

Lewis and Clark College  
Board of Alumni Meeting  
October 18, 2015

*Board Members Present:*

Aukeem Ballard  
Carla Cavenago-Salazar  
Dolores Chenoweth, *chair Albany Society Board of Directors*  
Hillary Dixon  
Grant Frey  
Joshua Heim  
Mike Holtzclaw, *president*  
Hanako Imber  
Cathy Kirkland  
Vicki Kreimeyer  
Thandwa Maphalala '16, *president SAA*  
Dan Metcalf  
Jim Robertson  
Robert Rowe  
Christopher Scheffler  
Carol Timm, *past-president*  
Anthony Van Nice  
Barbara West Whitaker  
Chris Wood

*Board Members Absent:*

Jonathan Burton  
Mary Devlin  
Brian Federico  
Sheila Gallagher  
Annette Klinefelter

*Staff Present:*

Andrew McPheeters, senior director  
Emily Decker, senior associate director  
Bea Freilich, administrative specialist  
Dith Pamp, associate director  
Ginger Moshofsky, associate director  
Tara McIrvin, associate director

*Guests Present:*

Sheri Terjeson, director of Annual Giving

### ***Tour of Career Center***

The Board members toured the new Career Center with Rocky Campbell, director of Career Center.

### ***Return to Council Chambers***

### ***Business Meeting called to order and approval of minutes***

Mike Holtzclaw called the meeting to order at 8:30 a.m. Bea Freilich, administrative specialist, recorded the minutes. A quorum of members was present, and the meeting, having been duly convened, was ready to proceed with business. Holtzclaw reviewed the agenda and welcomed the Board.

Holtzclaw presented to the Board the minutes of the June 28, 2015 meeting for approval, whereupon motion duly made, seconded and unanimously adopted, the minutes were approved as presented.

### ***Welcome New Members (Mike)***

Holtzclaw welcomed new members Sheila Gallagher (absent), Joshua Heim, Hanako Imber and Christopher Scheffler to the Board. They each provided a brief bio to the Board.

### ***President's Report (Mike)***

Mike Holtzclaw reported on the Trustee's meeting and various meetings as well. He reported that giving is up but participation is lacking from faculty, staff and trustees. He commended the Board on their 100% participation.

He provided a brief update on Academic Affairs, noting that even with the large class size this year, all metrics have been met. He reported that the Law School enrollment is down but will turn that around. The Graduate School is showing resurgence in teaching and the Student Life Master's Program is in its second year.

He reported that the renovations to Corbett House are being re-evaluated due to high cost.

He reported that the Vice President of Institutional Advancement, Hal Abrams, has left the College and the search for his replacement is ongoing.

Holtzclaw welcomed SAA President, Thandwa Maphalala '16, to the Board and she provided a brief bio.

Q&A session followed.

### ***APP and Entrepreneurship Update (Andrew and/or Anna)***

Dean of Students, Anna Gonzalez, reported that the new Career Center's director is former Board member, Rocky Campbell and that the Alumni and Parents Program is now part of Student Life.

She reported on the total of over 600 new students and her successful work with Sandi Bottemiller, director of Housing and Orientation, in finding housing for the students.

She also reported that over 600 first year students participated in the day of service and how it impacted the Portland community. The students are engaged and excited.

She reported that judicial numbers are down from last year's 180 cases to 160 this year that are coming from high risk student behaviors. She reported on the new WIN Network that supports students.

She provided a Student Life Briefing Book for 2015-16 to the Board. She reflected on the Alumni and Parents Program now being part of Student Life as an important connection of students to alumni.

She updated the Board on the Entrepreneurship Program on the next startup phase that has been reframed solidifying it between Academic and Student Life. The co-curricular programming belongs to Student Life under Career Center. Chrys Hutchings is the Employer Relations Coordinator which is a permanent position under the Career Center. On the academic side, classes are still being offered and they are full but adding more classes by partnering with different departments than before. Michael Olich, associate professor of Theatre, will be teaching one of the classes in spring. This year, Winterim will be led by Jed Emerson '81, an expert on social entrepreneurship. Amelia Wilcox is the new interim director and will be working with Rocky Campbell of the Career Center.

Q&A session followed.

#### ***Fundraising Report (Jim & Sheri)***

Sheri Terjeson, director of Annual Giving, reported on the successful 930 by 9/30 challenge that coincided with Black and Orange Parties with over 1000 donors. She reviewed the graph that she provided to the Board.

Jim Robertson reported on Board tradition of giving at 100% and reminded them to notify Sheri by the 31<sup>st</sup> about their pledges. He reminded Board members of the expectation for giving: if out less than 5 years the expectation is \$175; between 6-15 years, it is \$500 per year; if over 16 years, it is \$850 or more per year.

Sheri reported on the April 5<sup>th</sup> Day of Giving and will have more information on it at next meeting.

Q&A session followed.

