Winterim

Winterim is an immersive week of problem-solving and networking where students collaborate to identify problems then formulate and execute innovative solutions. Students learn life skills as well as pitch skills, and the entire experience helps them translate their liberal arts training to the workplace. We are grateful that our over 60 business and nonprofit leaders treat our students not just as mentees, but as future colleagues.

Winterim represents the Bates Center’s dynamic experiential programming, complimenting the Center’s academic curriculum, which invites students to engage in innovations in technology, science, healthcare, marketing, education, and the environment. While the Bates Center’s classes, programming, and resources are available to all Lewis & Clark students, the new entrepreneurship minor has become the most popular minor in the school.

The common thread of all Bates Center experiences is engaging an entrepreneurial mindset to apply the adaptability, critical thinking, and problem solving of liberal arts in new and ambiguous situations. The workplace and marketplace have changed dramatically since Lewis & Clark students were born and are changing faster than ever. The Bates Center helps students leverage their liberal arts training to anticipate, navigate and participate in this change.

John and Susan Bates’ generous gift established the Center as a hub of both Entrepreneurship and Leadership, which reflects the intersection of liberal arts and problem solving. John Bates served as Associate Professor of Finance from 1975 to 1981, earning Outstanding Teacher of the Year in 1976. In 1979, John and Susan led the overseas study program to Belgium, the Netherlands, and Luxembourg. A life trustee, John chaired the Lewis & Clark Board of Trustees from 2003 to 2007. John held key positions on Wall Street and founded Bates Private Capital in Lake Oswego, Oregon.
WE CHECK ALL THE BOXES BECAUSE WE TEACH:

- Critical Thinking
- A Global Perspective
- Experiential Learning
- Problem Solving
- How to Ask the Right Questions
- Comfort with Ambiguity
- Meaningful Collaboration
- Deep Learning
- Ethics
- Persuasive Communication
- Creative & Innovative Thinking
- Translation Across Disciplines
- How to Follow Through a Logical Argument
- Social Emotional Intelligence
- Diversity & Social Justice
- How to Identify Gaps in the System
Volunteer Thank You

We value and appreciate this outstanding list of leaders who have volunteered their time for the benefit of our students.

Judges
Juan Barraza
Director of Innovation and Entrepreneurship at VertueLab

Christopher Bates
Managing Director and Chief CIO of Brampton Gillow Advisors LLC

Stephen Green
Entrepreneur, Author, Recovering Banker & VC

Mohan Nair
CEO Emerge USA, Author, Edmund Hillary Fellow (New Zealand)

Brandon Ross
Senior Associate Analyst at Elevate Capital Fund

Suzanne Stevens
Editor of the Portland Business Journal

Jessica Zutz Hilbert
Senior Practice Management Specialist, Davis Wright Tremaine LLP

Speakers
Jason Bolt
Founder & CEO at REVANT OPTICS

J Cheema
Marketing & Strategy Expert, Allergan Aesthetics

Elizabeth Darrow
Operations, Freeland Spirits

Mitch Daugherty
Director, Built Oregon

Carl Guess
Executive Presentation Coach at Elevator Speech

Brian Gurski
Sr. Vice President/Strategy & Innovation, TrueFund Financial Services

Catherine Healy
Owner & Creative Director, Flint Design Company

Brent Hutchings
CEO of North River Boats

J Pinky Jansen
Marketing Strategist

J Hogan Johnson
Business Development Director, Flint Design Company

Jake Kindrachuk
Partner, Village Family Capital

Heather Kirshman
CIO, Point Forward Wealth Advisors, Founder/Managing Partner at Pod

Ben McKinley
CEO/Founder, Cascade Web Development

Katharine Reinhold
Director Of Innovation, adidas, Founder/Managing Partner at Pod

Rick Turoczy
Cofounder & General Manager at Pie, Cofounder, Built Oregon

Alex Wills
Global Finance Manager, Jordan Brand, Nike

Mentors
Kanika Agrawal
General Manager, Lyft Bikes & Scooters

Matt Bolte
Managing Partner, Chief Product Officer at ThenWhat

Jim Chi
Founding Member of Oregon Sports Angels and Principal at Cascade Management Consulting

Doug Freeman
Startup Communications Services/Consulting, Ideascape Inc.

Eric Garman
Trade Development Manager
Bates Center Leadership
Chrys Hutchings
Director
Catarina Hunter
Associate Director
Mitch Daugherty
Entrepreneur in Residence
(Brian Detweiler-Bedell - on sabbatical)

AMA/Ask Me Anything
For a full list of all mentors and AMA’s visit https://college.lclark.edu/programs/entrepreneurship/winterim/
Pitch Competition Awards
(Teams may win more than one award, all prizes are team prizes)

**FIRST PLACE**
Cash prize of $3,500 AND
Legal start-up package* worth $3,500 from Facet Legal LLC

*For six months after the pitch competition, Facet Legal LLC will advise the winning team on initial business legal strategy, LLC formation, and intellectual property protection up to $3500 in value.

