

Lewis & Clark



John E. and Susan S. Bates Center For Entrepreneurship and Leadership

WINTERIM
INSPIRATION. WORKSHOPS. NETWORKING. PITCH COMPETITION.

January 11-15, 2021

Winterim

Winterim is an immersive week of problem-solving and networking where students collaborate to identify problems then formulate and execute innovative solutions. A demonstration of how the liberal arts guides effective action that impacts lives and society, this experience translates beyond college to students' future pursuits as leaders in the workplace. During Winterim, students learn life skills as well as pitch skills. This year we have over 50 business and nonprofit leaders volunteering their time to support our next generation of leaders.

Winterim represents the Bates Center's dynamic experiential programming, complimenting the Center's academic curriculum, which invites students to explore in more depth trending topics in technology, science, healthcare, marketing, education, and environmental engagement. The Bates Center's classes, programming, and resources are available to all Lewis & Clark students.

The common thread of all Bates Center experiences is engaging an entrepreneurial mindset to apply the adaptability, critical thinking, and problem solving of liberal arts in new and ambiguous situations. The workplace and marketplace have changed dramatically since Lewis & Clark students were born and is currently changing faster than ever. The Bates Center helps students leverage their liberal arts training to anticipate, navigate and participate in this change.

John and Susan Bates' generous gift and addition of the word Leadership to the center name reflects the intersection of liberal arts and problem solving. John Bates served as Associate Professor of Finance from 1975 to 1981, earning Outstanding Teacher of the Year in 1976. In 1979, John and Susan lead the overseas study program to Belgium, the Netherlands, and Luxembourg. A life trustee, John chaired the Lewis & Clark Board of Trustees from 2003 to 2007. John held key positions on Wall Street and founded Bates Private Capital in Lake Oswego, Oregon.

Lewis & Clark



Bates Center for Entrepreneurship and Leadership



Liberal Arts
Trains



Entrepreneurship
Values



Future of Work and
Society Requires

WE CHECK ALL THE BOXES BECAUSE WE TEACH:

- ✓ Critical Thinking
- ✓ A Global Perspective
- ✓ Experiential Learning
- ✓ Problem Solving
- ✓ How to Ask the Right Questions
- ✓ Comfort with Ambiguity
- ✓ Meaningful Collaboration
- ✓ Deep Learning
- ✓ Ethics
- ✓ Persuasive Communication
- ✓ Creative & Innovative Thinking
- ✓ Translation Across Disciplines
- ✓ How to Follow Through a Logical Argument
- ✓ Social Emotional Intelligence
- ✓ Diversity & Social Justice
- ✓ How to Identify Gaps in the System

Advisory Board Thank You

The Bates Center for Entrepreneurship and Leadership is thankful for these members’ yearly support of the Center at the \$5,000 or \$10,000+ and greater level. The Advisory Board supports the value of liberal arts and entrepreneurship to create leaders in the for-profit and nonprofit workplace.

Tony Abena+ (Seven Peaks Ventures)	David Levine (Principal, Environmental Intelligence, LLC)
John Bates+ (Lewis & Clark Life Trustee)	David Mabie+ (Chicago Capital, L&C Trustee)
Sam Briggs (Pacific Realty Associates, L.P.)	Anupam Narayan (Rockwood Associates LLC)
Jeff Carleton+ (Columbia Creek Farms)	David Officer (Innovative Hires, LLC)
Jan Chernus+ (Bob’s Red Mill)	Jim Richardson (Digimarc, Lewis & Clark Life Trustee)
Jerry and Kay Fischer+ (Longhorn Vaccines and Diagnostics, LLC)	Linda Robertson+ (Vincere Consulting, LLC, L&C Trustee)
David Harris (Harris Oil, banking and insurance)	Stephen A Roth+ (Real Estate Investor)
Brent Hutchings+ (North River Boats, L&C Trustee)	John Stadter+ (First Call Resolution, L&C Trustee)
Fred Jacobs (DMS Bank)	Andre Stewart (NORCAL)
Matthew Jubitz (Fleet Services Corporation)	Joshua Ulmer+ (Morgan Stanley)
Bob Julier (retired from Dow Chemical)	Nicole Vollebregt (adidas)
Gary Korotzer (Marketing Executive)	
David Lane+ (Entrepreneur/Philanthropist)	

+ - denotes donor of \$10,000 or more each year

Volunteer Thank You

We value and appreciate this outstanding list of leaders who have volunteered their time for the benefit of our students.

Judges Tony Abena <i>Operating Partner at Seven Peaks Ventures</i>	J Cheema <i>Allergan, Speaker</i>	Max Mirho <i>Co-Founder of Moss Generation, Host of EntrepreNERD</i>
John Bates <i>Retired Professor, Life Trustee</i>	Jed Emerson <i>Founder, Blended Value Group</i>	Myah Moore Irick <i>Co-Founder and SVP of Irick Group</i>
Diane Fraiman <i>Director of Voyager Capital</i>	Beth Ford <i>CEO of Land O’Lakes, Inc.</i>	Mentors Kanika Agrawal <i>Strategy Operations at Lyft</i>
Jim Huston <i>Managing Director of Portland Seed Fund</i>	Meredith Goddard <i>Director of Enterprise Applications; L&C Innovation Instructor</i>	Matt Bolte <i>VP Product/Merchandising, Apparel & Footwear</i>
Cliff Johnson <i>Chief Commercial Officer of Rented.com</i>	Carl Guess <i>Executive Presentation Coach</i>	Sara Conte <i>Management Consultant at SGC Ventures</i>
Mohan Nair <i>Senior VP & Chief Innovation Officer at Cambia Health Solution</i>	Brent Hutchings <i>CEO of North River Boats</i>	Mitch Daugherty <i>Cofounder and Director of Built Oregon</i>
Suzanne Stevens <i>Editor of the Portland Business Journal</i>	Shashi Jain <i>Innovation Manager at Intel</i>	David Harris <i>Executive at Harris Oil, banking and insurance</i>
Linda Weston <i>Principal of Rapporto</i>	Charlie Lambropoulos <i>Co-Founder of ScrumLaunch</i>	Marcus Harvey <i>Founder of Portland Gear</i>
Speakers Rukaiyah Adams <i>CIO of Meyer Memorial Trust</i>	Emma McIlroy <i>CEO of Wildfang</i>	

Volunteer Thank You *(continued)*

Brent Hutchings
CEO of North River Boats

Fred Jacobs
Chairman of the Board, DMS Bank

Michelle Janke
Partner at Coraggio Group

Hongda Jiang
M&A Finance Integration Lead - Intel Capital

Bob Julier
Retired Director of Business Research, The Dow Chemical Company

Jim Kean
VP Infrastructure and Operations, Cambia Health Solutions

Gary Korotzer
Marketing Executive

Ben McKinley
Founder/CEO Cascade Web Development

Amber Moore
Founder of Moore Communications

Anupam Narayan
Rockwood Associates LLC

Skip Newberry
President and CEO of Technology Association of Oregon

Scott Owen
Founding Partner at Baker Brothers Studios

John Paik
Executive Marketing Consultant

Brie Bridegum Pierznik
Attorney at Stoel Rives

Mark Reed
Owner of MJP Management

Matt Rhoades
Master & Professor of the Strategic Design and Innovation program at the DeTao School of Design

