

**Board of Alumni Meeting
May 10, 2008**

Members Present:

Serena Cruz Walsh
Frank Dillow, Jr.
Carrie Goux
Brian Gurski
Paula Hayes
Patrick Hibbard
Alan Humphrey Jr.
Melvia Kawashima
George Kline
David LaFrance
Dana Plautz
Meredith Price
Lynn Roumagoux
Susana Sharp
Amelia Wilcox

Absent:

Chris Abbruzzese
Gordon Alberti
Terry Faw
Myah Moore

Staff Present:

Andrew McPheeters
Tanya Sloan
Bea Freilich
Bill Akers

Albany Society Chair Present:

Bob Godel

1:00 PM: Meeting called to order followed by introductions

Meeting Documents

Packets of material were distributed to the Board.

David LaFrance, Past-President - Introductions and Adoption of the Minutes

- LaFrance officiated over the meeting during Alan Humphrey's attendance at the Board of Trustees meeting.
- LaFrance reviewed the agenda and welcomed Board members and guest, Bill Akers, PAC Board Representative.
- LaFrance congratulated Andrew McPheeters of the Alumni & Parent Programs office on a successful International Students and Parents Brunch at the Gatehouse today.

Adoption of the Minutes

- The minutes from the February 24, 2008 meeting were adopted.

LaFrance moved to adopt the February 2008 minutes. All in favor. None opposed. Motion carried.

Andrew McPheeters – Alumni Office Report

- McPheeters referred the Board to his handout asking them to give their ideas and suggestions and to update their contact information.
- He reviewed regional events, planning and budget. He reported that his office has hired Murray Cizon, a 1998 alumnus of Lewis & Clark, as Assistant Director.
- He reported on Greg Volk's presentation at the Board of Trustees meeting.
- He reported on the proposed events for the upcoming Alumni Weekend 2008:
 - Tanya Sloan, Assistant Director, will be in charge of Alumni Weekend 2008.
 - He reported that class letters are being prepared for mailing and that the Alumni Weekend brochure has been redesigned and will be sent in June to all 16,000, not just reunions.
 - He noted that events planned for the weekend include an all-varsity men's basketball game, Tailgate and football game, along with women's soccer and volleyball games.
 - John Wright '83, Board of Trustees member, will host an extra event for his class of 1983 on the Sternwheeler up the Columbia River Gorge.
 - There will be a social for the first 10 years young alumni classes.
 - The Black & Orange reception/dinner will be held again this year.
 - The Board of Alumni meeting might be held in the Corbett House. The Board is invited to a hosted event by the President.
 - There will be a Forensics champagne brunch on Sunday honoring Steve Hunt for his 35 years coaching career as proposed by Meredith Price.
 - The Careers with Pios lunch will be held on Sunday, October 5th. It will be a walk-around instead of a seated event.
- McPheeters reported on increased regional and local events. He reported that the RSVP online will include an annual appeal donations section to allow for online donations.
- A discussion was held concerning yield events and suggestions were received.
- McPheeters reported on the proposed move of the annual Golden Reunion in 2010 from May to the first part of June and be treated as a reunion weekend for all reunion years instead of only 50 year reunion. He noted that the Alumni Weekend will continue being held in the fall. A discussion followed on how to make a clear distinction between reunion weekend and homecoming weekend events.
- A discussion was held regarding volunteers and increasing engagement.
- Aaron Whiteford commented that the summer reunion program is an opportunity to "ask" and will include a giving component.

- Meredith Price suggested adding class fundraiser link to the Alumni Volunteer training weekend.

