# ELIZABETH A. BENNETT

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### FACULTY APPOINTMENTS

2020 - present	Joseph M. Ha Associate Professor of International Affairs, Lewis & Clark College
2015 - present	Program Director, Political Economy, Lewis & Clark College
2018 - 2020	Associate Professor (with tenure), International Affairs, Lewis & Clark College
2014 - 2018	Assistant Professor, International Affairs, Lewis & Clark College

### RESEARCH APPOINTMENTS

2020-2022	Fellow, Carr Center for Human Rights Policy, Harvard Kennedy School (Cambridge,
	MA – first three semesters remote due to covid-19; fourth semester in residence)
2012-2014	Research Fellow, Center for Fair & Alternative Trade, Colorado State University (Fort
	Collins, Colorado)

# SELECT PUBLIC SERVICE

2021- present	Member, Academic Advisory Council, United Nations Forum on Sustainability				
	Standards (UNFSS) – a UN platform comprised of five UN agencies: FAO, ITC, UNEP,				
	UNIDO, UNCTAD				
2018- present	Member, Standards Committee, Global Organic Textile Standard (GOTS) –				

international non-profit developing labor standards for over 3 million textile workers

#### EDUCATION

2014 PhD, Political Science, <b>Brown University</b>								
	Dissertation:	Stakeholder Inclusion & Power in INGOs: Governance of Fairtrade International						
	Chair:	Mark Blyth, Professor of International Political Economy, Brown University						
	Committee:	Ross Cheit, Professor of Political Science and Public Policy, Brown University						
		Gianpaolo Baiocchi, Professor of Political Sociology, New York University						
		Michael Conroy, Professor Emeritus of International Economics, Yale University						
2010	AM. Political	Science, Brown University						
	· · · · · · · · · · · · · · · · · · ·	Subfields: international relations and comparative politics; GPA: 4.0/4.0						
2008 MALD, International Affairs, <b>The Fletcher School, Tufts University</b> Fields of study: international political economy, development economics; GPA: 3.8/4.0								
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2008 Certificate, International Development, The Fletcher School, Tufts University		1 · · · · ·						
	Specialization	economic analysis, trade, and investment; GPA: 4.0/4.0						
2002 BA, Spanish, Pre-Medical Sciences, and Secondary Education, Hope College		Pre-Medical Sciences, and Secondary Education, Hope College						
Teaching certificate for grades 7-12, Spanish and science, Michigan and New York; Gl								
HONO	ORS							

2019	Lorry Lokey Faculty Excellence Award for inspired "teaching, rigorous scholarship, and
	demonstrated leadership," Lewis & Clark College (selected by Faculty Council and Dean)
2019	Opening Convocation keynote, Lewis & Clark College (3,000+ attending, selected by Dean)
2018	Teacher of the Year, Lewis & Clark College (selected by student body, from 140 faculty)
2018	Keynote speaker, Baccalaureate Celebration, Lewis & Clark College (selected by class of 2018)
2011	Hopmann Award for Excellence in Teaching, Brown University (based on student evaluations)

### **PUBLICATIONS**

### **Refereed journal articles**

- 2019. "Passing on Pot: When Environmental Organizations Disengage from Political Consumerism in Highly Stigmatized Sectors" *Environmental Politics*.
- 2018. "Voluntary Sustainability Standards: A Squandered Opportunity to Improve Workers' Wages" Sustainable Development 26(1): 65-82.
- 2018. "Extending Ethical Consumerism Theory to Semi-Legal Sectors: Insights from Recreational Cannabis" *Agriculture and Human Values*, 35(2), 295-317.
- 2017. "Who Governs Socially-Oriented Voluntary Sustainability Standards? Not the Producers of Certified Products" *World Development* 91: 53-69.
- 2016. "Governance, Legitimacy, and Stakeholder Balance: Lessons from Fairtrade International" *Social Enterprise Journal* 12(3): 322-346.
- 2013. "Disavowing Politics: Civic Engagement in an Era of Political Skepticism," American Journal of Sociology 119(2): 518-548. (First author, with Alissa Cordner, Peter Taylor Klein, Stephanie Savell, and Gianpaolo Baiocchi)
- 2012. "Global Social Movements in Global Governance," Globalizations 9(6): 799-813.
- 2010. "Overstating Poppy: The U.S. Counter Narcotics, Counter Terrorism, and Development Policy Nexus in Afghanistan," *Journal of International Policy Solutions* (12): 16-41.