Kate Rood
VP, Organizational Development and Culture at Beneficial State Foundation

Enrique Sánchez-Rivera
CEO of Augmented Island Studios

Eric Schindler
Product Director, Global Apparel for Nike Running

Tawny Schlieski
President of Oregon Story Board, Founder of Shovels and Whiskey

Cara Snow
Chief Community Engagement Officer Technology Association of Oregon

Rick Turoczy
Founder, Silicon Florist, PIE, Tech Fest NW, Oregon Story Board

Paul Vogel
Executive Director of the Columbia County Economic Team

Nicole Vollebregt
Adidas' SVP of Global Purpose

Robin Wang
Consulting CFO at CFO Selections

Pitch Competition Awards

(Teams may win more than one award)

Overall Winning Team

Prize: Legal start-up package worth \$5,000 from Stoel Rives

InventOR Physical Invention/Improvement

First and Second Place Prizes - \$500 for each team to advance

(One of the two teams guaranteed to win \$2,000 if it competes in next round and then that team has chance to win up to \$25,000 at the June InventOR state competition.)

Team With Best Comprehension of Problem to be Solved

Prize: \$100/teammate

go.lclark.edu/entrepreneurship

SCHEDULE

MON 1/11	TUE 1/12	WED 1/13	THU 1/14	FRI 1/15
Group Meeting 9:00 - 9:30				
9:30 - 10:30 Finding the Problem <i>Shashi Jain, Charlie Lambropoulos, Max Mirho</i>	9:30 - 10:30 The Farmer's Advocate <i>Beth Ford</i>	9:30 - 10:30 Meet Your Entrepreneurial Co-Founders: Depression and Anxiety <i>Emma McIlroy</i>	9:30 - 10:30 Is Capitalism Failing? <i>Rukaiyah Adams Jed Emerson</i>	9:30 - 11:00 Team Consults <i>J Cheema Carl Guess</i>
10:30 - 11:00 Team Time/Break	10:30 - 11:00 Team Time/Break	10:30 - 11:00 Team Time/Break	10:30 - 11:00 Team Time/Break	11:00 - 12:00 Team Time/Pitch Prep
11:00 - 12:00 Problem Validation <i>Shashi Jain, Charlie Lambropoulos, Max Mihro</i>	11:00 - 12:00 Team Time	11:00 - 12:00 Mentors	11:00 - 12:00 Team Time	
Group Lunch & Brainstorm 12:00 - 1:00				Team Lunches
1:00 - 2:00 Developing Solutions <i>Shashi Jain, Charlie Lambropoulos, Max Mirho</i>	1:00 - 1:30 How to Invest Without Compromising Your Values <i>Myah Moore Irick</i>	1:00 - 3:00 How to Present So People Remember What You Said <i>Carl Guess</i>	1:00 - 3:00 Killer Pitch Decks <i>J Cheema</i>	1:00 - 2:15 Pitch Competition <i>Opening Remarks by LC President Wim Wiewel</i>
2:00 - 3:00 Mentors	1:30 - 3:00 Personal Financial Literacy <i>Meredith Goddard Brent Hutchings</i>			2:15- 3:00 Judges Meet
3:00 - 4:00 Challenging Solutions <i>Shashi Jain, Charlie Lambropolous, Max Mirho</i>	3:00 - 4:00 Mentors	3:00 - 4:00 Team Time	3:00 - 4:00 Mentors	3:00 - 3:30 Announcement of Winners & Awards
4:00 on Team Time	4:00 - 5:00 Mentors AMA Careers	4:00 - 5:00 Mentors AMA Ventures	4:00 on Team Time	

Public Sessions

For the first time ever, select talks during the Bates Center’s Winterim were open to the public:

- Tuesday, January 12 at 9:30 a.m. PST - The Farmer’s Advocate*
Beth Ford, President and CEO of Land O’Lakes, Inc., a nearly century-old farmer-owned cooperative, believes closing the growing rural-urban divide should matter to everyone. This fireside chat will focus on the importance of innovative thinking and immediate action in ensuring our rural communities can connect, thrive and continue to provide a safe and affordable food supply for a growing world population. Fireside chat with Qwynci Bowman ’23.
- Tuesday, January 12 at 1:00 p.m. PST - How to Invest Without Compromising Your Values*
Alumna Myah Moore Irick ’03 will discuss how to align your values with your money, regardless of your age or net worth. She will also share insight on how to live with intention through your financial journey. Fireside chat with Ochuko Akpovbovbo ’21.
- Wednesday, January 13 at 9:30 a.m. PST - Meet Your Entrepreneurial Cofounders: Depression and Anxiety*
Emma McIlroy of Wildfang will discuss why Entrepreneurship, Depression and Anxiety are often entwined, how it is common amongst successful entrepreneurs, and strategies to deal with it. Guests may ask questions after student questions.
- Wednesday, January 13 at 1:00 p.m. PST - How to Present so People Remember What You Said*
One day while riding the MAX train to the Portland airport, someone asked Carl Guess what he did. “I get executives to tell stories so the audience actually understands what they’re talking about.” The entire train car started laughing. We’ve all been in presentations that bored us silly; Carl will give you tools to help ensure that yours isn’t one of them. A highly regarded executive presentation coach (and alumnus!), he will share tricks of the trade that you can use on pitch day and every day - including bonus segments about how to come across with authority in virtual meetings. During student breakout time, Carl Guess ’85 will answer as many guest questions as possible.
- Thursday, January 14 at 9:30 a.m. PST - Is Capitalism Failing?*
Rukaiyah Adams and alumnus Jed Emerson ’81 will discuss the role of capital in the current economy, how social equity is impacted, and where hope and market opportunity overlap. Guests may ask questions via chat after student questions.
- Friday, January 15 at 1:00 p.m. PST - Student Pitch Competition*
Remarks by President Wim Wiewel followed by the annual pitch competition. Each of the seven teams will have four minutes to present followed by two minutes of judges’ questions. Cheer on these students (then hire them)!

Winterim Volunteers



Tony Abena

Currently, Tony is Operating Partner at Seven Peaks Ventures, the largest Oregon-based venture firm focused on investing in early-stage technology companies and entrepreneurs in emerging Western regional hub cities such as Seattle, Portland and Boise. The fund was recently ranked seventh out of 240 2013-based vintage funds in terms of returns.

He is also an Executive in Residence at Deloitte, the world's largest professional services firm. Previously, he was Chief Operating Officer of Deloitte Investments, and Managing Director, Deloitte New-venture Accelerator, an internal investment vehicle and business incubator for alternative IP/technology-driven businesses in areas such as tax/legal services, life sciences, human capital software, cognitive/AI, data/analytics, and information services. As of 2020, Deloitte has generated over \$1 Billion in new business revenues from these investments.

