

SCHEDULE

SUN 1/9	MON 1/10	TUE 1/11	WED 1/12	THU 1/13	FRI 1/14
Breakfast & Administration 8:30 - 9:00					
	9:00 - 10:00 Introduction & Team Building <i>Brian Detweiler-Bedell</i>	9:00 - 10:00 Networking <i>Chrys Hutchings</i>	9:00 - 10:30 Personal Financial Literacy <i>Meredith Goddard & Brent Hutchings</i>	9:00 - 10:00 Productivity <i>Meredith Goddard</i>	9:00 - 12:00 LinkedIn Photos <i>Nina Johnson & Team Preparation</i>
	10:00 - 12:00 Customer and Problem Identification <i>Matt Rhoades</i>	10:00 - 11:00 Customer Validation <i>Sara Conte</i>	10:40 - 12:00 Telling Your Story <i>Carl Guess</i>	10:00 - 10:45 Break/Team Time	
		11:00 - 12:00 Team Time	10:45 - 12:00 Art of the Sale <i>Jim Chi</i>		
Lunch & Administration 12:00 - 1:00					
	1:00 - 2:50 Design Thinking continued <i>Matt Rhoades</i>	1:00 - 2:30 Future of Work & Liberal Arts <i>Michelle Weise</i> <i>*Keynote via Zoom</i>	1:00 - 3:00 Customer Validation & Team Time	1:00 - 2:00 *Killer Pitch Decks <i>J Cheema</i>	1:00 - 3:00 Pitch Competition <i>live & via Zoom</i>
	3:00 - 4:30 Mentor Time	3:00 - 4:30 Team Mentors	3:00 - 4:30 Mentor Time - Finance	3:00 - 4:30 Team Mentors	3:00 - 5:00 Awards & Networking**
	4:30 Wrap Up	4:30 Wrap Up	4:30 Wrap Up	4:30 Wrap Up	
5:00 - 7:30 *Welcome Dinner & Guest Speaker	5:00 on Team Time	5:00 on Customer Validation	5:00 - 6:00 Dinner	5:00 on Executive Summary & Pitch Prep	
		7:00 - 8:15 Virtual Networking	6:00 - 7:00 Ethic to Action: Designing a Purpose Led Org <i>James Joaquin</i> <i>*Keynote via Zoom</i>		
Unless otherwise noted all events will be in Smith Hall *JRHH#102 **Gregg Pavilion					