#### **Books and Edited Volumes**

- 2015. *The Handbook of Research on Fair Trade*, London: Edward Elgar. (co-edited with Laura T. Raynolds)
- 2014. *The Civic Imagination: Making a Difference in American Political Life*, Boulder, CO: Paradigm Publishers. (equally co-researched and co-authored with Gianpaolo Baiocchi, Alissa Cordner, Peter Taylor Klein, and Stephanie Savell)

### **Chapters in Edited Volumes**

- Forthcoming. "Business and Human Rights: The Efficacy of Voluntary Standards, Sustainability Certifications, and Ethical Labels" in the *Research Handbook on Business and Human Rights*, edited by Axel Marx, Geert Van Calster, and Jan Wouters. London: Edward Elgar.
- 2021. "Consumer Activism, Sustainable Supply Chains, and the Cannabis Market" in *The Routledge Handbook of Interdisciplinary Cannabis Research*, edited by Dominic Corva and Joshua Meisel. London: Routledge.
- 2020. "The Global Fair Trade Movement: For Whom, By Whom, How, and What Next" in *The Cambridge Handbook of Environmental Sociology*, edited by Michael Bell, Michael Carolan, Julie Keller, and Katharine Legun. Cambridge: Cambridge University Press.
- 2018. "Prohibition, Legalization, and Political Consumerism: Insights from the US and Canadian Cannabis Markets" in *The Oxford Handbook of Political Consumerism*, Eds. Magnus Boström, Michele Micheletti, and Peter Oosterveer, pp. 741-772. Oxford: Oxford University Press
- 2015. "Fairtrade International Governance," in *The Handbook of Fair Trade Research*, Eds. Laura T. Raynolds and Elizabeth A. Bennett, pp. 80-101. London: Edward Elgar.
- 2015. "Introduction to Research on Fair Trade," in *The Handbook of Fair Trade Research*, Eds. Laura T. Raynolds and Elizabeth A. Bennett, pp. 3-23. London: Edward Elgar Publishing. (Co-authored with Laura T. Raynolds)
- 2012. "A Short History of Fairtrade Certification Governance," in *The Processes and Practices of Fair Trade: Trust, Ethics and Governance*, Eds. Janet Dine and Brigitte Granville, pp. 43-78. London: Routledge.
- 2012. "Verifying Social Enterprises: Applying Lessons from the Fair Trade Movement," in *Patterns of Social Entrepreneurship Research*, Eds. Jill Kickul and Sophie Bacq, pp. 243-262. London: Edward Elgar. (First author, with Don Gregory, Robert Leaver, and Kelly Ramirez)

### **Commissioned Research**

- 2019. "Living Wage Feasibility Assessment" for the Global Organic Textile Standard (GOTS)
- 2018. "International Guide to Fair Trade Labels" (chapters on World Fair Trade Organization and Fair Trade USA) Fair World Project
- 2018. "Fair Trade Apparel Standards: Fairtrade International v. Fair Trade USA" for Fair World Project

### **Publications for a Broader Audience**

- 2021. "Profit Sharing: Towards a Just and Stable Future for Coffee Growers" in 25 Magazine, published by the Specialty Coffee Association (Co-authored with Janina Grabs)
- 2021. "Two Case Studies of Profit Sharing in Global Supply Chains: Catracha Coffee Company & Thrive Farmers International, Inc." white paper (Co-authored with Janina Grabs)
- 2017. "Fair Cannabis? The Need for Labor Protection in America's Fastest Growing Agricultural Sector" in *For a Better World*, a magazine published by Fair World Project, 14(April): 12-13.
- 2017. "Empowering Producers Means Sharing Power with Producers!" guest blog post on Fairtrade America's *The Fairtrade Blog* (January 3) http://fairtradeamerica.org/en-us/mediacenter/blog/2017/january/empowerment-means-sharing-power.
- 2016. "Pass the (Fair Trade, Organic) Pot? Challenges and Opportunities for Political Consumption in Licit Recreational Marijuana." Working paper for industry and policy makers.
- 2015. "Civic Innovation and Creative Campaigns: How Fresh Ideas Are Compromising Local Democracy," *Metropolitics* (October 27). (Co-authored with Stephanie Savell, Gianpaolo Baiocchi, Alissa Cordner, and Peter T. Klein)
- 2012. "Standards Setting INGOs in the 21<sup>st</sup> Century," International Social and Environmental Accreditation and Labeling Alliance (ISEAL) newsletter (December 20).

### **Book and Film Reviews, Opinion Articles**

- 2016. "Book review: 'Constructing Private Governance: The Rise and Evolution of Forest, Coffee, and Fisheries Certification' by Graeme Auld, Yale University Press, 2014," *Perspectives on Politics* 14(2): 591-592.
- 2015. "Book Review: 'Alternative Trade: Legacies for the Future' by Gavin Fridell, Fernwood Publishing, 2013," *Journal of World Systems Research* 21(1): 224-227.
- 2012. "Film Review: Why 'The Dark Side of Chocolate' is a Useful but Insufficient Resource on the Ethics of Cocoa," (Bastard Film 2010), *Critical Investigations Into Humanitarianism in Africa*, University of California- Irvine.