Tony was also the Chairman (and before that, CEO) of Insite Software (acquired by Insight Venture Partners). Twice, Forrester named the company a Leader in B2B commerce platforms alongside Oracle, IBM, and SAP/Hybris. Before this he was President, Global Legal, a \$2 Billion division, for Thomson Reuters, the leading provider of information supporting the rule of law globally. He was also CTO/COO at techies.com, that PCWeek recognized as the #1 technology recruitment website. Prior to that, he served in a variety of roles including President, Gartner Institute and Vice President, Product at Gartner, the world's leading IT research and advisory company after the company acquired an e-learning company Tony co-founded.

In addition to his formal roles, Tony has also personally invested as an angel and served on the Board of Directors of customer engagement startup ZapInfo (acquired by Indeed.com in 2020), MyAlerts (acquired by ESW Capital in 2018), content analytics startup Docalytics (acquired by Contently in 2016), IP/patent analytics startup PatentCore (acquired by Reed Elsevier in 2015) and human capital technology startup Jobs2Web (acquired by SAP in 2014).

Tony earned his MBA from the University of Minnesota, and B.S. from Lewis and Clark College.



Rukaiyah Adams

Rukaiyah Adams is the Chief Investment Officer at Meyer Memorial Trust, one of the largest charitable foundations in the Pacific Northwest. She is responsible for leading all investment activities to ensure the long-term financial strength of the organization. Throughout her tenure as CIO, Ms. Adams has delivered top quartile performance; and beginning in 2017, her team hit its stride delivering an 18.6% annual return, which placed her in top 5% of foundation and endowment CIOs. Under the leadership of Ms. Adams, Meyer increased assets managed by diverse managers by more than 3x, to 40% of all assets under management (AUM), and women managers by 10x, to 25% of AUM, proving that hiring diverse managers is not a concessionary practice.

Before joining Meyer, Ms. Adams ran the \$6.5 billion capital markets fund at The Standard, a publicly traded company. At the Standard, she oversaw six trading desks that included several bond strategies, preferred equities, derivatives and other risk mitigation strategies.

Ms. Adams is the chair of the prestigious Oregon Investment Council, the board that manages approximately \$100 billion of public pension and other assets for the State of Oregon. During her tenure as chair, the Oregon state pension fund has been the top-performing public pension fund in the United States. The top-of-class performance was made possible by a series of strategic changes, overseen by Ms. Adams, that boosted returns and decreased risk.

Ms. Adams is a director on the boards of the Albina Vision Trust, the Self Enhancement, Inc. Foundation and Oregon Public Broadcasting, where she also serves on the investment committee. She has engaged in pro bono legal work on behalf of the Lawyers Committee for Civil Rights, the Homeless Prenatal Program in San Francisco, and the Children's Defense Fund. Her 2016 Ted talk — A Homegirl's Guide to Being Powerful — about her path to becoming a more thoughtful investor and the role of investment capital in achieving social justice has more than 10,000 views.

Ms. Adams holds a BA with academic distinction from Carleton College, a Juris Doctorate from Stanford Law School, where she was on the Law and Policy Review and the Co-President of the Law Student Association, and a Masters of Business Administration from the Stanford Graduate School of Business, where she served as the CEO of Challenge for Charity.



Kanika Agrawal

Kanika Agrawal is a transplant from Mumbai and now a proud Portlander who loves exploring the pacific northwest wilderness. She is passionate about sustainability, utilizing technology for good and creating equitable communities. Kanika works for Lyft where she leads operations for BIKETOWN - yes, those bright orange e-bikes omnipresent around town. She also serves on the board of local non-profit Unite Oregon Action, which advocates for immigrant and BIPOC Oregonians.

Kanika holds a Ph.D. in Materials Science & Engineering from the University of Michigan and has authored multiple peer-reviewed journal articles in the field of renewable energy. Prior to venturing into micromobility, she worked as a management consultant focused on large-scale organizational transformations with Hitachi, and as a process engineer with Intel's technology and manufacturing group.

If you spark up a conversation with Kanika, she just might convince you to ditch your car in favor of an e-bike for your next errand.



John Bates

John Bates is a former professor of finance and investments at Lewis & Clark, a Life Trustee of the College and a former Chairman of the Board of Trustees. He and his wife Susan and son Christopher have had one role or another at the College for over 40 years. In 1979, while John was a professor, John and Susan, with Christopher in tow, led a group of 24 Lewis & Clark students to Benelux for five months to study the emerging European Union. The group still reunites every five or ten years. In his business life John managed a major municipal bond operation on Wall Street and served as a financial consultant in the Middle East. As entrepreneurs John and Christopher founded Bates Private Capital Inc. in 1988. The financial services company grew into an international forensic accounting and expert witness firm with a professional staff of over 200 accountants, lawyers and Wall Street veterans. John holds a BS in finance from Oregon State University, an MBA in Finance and Management from the University of Oregon, and an Honorary Doctorate from Lewis & Clark. He is also an Honorary Alumnus of the Lewis & Clark Law School, where he sits on the Board of Advisors. John and Susan are generous benefactors of the John E. and Susan S. Center for Entrepreneurship and Leadership.



Matt Bolte

Matt Bolte is a graduate of Lewis & Clark College, BA History '89. From there, he has spent over 3 decades in an industry he's been passionate about since his teens - the apparel and footwear business. Matt joined Nike in 2003 and has held numerous leadership positions in Product Management and Merchandising. Most of his career has been internationally focused, including an assignment based in Hong Kong. He has been on teams that have proudly made iconic, innovative products for elite athletes, teams, leagues, and federations. He is equally proud of all the products he's been associated with that failed. That is where he's learned the most.

Prior to Nike, Matt spent 14 years in the apparel industry, with Swimwear and Underwear firms (NYC based). Over the last decade, he has been an adjunct professor at PSU, teaching undergrad classes on Product Management, Merchandising, and Retail; as well as teaching Merchandising curriculum at PSU's Center of Education for Professionals and Executives (CEPE). A baseball player at LC, he is currently on the roster of the Portland Sea Dogs, who play in wood-bat leagues in Portland.



J Cheema

J Cheema has developed and designed compelling, impactful presentations for C-Level and senior executives at Nike, Microsoft, ExxonMobil, YouTube, the New York Knicks, and GE, as well as entrepreneurs seeking Series A, B, and C funding. Previously, J spent nine years at Nike, with a broad spectrum of experience including leading marketing for Kobe Bryant and Nike Basketball in the Western United States, to driving all strategy for Nike's \$4B Emerging Markets geography. Today, J is the Director of Strategy and Business Analytics for the Body Contouring business at Allergan Aesthetics, an AbbVie company. A graduate of Johns Hopkins University, J holds a B.A. in Public Health and a B.A. in Computer Science, and earned his MBA at the Kenan-Flagler Business School at the University of North Carolina.



Sara Conte

Sara Conte is a Principal at SGC Ventures, providing contract management consulting work for GLG (Gerson Lehrman Group) and others with a focus on strategic planning and business development work for high growth and private equity companies at important cross-roads entering/exiting digital investments. Sara’s spent 15 years building and contributing to successful companies – from startups like Brand Genie to big businesses like JP Morgan and Boston Consulting Group. Sara returned to her Oregon roots in 2007 after working at a private-equity development group in Europe. She has been an active early-stage investor through angel groups like Oregon Angel Fund and Angel Oregon. She also received funding for her previous venture locally through the Portland Seed Fund.