#### ***Director's Report (Andrew)***

Andrew McPheeters introduced his staff to the Board.

Dith Pamp debriefed on the successful 50 plus Black and Orange parties with 41 in U.S. and the rest in international cities. She provided the Board with a feedback form and asked it be completed and returned to her. She reported on the use of social media for Black and Orange parties, with Facebook ads reaching 14,000 people around the world.

Tara McIrvin provided feedback on the robust Homecoming and Family Weekend with over 1400 registrants. She reported on the various events and received feedback from the Board. The Board would like to see more of the SAA students at the Tailgate. They reflected on some missed opportunities at Tailgate for giving and also recommended connecting with inductees and attendees of Hall of Fame to capture memories for oral history project.

Emily Decker reported that she has updated the Board profiles on their website and that photos of the Board will be taken today.

McPheeters commented on the seamless transition in his department and thanked his team. He reviewed the organizational chart that was provided to the Board.

***Administration Committee Report (Vicki)***

Vicki Kreimeyer is working with returning committee members Mary Devlin, Grant Frey, Dan Metcalf, Jim Robertson and Barbara West Whitaker. She asked for one or two more volunteers to join her committee.

She reviewed the upcoming vacancies on the Board due to five members moving into second terms and three vacancies due to three members finishing their second terms. She will provide an exact count later. She reviewed the election process and advised the Board that Joshua Heim will be up for re-election in June 2016. He was appointed to fill Rocky Campbell's term that would have ended in 2016.

***Alumni Outreach Committee Report (Dan)***

Dan Metcalf reported on a couple projects they are working on to increase attendance at events, including Black and Orange parties, and are working on a Coffee on Campus project.

Aukeem Ballard reported on results of a survey that was sent out to the Board about engagement opportunities at Black and Orange parties. He will re-send the survey to the Board.

***Diversity and Inclusion (Aukeem)***

Aukeem Ballard reported that he is working with Hanako Imber, Dan Metcalf, Carla Cavenago-Salazar, Hillary Dixon and Brian Federico and supported by Carolyn Brown and Andrew McPheeters to support students of color.

He provided a brief overview of the committee that was formerly chaired by Brian Federico and Carla Cavenago-Salazar. He reported on three key parts the committee is focused on:

1. supporting and bolstering engagement of students of color;
2. working with current alumni of color on their status and how engaged; and
3. looking at ourselves as leaders, the goals and vision for including this in Board work.

He added that they have identified projects within these key parts and will report on the progress at the February meeting and should have a clear picture one year from now.

### ***Introduction of Nathan Baptiste***

Ballard introduced Nathan Baptiste, incoming Director of Office of Inclusion and Multicultural Engagement who is starting in that position on Dec. 1<sup>st</sup>. He currently works in the Admissions Office as the Multicultural Coordinator.

Baptiste provided a brief bio to the Board. He is working with Andrew McPheeters, who is coordinating a program with him reaching out to students of color and bringing them to campus from Los Angeles. These students will be coming to campus on November 9<sup>th</sup> through the 11<sup>th</sup> with a luncheon on November 10<sup>th</sup> where the perspective students can meet current students, professors, staff and some alumni. He invited the Board to attend the luncheon. McPheeters will help coordinate that communication.

In spring, another planned program will be held for admitted students who haven't been to campus. The yield rate has been 45%. He reported that he is sad to leave the programs, but now will welcome students who he worked with in Admissions to help develop positive experiences and a sense of belonging. This year was one of the highest percentages of students of color at 25% domestically and 10% internationally.

### ***Career Support (Chris)***

Chris Wood is Chair of the committee and is working with Cathy Kirkland, Jim Robertson, Barbara West Whitaker, Hanako Imber, Chris Scheffler and Sheila Gallagher.

Wood reported on a recent visit to the Gatehouse where the Alumni and Parent Programs office is housed. He met with Rocky Campbell and Tara McIrvin and worked on an agenda and a mission statement. Rocky provided an overview of career initiatives and the Resume Challenge. The challenge is a yearly contest where submitted resumes are reviewed and a winner from each class year is awarded not only a prize but their resume is displayed for other students to view and it is also turned into a booklet that is shared with local employers who promise to personally look at their resumes.

Wood asked the Board if they would be interested in providing a statement about their liberal education degree at LC and sharing that information along with their class year and business information, and if they would agree to share it with students electronically in Career Center or on their website. Chris Scheffler commented on the Liberal Arts statement that it needs to be kept short and show how it's been helpful to their career. Rocky will be sending this out and it is due by Thanksgiving.

Wood is also working with Hanako and Chris to re-engage LC Net. He also spoke about all the various resources available at the Career Center and the engagement provided by their staff.

ACTION: Handout from Chris Wood for Board to review.