# **Under Review**

- Article "Rethinking the "necessary" trade-offs of distributing value to suppliers: An analysis of the profit-sharing model" with Janina Grabs (submitted January 2021)
- Review Article/Opinion Piece "Can Sustainability Certifications Facilitate Social Justice in Global Value Chains? A discussion of *Selling Sustainability Short? The private governance of labor and the environment in the coffee sector,* by Janina Grabs (Cambridge University Press, 2019)" (submitted February 2021)

# **In Progress**

- Chapter "People, Planet, Profit... Playing with reality in the context of corporate social responsibility" in *Playing with What Is There: Denying, Distorting, Converting, Enhancing Reality* edited by Sidney R. Homan (due May 2021)
- Research brief "Three Years Later: Continuities and changes in the supply and demand for ethical cannabis products in Portland, Oregon" (field research completed May 2019)
- Article "Ethical Consumerism and Cannabis Three Years After Legalization" for submission to *Socio-Economic Review* (field research completed May 2019, paper presented June 2019 at the Society

for Advancement of Socio-Economics)

- Article "Bold Claims, Weak Wages: The Implementation of "Living Wage" Standards in Voluntary Sustainability Certification Programs" (research completed 2018-19)
- Conference paper "Third Party Auditors: Dispassionate Data Collectors or Active Policy Makers?" (field research conducted spring/summer 2019, accepted for ISA 2020 in Honolulu)
- Book manuscript Bold Claims, Low Wages: Living Wages, Sustainability Standards, and Global Supply Chains (scheduled for completion during sabbatical AY 2021-22)

### **RESEARCH FUNDING AWARDS**

- 2019 American Philosophical Society Franklin Research Grant for fieldwork in New York
- 2013 Hazeltine Fellowship Award for interdisciplinary research on entrepreneurship
- 2012 American Council on Germany Guido Goldman Fellowship for the Study of German Economic and International Affairs for fieldwork in Germany, Belgium, France, and the Netherlands
- 2012 German Academic Exchange Service (DAAD) Grant for fieldwork in Germany
- 2011 Tinker Foundation Research Grant for fieldwork in Peru and Mexico

### **TEACHING**

- 2014- Assistant/Associate Professor, Lewis & Clark College (Portland, OR) Typical load of five undergraduate courses per year, including: International Political Economy, Social Justice in the Global Economy, Senior Thesis in International Affairs, Introduction to International Relations
- 2018 **Overseas Program Leader, Lewis & Clark College** (Portland, OR) Directed a semester-long program in Northern Tanzania and Zanzibar with 22 undergraduates
- 2013-18 Adjunct Instructor, Center for Global Affairs, New York University (New York, NY) *"Politics of Ethical Consumption: How Fair Trade is Made"* 1-day graduate course (annually)
- 2013-14 Adjunct Instructor, Department of Sociology, Colorado State University (Fort Collins, CO) *"Population, Natural Resources, and the Environment,"* taught for three semesters
- 2010-12 Senior Lecturer, Ivy Scholars Summer Program, Yale University (New Haven, CT) "International Political Economy," "Global Economics," and "Writing for Public Policy"
- 2007-11 Instructor, Tisch College for Citizenship & Public Service, Tufts University (Medford, MA) *"Education for Active Citizenship"* course with field visits/weekend retreat, annually for 5 years

### 2008-11 Teaching Assistant, Brown University (Providence, RI)

"Money & Power in International Political Economy" Mark Blyth, 2011 [won award]

"Introduction to International Relations" Richard Maher, 2010 [head TA]

"Introduction to International Relations" Rose McDermott, 2010

"Politics of the Global Illicit Economy" Peter Andreas, 2009

"Understanding Radical Political Islam" Pauline Jones-Luong, 2008

### 2010-13 Honors Thesis Advisor, Brown University (Providence, RI)

2013 "Vietnam in Starbucks or Just Starbucks in Vietnam?" published in *Michigan Journal of* Asian Studies

2010 "Commercializing Non-Timber Forest Products in the Ecuadorian Amazon," research used to inform start-up of Runa Tea, a product now widely available in the US

- 2007-8 **Teaching Assistant (graduate), The Fletcher School, Tufts University** (Medford, MA) *"Analytic Frameworks for International Public Policy Decision-Making"* Carolyn Gideon
- 2004-6 Public High School Teacher, Institute for Collaborative Education (New York, NY) Chairperson of the Spanish Department; Taught *Human Rights in Latin America* and *Spanish*
- 2005-6 Director, Viva Mexico (New York, NY)

2-week study abroad program focused on human rights and Zapatistas in Chiapas, Mexico