Sara has a BA from Claremont McKenna College and an MBA from Harvard Business School. Sara has also recently served as an Adjunct Professor for Lewis & Clark in the Entrepreneurship group, teaching the Innovation class.



Mitch Daugherty

Mitch Daugherty is the Cofounder and Director of Built Oregon, a not for profit focused on supporting, connecting and accelerating Oregon’s consumer product companies. Through the organization, he has led the efforts around the Built Festival, a week long event and the not for profit consumer product accelerator program.



Jed Emerson

Originator of the concepts of Blended Value and Total Portfolio Management, Jed Emerson has extensive experience leading, staffing and advising funds, firms, social ventures and foundations pursuing financial performance with social/environmental impact.

In addition to his writing, Jed currently focuses on working with families exploring how to ensure a long term legacy by managing their full net worth for impact. He also advises investment firms on the implications of an impact investing framework for their practice. He is an internationally recognized Thought Leader in impact investing, social entrepreneurship and strategic philanthropy. Emerson has played founder roles with some of the nation’s leading venture philanthropy, community venture capital and social enterprises.

Emerson holds master degrees in both business and social work administration, has written over thirty articles/papers



Diane Fraiman

Diane is a Managing Director at Voyager Capital. She has over 35 years of experience in the technology industry in both operational roles leading marketing, strategy and business development, and as a venture investor since 2007. Diane invests and works with early stage startups in the enterprise software industry in the Pacific Northwest. Prior to Voyager Capital, Diane was SVP of Marketing and Business Development for Sanctum (acquired by Watchfire and F5), and Vice President of Worldwide Marketing for Informix Software (acquired by IBM). Diane was VP of Marketing for Tektronix (acquired by Danaher) in their Video and Networking Division and a marketing executive with Sequent Computer (acquired by IBM), both based in Oregon. She previously spent 16 years in sales and marketing roles worldwide at Digital Equipment Corporation. Diane is a board director at Act-On Software, Stackery, and a board observer at Chirpify, Lytics and SheerID. In addition, Diane is on the boards of TiE Oregon, University of Oregon Seed Fund Advisory Board, the Oregon State University Advantage Accelerator, and Providence Women’s and Children’s Health. She has a BA from Vanderbilt University in Biomedical Engineering, and received an Executive MBA from Insead in Fountainebleau, France. Diane lives in Portland, Oregon.



Beth Ford

Beth Ford serves as President and CEO of Land O’Lakes, Inc., a Fortune 200 food production and agribusiness company that is also a nearly 100-year-old farmer-owned cooperative. Beth’s 35-year career spans six industries at seven companies. Since joining Land O’Lakes in 2011, she has held a variety of roles leading the farmer-to-fork business offerings. Today, she is a passionate advocate on behalf of farmers and rural America with the goal of connecting people, particularly in urban areas, to the farmers and rural communities who grow their food.

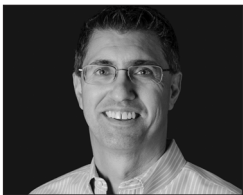
A native of Sioux City, Iowa, Beth holds a bachelor’s degree from Iowa State University and a master’s degree in business from Columbia University Business School. She also sits on the Board of Directors for the Business Roundtable, the Fortune 150 company PACCAR, Inc., and numerous other industry, nonprofit and university boards.

Beth has been recognized by Fortune as one of the World's 50 Greatest Leaders and Most Powerful Women and was named to Fast Company's Most Productive People and Best Leaders lists, among other honors. She was also featured in the "60 Minutes" segment entitled "The Farmers Advocate" during the fall of 2019.



Meredith Goddard

Meredith Goddard is the founder of what was Portland's largest entrepreneurship challenge for high school students, a work-based learning program in partnership with a farmer's market, a pilot program to connect high school graduates with living wage work, and a platform to connect young people with leadership and learning opportunities in the community. She has written widely about the future of work and new models for work-based learning. She has taught in the classroom for 10 years and teaches workshops and classes on personal finance, the 4th industrial revolution, innovation, and the gig economy. She loves building partnerships. She is currently the Director of Enterprise Applications and teaches for the Bates Center at Lewis & Clark College. Holding a B.A. from Carleton College and a master's degree from Duke University, Meredith is also an avid reader, block party organizer, runner, mom and partner, chocolate lab lover, dreamer and doer, feminist, and futurist.



Carl Guess

Carl Guess regularly helps executives to be better communicators, including those at Arc'teryx, Bluetooth, Google, Microsoft, Reebok, and Sutter Health. A graduate of Lewis & Clark, he holds B.A. in English and a minor in Computer Science. He also holds an M.S from the School of Journalism at Columbia University. You can learn more about his work at www.elevatorspeech.com.



David Harris

David Harris graduated from Lewis & Clark College in 1973 with a BS in Business. He then joined Precision Castparts Corporation working as Sales Engineer selling structural jet engine components in the aircraft industry for about five years. In 1977 he joined the family business, Harris Oil Company, an early pioneer in selling gasoline and diesel products at unattended, card activated fueling locations. Through a long career, David was President of Metrofueling, Truax Harris Energy, Harris Transportation, Alliance Fleet Services and Cascade Energy, and Pacific Pride Services, which sold more than \$5 billion of petroleum products annually. In addition to his work in the petroleum industry David Harris was a founding Director of the Bank of the Northwest and Petromark which were acquired by Wells Fargo Bank and Lloyds of London respectively. Now retired, David spends a lot of time on the golf course and is a former competitive ballroom dancer.



Marcus Harvey

Marcus Harvey has a passion for product. From a young age, Marcus has been consumed with the process from conception to production and how things are designed and made. In starting @portland on instagram, with over 333,000 followers, Marcus has developed a new social media based community around the city. From this page he was able to create his dream company, Portland Gear which has grown to a team of six, retail stores downtown and sales in every state and 60 countries! Graduating in 2008 from Century High School and The University of Oregon with a degree in Digital Arts and Business in 2012, Portland is where he calls home.



Jim Huston

Jim Huston is a Founder and Managing Director of Portland Seed Fund. PSF is an early stage venture firm focused on diverse and impact-oriented seed stage investments across the greater Northwest region. Jim has led or co-led investments in more than 100 companies for Portland Seed Fund. Jim brings more than 25 years of technology industry experience, having worked with and invested in early stage technology companies throughout the world. Previously Jim was a Managing Director with Blueprint Ventures, a Bay Area technology growth capital firm. Prior to Blueprint, Jim served in numerous positions within Intel Capital from 1995-2004, the world's largest corporate venture organization. Jim has an MBA from Kellogg, Northwestern University, and a BS in chemical engineering from Rose Hulman. Jim is an Oregon Venture Fund investor member and past chairperson of Angel Oregon. He is the past Chairman of the Board of Oregon Public Broadcasting and served on the OPB Board from 2007 - 2018. He is currently on the boards of Onboard Dynamics and Plover, and has been on more than a dozen corporate boards over his career.



