

Lewis & Clark College
Fall Board of Alumni Meeting In person and-- Virtual via Zoom
Oct 24, 2021

Board Members Present:

Chris Ohman, '77, *President*
Jennifer Cox Cyphers '98
Peter Dempsey '01
Aaron Forbort '02
Edgard Garcia '92
Marisol Jenkins '15
Erik Jensen '81
Hongda Jiang '08
Jenny MacNichol '78
Aron Phillips '07
Richard Sames '12
Jackson Shea '89
Simran Singh '08
Stacy Thompson '79
Jenna Timmerman '22, *SAA president*
David Todd, '68, *Chair Albany Society Board of Directors*
Marnie Troska '98

Board Members attending virtually via Zoom:

Katie Byrnes '79
Anne Caputo '69
Catherine Gibson '85 P'20
Jessica Mullins '10
Anthony J. Ruiz '13

Board Members Absent:

Mary Bodine-Watts '09 L'13 *Mary did attend the DEI committee meeting on 10.23.21, as chair.

Staff Present Fall BOA meeting:

Todd Davis, *Administrative Specialist, APP*
Emily Decker '85, *Senior Associate Director*
Andrew McPheeters, *Associate Vice President of Alumni, Parent, and Student Engagement*
Tara McIrvine, *Associate Director*
Ginger Moshofsky '83 PG'18, *Associate Director*
Sophia Whyte '24, *APP Intern*

Guests:

Robin Holmes-Sullivan, *Vice President of Student Life and Dean of Students*
Eric Staab P'23, *Vice President of Admissions and Financial Aid*
Josh Walter, *Vice President for Advancement*

Pre-Meeting resources:

- ❑ **CAS Fundraising Update Fall FY22** (PDF provided to members)
- ❑ **BOA June Meeting – Minutes 6.27.21** (PDF provided to members)
- ❑ **LC Board of Alumni meeting schedule for FY 2022 and FY 2023** (PDF provided to members)
- ❑ **Alumni Chapter Update 10.24.21** (PDF provided to members)

Notes:

Chris - Call to Order

Chris - Asks for a motion to approve the June meeting minutes.

Aron - Motion to approve minutes.

Erik- Seconds the motion.

21 members approve minutes.

Approval of Minutes.

Chris - Welcomes everyone attending in person and those joining in remotely via Zoom.

Chris - thanks Todd for the work on the Meeting minutes and Henry van Vuuren *Events A/V Coordinator* for AV support.

Chris Ohman '77 –Welcome and President's Report

Chris welcomes the new Board members Aaron Forbort, Jenny MacNichol, Jackson Shea, and Simran Singh. And also we welcome here today David Todd, *Chair Albany Society Board of Directors*; Jenna Timmerman, *SAA President*; and Sophia Whyte '24, *APP Intern*.

The Tailgate was a smaller group than in non-covid years with on and off rain, 55 degrees and wet but the Pioneers did a terrific job and won an exciting game.

The Trustee meeting will be next week so no update today.

■ Grad School continues to experience great enrollment up 4% credit hours.

■ Law school applications nationally are up 26% and the L&C Law School is above that at 33% growth with the quality of those accepted also increasing.

■ Presidential Search Timeline:

The search committee has finalized the [position profile](#) and the search consultants are working to build a strong and diverse pool of candidates. The applications have been received and are being reviewed by the search committee members. As the search gains momentum in the fall, the

community will be updated at moments of key progress. The Board of Trustees, which is solely responsible for the hiring decision, will consider recommendations from the search committee. Our goal is to complete the search by the end of 2021 or early next year.

Chris feels excited that there is tremendous momentum from Wim's leadership and the Applicants that have come forth reflect that.