- 2002-4 **Program Staff, Cuernavaca Center for Intercultural Dialogue on Development** (Mexico) Curriculum Director and Instructor for US/Canadian undergraduate study abroad programs in international development, human rights, sustainability, international trade, and political economy
- 2000-2 **Teaching Assistant (undergraduate), Hope College** (Holland, MI) *"Secondary Education Teaching Methods"* Leslie Wessman

### **INVITED LECTURES & PUBLIC ENGAGEMENT**

- 2021. "Voluntary Sustainability Standards: Efficacy and Inclusive Governance" United Nations Forum on Sustainability Standards (UNFSS), online
- 2021. "Producer agency in certification schemes: challenges and opportunities" International Institute for Environment and Development (IIED), online webinar
- 2021. "The end of globalization?" WorldOregon Great Decision series, online lecture and discussion
- 2020. "Author's introduction to article 'Who Governs Socially-Oriented Voluntary Sustainability Standards?" Fair Trade Essentials Reading Club, Fair Trade Advocacy Office, Brussels, online
- 2020. "Profit-Sharing: Not Just Possible Pivotal." TED-style talk, Re:co Symposium, Specialty Coffee Association, Portland, OR (cancelled due to covid-19)
- 2020. "Profit-Sharing: Not Just Possible Pivotal." Poster presentation, Annual Expo Convention, Specialty Coffee Association, Portland, OR (cancelled due to covid-19)
- 2019. "Fair Trade and Food Politics" Clark University guest lecture, Worcester, MA
- 2018. "Social Responsibility, Sustainability, and Cannabis" Smart Cannabis lecture series, Portland, OR
- 2018. "Cannabis in Portland: A Workshop on Sustainability, Intersectionality, Criminality, and Community" one-day workshop for <u>Washington University</u> (organizer/moderator), Portland, OR
- 2018. "Economic Impacts of Cannabis: Labor Issues" Washington State Cannabis Summit, Seattle, WA
- 2017. "Social Criteria for Textile Supply Chain Sustainability Standards" Global Organic Textile Standard (GOTS) Conference, New Delhi, India
- 2017. "*Fair Labor and Cannabis*" Presentation and panel discussion, <u>Denver Cannabis Sustainability</u> <u>Symposium</u>, Denver, CO
- 2017. "Demand for Ethical Cannabis in Portland, Oregon" Presentation, Standards Setting Kickoff Event, Ethical Cannabis Alliance, Portland, OR
- 2016. "*Ethical Cannabis: A new frontier for domestic fair trade?*" Workshop, Annual Meeting, <u>Domestic Fair Trade Organization</u> (with Ashley Preece), Portland, OR
- 2016. "Stigma to Acceptance: Challenges and Opportunities of Marketing a Newly Legalized Drug" Keynote lecture, Cannabis Marketing and Advertising Conference, <u>The Canadian Institute</u>, Vancouver, BC, Canada
- 2016. "Cannabis and the Environment" panelist, Portland WomenGrow Network, Portland, OR
- 2016. "Domestic and International Fair Trade" speaker/panelist, InFARMation, a monthly educational event about food, farming, and connections between, Friends of Family Farmers, Portland, OR
- 2014. "*Meet the author: 'The Civic Imagination'*" Skype with undergraduate sociology students, <u>Columbia University</u>

- 2014. "Public Intellectual" interview about "Political Disavowal" article in AJS, Brian Lehrer TV Show, City University of New York (CUNY) TV, January 13
- 2013. "Fairtrade and Fairwashing" Fair Trade University Group at Colorado State University, Fort Collins, CO
- 2012. "Governing Fairtrade: Vote and Voice in Fairtrade Labeling" Oldenborg Colloquium lecture at <u>Pomona College</u>, Claremont, CA
- 2012. "When do INGOs Address Global Inequalities in their own Ranks?" seminar at the Center for Fair and Alternative Trade, Colorado State University, Fort Collins, CO
- 2011/12. "International Politics of Food: The Fair Trade Movement" at the Taubman Center for Public Policy and American Institutions, Providence, RI
- 2012. "A Verification System for Social Enterprise" presentation for the Social Enterprise Ecosystem Economic Development Conference, Providence, RI
- 2011. "Power and Politics in the Fair Trade Movement" lecture at the Sarah Doyle Women's Center, Providence, RI
- 2011. "Socially Responsible Consumption" keynote lecture at Tufts University, Medford, MA
- 2011. "Ethnography and Citizenship" undergraduate seminar in anthropology at Brown University, Providence, RI
- 2010/11. "Free and Fair Trade" guest lecture seminar at Yale University, New Haven, CT
- 2010/11. "Paradigms in International Relations" summer seminar at Yale University, New Haven, CT
- 2010. "*Ethnography in Practice: A Reflexive Researcher*" graduate lecture in political science at <u>Brown</u> <u>University</u>, Providence, RI
- 2010. "Skills for Civic Engagement" undergraduate workshop for the <u>American Association of Colleges</u> and <u>Universities</u>, Medford, MA
- 2009. "Leaders for Change: Making the Greatest Impact" undergraduate leadership workshop at <u>Tufts</u> <u>University</u>, Medford, MA
- 2008. "US Foreign Policy in Afghanistan" undergraduate lecture in political science at Brown University
- 2008. "Frameworks for Public Policy Analysis" undergraduate lecture in political science at Brown University, Providence, RI
- 2004. "*Facilitating Experiential Learning for the College Student*" two-day undergraduate workshop, <u>Hope College</u>, (with Steve Hoogerwerf), Holland, MI

