

SCHEDULE

SUN 1/8	MON 1/9	TUE 1/10	WED 1/11	THU 1/12	FRI 1/13	
Breakfast & Administration 8:30 - 9:00						
	9:00 - 10:00 Introduction & Team Building <i>Chrys Hutchings</i>	9:00 - 10:00 Core Pitch Deck/ Presentation <i>Rick Turoczy</i>	9:00 - 10:30 Personal Financial Literacy <i>Brian Gurski</i>	9:00 - 10:00 What They Don't Tell You About Entrepreneurship <i>Lynn Le</i>	9:00 - 12:00 LinkedIn Photos <i>Nina Johnson &</i> Team Preparation	
	10:00 - 12:00 Design Thinking <i>Jason Bolt</i>	10:00 - 11:00 Start Up Finance <i>Alex Wills</i>		10:00 - 10:45 Break/Team Time		
		11:00 - 12:00 How to Translate Liberal Arts to the Real World <i>Nigel Jaquiss</i>	10:40 - 12:00 Telling Your Story <i>Carl Guess</i>	10:45 - 12:00 Art of the Sale <i>Ben McKinely</i>		
Lunch & Administration 12:00 - 1:00						
	1:00 - 3:50 Design Thinking continued <i>Mitch Daugherty & Grey Netzer</i>	1:00 - 2:00 Building a Brand Story <i>Catherine Healy & Hogan Johnson</i>	1:00 - 2:00 Planning with Purpose <i>Katharine Reinhold & Heather Kirshman</i>	1:00 - 2:00 *Killer Pitch Decks <i>J Cheema</i>	1:00 - 3:00 Pitch Competition <i>live and via Zoom</i>	
		2:00 - 2:55 Break/Team Time	2:15 - 3:15 Networking <i>J Pinky Jansen</i>	2:00 - 2:25 Break/Team Time		2:30 - 3:30 Overview of Funding Sources <i>Jake Kindrachuk</i>
		3:00 - 4:00 Customer Validation <i>Nelson Pizarro</i>	3:15 - 3:55 Break/Team Time	3:30 - 3:55 Break/Team Time		
		4:00 - 5:30 Mentor Time	4:00 - 5:30 Team Mentors	4:00 - 5:30 Mentor Time - Finance		4:00 - 5:30 Team Mentors
	5:30 Wrap Up	5:30 Wrap Up	5:30 Wrap Up	5:30 Wrap Up	3:00 - 5:00 Awards & Networking**	
5:00 - 7:30 *Welcome Dinner & Guest Speaker <i>Lisa Herlinger</i>	6:00 on Team Time	6:00 Ownership as the next revolution: Independence into perpetuity <i>Elizabeth Darrow Keynote</i>	5:30 - 6:00 Dinner	5:30 on Executive Summary, Pitch Prep & Team Time		
		7:00 on Team Time	7:00 - 8:15 Virtual Networking			
Unless otherwise noted all events will be in Smith Hall *Tamarac **Gregg Pavilion						