■ BoA meeting schedule

Chris outlines the upcoming Board of Alumni meeting schedule and the thinking behind the modifications for next year, referencing the handout (**LC Board of Alumni meeting schedule for FY 2022 and FY 2023** (PDF provided to remote members))

Saturday, March 5, 2022 -- International Fair

Sunday, March 6, 2022 -- Board of Alumni *in-person* meeting

Sunday, June 5, 2022 -- Half-day Board of Alumni *virtual* meeting - vote on Board of Alumni membership

Friday through Sunday, June 24-26, 2022 -- Alumni Weekend (no official Board of Alumni meeting) - Alumni Honors Celebration

Chris Ohman- Welcomes Eric Staab P'23, *Vice President of Admissions and Financial Aid* - Admissions and Enrollment update and Q&A

■ This Fall was the largest incoming class in L&C history (677 freshman and 40 transfers). Combined with a very high retention rate we also have the largest degree seeking student body in the college's history. The initiatives the admissions and financial aid offices put into place were extremely successful, and our early communications about mandatory vaccinations coupled with our success keeping our students and community safe through the Pandemic had a positive impact on drawing more applications and acceptances.

■ This year's L&C yield rate* was high above our peer colleges at 16%, which is a ten year high. Our yield rate goal was to increase by 1.5 % and we achieved a 4% yield rate increase. We admitted the same amount of students as last year but more student accepted our offer.

■ The incoming class information highlights:

34% male, 28% BIPOC, 13% 1st Gen, 20% low income by federal definition (Pell), average GPA is strong at over 3.9 and the SAT scores were also good.

This year we overhauled our policy for students electing to non-submit SAT, making it more accessible and less restrictive. In previous years the non-submitting percentage of matriculated students might be about 9%, this year we had 75% matriculated students who elected to non-submit SAT scores. This was a big plus for us in removing barriers for historically underrepresented students.

■ We also improved our policies around financial aid enabling us to get our award letters out earlier and are more competitive as a result.

Eric shares a few Interesting survey results from accepted and declined students that are worth highlighting.

The top four things that students selected as important to them were:

- #1 Social justice and equality
- #2 Personal health and wellness
- #3 Environmental and sustainability.
- #4 Artistic creativity and self-expression.

*Yield rate in college admissions is the percent of students who choose to enroll after having been offered admission.

Q&A with Eric Staab

Discussions and questions from board members for Eric.

Q - What can the BoA do to help?

Eric answers –

- Wikipedia modifications about Lewis & Clark to improve accuracy.
- Connect to us through social media (Instagram, Facebook, Twitter, LinkedIn, YouTube and TikTok) and like and repost our posts.
- There is a lot of misinformation on “College confidential” and other college resource information sites, if you see errors please respond as it, as is a lot more credible if this type of feedback comes from Alumni instead of from the L&C directly.
- Handwritten letters or emails for admitted students from Alumni could be something we could work on once our office gets a structure in place for this kind of collaboration.

Chris - Welcomes Robin Holmes-Sullivan, Vice President of Student Life - Campus Life Fall Term 2021 and Q&A

Robin presents a slide deck on screen and board members ask questions during the presentation

■ Opening 2021

—Onboarding New Students

- The year began with a lively and engaging New Student Orientation (688 first years, 4 transfers, and 9 special status students).

- IME's Great Expectations welcomed our underrepresented students and ISS's New Student Orientation welcomed over 70 International Students.

—New Student Trips

- 394 people went on NST's, including 324 new students and 70 trip leaders (compared to 216 and 62, in 2019).
- 14 trips, and 32 different groups.

—Creating our Residential Community

- 1500 beds occupied (compared to 1400, normal capacity).
- Residence halls are at 105% occupancy
- Restrictions of movement between halls and staying in pods was lifted and all residential students were tested for COVID-19 within 5 days of arrival.

