

Lewis & Clark College  
**Fall Board of Alumni Meeting (Part Two)-- Remote via Zoom**  
Dec 6, 2020

**Board Members Present:**

Chris Ohman, *BOA President*  
Mary Bodine-Watts  
Katie Byrnes  
Anne Caputo  
Alexa Cid Carrera, *SAA president*  
Jennifer Cox Cyphers  
Peter Dempsey  
Edgard Garcia  
Catherine Gibson  
Hanako Imber  
Marisol Jenkins  
Erik Jensen  
Hongda Jiang  
Ryan Lockard  
Jessica Mullins  
Stacy Rout Thompson  
Anthony J. Ruiz  
Richard Sames  
Chris Scheffler  
Marnie Troska  
Barbara Whitaker  
Dee Wolfe, *Chair Albany Society Board of Directors*

**Board Members Absent:**

Aron Phillips

**Staff Present Full BOA meeting:**

Andrew McPheeters, *Associate Vice President of Alumni, Parent, and Student Engagement*  
Emily Decker, *Senior Associate Director*  
Caroline Mead, *Associate Director*  
Todd Davis, *Administrative Specialist*

**Guests:**

Robin Holmes-Sullivan, *Vice President Student Life*  
Stephen Leboutillier, *Director of Annual Giving*  
Wim Wiewel, *President*

## **Pre-Meeting resources:**

- ❑ **CAS Fundraising Update Fall FY21** (PDF provided to members via website)
- ❑ **Board of Alumni Minutes 10.18.20 Fall Part One** (PDF provided to members via website)

## Notes:

### **SESSION I**

Chris Ohman - **Call to Order**

Chris Ohman - **Welcomes everyone**

Introductions: Christopher Scheffler '10 and Dee Wolfe '68 L'74

They both introduce each other to the board and share each other's brief biographies.

Chris Ohman - **Asks for a motion to approve the Oct 18th meeting minutes.**

Catherine - **Motion to approve minutes.**

Edgard - **Seconds the motion.**

**All 21 members approve minutes.**

**Approval of Minutes.**

Introductions: Barbara Whitaker '74 and Erik Jensen '81

They both introduce each other to the board and share each other's brief biographies.

### Chris Ohman–President’s Report

Chris shares his impressions coming out of the Board of Trustees meetings.

- There is a strong level of consistency and transparency evident from the L&C leadership.
- The financial team's coordinated engagement with the operations team is impressive.
- The Investment Committee --both the consultants and the board members themselves -- are thoughtful, capable and sophisticated, which garners much confidence.

Chris encouraged the board to better understand the impressive work of the Graduate school and the Law School as we are all one Lewis and Clark.

Chris mentioned he will work to assign new board members to committees by the end of the year.

### Update: Albany Society – Dee Wolfe, *Chair Albany Society Board of Directors*

Albany Society Board consists of from 25 to 30 members. We meet about 8 times per year.

Our purpose is to engage and fundraise with our Albany Society peers, those alumni from classes that have been graduated for 50 or more years. In the current time of COVID our gatherings have been virtual, and one positive outcome is we have been able to reach alumni beyond the Portland metropolitan area.

Andrew thanks Emily for years of service as the staff liaison to the ASBD and announces now Caroline will be taking over that position.

### Introductions: Edgard Garcia '92 and Ryan Lockard '07

They both introduce each other to the board and share each other’s brief biographies.

### Alumni Recognition and Outreach Committee Report - Catherine Gibson

The Honors awards will be presented to the honorees at the Alumni Honors Banquet on Friday, February 12, 2021 at 5pm Pacific Time. We have a very different event planned this year. The Banquet will not be in-person as in the past but a virtual event on *ZOOM* and it will be free to all.

- Board president Chris Ohman will emcee the event.
- A pdf program will be sent out prior to the so people can read up on the wonderful things that the folks have done.
- President Wim Wiewel will give some welcoming remarks.
- Each honoree will have one individual personally introduce them, instead of the longer videos we have done in the past.
- Each honoree will deliver their remarks and accept a special piece of art as recognition.
- Attendees will then be able to join individual *Breakout Rooms* for more intimate conversations.