Reports

- **Liaisons**

- Albany Society

- Ray Hoen reported on the Cornerstone Project and asked the local Board members for their input as to a location for the cornerstone to be placed. He reported that envelopes have been collected from the past two year's graduating classes and these graduates will be anxious to return to their 50th reunion to open the envelopes. Hoen suggested that the Cornerstone Project be recognized on campus.
 - Bob Godel reported on the Gatehouse project and asked the Board to review his Gatehouse Remodel report. Godel asked the Board for signature pledges and will also ask Albany Society Board members to invest.
 - McPheeters asked the Board to review his summary of budget details in their handouts.
 - First phase of remodel to begin in July; second phase will be completed as donations are received. Money contributed will only be known by Sharon Bosserman-Benson. It was reported that two lead donors have made substantial contributions to the Gatehouse remodel.
 - Pat Hibbard recognized Godel's support for the Alumni House.
 - Godel indicated the next step is for alumni parking on the north end of the parking area.
 - LaFrance asked for a volunteer as a liaison to work with the Albany Society representative on the Cornerstone Project. Hoen noted that the Albany Society meets the 2nd Wednesday of the month at 10am.

- PAC

- Bill Akers reported that PAC reached its goal of 500 members.
 - He further reported on May fundraising projects of the Pio Golf Club and asked interested sponsors to contact Monica Baker; the football preview recruits on June 4; the August 17th football players daily doubles. There

will be a picnic at the field following the practice for parents, players and alumni.

- Akers handed out the t-shirts with new mascot logo. He indicated that the mascot is a Newfoundland hound representing strength and courage symbolic of the one that accompanied Lewis & Clark on their journey.
- International
 - Susana Sharp indicated there was no committee report.
- Development
 - Tamar Hare has resigned as Director of Annual Giving.
 - Aaron Whiteford, Interim Director of Annual Giving, reported on the senior gift campaign and his results from participating in cap and gown pick up.
 - He reported that pamphlets and emails have been sent to seniors with the President's challenge.
 - Ray Hoen reported class participation exceeds 50% for the classes of the 1950s and that the reconnect of older groups is getting stronger.
- Chapters
 - Portland
 - Meredith Price reported on the successful event held at the Portland Museum for Ken Shores.
 - She reported that the Portland Chapter will host an event in June at the Portland Zoo and a happy hour is being planned as well as the picnic in August.
 - She reported that an Intergenerational Event targeted for women is being considered. Susana Sharp had presented the idea at the last meeting.
 - Washington, DC
 - Frank Dillow reported on the DC event at the Phillips Collection in April hosted by Jerry Fischer, Trustee. The event was attended by President Hochstettler.
 - He reported that happy hours have been hosted and an Oregon States Society event attended by large numbers of Lewis & Clark graduates living in Washington DC working on the hill.
 - He further reported that the DC Chapter is taking on two primary goals: getting ready for the DC Overseas study program with Paul Jorgenson and

the development of mentoring project to work with alumni coming to DC to work.

- New York

- Brian Gurski reported on New York City reception/dinner recently held for alumni. Plans are being made for future events and more social networking online.
- He reported that a dinner was held in the spring to plan summer events, such as outdoor concerts.
- He recommended having a send off event for students leaving their home in New York coming to Lewis & Clark.

LaFrance reminded the members of the voting for 7 board members and reviewed the process with them. The top 7 new members will be starting at next meeting in October. He reported that Amelia Wilcox has been nominated as President-elect for next year. Amelia spoke briefly and accepted the nomination.

Serena Cruz Walsh moved to accept the nomination of Amelia Wilcox as President-elect. All in favor. None opposed. Motion carried.

- Melvia Kawashima reported on the Honolulu event in April and Dr. Binford's successful presentation. She encouraged this type of events in the future. She encouraged having core groups of young alumni. Paula Hayes recommended an affinity reunion of the Hawaii club.
- Committee Reports
 - Administration
 - LaFrance will collect the ballots and tally votes for new board members.
 - Fundraising
 - George Kline reported on the senior letter gift match and a brief discussion was held.
 - Meredith Price reported on fundraising from larger alumni committee. She is working with Sylvia Sissel to start a Forensics scholarship honoring Steve Hunt's contribution. She stated that the effort was to reach out to

non-givers to give to the endowment in order to get them re-engaged. She reported that there has been no commitment from college to date. She reported that an affinity reunion is planned for October.