# ACADEMIC CONFERENCE PARTICIPATION

- 2020. "HIP (Hybrid Integrated Profit-sharing) Social Enterprise Models: A Novel Approach to Value Sharing in the Coffee Sector and Beyond" <u>LERA (Labor and Employment Relations</u> <u>Association)</u>, Portland, Oregon (held online due to covid-19)
- 2020. "Business, Human Rights, and Voluntary Certifications" workshop for chapter authors of the <u>Research Handbook on Business and Human Rights</u>, Villa Collina, Lake Como, Italy (cancelled due to covid-19)
- 2020. "Third Party Auditors: Dispassionate Data Collectors or Active Policy Makers?" International Studies Association Meeting, Honolulu
- 2019. "Profit Sharing? The emergence, development, and scaling of a new social enterprise model in coffee," Workshop: Moral Critique in and around Markets: Organizing (for) Alternatives in Troubled Times, Witten/Herdecke University, Germany (co-authored with and presented by Janina Grabs)
- 2019. "Bold Claims, Weak Wages: The Implementation of "Living Wage" Standards in Voluntary Sustainability Certification Programs," (Society for the Advancement of Socio Economics), New York City
- 2019. "Ethical Consumerism and Cannabis Three Years after Legalization," <u>SASE (Society for the</u> <u>Advancement of Socio Economics)</u>, New York City

- 2019. "Sustainability Certifications and Living Wage Implementation: Bold Claims, Low Wages," International Studies Association Meeting, Toronto
- 2018. "Fair labor, environmentalism, and ethical consumption in the US cannabis market," Contested Markets: Lessons from Cannabis Legalization" Workshop, <u>HEC Paris (School of Business</u> <u>Management)</u>, Paris
- 2018. "When Sustainability Certifications Mandate Living Wages: Fair Washing or Fair Trade?" <u>Fair</u> <u>Trade International Symposium</u>, Portsmouth, UK
- 2018. "Ethical Consumerism and Cannabis (Marijuana)" (poster) Fair Trade International Symposium, Portsmouth, UK
- 2018. "Sustainability in Theory and Practice" paper presentation, Food, Fish and Sustainability Workshop (by invitation only), <u>The Watson Center, Brown University</u>, Providence, RI
- 2018. "After 20 Years of Fair Trade: Seven Contemporary Debates and a Discussion of What Next" International Studies Association Meeting, San Francisco
- 2017. "Should we judge voluntary sustainability standards by their sector of origin? The case of ethical cannabis in the United States" Western Political Science Association Meeting, Vancouver
- 2016. "Do private sustainability strategies overlook the centrality of income inequality in sustainable development?" International Sustainable Development Research Society Conference (ISDRSC) on Sustainable Supply Chains and International Trade, Lisbon, Portugal (cancelled)
- 2016. "Do private sustainability strategies overlook the centrality of income inequality in sustainable development?" <u>SASE (Society for the Advancement of Socio Economics)</u> Conference on "Re-embedding the Social: New Modes of Production, Critical Consumption and Alternative Lifestyles," Berkeley
- 2016. "Pass the (Organic, Fair Trade) Pot: The Transition from Environmental Lobbying to Eco Consumerism in the Context of Recently Legalized Recreational Marijuana" European Council on Political Research (ECPR) Workshop on "Environmental Social Movements and the New Politics of Consumption," Pisa, Italy
- 2015. *"Fair Trade Producers in Fair Trade Certification Governance"* <u>Fair Trade International</u> <u>Symposium</u>, Milan, Italy
- 2014. "Authority and Legitimacy in INGOs: Why Institutional Design Matters" American Political Science Association Meeting, Washington DC (cancelled)
- 2013. "The Civic Imagination: Political Culture in Contemporary American Cities" <u>American Political</u> <u>Science Association</u> Meeting, Chicago, 2013, with Gianpaolo Baiocchi, Alissa Cordner, Peter Klein, Stephanie Savell.
- 2013. "Encountering Inequality in American Civic Life" American Sociological Association Annual Meeting, NYC, with Gianpaolo Baiocchi, Alissa Cordner, Peter Klein, Stephanie Savell
- 2013. "Five Heads, One Mind; Or, How Many Ethnographers Does It Take to Answer a Question?" <u>American Sociological Association</u> Annual Meeting, NYC, presented by Gianpaolo Baiocchi, Alissa Cordner, Peter Klein, Stephanie Savell
- 2013. "Encountering Inequality in American Civic Life" Society for the Study of Social Problems Annual Meeting, NYC, presented by Gianpaolo Baiocchi, Alissa Cordner, Peter Klein, Stephanie Savell
- 2013. "*The Civic Imagination*" <u>Society for the Study of Social Problems</u> Annual Meeting, NYC, presented by Gianpaolo Baiocchi, Alissa Cordner, Peter Klein, Stephanie Savell
- 2013. "When do INGOs Address Global Inequalities in their own Ranks? Fair Trade and the Balance of Power Between North and South" International Studies Association Meeting, San Francisco
- 2012. "Social Movements 2.0? Business Language, Local Elites and the Politics of Civic Innovation" <u>American Sociological Association Annual Meeting</u>, Denver, with Gianpaolo Baiocchi, Alissa Cordner, Peter Klein, Stephanie Savell
- 2012. "Politics and its Problems: Disavowal, Civil Society, and Democratic Renewal" <u>American</u> <u>Sociological Association Annual Meeting</u>, Denver, with Gianpaolo Baiocchi, Alissa Cordner, Peter Klein, Stephanie Savell
- 2012. "Distributing the Benefits of Ethical Consumerism: Coffee Plantations and the Fairtrade Label"