### ***Albany Society (Dolores)***

Dolores Chenoweth reported on the planned sessions to be held during spring break for senior alumni and discussed parking problems. She also reported on the Gatehouse publication that goes out twice a year that is geared towards older alumni. The Board is on the mailing list yet some members are not receiving the publication. They recommended it being sent electronically in pdf form. Chenoweth and McPheeters will follow up with Michael Davis in Planned Giving about it.

The Albany Society Board's next event is the Albany Society Holiday Reception on December 5<sup>th</sup> to be held prior to the President's Holiday Reception in the Manor House.

Chenoweth reported on a new program starting this year. On March 23rd, during spring break, there will be a half-day event called "Lewis and Clark Where Are You" that is aimed at bringing alumni back to campus featuring the Associate Vice President for Facilities, Michel George's presentation about the College's restoration. The second feature will be focused on today's students. The events are scheduled during spring break due to lack of parking when classes are in session.

Chenoweth reported that their summer event was very well attended and they have new members who joined the Albany Society Board.

ACTION: Ask Michael Davis about pdf or hard copy of Gatehouse publication.

### ***Other Liaison Reports***

#### ***Athletics (Grant)***

Grant Frey provided a report on Athletics to the Board. He is working with Emily Decker and Monica Baker on the Hall of Fame dinner next year. He recommended the Board attend the event.

Holtzclaw announced Chris Wood, who has been liaison to Academics Affairs, has transitioned to chair the Career Support and Carla Cavenago-Salazar will be the Academics Affairs liaison.

Holtzclaw reported that Dean of the College, Catherine Gunther Kodat, attended the Board of Trustees dinner. He spoke briefly about her vision and approach in coming to the College. He noted faculty concerns about turnover in Dean of College's office.

Holtzclaw provided additional information from the Board of Trustee meeting. He reported that they are launching a search for five new senior track positions (replacement) and will be offering Arabic on a pilot basis in partnership with Reed

College. The College has the faculty member and Reed will transport students here to attend. The College is looking for resources in order to add it as a regular course offering.

He also reported about a presentation by six French students on the impact of French as their major. He commented that the foreign languages program is the largest on campus.

Ballard recommended Board members to become entrepreneurship mentors.

*Others by request*

*Board of Alumni Photograph, transition to Careers for Pioneers*

*Careers for Pioneers*

*Transition back to Council Chambers*

*Call to order: 1:45 pm*

*SAA Report and SAA/BOA Brainstorming Session (Thandwa and Hillary)*

Thandwa Maphalala, president of SAA, introduced SAA members Sarah Bucknovitz, Bradley Davis, Olivia Davis, and Deion Mock who joined the meeting and proposed three questions for a brainstorming session with Board members.

Maphalala reported on the conference the SAA recently attended in Washington DC and their new mission statement “Students Today, Alumni Tomorrow.” She also reported on the successful alumni dinner held in DC as well.

Maphalala also reported on the upcoming career panels with the next one to be held on Oct. 28<sup>th</sup> on “Government and Public Policy” with 8 alumni attending. She asked the Board for help on getting alumni panelists. The Board recommended using Skype to connect with more alumni. The next panel will be “Five under Five” on November 23<sup>rd</sup>. There will be three more panels next semester.

Hillary Dixon reviewed the SAA scholarship process and asked for Board volunteers to review applications on February 19<sup>th</sup>, before the Honors Banquet. She spoke about a SAA list-serv and encouraged the Board to have dinner with SAA ambassadors.

A breakout session was held with SAA members brainstorming with Board members about Career Panels, Entrepreneurship, and Spring into Action.

Results of the brainstorming session were discussed. SAA will be meeting with the Board at their February retreat with a panel session. Spring into Action planning will target cities and non-profit organizations along with developing P/R ideas. Homecoming interaction will be discussed later.

***Alumni Recognition Committee – Cathy***

Cathy Kirkland reported that her committee members are Hillary Dixon, Chris Wood, Anthony Van Nice. She needs two volunteers for her committee due to vacancies left by Rocky Campbell and Curt Copenhagen.

Kirkland reported on the upcoming Honors Banquet in February 2016 with nominees voted on in June 2015. She spoke about the next Honors Banquet and the process for submitting nominations. Those to be awarded at the Honors Banquet are: Distinguished Alumnus: Robert Fitch '61; Outstanding Young Alumna: Samantha Robison '08; Pioneer Alumni Leadership: Yung Mok Kim '88 and Don Balmer Citation: Chuck Charnquist '58. McPheeters reviewed the nomination procedure and Kreimeyer added that awardees' names are kept confidential until they have accepted.

***Retreat Planning (Mike)***

Mike Holtzclaw reviewed the upcoming programs for the February retreat at Edgefield. Guests from departments will be invited, including President Glassner and Dean of College. The Board requested the President of the College join one of their meetings. A lengthy discussion ensued regarding guests at Edgefield.

***Wrap Up, agenda for next meeting***

***Idea Generation – Agenda Prep for Feb Meeting***

***Adjourned: 4:00 p.m.***