Lewis & Clark
Bates Center for
Entrepreneurship and Leadership

WINTERIM

INSPIRATION • WORKSHOPS • NETWORKING • PITCH COMPETITION

January 9 - 14, 2022
Winterim

Winterim is an immersive week of problem-solving and networking where students collaborate to identify problems then formulate and execute innovative solutions. Students learn life skills as well as pitch skills and the entire experience helps them translate their liberal arts training to the workplace. We are grateful that our nearly 50 business and nonprofit leaders treat our students not just as mentees, but as future colleagues.

Winterim represents the Bates Center’s dynamic experiential programming, complimenting the Center’s academic curriculum, which invites students to engage in innovations in technology, science, healthcare, marketing, education, and the environment. While the Bates Center’s classes, programming, and resources are available to all Lewis & Clark students, the new entrepreneurship minor has become the most popular minor in the school.

The common thread of all Bates Center experiences is engaging an entrepreneurial mindset to apply the adaptability, critical thinking, and problem solving of liberal arts in new and ambiguous situations. The workplace and marketplace have changed dramatically since Lewis & Clark students were born and are changing faster than ever. The Bates Center helps students leverage their liberal arts training to anticipate, navigate and participate in this change.

John and Susan Bates’ generous gift established the Center as a hub of both Entrepreneurship and Leadership, which reflects the intersection of liberal arts and problem solving. John Bates served as Associate Professor of Finance from 1975 to 1981, earning Outstanding Teacher of the Year in 1976. In 1979, John and Susan led the overseas study program to Belgium, the Netherlands, and Luxembourg. A life trustee, John chaired the Lewis & Clark Board of Trustees from 2003 to 2007. John held key positions on Wall Street and founded Bates Private Capital in Lake Oswego, Oregon.
### Liberal Arts Trains
- Critical Thinking
- A Global Perspective
- Experiential Learning
- Problem Solving
- How to Ask the Right Questions
- Comfort with Ambiguity
- Meaningful Collaboration
- Deep Learning

### Entrepreneurship Values
- Ethics
- Persuasive Communication
- Creative & Innovative Thinking
- Translation Across Disciplines
- How to Follow Through a Logical Argument
- Social Emotional Intelligence
- Diversity & Social Justice
- How to Identify Gaps in the System

### Future of Work and Society Requires

**WE CHECK ALL THE BOXES BECAUSE WE TEACH:**
Volunteer Thank You

We value and appreciate this outstanding list of leaders who have volunteered their time for the benefit of our students.

**Judges**
- Tony Abena*
  Operating Advisor at Lightview Capital
- John Bates*
  Retired Professor, Co-Founder of Bates Capital
- Alex Gamboa Grand
  Relationship Specialist at OEN
- Cliff Johnson
  VP of New Homes at Realtor.com
- Ricardo Lopez
  Oregon Growth Board Director & Investment Strategist at Business Oregon
- Suzanne Stevens
  Editor of the Portland Business Journal
- Rommel Vega
  Founder of HOLO Footwear
- Linda Weston
  Principal of Rapporto
- Jessica Zutz Hilbert
  Co-Founder, General Counsel, and Marketing at Red Duck Foods

**Speakers**
- J Cheema
  Allergan Aesthetics, Marketing & Strategy Expert
- Jim Chi
  Founding Member of Oregon Sports Angels and Principal at Cascade Management Consulting
- Sara Conte
  Director of Strategy and Transformation at VMware
- Meredith Goddard
  Director of Enterprise Applications; L&C Innovation Instructor
- Carl Guess
  Executive Presentation Coach at Elevator Speech
- Brent Hutchings*
  CEO of North River Boats
- James Joaquin
  Co-founder & Managing Director at Obvious Ventures
- Michael Pan
  Founder of Pan’s
- Matt Rhoades
  Master & Professor of the Strategic Design and Innovation program at the DeTao School of Design
- Michelle Weise
  Author of Long Life Learning, Future of Education & Workforce Strategist

**Mentors**
- Kanika Agrawal
  Senior Strategy Operations at Lyft
- Matt Bolte
  Managing Partner, Chief Product Officer at ThenWhat
- Jim Chi
  Founding Member of Oregon Sports Angels and Principal at Cascade Management Consulting
- Sara Conte
  Director of Strategy and Transformation at VMware
- Mitch Daugherty
  Co-Founder and Director of Built Oregon
- Doug Freeman
  Startup Communications Services/Consulting, Ideascape Inc.
- David Harris
  Retired Executive at Harris Oil, banking and insurance
- Marcus Harvey
  Founder of Portland Gear
- Brent Hutchings*
  CEO of North River Boats
- Fred Jacobs
  Chairman of the Board, DMS Bank

*Designates current or life members of the Board of Trustees.
Volunteer Thank You (continued)