**SECOND PLACE**
Cash prize of $1,500*

**TEAM WITH BEST COMPREHENSION OF PROBLEM TO BE SOLVED**
Cash Prize: $1,000*

**INVENTOR PHYSICAL INVENTION/IMPROVEMENT**
First and Second Place Prizes - $500 for each team to advance
(One of the two teams guaranteed to win $2,000 if it competes in next round and then that team has chance to win up to $25,000 at the June InventOR state competition.)

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**Keynote Lectures**

**WHEN:**
Jan 10, 2023 11:00 AM
Pacific Time (PST)

**TOPIC:**
How to Translate Your Liberal Arts Education Into the Real World

Listen to Nigel’s thoughts on how to have the courage and skillset to tell the truth.

**SPEAKER:**
Nigel Jaquiss,
former Commodities Trader turned Reporter

**WHEN:**
Jan 10, 2023 06:00 PM
Pacific Time (PST)

**TOPIC:**
Ownership as the Next Revolution: Independence Into Perpetuity

Learn how Elizabeth helped develop and implement the perpetual trust model later adopted by Patagonia and others.

**SPEAKER:**
Elizabeth Darrow,
former CEO of Organically Grown Company

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To join virtually, register at:
https://forms.gle/wcYpKiFk6vnGp5mq7
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<th>Time</th>
<th>Sunday</th>
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<th>Tuesday</th>
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<tr>
<td><strong>Breakfast &amp; Administration</strong></td>
<td>8:30 - 9:00</td>
<td>9:00 - 10:00</td>
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<td><strong>Introduction &amp; Team Building</strong></td>
<td>Chrys Hutchings</td>
<td><strong>Core Pitch Deck/Presentation</strong></td>
<td>Rick Turoczy</td>
<td><strong>Personal Financial Literacy</strong></td>
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<td><strong>Start Up Finance</strong></td>
<td>Alex Wills</td>
<td><strong>How to Translate Liberal Arts to the Real World</strong></td>
<td>Brian Gurski</td>
<td><strong>Telling Your Story</strong></td>
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<td><strong>Design Thinking</strong></td>
<td>Jason Bolt</td>
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<td><strong>Lunch &amp; Administration</strong></td>
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<td><strong>Building a Brand Story</strong></td>
<td>Catherine Healy &amp; Hogan Johnson</td>
<td><strong>Planning with Purpose</strong></td>
<td>Katharine Reinhold &amp; Heather Kirshman</td>
<td><strong>Killer Pitch Decks</strong></td>
<td>J Cheema</td>
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<td><strong>Design Thinking continued</strong></td>
<td>Mitch Daugherty &amp; Grey Netzer</td>
<td><strong>Break/Team Time</strong></td>
<td><strong>Networking</strong></td>
<td>J Pinky Jansen</td>
<td><strong>Break/Team Time</strong></td>
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<td><strong>Customer Validation</strong></td>
<td>Nelson Pizarro</td>
<td><strong>Break/Team Time</strong></td>
<td><strong>Overview of Funding Sources</strong></td>
<td>Jake Kindrachuk</td>
<td><strong>Break/Team Time</strong></td>
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<td><strong>Welcome Dinner &amp; Guest Speaker</strong></td>
<td>Lisa Herlinger</td>
<td><strong>Ownership as the next revolution: Independence into perpetuity</strong></td>
<td>Elizabeth Darrow Keynote</td>
<td><strong>Dinner</strong></td>
<td><strong>Executive Summary, Pitch Prep &amp; Team Time</strong></td>
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Unless otherwise noted all events will be in Smith Hall | *Tamarac | **Gregg Pavilion**
The Bates Center for Entrepreneurship and Leadership is thankful for these members’ yearly support of the Center at the $10,000 and greater level. The Advisory Board supports the value of liberal arts and entrepreneurship to create leaders in the for-profit and nonprofit workplace.

Christopher Bates  
Brampton Gillow Advisors LLC

John Bates*  
Retired Professor, Co-Founder of Bates Capital

Sam Briggs  
Pacific Realty Associates, L.P.

Jeff Carleton  
Columbia Creek Farms

Jan Chernus  
Bob’s Red Mill

Stephen Dover*  
Franklin Templeton Institute

Janice Etzold  
Small Business Owner

Jerry* and Kay Fischer  
Longhorn Vaccines and Diagnostics

Patricia “Patty” Francy*  
Bessemer Trust Company

Tom Haller  
Retired, Personal Investment

David Harris  
Retired from Harris Oil, banking and insurance

Brent Hutchings*  
North River Boats

Fred Jacobs  
DMS Bank

Jeff Jones  
Frazer LLP

Matthew Jubitz  
Jubitz Corporation

Bob Julier  
Retired from Dow Chemical

Gary Korotzer  
Retired Marketing Executive

David Mabie*  
Chicago Capital

Anne Morrissey  
May Health

Anupam Narayan  
Rockwood Associates

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The Law Office of Patrick A. Nielson, PC

David Officer  
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Linda Robertson*  
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John Stadter*  
Retired from First Call Resolution

Andre Stewart*  
Engs Insurance Agency LLC

Joshua Ulmer  
Morgan Stanley - Graystone Consulting

*Designates current or life members of the Board of Trustees.

http://go.lclark.edu/entrepreneurship