Brent Hutchings

Brent Hutchings '84 is the majority owner and CEO of North River Boats, a manufacturer of heavy gauge aluminum recreational, commercial and government boats in Roseburg, Oregon. In 2017, North River Boats became an employee-owned company through the implementation of an Employee Stock Ownership Plan (ESOP). Previously, Brent was President and CEO of Pacific Coast Packaging Corp. (PCPC) in Fresno, CA. He acquired PCPC with a group of private investors and sold the business to a NYSE-traded strategic buyer nine years later. Brent received his B.A. in English and Natural Science from Lewis & Clark College and his MBA from Stanford University's Graduate School of Business. In addition to his service over the years on several for-profit and nonprofit boards, Brent enjoys tennis, fly-fishing, and the occasional mentoring of Lewis & Clark students. Brent is a member of the Board of Trustees of Lewis & Clark College.



Myah Moore Irick

Myah Moore Irick joined Merrill Private Wealth Management in 2020 to found the Irick Group. She focuses on providing wealth planning strategies to successful executives, and individuals and families navigating sudden wealth. Myah possesses a deep understanding of the psychology of wealth: the challenges that executives, individuals, seasoned professionals and even up-and-coming athletes face when making decisions about their financial futures. With this knowledge, Myah is able to help her clients identify what they really want their money to do for their lives, families and communities - and then create a wealth plan for achieving that.

For Myah, being a great advisor means going above and beyond the numbers. It means being a resourceful collaborator and trusted advisor, who digs deep into how their clients approach saving, spending and sustaining wealth. It means coming up with creative strategies to help them achieve their unique ambitions. And it means utilizing the vast resources of her firm to maximize their financial potential, provide for their loved ones and help them give back to their communities.

Myah serves on the boards of the Carnegie Science Center, Pittsburgh Symphony Orchestra, and the Energy Innovation Center Institute. Her experience as Miss Oregon (with the Miss Universe Org.) in 2003 inspired her ongoing commitment to promoting educational opportunities for women. Previous to joining Merrill, Myah was an Executive Director at JPMorgan Private Bank and also worked at PNC Wealth Management. She has held several senior roles at Columbia University, where she advised families on philanthropy and estate planning solutions. Myah received a B.A. from Lewis & Clark College, an M.A. from Columbia University, and a joint international M.B.A. with honors from Brown University and Instituto de Empresa.

Fred Jacobs

Since graduating from Lewis and Clark, Fred Jacobs has become a global business development, marketing and relationship management leader in the investment servicing and technology spaces. Fred is currently consulting to firms in the Alternative Investment industry and will join DMS Bank in January as Chairman of the Board. Previously, he was Chief Revenue Officer for Apex, a global fund administrator based in Bermuda with offices globally. He has over 20 years experience in the asset management and alternative fund administration space and has held senior positions at firms such as SS&C Technologies (where he helped to take the company public (SSNC)) and PNC Bank. He is a



frequent speaker at industry events on topics including: Leadership, Team Building and Environmental, Social and Governance in the investment management industry. He has lived and worked in Asia, Europe, and Latin America. He currently lives in Philadelphia and works in New York City. Additionally, Fred holds a certificate in business development from the University of Chicago and an MBA from UCLA.



Shashi Jain

Shashi Jain is a Strategic Innovation Manager at Intel Corporation, where he applies cutting edge technologies such as Artificial Intelligence and Blockchain to health care and space exploration. Shashi also serves as Global Education Director for TiE Young Entrepreneurs, an experiential program for high school students in entrepreneurship and innovation taught through an invention education curriculum. Shashi has been mentor and advisor to hundreds of high-school age entrepreneurs and advocates passionately for entrepreneurship as a career path.

Shashi has a lot of interests. You might find him organizing the Portland 3D Printing Lab Meetup, 3D printing prosthetic hands for kids via the eNABLE community, speaking about 3D printing, and actively mentoring early stage startups. Shashi holds a BS in Computer Engineering from University of Kansas, an MS in Electrical Engineering from University of Illinois at Urbana-Champaign, and an MBA from Babson College.



Michelle Janke

Michelle is a partner at Coraggio Group, a Portland-based consulting firm specializing in strategy and organizational change. She has more than 25 years of experience working with organizations, both large and small, on helping leaders establish clear goals and maintain strong teams in achieving those goals. Michelle joined Coraggio after six years as a management consultant in Europe. Prior to this, she was an engagement manager with McKinsey and Company and spent more than 10 years in finance and marketing management roles at The Walt Disney Company, Bertelsmann and Deutsche Bank. She has an M.B.A. from the Haas School of Business at the University of California, Berkeley and a B.A. in International Relations from Mount Holyoke College.



Hongda Jiang

Hongda (CAS '08) majored in International Affairs & Foreign Languages; his academic area of interest was & remains Sino-Russian relations. After graduating from LC, Hongda worked as a business development manager for a boutique consulting firm in Moscow, & focused on helping multinational companies comply with Russia's complex accounting & legal standards. In 2011, Hongda enrolled in the University of Michigan to complete his dual-degree in business & environmental science. Upon graduation in 2014, he came back to the greater Portland area to work for Intel. Currently, he is responsible for the P&L of two groups within Intel's 5G-focused business unit, & also supports the BU's mergers & acquisitions strategy.

Hongda is excited about exploring creative ideas to monetize technology, and aspires to further advance his tech-focused career in China in the near-future. His interest areas include 5G, ADAS, AI, gaming, smart cities, renewable energy, as well as the intersection between emerging technologies & geopolitics.

Fun fact: Hongda is an avid traveler when time permits, & has been to all three so-called "Axis of Evil" countries - Iraq, Iran, & North Korea.



Cliff Johnson

Cliff is the Chief Commercial Officer of Atlanta based vacation rental company, Rented.com. Before joining Rented.com, Cliff Johnson served as the Co-Founder of Vacasa for almost a decade. He served as COO for several years and oversaw the expansion of the company's portfolio including growth into International markets. In addition to his role at Rented.com, Cliff is an attorney and still in good standing with the Colorado and California State Bars. Cliff serves as a board member for Eugene-based MAPLE Microdevelopment. He is also an advisor to TripGrid and Dweller - both startups within the travel and housing space based in Portland, Oregon. Cliff received his law degree from Boston University.



Robert Julier

Hailing from Lakeview and Gold Beach, Oregon, Bob Julier is a graduate of Lewis and Clark College, Class of '66, BA in Chemistry (followed by graduate studies and teaching fellowship at the University of Arizona). He began his 33 year career providing research and development support to Dow businesses focusing on development of new products, conducting basic research for which he received patents for emulsion polymers used in the paper coatings industry. As global director for business research, with experience in research and development and marketing organizations, Bob lead teams which provided business research, development, and competitive intelligence services to Dow's global businesses. He lead a company-wide program, Planned Innovation ® designed to transition Dow from a products focused to a markets focused corporate culture. Bob was previously a member of The Conference Board Council for Competitive Analysis; the Product Development Management Association (PDMA); and the Society of Competitive Intelligence Professionals (SCIP). Currently, Bob consults in New Product Development through Robert M. Julier Associates. Bob resides in Midland, Michigan with his wife Jean, LC '65. He is an avid fly fisherman and active member of Trout Unlimited.



