

Lewis and Clark College  
Board of Alumni Meeting  
June 28, 2015

Board Members Present:

Rocky Campbell  
Carla Cavenago-Salazar  
Dolores Chenoweth, *chair Albany Society Board of Directors*  
Curt Copenhagen  
Mary Devlin  
Hillary Dixon  
Ruthe Farmer  
Brian Federico  
Mike Holtzclaw, *president-elect*  
Cathy Kirkland  
Annette Klinefelter  
Vicki Kreimeyer  
Trisha Kumar '16, *SAA ambassador*  
Dan Metcalf  
Jim Robertson  
Robert Rowe  
Carol Timm, *president*  
Barbara West Whitaker  
Chris Wood

Board Members Absent:

Aukeem Ballard  
Jonathan Burton  
Grant Frey  
Anthony Van Nice

Staff Present:

Andrew McPheeters, senior director  
Bea Freilich, administrative specialist  
Dith Pamp, associate director  
Ginger Moshofsky, associate director  
Tara McIrvin, associate director

Guests Present:

Sheri Terjeson, director of Annual Giving

***Business Meeting called to order and approval of minutes***

Carol Timm called the meeting to order at 8:30 a.m. Bea Freilich, administrative specialist, recorded the minutes. A quorum of members was present, and the meeting, having been duly convened, was ready to proceed with business. Timm reviewed the agenda and welcomed the Board.

Timm presented to the Board the minutes of the February 21, 2015 meeting for approval, whereupon motion duly made, seconded and unanimously adopted, the minutes were approved as presented.

Andrew McPheeters reminded members to remove old Bylaws and replace them with new Bylaws that are in their packets.

Former Board member Melvia Kawashima joined the meeting and spoke briefly to the Board.

***Alumni Recognition Committee – Cathy***

Cathy Kirkland thanked her committee for their work on the Alumni Honors Awards nominations. She reviewed the award categories and slate of candidates followed by Q&A session and Board recommendations. Voting proceeded for the four categories, consisting of Distinguished Alumnus/a, Outstanding Young Alumnus/a, Pioneer Alumni Leadership Award and Don Balmer Citation.

Instructions for voting were provided by Timm. Voting commenced.

Ballots for the Alumni Honors Awards were collected but they were incorrectly completed. McPheeters repeated the instructions for voting.

**Motion:** To invalidate ballots. All in favor. Motion passed.

Re-voting commenced and ballots were collected and counted.

***Administrative Committee – Vicki***

Vicki Kreimeyer thanked her committee for their work on the Board membership nominations. She reviewed candidates followed by Q&A session. She and McPheeters reviewed the process, rankings and demographics. The Bylaws process was also reviewed by McPheeters as it pertains to vote by proxy for Board membership only. Those votes have been received by Timm.

The three vacancies to be filled were created by completions of second terms by members Curt Copenhagen, Ruthe Farmer and Robert Rowe. A fourth vacancy was recently created with Rocky Campbell's departure following his appointment to Director of Career Services on campus.

Board members on the ballot for re-election to second terms are: Grant Frey, Anthony Van Nice, Carla Cavenago-Salazar, and Dan Metcalf. One member, Barbara West Whitaker, who was appointed to the Board, is up for election to her first term. Six new candidates are also on the ballot.

Voting commenced, ballots were collected and counted.

***Trustee Report – Carol***

Carol Timm provided the Trustees Report following the meeting that was held during graduation weekend. She commented on the graduation ceremony and reviewed upcoming events.

She announced the hiring of the new Dean of College, Catherine Gunther Kodat who starts on July 1<sup>st</sup>. A search is underway for a new Chief Financial Officer.

She reported that the College has received national attention as being most sustainable. She also announced the national recognition received by Dean Anna Gonzalez as Dean of Students who is well regarded by students.

She reported that a new Career Center is being built adjacent to Templeton with a completion date of August 2015. Entrepreneurship had been discussed and ways to keep it sustained going forward. The Board of Trustees attended the Alumni College events following their Board meeting. She noted that three of the Trustees who were from the class of 1985 had a reunion this weekend and spearheaded a campaign drive of their class year.