■ COVID-19 Ongoing Response

—Metrics for Positive Cases (as of 10.21.21, across all three colleges and vendors)

Positive Tests*

Date Reported	On-Campus COVID Tests with Results	On-Campus Positive Tests	On-Campus Positivity Rate*	Off-Campus Positive Tests of Which We Are Aware	Total Known Positive Tests with Campus Impact
October 2021 (last updated October 21)	367	6	1.63%*	11	17
September 2021	1326	6	0.45%	12	18
August 2021	783	3	0.38%	0	5**

**For any data reported during the first two weeks of the current month, test positivity rate for on-campus tests will be based on all tests administered in the previous two-week period.*

***Includes two external contractors who reported positive tests after working on campus.*

- Mandated covid vaccine and 99% of the student body is vaccinated.
- Higher case count in fall compared to last year (similar to other colleges in the area).
- Increase in contact tracing and testing.
- We will not have zero transmission.

—Care and support of students

- Entry testing of all residential students.
- Mandatory testing of all unvaccinated (weekly).
- Averaging 150 tests per week of close contacts.

- Averaging 8-15 tests per day of symptomatic students.
- Expanded resources in Campus Living, Health Service, counseling Services and Office of Student Accessibility.
- Developed new COVID-19 policies and procedures.
- Mandated vaccine for all community members.
- Increased focus on belonging and socialization.
- Continued our health mitigation efforts and public health campaign (WeB4Me@LC).

■ L&C Center for Social Change and Community Involvement - CSCCI
(https://college.lclark.edu/student_life/social_change/)

—Vision

- Prepare L&C undergraduate students to engage impactfully, both locally and globally, in order to bring about active citizenship and social change.

—Mission

- Civic Engagement: Empower students to become active citizens.
- Social Change: Transform structural systems of inequity, injustice, oppression, marginalization, and environmental exploitation.
- Global Learning: Develop cultural intelligence, analyze and understand impact and effect on both local and global communities.

As of September 2021, in just 4 months, over 50 local organizations have committed to partnering with the Center.

—Signature Programs

- L&C Volunteers
- Leadership Development
- Alternative Breaks
- Immersion Programs

■ Things we are looking forward to

- Renovation of Templeton – construction begins in late December.
- New sports – men’s soccer and women’s lacrosse.
- Launching of the First-Year Experience at LC
- Begin planning for renovation of two residence halls
- Plans to support first year classes of 625 going forward.
- The new CSCCI and what it will support.

Short 5 min – Break

Chris - Welcomes Josh Walter, Vice President for Advancement
- Campaign update and Q&A

CAS Fundraising Update Fall FY22 (PDF provided to members)

Josh presents a slide deck on screen and board members ask questions during the presentation

■ FY22 Update (as of October 1, 2021)

—\$4.46M in Total Gifts

- \$861,555 in Annual Fund
- CAS: \$753,489
- LAW: \$69,625
- GSEC: \$19,035
- Institutional: \$19,405

—Annual Giving Update

Summary	FY22 YTD	FY22 Goal	% to Goal	FY21 YTD	% Change
CAS Alumni Donors	1,067	3,552	30%	892	20%
CAS Senior Donors	0	150	0%	1	-100%
CAS Student Donors	1	150	1%	5	-80%
CAS Annual Fund Dollars					
Raised (as of 10/18/21)	\$834,032	\$2,300,000	36%	\$739,304	13%

Board of Alumni Giving

- 11 of 22 (50%) so far this year.
- FY22 total gifts and pledges: \$4,681
- Flashback: the Board reached 100% participation in FY21!

Our goal for the year is 15 M (in the door) and we are on track to reach that so far this year.

■ Campaign Update (as of October 1, 2021)

- \$101.38M in total gifts (commitments and gifts)
- 65.4% toward goal (commitments and gifts)
- \$53.6M left to raise (commitments and gifts)

—Campaign Events

- Denver -- 9.28.21, 46 attendees
- Minneapolis -- 9.30.21, 25 attendees
- Seattle -- 10.12.21, 54 attendees

Upcoming:

- Washington, DC -- 11.2.21
- New York City -- 11.4.21
- Palm Desert -- 2.22.22
- Los Angeles -- 2.24.22
- Honolulu -- 3.16.22
- Portland -- 4.5.22
- San Francisco -- 4.7.22

■ Advisory Boards

○ *Advisory Board, 25 members:* **Bates Center for Entrepreneurship and Leadership.**

The Center is supporting students through networking, internships, and advising students on their ventures. The entrepreneurship minor is the most popular minor in the College, and is attracting students to apply to Lewis & Clark.