Jim Kean

Jim Kean leads Journi Infrastructure and Operations which is focused on designing, testing and implementing digitally driven intelligent operations, 3rd party solutions, and human service delivery for Seamless. Current big focus on Telehealth, Remote Patient Monitoring (RPM), Internet of Medical Things (IoMT). Jim's innovative and entrepreneurial career emphasis has been developing disruptive consumer-oriented fitness, health, and wellness experiences. Prior to joining Cambia in November 2016, Jim was founder and CEO of WellnessFx™, a digital health company focused on providing easy and affordable access to blood-based diagnostics bundled with telehealth consults. He was also founder and president of Sapient Health Network (SHN), which became the consumer-facing business of WebMD. Jim is an avid outdoorsman who enjoys hiking and winter sports with his wife and three children.



Gary Korotzer

Gary M. Korotzer BS'85 has had a successful 30+ year marketing career, creating and executing marketing strategies that increase market share, revenue, and customer acquisition and retention. Gary has held Chief Marketing Officer and senior executive roles in Retail, Telecommunications and Financial Services. He recently retired from Wells Fargo where he most recently led the Marketing and Brand Strategy team, focused on Digital Marketing Transformation, Brand strategy, customer experience strategy, diverse segment marketing and sponsorships.

Gary holds a BS in business & administration studies from Lewis and Clark College and an MBA in marketing from New York University. He is married to Katie Korotzer; and they have two grown sons. Gary is eager to work with and mentor L&C students and alumni.



Charlie Lambropoulos

Charlie Lambropoulos has over 10 years of experience as an entrepreneur and early employee in the technology industry, including three acquisitions and one IPO. His background is primarily in product development, online marketing and sales. He is currently Co-Founder of ScrumLaunch, a product design and development company focused on helping startups build great software. He also serves as Head of Product & Revenue at WingWarp, the leader in NCAA official instant replay and livestreaming technology. He was previously Founder of vLoop.io, a cloud based sports video analysis and coaching platform (Acquired by WingWarp.tv). Prior to that, he was the Founder of LYFE Mobile, a mobile real time bidding advertising platform that was one of the first providers of in-app mobile programmatic buying, native and geo-fencing technology. (Acquired by RhythmOne Plc (LSE AIM: RTHM)). Before LYFE Mobile, Charlie was Co-Founder of Ocean Park Interactive, a performance advertising network that enabled him to bootstrap LYFE Mobile. Earlier in his career, he was Director of Business Development at OptimalSocial (acquired by Brand Networks) and an early employee at the Rubicon Project (NYSE: RUBI). He holds a B.A. in Economics from Colgate University



Emma McIlroy

Emma McIlroy is a queer-feminist-Irish-immigrant-female-CEO. As founder and CEO of Wildfang, she's been smashing the patriarchy and gender norms in fashion and beyond since 2013. Much longer if you count dressing as Captain Hook for Career Day in 2nd Grade. It started with the radical belief that a womxn has the right to wear whatever the hell she likes and be whoever the hell she likes. And speaking of rights, in 2018 alone, Wildfang raised over \$500k for charities that support reproductive, immigrant, and women's/human rights. Pre-Wildfang, Emma spent over 12 years honing her marketing skills at two world-class brands in Barclays and Nike. And before THAT, she graduated Summa Cum Laude with a degree in Natural Sciences from Cambridge University. In addition to the many qualifiers above, she is also a Simpsons-loving, whiskey-drinking, sports fanatic, and a mentor to numerous womxn and queer entrepreneurs. Last year, she was named one of Inc.'s Female Founders 100, Oregon Entrepreneur of the Year by OEN, and Executive of the Year by the Portland Business Journal, and her "Yeah Maybe" TED talk garnered over 100k views. Wildfang is a multi-million dollar omni-channel business with 4 stores in 3 states, and has been featured in the Guardian, the New York Times, Vice, Refinery 29 and Vogue. They've also built a fanbase of badass celebs including Janelle Monae,

Chvrches, Lizzo, Rachel Evan Wood, and Blondie, to name drop a few. Which is almost as crazy/cool as building a cult brand from the ground up. Let's call it a tie.



Ben McKinley

Ben founded Cascade Web Development in 2001 following three years leading another web design start-up, Mt. Hood Software. An Oregon native and graduate of Lewis and Clark College '98, Ben is a 22 year veteran of Portland's creative and tech industry. Ben's focus at Cascade includes overseeing company Operations, Web Strategy and Business Development. In 2010, Ben co-founded a live video platform company, Brandlive, built upon Cascade's evergreen platform. Brandlive was incubated within Cascade for several years before being spun out in the fall of 2012. At that time, it was accepted into the third class of the Portland Seed Fund. The organization was named the launch stage winner of Angel Oregon 2013 and received funding from Oregon Angel Fund later that year. Brandlive has raised over \$4MM in funding and continues to innovate in the fast moving live video space. Community involvement has been a significant focus for Ben over the years. Ben has served on the board of the Oregon Interscholastic Ski Racing Association, Portland Business Alliance and Greater Portland, Inc. He currently sits on the board of the Street Trust. Ben has coached ski racing for the past 24 years, currently leading the Big Mountain and Backcountry program for the Meadows Race Team.



Max Mirho

Max teaches entrepreneurship online through a live show called EntrepreNerd, where he experiments and builds a tiny startup every single week to give students the most realistic understanding of how entrepreneurship functions. He leverages "no-code" tools and simple marketing to prototype quickly, and often speaks to business, tech, and entrepreneurship students in the process.



Mohan Nair

Mohan is currently Senior VP and Chief Innovation Officer at Cambia Health Solutions. He was recognized in forbes. com as a pioneer in cultural transformation of organizations using innovation as catalyst. The Marketing Leadership Council named him Marketing Executive of Year in 2009. Prior, Mohan was Chief Marketing Executive and Executive VP for Regence Group leading all front end functions for the nine billion dollar revenue for the health solutions company. He has been in President roles in successful emerging businesses, two of which had successful exits with McAfee and SAS. His most recent book, Strategic Business Transformation: The 7 Deadly Sins to Overcome,

took 12 years of research and introspection. He has authored two other books on measurement. Mohan taught executive courses as adjunct professor of business at Kellogg School of Management for ten years focused on cost and performance management. Mohan has also given a TEDx talk, which outlines his business transformation philosophy. He has served the United States as a member of the Government's Committee on Performance and Accountability for the State of Oregon and was called by the U.S. Department of Health and Human Services to serve on the AHIC Chronic Care Workgroup. Many find it surprising that Mohan was a Singapore TV talk show host, a musician with 20 music copyrighted songs to his name and played the bagpipes and the guitar. He is also the first healthcare executive to audition and lose at America's Got Talent.



Amber Moore

Amber Moore founded Moore Communications nine years ago with the idea that companies didn't have to use a massive PR agency to get quality work and incredible talent focusing on their business. Today, Moore Communications works with companies across the country from start-ups to public companies. Moore started her career in the agency world working on the Microsoft and SAP businesses for Waggener Edstrom and Edelman before working in-house at Microsoft and HSBC. Moore is a graduate of the University of Oregon Journalism School and has three children under the age of 13.