***Meeting adjourned: 10:00 am to attend President's Brunch***

***Meeting reconvened: 11:30 am***

Andrew McPheeters announced the voting results:

***Voting results for Alumni Honors Awards:***

*Distinguished Alumnus:* Robert Fitch '61

*Outstanding Young Alumna:* Samantha Robison '08

*Pioneer Alumni Leadership:* Young Mok Kim '88

*Don Balmer Citation:* Chuck Charnquist '58

***Voting Results for Board membership:***

*Elected to first terms:* Barbara West Whitaker, Sheila Gallagher, Hanako Imber, Christopher Scheffler

*Re-elected to second terms:* Grant Frey, Anthony Van Nice, Carla Cavenago-Salazar, Dan Metcalf

Timm thanked the Alumni & Parent Programs staff for the successful Alumni Weekend and for coordinating last minute changes due to extreme heat conditions. Thanks went out from Barbara West Whitaker to Vicki Kreimeyer and Cathy Kirkland and staff for coordinating the Board membership interviews and to Cathy for coordinating the successful '75 dinner.

***Review Board Meeting dates for 2015-16, Retreat for year ahead – Mike***

Mike Holtzclaw reviewed the upcoming dates for the year ahead. A handout was provided to the Board. SAA interviews will be held prior to the Honors Banquet that will be held on Friday, February 19, 2016. Following the Honors Banquet, the Board's second retreat will be held all weekend at the Edgefield Lodge.

***SAA Committee – Hillary***

Hillary Dixon announced the new SAA president is Thandwa Maphalala '16. Thandwa was traveling and not available to attend meeting. Trisha Kumar '16, SAA ambassador was sitting in for Maphalala. Dixon reported that there will be 15 ambassadors this year with 6 returning ambassadors and 9 new ambassadors. One ambassador will be in Germany all year so 14 will be serving this year. They reduced the number from 18 that served last year. SAA will be having their yearly retreat in September at the Grand Lodge. The Board is invited to attend a brunch at the SAA retreat on September 13<sup>th</sup> with information to follow.

Dixon also requested Board members to connect with the Ambassadors while they are home over summer. Dixon will contact members for volunteers this week. She asked members to sign up for mentorship programs/job panels that SAA holds each semester. She reported that the storytelling event is the most popular.

SAA interviews will be held in the spring.

***Alumni Outreach Report – Dan***

Dan Metcalf reported that the committee is working on formalizing ways to foster connections and are working on scripts to get alumni back to campus. Ginger Moshofsky and Barbara West Whitaker are working on "Come Back to Campus" to engage alumni. The Board provided suggestions on various ways to interact with alumni.

***Career Development Committee – Rocky***

Rocky Campbell has been appointed Director of the Career Center and has resigned from the Board. This will be his last meeting. He reported on the new Center being built next to Templeton. One of the Career Center's focuses will be on internships and asked for direction from Board. Chris Wood will be the new chair of the Career Development Committee.

***Fundraising Update – Jim & Sheri***

Sheri Terjeson and Jim Robertson provided a financial update report to the Board. Terjeson reported on their goal of 4,040 donors that was missed by 6% with the final number of donors for 2015 at 3,790. The goal for Annual Fund Dollars Raised was short

2% of goal, having raised \$1.4M. She reported that the team challenge in the fall was credited for raising 500 more donors than ever raised for the month of October with help of Black and Orange parties. A Kick-off Challenge Appeal is timed to happen during the Black and Orange parties of 930 donors by 9/30. There will be a Pioneer Athletic Appeal in July.

A discussion was held on how to improve communication with alumni.

***{Break}***

***Religious and Spiritual Life on campus***

***Rev. Mark Duntley, Dean of Religious and Spiritual Life***

Rev. Duntley spoke about the religious and spiritual life on campus. He is working on the Spiritual Initiatives Project and partnerships with various groups on and off campus. He provided handouts to the Board.

A brief Q&A session followed.

***Associated Students of Lewis & Clark (ASLC)***

***Leann Knapp, ASLC Vice President***

Leann Knapp introduced Phoebe Gresser, chief justice and Nick LeSage, former Senate member. Knapp spoke about the student government program scholarship fund “Pioneers for Pioneers” with \$28,000 as a supplementary fund used to help students with tuition fees. The program is continuing with a match of dollar for dollar.

Knapp reported on the work they have done on a sexual assault policy to make campus a safer place. She noted that they work with the student union to provide more information to students. Gresser and LeSage reported on their work with David Ellis and Representative Ann Lenninger informing students of their rights and responsibilities concerning the new marijuana laws in conjunction with OLCC on and off campus as well as landlord/tenant rights. They also worked on adding Arabic language options.

Knapp reported on a record number of students seeking tutors.