○ *Advisory Board, 25 members:* **Center for Community and Global Health.**

Playing a critical role in the educational operations of the Center the Advisory Board expands student Internship, research, and shadowing opportunities to help student succeed in graduate programs and post-graduate careers.

○ *20 members:* **Global Advisory Board.**

Formed to assist in the development of global educational operations, including but limited to, expanded opportunities for both study and research abroad, international student recruitment, career and internship opportunities in international fields, and educational exchanges with partner institutions abroad.

○ *12 members:* **Sustainability Advisory Board.**

Formed to assist in the development of L&C's Sustainability Initiative: an intellectual hub comprising all three campuses to address the most pressing issues connected to the development of a just and sustainable society. Its members provide expertise and guidance as we seek to create educational opportunities responsive to challenging times, develop students into capable leaders, and make L&C more connected, visible, and impactful in the Portland community and beyond.

Short 5 min – Break for a Photo of the Board members present (including those on zoom)

Alumni Recognition and Outreach Committee Update - Catherine Gibson '85 P'20

This is the quiet season for the committee as we just selected the honorees at the last June meeting. All the winners did accept and the awards will be presented at Alumni Weekend 2022 on Saturday June, 25th.

- *Pioneer Alumni Leadership Award:* Cathy Kirkland '75, MAT '83, JD '87
- *Don Balmer Citation:* Jane Atkinson
- *Outstanding Young Alum:* Chris Bailey '08
- *Distinguished Alum:* Anna Marjavi '98

As you hear of fantastic people, people giving great service to the college, or Alumni doing amazing things please submit a nomination. We expect each board member to submit at least one person so please nominate people between now through August 1st

Administration Committee Update - Peter Dempsey '01,

This is also the slow season for the committee. Several months ago the committee did meet and took a look at our Bylaws to evaluate if we can remove any barriers to equity that exist. We came up with some proposed changes and the revisions will be brought to the board at a future meeting for discussion and consideration.

The deadline for nominating Board of Alumni members, who will start their service in fall 2022, if selected, is **February 28, 2022**.

Equity & Inclusion Committee Update – Marisol and Stacy
Mary Bodine-Watts, (not attending)

We had our first meeting a few weeks ago and had a successful discussion about definitions, values and the mission of our committee. We want to focus on the foundation of how we are defining E & I, how we are aligning with the strategic goals of the college, and what we want to concentrate on for our annual plan. The first project we will begin working on is a survey of our community (Question about demographics, the L&C experience, levels of belonging and engagement) We also are considering creating Listening Circles, (zoom and in-person).

- A key goal will be building a consistent structure for the committee's work, and use the results of the Survey to plan and create those goals for the committee. An example of a potential structure is to perhaps incorporate regular training for the BoA and perhaps even trustees, faculty and staff, if we feel that is in the scope of our purview.

The Committee has a couple of question for the APP staff:

1. Is the Alumni of Color committee still active?

Andrew – The Alumni of Color advisory committee has been quiet for a couple of years and it's time to look at a new rendition.

2. Can our committee have representation of the L&C Equity committee?

Andrew – I will look into having BoA representation on the College's Equity committee.

The Committee also would like to invite the Dean of Equity and Inclusion to speak at a future Board meeting.

Update: Alumni Connections and Development Committee and SAA – Richard Sames '12
and Jenna Timmerman '22, SAA President

Richard gives an overview of the work of the committee:

- The *Board Buddies* program has continued and has matched 13 students with board members.
- Yesterday's committee meeting generated some new ideas for future committee work. We also came to a consensus to have the next round of interviews for the SAA scholarship candidates in person.