Anupam Narayan

Mr. Narayan has over 35 years of business experience and founded Rockwood Associates LLC in 2010. Since then he has provided strategic advice to clients in Peru, India, China and the United States. In 2010, he was invited by the Governor of the State of Washington to join her trade mission to China and Vietnam.

He most recently served as President and Chief Executive Officer of Red Lion Hotels Corporation (NYSE:RLH). Under his leadership, the company increased its focus on core business operations by divesting unrelated businesses, initiated a follow-on stock offering to raise equity, strengthened the balance sheet, improved its market position and profitability, and increased investor awareness.

From 1998-2004, he was with Best Western International, the world's largest hotel chain headquartered in Phoenix, Arizona. He served as Senior Vice President for Global Strategy and as the Acting Chief Executive Officer. There he had global responsibility for Global Strategy, Finance, Operations, Quality, Brand Management, Procurement and Legal

services. He was instrumental in Best Western's expansion in Asia and South America.

Prior to 1998, for twelve years he was with a Kohlberg, Kravis and Roberts (KKR) hotel and real estate company and closed \$4.0 billion of debt financings, completed two Initial Public Offerings which raised \$0.3 billion, and was actively involved with real estate development, joint ventures, divestment, mergers and acquisitions and the capital markets.

In 2003, he was nominated for Business Leader of the Year by the London based Hotel Reports publication.

He is a frequent speaker at hotel industry and investment conferences worldwide and served on the Board of Directors for the International Hotel & Restaurant Association (IHRA) based in Paris, France. He has also served on the Governmental Affairs Committee of the American Hotel and Lodging Association. He currently serves on a number of Boards including Ginger Hotels (A Tata Enterprise) in India.

Mr. Narayan is a graduate of the Indian Institute of Technology (IIT), Kanpur, India and he received his MBA at the University of Florida, USA. He is based in New Delhi and Portland, USA.



Skip Newberry

Skip serves as President & CEO of the Technology Association of Oregon, which is a nonprofit that works to support the local tech industry and position Oregon and Southwest Washington as a world-class, inclusive, innovation-based economy. Skip is a frequent speaker on topics related to technology and entrepreneurship trends and policies, economic development, public-private partnerships and civic innovation. Before joining the TAO, Skip served as an economic development policy advisor to Portland Mayor Sam Adams, where he helped create Portland's first comprehensive economic development strategy in 16 years, recognizing software as a key industry cluster. While at the City of Portland, Skip's projects included the adoption of the nation's first open-source software procurement policy at the municipal level, an award-winning regional open data initiative and the development of resources to support entrepreneurship, like the Portland Seed Fund.

Previously, Skip was a corporate and IP attorney and entrepreneur. Skip previously served as Chair of the Board of Directors of TECNA, Technology Councils of North America, which is a global network of technology and entrepreneurship associations, and he serves on the advisory board for the OSU Advantage Accelerator and several community-based organizations in the Portland area. Skip is a 2011 recipient of the Society of Professional Journalists

First Freedom award, a 2012 recipient of the Portland Business Journal's 40 Under 40 award and a 2020 recipient of the Oregon League of Minority Voters Liberty & Hope award.



Scott Owen

Scott Owen is a Co-Owner of Baker Brothers Media, a video production company based in Portland, Oregon. Their clients include Nike, Red Bull, Ferrari, Sorel, KEEN, and Hyper Ice. In addition to client based work, Baker Brothers Media also films documentaries and music videos (most recently Da Baby). Scott got his start in the content creation industry during his time at KEEN and Bolt Threads working in Global Innovation and Marketing. While at Lewis & Clark, Scott was a member of the Inaugural LC Entrepreneurship Seed Fund, and was awarded the John & Susan Bates Fellowship Award. In his spare time you can find Scott on a golf course, basketball court, or hiking with his dog.



John Paik

An avid lover of music, fashion, entertainment, sport and technology. I have 15+ years of experience in creative & strategic marketing as well as an all around understanding of how consumers have revolutionized & adapted within today's culture.

Using my experiences, relationship building and knowledge to help build brand growth for organizations that I have served; from Nike, to consulting for key CPG brands, to investing in start-ups and being a part of advisory boards.

Also, being able to work for some amazing brands like Nike, I've had the great opportunity to seek, sign, service, leverage, orchestrate, launch and lead some amazing athletes, programs and campaigns.

With a proven track record in content building, brand awareness, storytelling, social/digital strategy, budget management and deeply understanding the trend of the consumer - I continue to lead with my consulting services.

I am passionate in what I do; Driven to continue to lead, motivate, build competitiveness, create, innovate curiosity, complete amazing projects, to storytelling which will help increase brand results with empathy and communication



Brie Bridegum Pierznik

Brie Bridegum Pierznik is a technology and startup lawyer at Stoel Rives LLP. She focuses her practice on general corporate, securities law, and M&A matters, as well as commercial contracts, technology licensing, and other agreements involving intellectual property rights. She advises clients in many industries, including technology, food and beverage, and outdoor and athletic apparel.

Before joining Stoel, Brie served as a judicial clerk to the Honorable Jack L. Landau at the Oregon Supreme Court. In her former lives, she worked as a prosecutor for Multnomah County, worked in sports information at the University of Oregon's Department of Athletics, taught Greek and Latin, and sold women's shoes at Macy's.



Mark Reed

Mark B. Reed is the owner of MJP Management, an operating partner of NW Ventures Group, and a native Oregonian with a long history and experience in developing, constructing and managing residential and commercial properties in the greater Portland area. In addition to managing over 700 residential apartments, Mark has spent the past decade focusing on changing the attitude of the Portland developers and contractors towards modular construction. In 2015, NW Ventures Group was awarded the Earth Advantage LEED builder of the year award for its work in developing Modular Assisted Living Facilities in Oregon and SW Washington, and in 2016 completed Oregon's first three-story modular apartment building in NE Portland. Mark's current project is another three story modular apartment building that will not only be LEED Platinum, but is a collaboration with the VA and Do Good Multnomah to assist in permanently transitioning houseless veterans into stabilized long term housing. Mark serves as a board member of FCA Urban Core, and enjoys spending time with his wife and four children.



Matt Rhoades

Matthew A. Rhoades is currently the Master (department Chair) and Professor of the Strategic Design and Innovation program (SDI) at the DeTao School of Design / Shanghai Institute of Visual Arts (SIVA) in Shanghai, China. Matthew is also a former Global Creative Director at Nike and the Founder // Chief Creative at Portland based product design agency MatteLab. Matthew has 25 years of global design experience as an industrial designer and creative product strategist (hard and soft goods, apparel, footwear, and innovation design), during which he acquired a long list of awards and honors including 40+ patents and six world records. His design of the Trek Y-Bike was named "Third most influential mountain bike of all time." with showings at the Cooper Hewitt Museum of Modern Art, NYC.

