Lewis & Clark
Bates Center for
Entrepreneurship and Leadership

WINTERIM

INSPIRATION • WORKSHOPS • NETWORKING • PITCH COMPETITION

January 8 - 13, 2023
**Winterim**

Winterim is an immersive week of problem-solving and networking where students collaborate to identify problems then formulate and execute innovative solutions. Students learn life skills as well as pitch skills, and the entire experience helps them translate their liberal arts training to the workplace. We are grateful that our over 60 business and nonprofit leaders treat our students not just as mentees, but as future colleagues.

Winterim represents the Bates Center’s dynamic experiential programming, complimenting the Center’s academic curriculum, which invites students to engage in innovations in technology, science, healthcare, marketing, education, and the environment. While the Bates Center’s classes, programming, and resources are available to all Lewis & Clark students, the new entrepreneurship minor has become the most popular minor in the school.

The common thread of all Bates Center experiences is engaging an entrepreneurial mindset to apply the adaptability, critical thinking, and problem solving of liberal arts in new and ambiguous situations. The workplace and marketplace have changed dramatically since Lewis & Clark students were born and are changing faster than ever. The Bates Center helps students leverage their liberal arts training to anticipate, navigate and participate in this change.

John and Susan Bates’ generous gift established the Center as a hub of both Entrepreneurship and Leadership, which reflects the intersection of liberal arts and problem solving. John Bates served as Associate Professor of Finance from 1975 to 1981, earning Outstanding Teacher of the Year in 1976. In 1979, John and Susan led the overseas study program to Belgium, the Netherlands, and Luxembourg. A life trustee, John chaired the Lewis & Clark Board of Trustees from 2003 to 2007. John held key positions on Wall Street and founded Bates Private Capital in Lake Oswego, Oregon.
WE CHECK ALL THE BOXES BECAUSE WE TEACH:

- Critical Thinking
- A Global Perspective
- Experiential Learning
- Problem Solving
- How to Ask the Right Questions
- Comfort with Ambiguity
- Meaningful Collaboration
- Deep Learning
- Ethics
- Persuasive Communication
- Creative & Innovative Thinking
- Translation Across Disciplines
- How to Follow Through a Logical Argument
- Social Emotional Intelligence
- Diversity & Social Justice
- How to Identify Gaps in the System
Volunteer Thank You

We value and appreciate this outstanding list of leaders who have volunteered their time for the benefit of our students.

**Judges**

Juan Barraza  
Director of Innovation and Entrepreneurship at VertueLab

Christopher Bates  
Managing Director and Chief CIO of Brampton Gillow Advisors LLC

Stephen Green  
Entrepreneur, Author, Recovering Banker & VC

Mohan Nair  
CEO Emerge USA, Author, Edmund Hillary Fellow (New Zealand)

Brandon Ross  
Senior Associate Analyst at Elevate Capital Fund

Suzanne Stevens  
Editor of the Portland Business Journal

Jessica Zutz Hilbert  
Senior Practice Management Specialist, Davis Wright Tremaine LLP

**Speakers**

Jason Bolt  
Founder & CEO at REVANT OPTICS

J Cheema  
Marketing & Strategy Expert, Allergan Aesthetics

Elizabeth Darrow  
Operations, Freeland Spirits

Mitch Daugherty  
Director, Built Oregon

Carl Guess  
Executive Presentation Coach at Elevator Speech

Brian Gurski  
Sr. Vice President/Strategy & Innovation, TrueFund Financial Services

Catherine Healy  
Owner & Creative Director, Flint Design Company

Brent Hutchings  
CEO of North River Boats

J Pinky Jansen  
Marketing Strategist

Nigel Jaquiss  
Former Commodities Trader turned reporter

Hogan Johnson  
Business Development Director, Flint Design Company

Jake Kindrachuk  
Partner, Village Family Capital

Heather Kirshman  
CIO, Point Forward Wealth Advisors, Founder/Managing Partner at Pod

Ben McKinley  
CEO/Founder, Cascade Web Development

Katharine Reinhold  
Director Of Innovation, adidas, Founder/Managing Partner at Pod

Rick Turoczy  
Cofounder & General Manager at Pie, Cofounder, Built Oregon

Alex Wills  
Global Finance Manager, Jordan Brand, Nike

**Mentors**

Kanika Agrawal  
General Manager, Lyft Bikes & Scooters

Matt Bolte  
Managing Partner, Chief Product Officer at ThenWhat

Jim Chi  
Founding Member of Oregon Sports Angels and Principal at Cascade Management Consulting

Doug Freeman  
Startup Communications Services/Consulting, Ideascape Inc.

Eric Garman  
Trade Development Manager
Volunteer Thank You (continued)

David Harris
Retired Executive at Harris Oil, banking and insurance

Shashi Jain
Innovation Artist for AI

Hongda Jiang
Segment Finance Lead at Intel Corporation

Jon Maroney
General Partner, Oregon Venture Fund

Skip Newberry
President and CEO of Technology Association of Oregon

John Paik
SVP of Global Marketing at MiiR

Tawny Schlieski
President of Oregon Story Board, Founder of Shovels and Whiskey

Paul Vogel
Executive Director, Columbia Economic Team

Christine Walter
Owner of Bauman’s Cider

Robin Wang
Consulting CFO at CFO Selections

Bates Center Leadership
Chrys Hutchings
Director

Catarina Hunter
Associate Director

Mitch Daugherty
Entrepreneur in Residence
(Brian Detweiler-Bedell - on sabbatical)

AMA/Ask Me Anything
For a full list of all mentors and AMA’s visit https://college.lclark.edu/programs/entrepreneurship/winterim/
Pitch Competition Awards
(Teams may win more than one award, all prizes are team prizes)

**FIRST PLACE**
Cash prize of $3,500 AND
Legal start-up package* worth $3,500 from Facet Legal LLC

*For six months after the pitch competition, Facet Legal LLC will advise the winning team on initial business legal strategy, LLC formation, and intellectual property protection up to $3500 in value.