International Studies Association Meeting, San Diego

- 2012. "Fairtrade Organizations Debate Supporting Landless labor: A threat to small farms or justice for all?" Western Political Science Association Meeting, Portland, OR
- 2012. "Politics and its Problems: Disavowal, Civil Society, and Democratic Renewal" Western Political Science Association Meeting, Portland, OR, with Gianpaolo Baiocchi, Alissa Cordner, Peter Klein, Stephanie Savell
- 2012. "Civic Innovators: Business Ideology in Civic Engagement" Eastern Sociological Society Annual Conference, NYC, 2012, with Gianpaolo Baiocchi, Alissa Cordner, Peter Klein, Stephanie Savell
- 2011. "A Social Enterprise Verification: Applying Lessons from the Fair Trade Movement" <u>Stern</u> <u>Conference on Social Entrepreneurship</u>, New York University, with Robert Leaver, Kelly Ramirez
- 2011. "Authority and Legitimacy in Global Social Movement Governance" Imagining Global Governance Conference, <u>Balsillie School of International Affairs/Center for International</u> <u>Governance Innovation</u>, Waterloo, Canada
- 2011. "*Fair Trade: Institutional Design and Development*" Fairtrade, History and Governance Conference, Centre for Globalisation Research, Queen Mary, <u>University of London</u> and Centre for the Evolution of Global Business and Institutions, <u>University of York</u>, London
- 2011. "Anti-Globalization: An Empirical Account of a Made Up Movement" International Studies Association Meeting, Montreal, Canada
- 2011. "Fair Trade: Leveraging Ideologies that Empower Consumers and Producers in the Americas" <u>Conference on Social Movement Governance and the New Politics of the Americas</u>, University of South Florida, Tampa
- 2011. "Civic Imagination in Providence" Eastern Sociological Society Annual Conference, Philadelphia, with Gianpaolo Baiocchi, Alissa Cordner, Peter Klein, Stephanie Savell
- 2010. "Fair Trade: Leveraging Ideologies that Empower Consumers and Producers in the Americas" Northeastern Political Science Association Annual Meeting, Boston
- 2010. "Violence and Destruction in Global Movement Protests: Media, Academic and Activist Explanations in Comparative Perspective" International Studies Association Meeting, New Orleans
- 2009. "Ideological Conflict in the Fair Trade Movement: A Oaxacan Case Study" Center for Latin American and Caribbean Studies, Brown University, Providence
- 2009. "The Counter Narcotics, Counter Terrorism, Development U.S. Foreign Policy in Afghanistan" Midwest Political Science Association National Conference, Chicago
- 2009. "The Counter Narcotics, Counter Terrorism and Development Nexus in Afghanistan" East West Center International Graduate Student Conference, <u>University of Hawaii</u>, Honolulu

### **FUNDING**

Internal resear	rch grants (external awards listed on page one)
2014,15,18,19	Lewis & Clark College student-faculty summer collaborative research funding
2014-2018	Lewis & Clark College faculty research funds
2014,15	Lewis & Clark College Presidential Strategic Initiative research awards
2011	Watson Institute for International Studies field research in Mexico
2009-2012	Brown University International Affairs/Graduate School international research grant for fieldwork in Canada, England, Italy, and Mexico

