

Lewis and Clark College
Board of Alumni Meeting
LC Campus
October 6, 2013

Board Members Present:

Aukeem Ballard
Rocky Campbell
Carla Cavenago-Salazar
Curt Copenhagen
Ruthe Farmer
Brian Federico
Don Floren
Beth Halvorsen
Mike Holtzclaw
Cathy Kirkland
Annette Klinefelter
Vicki Kreimeyer
Dan Metcalf
James Robertson
Robert Rowe
Carol Timm
Anthony Van Nice
Chris Wood

Board Members Absent:

Mary Devlin
Hillary Dixon
Grant Frey

Resigned

Frank Dillow, past-president

Staff Present:

Andrew McPheeters, senior director
Stephen LeBoutillier, senior associate director
Tanya Sloan, Senior associate director
Simone Wren, associate director
Angela Torretta, associate director
Bea Freilich, administrative coordinator
Kayla Nachtsheim '15, president SAA

Anna Gonzalez, dean of students
Madeline Pruett, director of annual giving
Minda Heyman, director, CDC

Welcome and introduce new members, acknowledge Frank Dillow (Carol Timm)

Carol Timm, president, reported that Frank Dillow resigned. The Executive Committee met last week and elected Barbara West Whitaker '74 who is a former board member having served from the 1977 to 1983. West Whitaker will attend the next board meeting in February.

Business Meeting called to order and approval of minutes:

Timm called the meeting to order at 9:48 a.m. Bea Freilich, administrative coordinator recorded the minutes. A quorum of members was present, and the meeting, having been duly convened, was ready to proceed with business. Timm reviewed the agenda and welcomed everyone to the meeting,

Timm presented to the Board the minutes of the June 23, 2013 meeting for approval, whereupon motion duly made, seconded and unanimously adopted, the minutes were approved as presented.

Communications Committee Report (Rocky Campbell)

Campbell provided an update on the development of a brochure that will be ready by the next meeting in February as well as an update on the elevator speech and a brag sheet for use by members. He asked members for recommendations of alumni to be spotlighted in LC Chronicle issues.

He answered questions from members.

Action: Campbell to deliver brochure to next meeting.

Action: Suggestions to Campbell for alumni profile in Chronicle

Action: Follow-up on Ruthe Farmer's article for Chronicle

Administration Committee Report (Vicki Kreimeyer)

Vicki Kreimeyer (Chair), Tanya Sloan (Staff Advisor) Aukeem Ballard, Curt Copenhagen, Grant Frey

Kreimeyer provided an update on the committees' projects. The committee will continue the work begun by former board member Brian Gurski on best practices.

She answered questions from members.

Fundraising Committee Report (Beth Halvorsen)

(Beth Halvorsen (Chair), Brian Federico, Anthony Van Nice, Hillary Dixon with adjunct Rocky Campbell and Dan Metcalf)

Halvorsen provided an update on the committees' projects. The committee is continuing the stewardship program and she asked for volunteers. She reported that they will be working with Madeline Pruett, the new director of annual giving. Former Director of Annual Giving, Aaron Whiteford has been promoted to Director of Development.

She answered questions from the members.

Action: Members to volunteer for calling donors.

Action: Members to send pledges to Pruett.

Introduction and Discussion with Dean of Students Anna Gonzalez

Dean Gonzalez introduced herself to the board and provided an update on her departments. She made recommendations for alumni/student connections and networking possibilities.

She then answered questions from members.

{BREAK}

Career initiatives update and discussion with Director of Career Development Center (CDC) Minda Heyman

Heyman provided a report on her department changes.

She answered questions from members.

{BOA PHOTO}

{Lunch at Careers for Pioneers – Discuss Careers with Students}

RECONVENE: 1:41 pm

President's Report and Trustee Update (Carol Timm)

Timm proposed that meals for future board meetings be held in Fields dining room. Members accepted the proposed change.

Timm introduced SAA President Kayla Nachtsheim '15 who provided a report on a successful team building retreat.