For next year, we as a committee will be focusing on our goal for greater Equity and Inclusion in our nomination process. We need your help nominating those alumni who are out there and have done amazing things. Please nominate people early between now through February, and on into March and the April 1<sup>st</sup> deadline.

#### Introductions: Anthony J. Ruiz '13 and Richard Sames '12

They both introduce each other to the board and share each other's brief biographies.

#### Administration Committee Report – Peter Dempsey

##### **Three items to highlight:**

1. The timeline of new BOA member nominations, applications and interviews.

Nominations are due February 18<sup>th</sup>. In April interviews will be conducted. In May we will finalize the slate of candidates to bring to the Board for vote at the summer meeting.

Also, as a result of the 2020 Alumni Survey we have an additional source of people who have expressed interest in joining the Board.

2. Equity pause work for our committee.

Our committee members feel fairly decent about how we deal with equity in terms of the Interview criteria and process, but one place we wanted to take a closer look in particular, is our bylaws. We want to make sure that our bylaws don't have any barriers and if they do we would make the effort to remove them.

3. Call for nominations for new BOA members.

If you have nominees, please go to the nominations link on the Alumni website:

<https://college.lclark.edu/offices/alumni/board/nomination/form.php>

We would definitely appreciate your support and engagement to make sure we have a robust Board of Alumni.

Introductions: Katie Byrnes '79 and Alexa Cid Carrera '22

They both introduce each other to the board and share each other's brief biographies.

Fundraising update - Stephen LeBoutillier, *Director of Annual Giving* and Edgard Garcia (report **CAS Fundraising Update Fall FY21**, PDF provided to members via website)

Edgard emphasizes how important it is for the BOA to have 100% participation, and encourages one and all to give what they can.

Stephen talks briefly about the numbers in the report.

- We are down in alumni donors but up in alumni dollars compared to last year. Most of our peer institutions are also seeing a drop off in donors. A lot of that is pandemic related and we have made an intentional point to be very careful with soliciting for example our young alumni, because we know that the pandemic is hitting maybe some of them harder than others when it comes to job market prospects.
- We had a very successful Day of ChamPIOns athletics fundraising event. This was the first time we did this kind of a 24-hour push for athletic gifts and we were blown away but support. We were trying to reach 500 donors, which I thought was very optimistic and we almost got there with 446 donors. We saw contributions over \$109,000 in that 24-hour period which was just which blew me away.
- Mark your calendars for March 3, that's the upcoming Day of Giving.

Chris Ohman– Introduces Wim Wiewel, *President*

Update from Wim and shared feedback from the Board:

Wim thanks the board for its commitment and continued engagement and support to the college. Wim announces the trustees just elected a new member, Stacey Thompson, to be a trustee, as well as well as Serena Cruz, who was on the alumni board in previous years.

**Highlights from the fall semester:**

- COVID was the big story for the fall and we made it through with flying colors more or less. We are definitely concerned about the spring because of the way that community spread has now changed in Multnomah County and in the state of Oregon.
- While a lot of our attention inevitably was focused on how to deal with COVID of course the bulk of the work was our teaching, learning, research and student life.

**Two points of pride:**

- We had a finalist for a Rhodes Scholarship, and the end he didn't get it, but to be a finalist is a major accomplishment. So, we're very proud of that.
- Our student government president Michael Berlin just won a Charles Randall fellowship, which provides two years of graduate study in international affairs and then a guaranteed job with the US Foreign Service.

**Looking forward to next year:**

- New applications so far are up by 11% over the same time last year.
- We will continue to make sure we recruit students of color.
- We begin our partnership with the [Posse Foundation](#), bringing in 10 students under that program.
- We will re-emphasize connections with Portland schools. and make sure that students in the Portland metropolitan area, particularly other parts of Oregon know of us.
- In June 2021 the formal kickoff for our comprehensive campaign will take place

**Wim asks the board for their personal perspective about what the future might look like post COVID and what that could mean for Lewis & Clark.**

Board members have a productive discussion giving their guidance and sharing their own insights.

**Short 5 min – Break**

Chris Ohman– Introduces Robin Holmes-Sullivan, *Vice President Student Life*

Update from Robin and Q&A.