### **Conference travel**

2014-2019	Lewis & Clark College conference travel grants
2013	American Political Science Association conference travel grant
2013	LOHAS (Lifestyles of Health and Sustainability) scholarship for conference participation
2010-2013	International Studies Association conference travel grant

2010	Brown	n Univer	sity	Gra	duate	Stud	ent	Council	conference travel grant	
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2008-13 Brown University Graduate School conference travel grant

### **Tuition and training**

2012-2013	Brown University Scholarship, \$44k
2011-2013	Stephen Robert Fellowship for research on third world economics and international
	relations, \$64,000 in year one; \$40,000 in year two
2008-2011	Brown University Fellowship/Teaching Assistantship, \$64k/yr
2011	Brown University Political Science methods training grant for IQMR tuition
2006-2008	The Fletcher School Emily Sears/Henry Cabot Lodge Fellowship, \$26k total
2009	Brown University Department of Political Science language study grant (Spanish)
2008	US Presidential Management Fellowship (declined in order to pursue doctoral studies)
2007	The Fletcher School career development award for professional travel
1998-2002	Hope College Endowed Scholarship, \$24k total

# PROFESSIONAL ACTIVITIES & SERVICE

### **Research Networks (by invitation)**

2020- Responsible Value Chain (RVC) Initiative (University of Montpellier, France)
2018- Research Fellow, Canadian Business Ethics Research Network, York University, Canada)

### **Consulting and Public Engagement**

2021- present	United Nations Forum on Sustainability Standards (UNFSS) – Academic Advisory
-	Council Member
2018- present	Global Organic Textile Standards (GOTS) – Standards Committee member
2018	Regenerative Cannabis / Bronner Foundation- consultant on social standards for cannabis
2017-2018	Fair Trade International Symposium (FTIS) – Scientific Committee member
2016-17	Ethical Cannabis Alliance – consultant
2011	Social Venture Partners Rhode Island – consultant
2008	USAID, Broad Based Economic Growth Team, Latin America/Caribbean Bureau-intern
	(with Secret Level Security Clearance)

# Media interviews

- 2020 Fresh Cup magazine
- 2019 PBS NOVA (US), Step Up Magazine (US), The Guardian (UK), The Financial Times (US)
- 2018 Aftenposten (Norway)
- 2017 The Oregonian (US)

# Academic Peer Review (\*book manuscript; +research funding proposal)

- 2021 Journal of Fair Trade
- 2020 Journal of Drug Policy Analysis, Social Enterprise Journal
- 2019 Studies in Political Economy, Ecological Economics; Journal of Social Entrepreneurship; Ecology and Society; Peter Lang Publishing, \* University of British Columbia Press\*

- 2018 Governance; International Journal of Politics, Culture, and Society; Globalizations; Environment and Planning E; Social Sciences and Humanities Research Council of Canada (declined- proposal only available in French)+
- 2017 Sociological Forum; Journal of Rural Studies; MIT Press\*
- 2016 Environmental Management; Journal of Rural Studies; Sociological Perspectives; Third World Quarterly; World Development
- 2015 Environmental Sociology; Eutopía (Journal on Territorial Economic Development); Policy Studies Journal; Social Movement Studies; Université de Liège Research Council (Concerted Research Action proposals)+
- 2014 American Journal of Sociology; Development Policy Review; Ethics & International Affairs; Geoforum
- 2013 Ethics & International Affairs; Journal of Agriculture & Environmental Ethics; Journal of Rural Studies
- 2012 Social Problems
- 2011 Agriculture and Human Values

# Service to the Profession

- 2020 Discussant: Labor in Global Supply Chains panel series, Labor and Employment Relations Association (LERA), Portland (held online)
- 2019 Selection committee chair: APSA/CQ Press Award for Teaching Recognition (American Political Science Association)
- 2018 Panel chair and discussant: "On Food and Trade in a Globalized World: A Political Economy Perspective" International Studies Association Meeting, San Francisco
- 2017 Panel chair: "Social Movements in Environmental Politics" Western Political Science Association Meeting, Vancouver, Canada
- 2015 Panel organizer and chair: "The State of Research on Fair Trade: An examination of consumption, impacts, meaning, places, and hired labor politics" International Studies Association Meeting, New Orleans

# Memberships

- 2010- ISA (International Studies Association) Global Development and IPE Sections
- 2008- APSA (American Political Science Association) New Politics Section
- 2017- ECPR (European Consortium for Political Research) Standing Group on Regulatory Governance
- 2012- FTRN (Fair Trade Resource Network) / Fair Trade Institute