**SECOND PLACE**
Cash prize of $1,500

**TEAM WITH BEST COMPREHENSION OF PROBLEM TO BE SOLVED**
Cash Prize: $1,000

**INVENTOR PHYSICAL INVENTION/IMPROVEMENT**
First and Second Place Prizes - $500 for each team to advance
(One of the two teams guaranteed to win $2,000 if it competes in next round and then that team has chance to win up to $25,000 at the June InventOR state competition.)

Keynote Lectures

**WHEN:**
Jan 10, 2023 11:00 AM
Pacific Time (PST)

**TOPIC:**
How to Translate Your Liberal Arts Education Into the Real World

**SPEAKER:**
Nigel Jaquiss,
former Commodities Trader turned Reporter

**WHEN:**
Jan 10, 2023 06:00 PM
Pacific Time (PST)

**TOPIC:**
Ownership as the Next Revolution: Independence Into Perpetuity

**SPEAKER:**
Elizabeth Darrow,
former CEO of Organically Grown Company

To join virtually, register at:
https://forms.gle/wcYpKiFk6vnGp5mq7
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<th>Time</th>
<th>SUN 1/8</th>
<th>MON 1/9</th>
<th>TUE 1/10</th>
<th>WED 1/11</th>
<th>THU 1/12</th>
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<td>8:30 - 9:00</td>
<td>Breakfast &amp; Administration</td>
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<td>9:00 - 10:00</td>
<td>9:00 - 10:00 Introduction &amp; Team Building</td>
<td>9:00 - 10:00 Core Pitch Deck/Presentation</td>
<td>9:00 - 10:30 Personal Financial Literacy</td>
<td>9:00 - 10:00 What They Don’t Tell You About Entrepreneurship</td>
<td>9:00 - 12:00 LinkedIn Photos</td>
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<td></td>
<td>Chrys Hutchings</td>
<td>Rick Turoczy</td>
<td>Lynn Le</td>
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<td>Nina Johnson &amp;</td>
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<td>10:00 - 12:00</td>
<td>10:00 - 11:00 Start Up Finance</td>
<td>10:00 - 12:00 How to Translate Liberal Arts to the Real World</td>
<td>10:40 - 12:00 Telling Your Story</td>
<td>10:45 - 12:00 Art of the Sale</td>
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<td></td>
<td>Alex Wills</td>
<td>Brian Gurski</td>
<td>Carl Guess</td>
<td>Ben McKinley</td>
<td>Team Preparation</td>
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<td>1:00 - 2:00</td>
<td>1:00 - 2:00 Building a Brand Story</td>
<td>1:00 - 2:00 Planning with Purpose</td>
<td>1:00 - 2:00 *Killer Pitch Decks</td>
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<td>Catherine Healy &amp; Hogan Johnson</td>
<td>Katharine Reinhold &amp; Heather Kirshman</td>
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<td>2:00 - 2:55</td>
<td>2:00 - 2:55 Break/Team Time</td>
<td>2:15 - 3:15 Networking</td>
<td>2:00 - 2:25 Break/Team Time</td>
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<td>3:15 - 3:55 Break/Team Time</td>
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<td>Nelson Pizarro</td>
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<td>4:00 - 5:30</td>
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<td>3:00 - 5:00 Awards &amp; Networking**</td>
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<td>5:00 - 7:30</td>
<td>5:00 - 7:30 *Welcome Dinner &amp; Guest Speaker</td>
<td>6:00 Ownership as the next revolution: Independence into perpetuity</td>
<td>5:30 - 6:00 Dinner</td>
<td>5:30 on Executive Summary, Pitch Prep &amp; Team Time</td>
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<td>Lisa Herlinger</td>
<td>Elizabeth Darrow Keynote</td>
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<td>7:00 - 8:15 Virtual Networking</td>
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Unless otherwise noted all events will be in Smith Hall | *Tamarac | **Gregg Pavilion
The Bates Center for Entrepreneurship and Leadership is thankful for these members’ yearly support of the Center at the $10,000 and greater level. The Advisory Board supports the value of liberal arts and entrepreneurship to create leaders in the for-profit and nonprofit workplace.

Christopher Bates  
*Brampton Gillow Advisors LLC

John Bates*  
*Retired Professor, Co-Founder of Bates Capital

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Pacific Realty Associates, L.P.

Jeff Carleton  
Columbia Creek Farms

Jan Chernus  
Bob’s Red Mill

Stephen Dover*  
Franklin Templeton Institute

Janice Etzold  
Small Business Owner

Jerry* and Kay Fischer  
Longhorn Vaccines and Diagnostics

Patricia “Patty” Francy*  
*Bessemer Trust Company

Tom Haller  
Retired, Personal Investment

David Harris  
Retired from Harris Oil, banking and insurance

Brent Hutchings*  
North River Boats

Fred Jacobs  
DMS Bank

Jeff Jones  
Frazer LLP

Matthew Jubitz  
Jubitz Corporation

Bob Julier  
Retired from Dow Chemical

Gary Korotzer  
Retired Marketing Executive

David Mabie*  
Chicago Capital

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May Health

Anupam Narayan  
Rockwood Associates

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The Law Office of Patrick A. Nielson, PC

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Linda Robertson*  
Vincere Consulting

John Stadter*  
Retired from First Call Resolution

Andre Stewart*  
Enns Insurance Agency LLC

Joshua Ulmer  
Morgan Stanley - Graystone Consulting

*Designates current or life members of the Board of Trustees.

http://go.lclark.edu/entrepreneurship