where they will be doing service projects, learning about community, and connecting with the new Posse cohort. Students are involved in fundraising to cover the costs and the Goal is to raise \$12,000 by March 17.

■ **Reunion Class Gift**

All giving collected from 6/1/22 – 6/30/23 from reunion classes ending in 3 or 8 will go toward the class gift total

■ **Phonathon**

Phonathon student callers during February - April will support campaigns happening at the time as well as establishing personal connections on the phone. Calls to CAS, GSEC, and Law Alumni and CAS Parents.

■ **Philanthropy Council Day of Giving Session & May Session**

1000 emails were sent leading up to the day of giving!

Q&A with Julie

Julie asks the Board members for feedback on what type of stories about Lewis & Clark do they enjoy hearing and from whom do they want to hear updates from the college i.e. faculty, students, alumni...

Discussions and feedback from board members for Julie

Update: Alumni Connections and Development Committee and SAA – Richard Sames '12 and Celeste Jongeneelen '23, SAA President

Richard gives an update on the committee's work as they just finished up their busy season.

There were a record number of new Alumni Leadership Scholarship (SAA Ambassadors) applicants, 26 in total. The committee selected 14 applicants to interview over zoom. 7 full year and 2 half-year scholarships were awarded. There will be a good mix of freshman, sophomores, juniors, and seniors for next year's SAA.

Amanda and Richard interview three candidates for the SAA President role as Celeste will be graduating in May. Richard is excited to report we have offered the position to Molly Gibbons '24, History and Hispanic studies double major and gender studies minor.

Alumni Recognition and Outreach Committee Update - Catherine Gibson '85 P'20

Chris – explains the recent alumni award name change. The L&C Alumni Leadership Award: (Previously named the Pioneer Alumni Leadership Award) honors an alumnus/a for demonstrating extraordinary leadership in his or her service to Lewis & Clark alumni.

Catherine – Since the last Board meeting where we voted for the award recipients, all four have accepted. You can meet each of them in person at the Alumni Honors Celebration and Reception on the Saturday of Alumni Weekend (June 24th).

L&C Alumni Leadership Award
Mike Holtzclaw '87

Don Balmer Citation for Service to the College
Janet Steverson

Outstanding Young Alumnus Award
Dan Caplen '12

Distinguished Alumnus Award
Benedikt Hoskuldsson '83

Catherine will be cycling off the board after the June meeting and a new member will be taking over as chair (TBD). She is thankful and enjoyed working with each of you.

Chris – Those interested in taking on the role of Chair for the Alumni Recognition and Outreach Committee please email either Chris or Stacy.

Alumni Weekend 2023 – Ginger Moshofsky '83 PG'18, Senior Associate Director of Alumni and Parent Engagement

Ginger –A slide deck is presented to the board to get everyone excited for Alumni Weekend 2023. We hope that all Board members can come to the June gathering and enjoy some of the exciting events we have planned.

Alumni and Parent Engagement update – Emily Decker '85, Director of Alumni and Parent Engagement

■ Alumni Chapter update: (See document in packet).

■ Alumni Travel update

Since January we have had trips to Tanzania, Argentina, Antarctica, and Mexico.

We have trips coming up to Egypt and to Madagascar in April, and the Zodiac Schooner race in July.

■ New Alumni Directory

We hope the board will have an opportunity to test the new Directory and give feedback. With our new database (SLATE) it was necessary to revamp the Alumni Directory and this gives us an opportunity to have some new features that we will share with the board soon. Once fully tested the directory will be announced to the full alumni body (CAS, GSEC and LAW).

■ *Belonging* by Geoffrey Cohen

The APE office has been reading and discussing weekly the recently published book: *Belonging: The Science of Creating Connections and Bridging Divides* by Geoffrey Cohen.

Professor Cohen spoke at the fall CAS faculty retreat about how small interventions in the classroom can improve student belonging, with beneficial impacts on well-being and achievement. His book provides the theory and research on “situation crafting” that explains those findings, and explores belonging in the workplace, policing and the community, and bridging partisan divides.

Big thank you to all the APE staff and special recognition, thanks and appreciation for Lindsay Woodward '23, *APE Intern* who will be graduating this May!

Chris - gives closing remarks

Future Meeting dates:

June 4, 2023 - Virtual meeting from 8am-12pm

October 29, 2023 - In-person meeting from 9am-4pm

Meeting adjourned