# **Research Training**

- 2011 Institute for Qualitative Methods Research (IQMR) Syracuse University, Syracuse, NY
- 2008-10 Research Assistant- Peter Andreas and Rebecca Weitz-Shapiro, Brown University
- 2008 "Designing and Conducting Field Research" short course with Colin Elman, APSA, Boston
- 2008 "Research Funding: Getting Started & Funded" short course with Micah Altman, APSA, Boston

# Guest Lectures at Lewis & Clark College

- 2021 "Living Wages in Global Supply Chains: Sustainability Certifications should Pay" Presentation for the Research News & Brews faculty research series
- 2020 "2020 Election, International Affairs, and Lewis & Clark College," Keynote for inaugural Global Advisory Board meeting
- 2020 Panelist on "Discussing the 2020 Election through Multiple Lenses: Law, International Affairs, and American Politics" for students, faculty and staff (with Distinguished Professor of Law Emeritus Bill Funk and Assistant Professor of Political Science with Term John Holzwarth)
- 2020 "Fair Trade, Corporate Social Responsibility, and Global Supply Chains" (guest lecture for entrepreneurship center)

- 2020 "Think Hard. Take Chances." Welcome Message, New Student Academic Orientation (invited by the Dean's office)
- 2019 "Oregon Waterfalls: Learning to Fall" Opening Convocation address to the incoming first year class, their families, faculty, and trustees (invited by the Dean's office)
- 2018 "Resilience: Learning from the Past Four Years" Keynote, Baccalaureate Celebration (invited by the class of 2018)
- 2018 "Decent Work, Living Wages, and Sustainability" Sustainability Workshop Series (with faculty emeritus Marty Hart-Lansberg and guest Anaïs Tuepker)
- 2017 "Civil Disobedience and the Environment: Tree Sitting" Civil Disobedience Workshop Series (with faculty Elliot Young, Maryann Bylander, and Bruce Podobnik, and guest Arthur Bradford)
- 2016 Keynote at When Elephants Fight film screening, sponsored by LC for Conflict Free Minerals
- 2016 "The Politics of Non-State Standards-Setting Organizations" Presentation for the Sociology/ Anthropology Colloquium
- 2016 "The Politics of Non-State Standards-Setting Organizations" Presentation for the Research News & Brews faculty research series
- 2015 "Social Entrepreneurship" Winterim workshop presenter, Entrepreneurship Lab
- 2015 "Americans Abroad: Thinking Critically about Overseas Experiential Learning" discussion with Cuba Spring Break students
- 2014 "The Civic Imagination: Making a Difference in American Political Life" book talk hosted by the Lewis & Clark Bookstore

# Selected Evidence of Service to Lewis & Clark College

Political Economy Program Director (2015-16, 2017-18, spring 2019, 2019-20, 2020-21) General Education Steering Committee (2017-2018) Developmental Review Committee (2019) New faculty mentor (2017-18; 2020-21) Fulbright Committee (2014, 2015, 2017) Rhodes and Marshall Committee (2015) Entrepreneurship Lab Launch Volunteer (2015) International Affairs Contemporary Event Roundtable Panelist (2014, 2015, 2016) United Nations Simulation Participant (2015, 2016) International Affairs Symposium Moderator (2015, 2016, 2017, 2018, 2019)

# **REFERENCES**

Gianpaolo Baiocchi (gb97@nyu.edu)

Professor of Sociology New York University Member of my dissertation committee at Brown University (2014) and co-author of article (2013) and book (2014)

# Jennifer Bair (jlb5md@virginia.edu)

Associate Professor and Chair of Sociology University of Virginia Scholar in my field who has offered to attest to the quality and contributions of my research (no personal relationship or formal professional relationship)

Mark Blyth (<u>mark\_blyth@brown.edu</u>)

Eastman Professor of Political Economy Professor of Political Science Professor of International and Public Affairs Brown University Chair of my dissertation committee at Brown University (2014)

#### Ellen J. Gutterman (egutterman@glendon.yorku.ca)

Director of the Canadian Business Ethics Research Network at York University Associate Professor in the Department of Political Science Glendon College, York University Scholar in my field who has offered to attest to the quality and contributions of my research (no personal relationship or formal professional relationship)

#### Laura Raynolds (laura.raynolds@colostate.edu)

Director of the Center for Fair & Alternative Trade (CFAT) Professor of Sociology Colorado State University Supervisor of my residency at CFAT (2012-2014) and co-editor of edited volume (2015)

### Heather Smith-Cannoy (Heather.Smith-Cannoy@ASU.edu)

Associate Professor and Director of the Social Justice and Human Rights Program School of Social and Behavioral Sciences Arizona State University Chair of the Department of International Affairs at Lewis & Clark College, my current department, during my first five years (2014-2019)