Timm provided a comprehensive update from the recent Trustee meeting and their plan for building renovations, financial aid, student retention and the Entrepreneurship program. Discussion ensued.

Action: Invite Dean for Enrollment and Communications Lisa Meyer to talk to Board.

Action: Invite Associate Vice President of Facilities Michel George to speak to Board.

Action: Invite Assistant Dean for Student Academic Success Angelica Garcia to talk about student retention.

Retreat/February Meeting Discussion (Carol Timm & Andrew McPheeters)

Timm provided an update on the upcoming board retreat to be held at McMennamins Edgefield Inn on February 21 through 23, 2014. Suggestions were gathered from members. McPheeters will send suggestions to members following meeting. Agreement was reached that it is optional for members to bring family to the retreat.

Timm answered questions from the members.

Action: Members' suggestions for retreat to be sent to members by McPheeters.

Calendar Review/Announcements/Thank you's (Andrew McPheeters)

Timm requested feedback on Careers for Pioneers that can be sent to her via email. She invited members to the Howard Years event on campus November 1st and the Stafford celebration in February 2014.

McPheeters thanked all staff for their work on Homecoming event, implementing Black and Orange volunteers for parties and recruiting reunion teams for alumni weekend this summer.

Action: Provide feedback to Timm regarding Careers for Pioneers

Update on Business Directory Project and Discussion (Stephen LeBoutillier, Tanya Sloan)

LeBoutillier and Sloan provided an update on the creation of a Business Directory. They will provide link for members to test the system and provided a brief presentation.

They answered questions from members.

Action: LeBoutillier will send link to board.

Events Committee Report (Carla Cavenago-Salazar)

Cavenago-Salazar provided an update on her committees' projects. Annette Kleinfelter is working with Don Floren and the Albany Society Board on oral history project.

Cavenago-Salazar and Kleinfelter answered questions from members.

Homecoming Debrief (Carla Cavenago-Salazar, Angela Torretta)

Cavenago-Salazar and Torretta provided an update on the recent successful Homecoming event. They reported that Homecoming will be held in late October/early November next year. Torretta will send out a survey.

They answered questions from members.

Career Discussion Debrief (Carla Cavenago-Salazar, Carol Timm)
Removed from calendar.

Albany Society Update (Don Floren)

Floren provided an update on the Albany Society Board's yearly events and invited all members to attend.

He proposed the creation of poetry posts across campus in honor of poet William Stafford. He asked members to send him their favorite Stafford poems. He will meet with Michel George, associate vice president of facilities to determine location of posts.

He answered questions from members.

Motion: To support William Stafford poetry project. All in Favor. Motion carried.

Alumni of Color Advisory Committee Update (Carla Cavenago-Salazar)

Cavenago-Salazar provided an update on the successful Alumni of Color reception during Homecoming and reviewed plans for upcoming events.

She answered questions from members.

Alumni Honors Banquet Update (Carla, Simone)

Cavenago-Salazar and Wren provided an update on SAA scholarship application process and timelines for interviews.

They answered questions from members.

Action: Members to let Cavenago-Salazar know if they want to be on committee.

Oral History Project Update (Annette Kleinfelter)

Kleinfelter provided a report on the Oral History Project that she is working on with Floren, Chuck Charnquist and Michael Ford focusing on collecting stories of elder alumni. Interviewers will be trained and will begin conducting interviews by next spring during Alumni Weekend.

Klinefelter and Floren answered questions from members.

Action: McPheeters to identify students to help with interviewing elder alumni.

Black and Orange Parties Update (Michael Holtzclaw, Simone Wren)

Holtzclaw and Wren provided an update on the upcoming Black and Orange parties to be held on Nov 6th. Holtzclaw reported on evaluation of the parties.

They answered questions from members.

Other Business, then celebrate Black and Orange Party style!

Black and orange celebration!

There being no further business to come before the meeting, the meeting was adjourned at 3:48 pm.