

Lewis & Clark



Bates Center for
Entrepreneurship and Leadership

WINTERIM

INSPIRATION • WORKSHOPS • NETWORKING • PITCH COMPETITION

January 9 - 14, 2022

Winterim

Winterim is an immersive week of problem-solving and networking where students collaborate to identify problems then formulate and execute innovative solutions. Students learn life skills as well as pitch skills and the entire experience helps them translate their liberal arts training to the workplace. We are grateful that our nearly 50 business and nonprofit leaders treat our students not just as mentees, but as future colleagues.

Winterim represents the Bates Center's dynamic experiential programming, complimenting the Center's academic curriculum, which invites students to engage in innovations in technology, science, healthcare, marketing, education, and the environment. While the Bates Center's classes, programming, and resources are available to all Lewis & Clark students, the new entrepreneurship minor has become the most popular minor in the school.

The common thread of all Bates Center experiences is engaging an entrepreneurial mindset to apply the adaptability, critical thinking, and problem solving of liberal arts in new and ambiguous situations. The workplace and marketplace have changed dramatically since Lewis & Clark students were born and are changing faster than ever. The Bates Center helps students leverage their liberal arts training to anticipate, navigate and participate in this change.

John and Susan Bates' generous gift established the Center as a hub of both Entrepreneurship and Leadership, which reflects the intersection of liberal arts and problem solving. John Bates served as Associate Professor of Finance from 1975 to 1981, earning Outstanding Teacher of the Year in 1976. In 1979, John and Susan led the overseas study program to Belgium, the Netherlands, and Luxembourg. A life trustee, John chaired the Lewis & Clark Board of Trustees from 2003 to 2007. John held key positions on Wall Street and founded Bates Private Capital in Lake Oswego, Oregon.

Lewis & Clark



Bates Center for Entrepreneurship and Leadership



Liberal Arts
Trains



Entrepreneurship
Values



Future of Work and
Society Requires

WE CHECK ALL THE BOXES BECAUSE WE TEACH:

- ✓ Critical Thinking
- ✓ A Global Perspective
- ✓ Experiential Learning
- ✓ Problem Solving
- ✓ How to Ask the Right Questions
- ✓ Comfort with Ambiguity
- ✓ Meaningful Collaboration
- ✓ Deep Learning
- ✓ Ethics
- ✓ Persuasive Communication
- ✓ Creative & Innovative Thinking
- ✓ Translation Across Disciplines
- ✓ How to Follow Through a Logical Argument
- ✓ Social Emotional Intelligence
- ✓ Diversity & Social Justice
- ✓ How to Identify Gaps in the System

Volunteer Thank You

We value and appreciate this outstanding list of leaders who have volunteered their time for the benefit of our students.

Judges

Tony Abena*

Operating Advisor at Lightview Capital

John Bates*

Retired Professor, Co-Founder of Bates Capital

Alex Gamboa Grand

Relationship Specialist at OEN

Cliff Johnson

VP of New Homes at Realtor.com

Ricardo Lopez

Oregon Growth Board Director & Investment Strategist at Business Oregon

Suzanne Stevens

Editor of the Portland Business Journal

Rommel Vega

Founder of HOLO Footwear

Linda Weston

Principal of Rapporto

Jessica Zutz Hilbert

Co-Founder, General Counsel, and Marketing at Red Duck Foods

Speakers

J Cheema

Allergan Aesthetics, Marketing & Strategy Expert

Jim Chi

Founding Member of Oregon Sports Angels and Principal at Cascade Management Consulting

Sara Conte

Director of Strategy and Transformation at VMware

Meredith Goddard

Director of Enterprise Applications; L&C Innovation Instructor

Carl Guess

Executive Presentation Coach at Elevator Speech

Brent Hutchings*

CEO of North River Boats

James Joaquin

Co-founder & Managing Director at Obvious Ventures

Michael Pan

Founder of Pan's

Matt Rhoades

Master & Professor of the Strategic Design and Innovation program at the DeTao School of Design

Michelle Weise

Author of Long Life Learning, Future of Education & Workforce Strategist

Mentors

Kanika Agrawal

Senior Strategy Operations at Lyft

Matt Bolte

Managing Partner, Chief Product Officer at ThenWhat

Jim Chi

Founding Member of Oregon Sports Angels and Principal at Cascade Management Consulting

Sara Conte

Director of Strategy and Transformation at VMware

Mitch Daugherty

Co-Founder and Director of Built Oregon

Doug Freeman

Startup Communications Services/ Consulting, Ideascape Inc.

David Harris

Retired Executive at Harris Oil, banking and insurance

Marcus Harvey

Founder of Portland Gear

Brent Hutchings*

CEO of North River Boats

Fred Jacobs

Chairman of the Board, DMS Bank

*Designates current or life members of the Board of Trustees.