Robin presents a slideshow overview of Campus life in the time of COVID this fall semester.

2020 has been quite a year. We learned a lot. We accomplished a lot. We did some really good things, but I will not be sad for us to be in 2021 as I'm sure many of you feel as well.

- **We made substantial changes to the move in process and it made a difference.**

Over 1000 students successfully moved in to live with us in residence. As you all know the opportunity to be a residential campus and for students to have residential experiences is really the cornerstone of what happens at any college or university, and our students we're thrilled to be back.

### **We implemented a Comprehensive COVID Prevention Approach:**

- Heavy messaging regarding prevention efforts, and health mitigation. WE B4 me @ LC
- COVID Tested all undergrads
- Provided testing of any symptomatic students throughout the semester
- Effluent Sampling to surveil the residents' halls
- Random sampling (on and off campus students)

I'm happy to say that for this semester, with a little bit of luck and with a lot of dedication from our students and a lot of preparation, on behalf of the college those prevention efforts seem to have made a big impact.

- As of December 4, we have completed over 2700 COVID tests of both on and off campus students and of those tests we really had very, very low positivity rates at 0.2% throughout the entire semester and that is in comparison to Multnomah County where the positivity rate right now is 6.6%.

### **Key Markers of Success—COVID Response:**

- The Campus remained open and students, staff and faculty were safe and healthy. Some schools had to close for a couple of weeks or close all together or go to online learning. We were blessed to be able to stay open the entire time and our students, staff and faculty were safe and healthy.

- We were responsive to changing circumstances. We had fires in a smoke emergency that just about took us out. Our students were already on high alert, given all the COVID issues and then the fires came through with really just horrendous smoke, which was very difficult.

- Students exercised great discretion and carefulness in preventing the virus--both on and off campus students.

- Our resources remained quite capable of responding to ongoing situations. We did not get overwhelmed in terms of our ability to conduct the tests or our isolation or quarantine rooms capacity.
- Students reported having a relatively positive student experience.
- 100 of our students who initially opted for remote-only learning in the fall want to join and come back to campus in the spring. I think that's a really, really good success point that so many students wanted to come back.

### **Student Engagement:**

- College Outdoors activities
- Virtual and in-person events
- Residence hall activities and engagement
- Clubs and Organizations participation
- Student Government

### **Clubs and Organizations:**

- Over 50 student requests of in-person events
- Club sports held in-person practices
- All Athletic teams held regular practices

College outdoors programs held over 60 virtual trips and clinics, which is very close to how many they would hold if we were doing regular in person. As a matter of fact, we had an increase in participation by over 20%.

### **Robin shares a slide presentation of the summertime plans to renovate and expand the Templeton Student Center.**

#### **Goals of the project:**

To develop Templeton as a student center that fosters a sense of belonging for all students. We want to make the students' spaces more visible. We want our students to have a sense of ownership and initiative that this is their space in their center. We want to create an inviting front entry, and because our students love to be outside we need to add an outdoor covered space. One of the things we feel very excited about is a complete redo of the trail room making it into a pub at nighttime giving opportunities for students to be hanging out late at night.

#### Q&A with Robin

Discussions and questions from board members for Robin.



### APP Update – Andrew, Emily, and Caroline

Andrew gives an overview of virtual events from June to December.

We have been doing virtual programming since March but if you start counting on June 1 through the month of December we will have had at least 222 sessions and will have had over 2000 people attend. So, we're feeling good.

■ Summary data from the alumni census is shared to members via a link in the chat.

We've had about 1200 alumni, take the census so far, out of probably 16,000 or 17,000 contactable alumni. In January we will try to get another batch of people to respond. Right now, about 7% of our alumni have responded, which is a good start. And personally, I love to see us closer to 20%.

### **Board members split into small breakout rooms by era.**

Groups brainstorm and share some of their ideas/feedback on Virtual Programming, Communications, and Alumni Weekend planning for next year.

### **Groups return from breakout rooms and each group gives a brief report.**

Chris Ohman thanks all the members of the board and the APP team and looks forward to seeing each other in person soon.

### **Meeting adjourns.**