Shashi Jain  
*Tech Innovation Lead at Intel Corporation*

Hongda Jiang  
*Segment Finance Lead at Intel Corporation*

Bob Julier  
*Retired Director of Business Research, The Dow Chemical Company*

Jim Kean  
*Health Care Entrepreneur*

Jake Kindrachuk  
*Partner at Village Family Capital*

Charlie Lambropoulos  
*Co-Founder of Scrum Launch*

Ben McKinley  
*Founder/CEO Cascade Web Development*

Travis Merril  
*EVP at Resideo Technologies*

Skip Newberry  
*President and CEO of Technology Association of Oregon*

Scott Owen  
*Founding Partner at Baker Brothers Studios*

John Paik  
*SVP of Global Marketing at MiiR*

Tawny Schlieski  
*President of Oregon Story Board, Founder of Shovels and Whiskey*

Bill Stevens  
*Professor, Angel Investor and LLC Manager*

Cara Turano  
*Chief Operating Officer at Technology Association of Oregon*

Rick Turoczy  
*Founder, Silicon Florist, PIE, Tech Fest NW, Oregon Story Board*

Paul Vogel  
*Executive Director, Columbia Economic Team*

Nicole Vollebregt  
*Founder and Co-CEO at We Are On Purpose*

Robin Wang  
*Consulting CFO at CFO Selections*

Bates Center Leadership  

Brian Detweiler-Bedell  
*Director, Chair and Professor of Psychology*

Chrys Hutchings  
*Associate Director, Adjunct Professor*

Catarina Hunter  
*Associate Director of Operations, IT Department Coordinator*
Pitch Competition Awards
(Teams may win more than one award, all prizes are team prizes)

First Place
Legal start-up package worth $5,000 from Jibe Law
AND Cash Prize of $3,500*

Second Place
Cash prize of $1,500*

Team with Best Comprehension of Problem to be Solved
Cash Prize: $1,000*

InventOR Physical Invention/Improvement
First and Second Place Prizes - $500 for each team to advance
(One of the two teams guaranteed to win $2,000 if it competes in next round and then that team has chance to win up to $25,000 at the June InventOR state competition.)

*Cash prizes donated by Tony Abena ‘86, member of Bates Center Advisory Board and Lewis & Clark's Board of Trustees.
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<th>SUN 1/9</th>
<th>MON 1/10</th>
<th>TUE 1/11</th>
<th>WED 1/12</th>
<th>THU 1/13</th>
<th>FRI 1/14</th>
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<tr>
<td><strong>Breakfast &amp; Administration</strong></td>
<td>8:30 - 9:00</td>
<td>9:00 - 10:00 Introduction &amp; Team Building</td>
<td>9:00 - 10:00 Networking</td>
<td>9:00 - 10:30 Personal Financial Literacy</td>
<td>9:00 - 10:00 Productivity</td>
<td>9:00 - 12:00 LinkedIn Photos</td>
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<td><strong>Lunch &amp; Administration</strong></td>
<td>12:00 - 1:00</td>
<td>1:00 - 2:50 Design Thinking continued</td>
<td>1:00 - 2:30 Future of Work &amp; Liberal Arts</td>
<td>1:00 - 3:00 Customer Validation &amp; Team Time</td>
<td>1:00 - 2:00 *Killer Pitch Decks</td>
<td>1:00 - 3:00 Pitch Competition live and via Zoom</td>
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<td><strong>5:00 - 7:30</strong></td>
<td>*Welcome Dinner &amp; Guest Speaker</td>
<td>5:00 on Team Time</td>
<td>5:00 on Customer Validation</td>
<td>5:00 - 6:00 Dinner</td>
<td>5:00 on Executive Summary &amp; Pitch Prep</td>
<td>6:00 - 7:00 Ethic to Action: Designing a Purpose Led Org</td>
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Unless otherwise noted all events will be in Smith Hall | *JRHH#102 | **Gregg Pavilion
The Bates Center for Entrepreneurship and Leadership is thankful for these members’ yearly support of the Center at the $10,000 and greater level. The Advisory Board supports the value of liberal arts and entrepreneurship to create leaders in the for-profit and nonprofit workplace.

Tony Abena*
*Lightview Capital

John Bates*
Retired Professor, Co-Founder of Bates Capital

Sam Briggs
Pacific Realty Associates, L.P.

Jeff Carleton
Columbia Creek Farms

Jan Chernus
Bob’s Red Mill

Janice Etzold
Small Business Owner

Jerry* and Kay Fischer
Longhorn Vaccines and Diagnostics

Tom Haller
Retired, Personal Investment

David Harris
Retired from Harris Oil, banking and insurance

Brent Hutchings*
North River Boats

Fred Jacobs
DMS Bank

Jeff Jones
Frazer LLP

Matthew Jubitz
Jubitz Corporation

Bob Julier
Retired from Dow Chemical

Gary Korotzer
Retired Marketing Executive

David Lane
Entrepreneur/Philanthropist

David Mabie*
Chicago Capital

Anupam Narayan
Rockwood Associates

David Officer
Innovative Transports Corporation

Jim Richardson*
Digimarc

Linda Robertson*
Vincere Consulting

John Stadter*
Retired from First Call Resolution

Andre Stewart*
Robin Healthcare

Joshua Ulmer
Morgan Stanley - Graystone Consulting

*Designates current or life members of the Board of Trustees.

http://go.lclark.edu/entrepreneurship