Volunteer Thank You *(continued)*

Shashi Jain

Tech Innovation Lead at Intel Corporation

Hongda Jiang

Segment Finance Lead at Intel Corporation

Bob Julier

*Retired Director of Business Research, The
Dow Chemical Company*

Jim Kean

Health Care Entrepreneur

Jake Kindrachuk

Partner at Village Family Capital

Charlie Lambropoulos

Co-Founder of Scrum Launch

Ben McKinley

Founder/CEO Cascade Web Development

Travis Merril

EVP at Resideo Technologies

Skip Newberry

*President and CEO of Technology
Association of Oregon*

Scott Owen

Founding Partner at Baker Brothers Studios

John Paik

SVP of Global Marketing at MiiR

Tawny Schlieski

*President of Oregon Story Board, Founder of
Shovels and Whiskey*

Bill Stevens

Professor, Angel Investor and LLC Manager

Cara Turano

*Chief Operating Officer at Technology
Association of Oregon*

Rick Turoczy

*Founder, Silicon Florist, PIE, Tech Fest
NW, Oregon Story Board*

Paul Vogel

*Executive Director, Columbia Economic
Team*

Nicole Vollebregt

*Founder and Co-CEO at We Are On
Purpose*

Robin Wang

Consulting CFO at CFO Selections

Bates Center Leadership

Brian Detweiler-Bedell

Director, Chair and Professor of Psychology

Chrys Hutchings

Associate Director, Adjunct Professor

Catarina Hunter

*Associate Director of Operations, IT
Department Coordinator*

Pitch Competition Awards

(Teams may win more than one award, all prizes are team prizes)



First Place

Legal start-up package worth \$5,000 from Jibe Law

AND Cash Prize of \$3,500*

Second Place

Cash prize of \$1,500*

Team with Best Comprehension of Problem to be Solved

Cash Prize: \$1,000*



InventOR Physical Invention/Improvement

First and Second Place Prizes - \$500 for each team to advance

(One of the two teams guaranteed to win \$2,000 if it competes in next round and then that team has chance to win up to \$25,000 at the June InventOR state competition.)

*Cash prizes donated by Tony Abena '86, member of Bates Center Advisory Board and Lewis & Clark's Board of Trustees.

SCHEDULE

SUN 1/9	MON 1/10	TUE 1/11	WED 1/12	THU 1/13	FRI 1/14
Breakfast & Administration 8:30 - 9:00					
	9:00 - 10:00 Introduction & Team Building <i>Brian Detweiler-Bedell</i>	9:00 - 10:00 Networking <i>Chrys Hutchings</i>	9:00 - 10:30 Personal Financial Literacy <i>Meredith Goddard & Brent Hutchings</i>	9:00 - 10:00 Productivity <i>Meredith Goddard</i>	9:00 - 12:00 LinkedIn Photos <i>Nina Johnson &</i> Team Preparation
	10:00 - 12:00 Customer and Problem Identification <i>Matt Rhoades</i>	10:00 - 11:00 Customer Validation <i>Sara Conte</i>		10:00 - 10:45 Break/Team Time	
			11:00 - 12:00 Team Time	10:40 - 12:00 Telling Your Story <i>Carl Guess</i>	
Lunch & Administration 12:00 - 1:00					
	1:00 - 2:50 Design Thinking continued <i>Matt Rhoades</i>	1:00 - 2:30 Future of Work & Liberal Arts <i>Michelle Weise</i> <i>*Keynote via Zoom</i>	1:00 - 3:00 Customer Validation & Team Time	1:00 - 2:00 *Killer Pitch Decks <i>J Cheema</i>	1:00 - 3:00 Pitch Competition <i>live and via Zoom</i>
	3:00 - 4:30 Mentor Time	3:00 - 4:30 Team Mentors	3:00 - 4:30 Mentor Time - Finance	3:00 - 4:30 Team Mentors	3:00 - 5:00 Awards & Networking**
	4:30 Wrap Up	4:30 Wrap Up	4:30 Wrap Up	4:30 Wrap Up	
5:00 - 7:30 *Welcome Dinner & Guest Speaker	5:00 on Team Time	5:00 on Customer Validation	5:00 - 6:00 Dinner	5:00 on Executive Summary & Pitch Prep	
		7:00 - 8:15 Virtual Networking	6:00 - 7:00 Ethic to Action: Designing a Purpose Led Org <i>James Joaquin</i> <i>*Keynote via Zoom</i>		
Unless otherwise noted all events will be in Smith Hall *JRHH#102 **Gregg Pavilion					

ADVISORY BOARD THANK YOU

The Bates Center for Entrepreneurship and Leadership is thankful for these members' yearly support of the Center at the \$10,000 and greater level. The Advisory Board supports the value of liberal arts and entrepreneurship to create leaders in the for-profit and nonprofit workplace.

Tony Abena*

Lightview Capital

John Bates*

Retired Professor, Co-Founder of Bates Capital

Sam Briggs

Pacific Realty Associates, L.P.

Jeff Carleton

Columbia Creek Farms

Jan Chernus

Bob's Red Mill

Janice Etzold

Small Business Owner

Jerry* and Kay Fischer

Longhorn Vaccines and Diagnostics

Tom Haller

Retired, Personal Investment

David Harris

Retired from Harris Oil, banking and insurance

Brent Hutchings*

North River Boats

Fred Jacobs

DMS Bank

Jeff Jones

Frazer LLP

Matthew Jubitz

Jubitz Corporation

Bob Julier

Retired from Dow Chemical

Gary Korotzer

Retired Marketing Executive

David Lane

Entrepreneur/Philanthropist

David Mabie*

Chicago Capital

Anupam Narayan

Rockwood Associates

David Officer

Innovative Transports Corporation

Jim Richardson*

Digimarc

Linda Robertson*

Vincere Consulting

John Stadter*

Retired from First Call Resolution

Andre Stewart*

Robin Healthcare

Joshua Ulmer

Morgan Stanley - Graystone Consulting

*Designates current or life members of the Board of Trustees.

<http://go.lclark.edu/entrepreneurship>