A brief Q&A session followed.

***Albany Society Update – Dolores***

Dolores Chenoweth reported on the upcoming Alpha Gamma Sorority Tea on campus this afternoon. The Sorority started a scholarship three years ago and it has now reached \$10,000. She spoke about the Golden Medallion Luncheon that was held Friday on campus. One alumna who graduated in 1945 attended for her 70<sup>th</sup> reunion.

She reported on the election of new officers: Chenoweth is continuing as Chair with John Marandas, vice-chairman; Donna Manning, secretary; and Jim Cole, treasurer. The Board is preparing for their annual barbecue on August 7<sup>th</sup> at 11-1pm in Smith Hall, entitled “Friends and Memories.”

The Board is developing a survey to send to alumni who are not members of the Albany Society to find out what more they could be doing. They are planning a “Back to Campus” event in March for older alumni. Holtzclaw recommended that members attend the Albany Society events.

### ***Liaison Reports***

Chris Wood reported on Academic Affairs and his meeting with Associate Dean of Student Academic Affairs and Prof. of Mathematics, John Krussel. He spoke about the new Dean of the College who is starting in July and her interesting background. He spoke about John Callahan retiring, about a health grant of \$250,000, and the Fulbright and NW Consortium awards. He also spoke about the large incoming freshman class and its effect on housing.

### ***{Break}***

Ruthe Farmer spoke about Admissions working with LA’s Promise, an Inner-city program of Latino and African American students who are being flown by Admissions to tour LC. She thanked LC for opening up that pipeline for those students.

Holtzclaw did not have a meeting with Admissions since last meeting. He spoke about College groups traveling together who are focusing on careers front and center on internships and what they do for their students to get paid internships in College and afterwards and the shift that colleges are making for careers front and center. LC is making that focus.

Kumar reported on SAA. Five SAA student members will travel to Washington, DC for a four day leadership CASE conference August 6-8<sup>th</sup>.

### ***Leadership and membership – Carol & Mike***

Aukeem Ballard will be chair of Diversity Committee.

Rocky Campbell resigned from Board following his appointment to Director of Career Center. The Executive Committee will appoint someone to complete his term by the next meeting. His term would have ended in 2016.

Jon Burton missed two meetings and will be off the Board but has asked to be reinstated. A discussion was held and a vote to reinstate was taken.

**Motion:** To vote for reinstatement of Jon Burton. All in favor. Motion carried.

A vote was taken with two-thirds majority voting to reinstate Jon Burton.

**Motion:** To reinstate Jon Burton as member of Board. All in favor. Motion carried.

McPheeters’ staff will contact Honors awardees before formal announcements.

***Alumni & Parent Programs Update – Andrew***

McPheeters thanked his staff for their work on a successful Alumni Weekend. He asked Board members to provide feedback on the survey that he provided about the weekend events.

He announced the departures of two of his staff members, Stephen LeBoutillier and Angela Torretta, who are joining Annual Giving in July. Meredith “Dith” Pamp, who worked as a temp for several months during Angela’s leave, has been hired as Associate Director in his department. He will be hiring a Senior Associate Director to replace Angela by end of summer.

He announced the assignments of Tara McIrvin to Homecoming and Dith Pamp to Black and Orange Parties. Ginger Moshofsky will be working with parents and continuing with Alumni Weekend.

Moshofsky spoke about Alumni Weekend and requested any feedback be sent to her via email. She reported on the last minute adjustments to events due to heat and the outstanding work done by the reunion assistants and staff. She reported that challenges continue with Bon Appetit and requested feedback on Fields meals. She spoke about some events that will be phased out and others that will remain.

Pamp provided an update on upcoming Black and Orange parties to be held on Sept. 30<sup>th</sup>. She is reaching out for volunteers and has 25 to date with a deadline of July 14<sup>th</sup> to volunteer. Save the Date postcards are being sent out in mid-August.

McIrvin reported on Homecoming 2015 scheduled for October 16, 17 and 18<sup>th</sup> with Homecoming game on Oct. 17<sup>th</sup>. There will be an affinity reunion of all football players. Save the Date postcards will be sent out in July.

***Action Items***

Remove Tanya Sloan’s name from the Board member nomination application.

***Thank you, announcements and social***

McPheeters presented Ruthe, Bob, Curt and Rocky with certificates for their service on the Board. Timm handed off the gavel to Mike Holtzclaw as president.

***Adjourned: 2:50 p.m.***