Chris – Requests that the new Boa members contact him about which Committees they would like to join. (2 or 3 is the norm).

Alumni and Parents Programs update – Andrew McPheeters, *Associate Vice President of Alumni, Parent, and Student Engagement* and Emily Decker '85, *Senior Associate Director*

Andrew welcomes new BoA members: Aaron, Jenny, Jackson and Simran. Also gratitude and thanks to the APP team, especially Emily who traveled to the first two regional events (Denver and Minneapolis) on my behalf at the last minute. Additional thanks to Jen for being at the Denver event and for Aaron for his presence in Minneapolis. Caroline will be back from maternity leave and in the office on Nov 15th and we can't wait to have her back!

■ COVID-19

We established a consistent COVID-19 vaccination stance for our off campus events as we have for our on campus events.

■ Explore with Lewis & Clark travel program

We had a successful trip leave at the end of September to the San Juan's on the Zodiac Schooner.

Up coming trips include:

- 1.14.22 -- Expedition to Antarctica with Biologist Ken Clifton and Clinical Professor of Law Erica Lyman
- 5.16.22 -- Celebrate Cuba with Professor and Musician Freddy Vilches (sold out)
- 5.30.22 -- A Grand Tour of Morocco with Anthropologist Oren Kosansky (Sold out)

Andrew shares some thoughts, ideas and questions for the board to think about and discuss:

--It would be great if the Admin Committee took a look at the Bylaw language in relation to the new meeting timeline. Where the word "*summer*" is used a change might be needed, also there is some old language like "*chat rooms*" that might be adjusted.

--It would be helpful if we had a handout or resource called: *What 10 ways can alumni Help with Admissions.*

-- There could be a good opportunity for alumni collaboration with the newly envisioned L&C Center for Social Change and Community Involvement.

-- Should there be an alumni version of the student unions on campus?

Asian Student Union (ASU)

Black Student Union (BSU)

Disabled Student Union (DSU)

Feminist Student Union (FSU)

Gente Latina Unida (GLU)

Hawaii Club

Kapamilya – Filipinx Student Club

Mixed LC - mixed@lclark.edu
Native Student Union (NSU)
Neurodivergent Student Union (NDSU)
Queer Student Union (QSU)

■ Alumni Weekend 2022

We don't yet know exactly what it will look like because of the ongoing pandemic, but Alumni Weekend 2022 will be in person in some form. We are inviting the classes of 2000, 2001, and the years of 0's, 1's, 2's, 5's, 6's and 7's as they missed their June reunions. We are also celebrating the class of 2022 and inviting the shoulder years, so basically everybody is invited back! From now into December we will be reaching out to volunteers, with reunion committees active toward the end of January. Registration will be live probably around the beginning of April.

■ Chapter update –Emily

Chapters are going really well, we have 17 active chapters and events are beginning to take shape with some fun chapter activities happening in October and December.

Alumni Chapter Update 10.24.21 (PDF provided to members)

SAA members join the Boa for Lunch:

Jenna Timmerman '22 – SAA President and Tara McIrvin, Associate Director

■ Student Alumni Ambassadors give self-introductions.

■ SAA and BoA members present split into small groups and eat lunch outside. Boa members on Zoom share the lunch hour virtually with Jenna and Cas.

Everyone shares conversations and gets to know each other better.

Riley Brawn '22 – *SAA Ambassador*

Wendy Cano '23 – *SAA Ambassador*

Celeste Jongeneelen '23 – *SAA Ambassador*

Anna Kates '22 – *SAA Ambassador*

Cas Mulford '23 – *SAA Ambassador* (attending virtually)

Emma Pell '22 – *SAA Ambassador*

Peyton Romo '22 – *SAA Ambassador*

Luca Sax '22 – *SAA Ambassador*

Yen Sosa Ramirez '23 – *SAA Ambassador*

Jenna Timmerman '22 – *SAA President*

Meeting adjourned