- Serena Cruz Walsh reported on the travel site marketing and functioning. A brief discussion was held.
- McPheeters gave an update on the credit card for students. He reported that the college cannot market the credit card to students, only alumni.
- The Alumni Board giving report was presented by Cruz Walsh reaching 100%. A challenge was presented by George Kline to match his \$285 donation. The board met his challenge.
- Cruz Walsh requested Greg Volk to attend the fall meeting to discuss department goals. She reported on issues on affinity fundraising vs. annual fund focus. A short discussion was held.

McPheeters invited the Board to attend the Legacy reception for graduates with family alumni being held at 3:30pm. The meeting will break for the reception and reconvene at the end of the reception.

Voting was held and ballots collected.

Break for Legacy Reception

Meeting reconvened at 4:50 pm.

Alan Humphrey called the meeting to order. Bob Godel and Pat Hibbard did not return to the meeting.

- **Voting results** – Humphrey reported that all incumbents have been re-elected. He reported that the top 2 nominees are Carol Timm and Jennifer Cyphers. He will call the nominees.
- **Committee Reports (continued)**
 - **Events & Volunteers**
 - Amelia Wilcox gave thanks to board members planning on attending the Senior Soiree and walking in the commencement on Sunday.
 - She asked the board to recruit board buddy to new board members. Humphrey will ask them to participate on committees.

- Wilcox reported on the 5 honorees for the Honors Banquet. She reported that Dr. Bates had declined the nomination. Cyrus Partovi will be honored.
- She reported the volunteers will be hosting the Black & Orange Dinner during the Alumni Weekend.
- Dana Plautz reported on selecting 12 students for the scholarship awards. Ten will receive \$500 and two will receive larger amounts. She recommended having two committees to select and interview students in the future. A brief discussion followed. Meredith Price recommended asking the Student/Alumni Association connect with the awardees. She will add their names to the Portland Chapter list.

President's Report - Alan Humphrey

- Humphrey reported on the Trustees meeting. He attends on behalf of the Institutional Advancement committee.
 - He reported on the Board of Trustees interest in the number of scholarships presented and their recommendation to increase the amount.
 - He further reported on the Task Force recommendations for fundraising. Greg Volk will report to the Board of Alumni at their next meeting about the plan to mount a capital campaign. A brief discussion was held.
 - He further reported that Greg Volk increased the budget and expectations for his office. Volk will be adding additional staff to Institutional Advancement and Alumni & Parent Programs in preparation for the upcoming capital campaign.
 - Humphrey reported that the current Benefactor database is being replaced by Raiser's Edge.
 - Resolution #26 that was passed by the Board of Trustees was read by Humphrey to the Board that supports the annual fund. A short discussion was held.
 - Resolution #25 that was passed by the Board of Trustees was read by Humphrey to the Board that approves the annual fund budget and fiscal oversight. He noted that an amendment clarified the intent. A short discussion was held.
 - Resolution #28 Amortization Schedule for Refinance Bonds. He did not read this resolution but invited the board to read the resolution.
 - Resolution #27 Institutional Debt Policy Statement. He did not read this resolution but invited the board to read the resolution.
 - A brief discussion followed discussing new buildings or renovated buildings on campus.

- Humphrey reviewed with the board the Accreditation Committee preliminary report with their recommendations and concerns. He noted that it was an overall positive report.
- He reported on the incoming class of 515 and that the College has accepted more than normal.
- He indicated that the Board of Trustees wants more business classes. He indicated a business leadership program was proposed instead of degree classes.
- Humphrey will be here in August to work with the Albany Society. LaFrance noted that they want a local liaison and was told to talk with Humphrey. He will contact Bob Godel about the Cornerstone Project.
- He will meet with Stephen LeBoutillier about website this summer on campus. He will be meeting with Amelia and Andrew regarding working relationship with Alumni and Parent Programs office.
- He recognized LaFrance's eight years of service on the Board of Alumni.

Meeting adjourned.