In addition to holding a B.S in Product Design from the Art Center College of Design, Matt also received an MBA in Entrepreneurial Management / New Product Development from Marylhurst University. He is a rare balance of qualitative design thinking and quantitative business (common) sense. Prior to Nike, Matt worked at various global design studios such as VP of Design at Lifestyledesign (Santa Barbara, CA), Design Director at Fox Racing (Morgan Hill, CA), Digital Design Manager at Frog Design (San Francisco, Ca), and Trek Bicycle in Madison, Wisconsin. Past projects include Apple OS9 logo brand design to the design of the Napster V2.0 web site.



Kate Rood

Kate leads human resources, organizational development, and workplace culture initiatives for Beneficial State Foundation, a unique foundation working to change the banking system for good through advocacy and stewardship of the triple bottom line mission of Beneficial State Bank. She is passionate about using social impact businesses to change how we think about social justice in human resources and distribution of power in organizations. Before joining the movement for better banking, Kate worked in executive education, bringing business leaders together for social innovation programs, collaboration and learning. Kate received a BA in political science from Smith College and an MBA from Portland State University. A published writer, Kate believes good things happen when we speak, write and bear witness to each other's stories. Kate is passionate about the positivity, creativity and mindfulness of handwritten mail, and makes and sends cards every week. She is on the board of directors for Write Around Portland.



Enrique Sánchez-Rivera

Enrique Sánchez-Rivera is a native of Colombia, South America. He received an Economics degree from The University of Connecticut and a MBA from William & Mary in Virginia. He will be joining the Yale School of Management in December of 2021 as part of their YGELP cohort of 2022. Enrique started his career in finance and worked for global companies like Janus Funds and Investec Asset Management. After retiring from the investment world he decided to follow his dream of being an entrepreneur, and he currently is CEO and Founder of Augmented Island Studios, a creative AR and VR development studio, Founder and Managing Director of Fibra Branding USA (a branding agency dedicated to working with ecologically and socially conscious brands), and La Isla (a world renowned swimwear and apparel brand). Enrique's apparel products have appeared in Sports Illustrated Swim, Vogue, Marie Claire, InStyle, People StyleWatch and the David Letterman show amongst others. His company Augmented Island Studios' client list is growing and includes actor and activist Terry Crews, Purple Brands Spirits, Wine Enthusiast Magazine, Conservation International, and AmeriTex Pipe & Products. He has a passion for the environment and for socially conscious causes, and is a long time supporter of Jean-Michel Cousteau's Ocean Futures Society, Youth Emerging Stronger LA and Conservation International. He resides in Portland, Oregon with his wife Maria Jose Valencia.



Eric Schindler

Eric J. Schindler, B.A. 1994, has been in the sports and fitness industry for over 25 years with Nike, Inc. and currently is the Global Apparel Product Director for Nike Running. Eric has held numerous leadership positions at Nike within the apparel product creation organization. He has also held product director positions in several categories, including Football, Baseball, Lacrosse, and Golf. His current passion project is the Nike's "Move to Zero" concept around sustainability. In recent years, Eric has been focused on mentoring at Nike and sharing his management approach throughout the organization. Based on the pillars of trust, collaboration, and personal relationships, Eric is focused on helping individuals reach their potential, while helping the company embrace and maximize their talents. Eric serves as a mentor within the Women of Nike organization and as a guest speaker at the University of Oregon Sports Management program and the Portland State Graduate school for Athletics and Outdoors. Eric also actively supports Jamii Moja which provides funding and education for underprivileged children in Kenya. In his spare time, Eric loves to cook, spend time with this family, play golf, coach youth sports, and stay sharp on consuming all types of music.



Tawny Schlieski

Tawny Schlieski is a research scientist, and a virtual reality producer. She is co-founder and president of Oregon Story Board, a non-profit dedicated to building diversity and inclusion in the VR economy, and she runs Shovels and Whiskey, a VR prototyping studio in Portland, Oregon. Her work centers on the role of technology in enabling new forms of communication, including rethinking education, collaboration, creation, and play. Her partnership with the Royal Shakespeare Company on The Tempest delivered record breaking audiences, and two Innovation Lions at Cannes. Her current work leverages VR to teach abstract thinking; and AR to reimagine our political power structure. She is a graduate of Lewis & Clark College (BA) and Duke University (MA).



Cara Snow

Cara Snow, the Technology Association of Oregon's (TAO) Chief Community Engagement Officer and Chief of Staff, is a high energy, civically minded executive and a native of Atlanta, Georgia. In her role with TAO, she manages internal operations and an external portfolio that includes regional executive engagement, cybersecurity programming, tech advocacy and workforce/talent development with a focus on diversity, equity and inclusion in technology.

Cara serves as the Innovation Awards Chair for the Tech Councils of North America (TECNA), sits on the Board of Directors for TECNA and is a member of the Prosper Portland's TechTown Diversity Pledge Steering Committee, the WorkSystems Workforce Development Board, the Oregon STEM Investment Advisory Council and a member of

the Oregon Cyber Advisory Council (OCAC). Additionally, Cara has been a Junior League member in Birmingham, Alabama, Atlanta, Georgia and now Portland, Oregon where she is a sustaining member after 15 years of service. She served in the first class of the Association of Junior League’s Volunteer Solutions Specialists as an equity, inclusion and diversity consultant. Cara is the recipient of a Girl’s Inc. BOLD award, a TAG Diversity in the Workplace award, and Atlanta Business Chronicle and UGA Alumni Association Top 40 Under 40. In her spare time, Cara is an avid runner, reader and vegetarian chef with a soft spot for her 6 lb chihuahua, Toby, and a passion for social justice.



Suzanne Stevens

Suzanne was promoted from digital managing editor to editor of the Portland Business Journal in March 2014. She has been with the company since 2010. Prior to the Business Journal, Suzanne spent seven years as a senior editor at The Deal in New York, where she wrote about corporate mergers and acquisitions. Suzanne also spent time as an associate editor at Oregon Business Magazine and 12 years working in public radio at stations in Kentucky and North Carolina, where she was a frequent contributor to National Public Radio.



Rick Turoczy

Rick Turoczy (@turoczy) has been working in the Portland startup community for more than 20 years. As founder and editor of Silicon Florist, he has blogged about the Portland startup community for more than a decade – even though numerous people have begged him to stop. That side project led Rick to cofound PIE (the Portland Incubator Experiment), an ongoing experiment exploring the potential for mutually beneficial collaborations between the Portland startup community and more well-established entities like corporations, government, and educational institutions. Those efforts led him to cofound TechfestNW, a tech event run in collaboration with Willamette Week, which has been dubbed “the next SXSW” by Fortune magazine. Using what he learned at PIE, Rick cofounded Oregon Story Board, an accelerator designed to help digital storytellers like filmmakers, video game creators, and Virtual and Augmented Reality developers build scalable and sustainable business. His latest project is Built Oregon, a nonprofit designed to celebrate, connect, and accelerate all of the amazing consumer product companies throughout Oregon. All because of a blog. Weird.



Paul Vogel

Paul recently was named Executive Director of the Columbia County Economic Team, responsible for a range of business retention, growth, and new investment strategies and programs in NW Oregon. CCET manages several million in small business grant funds, economic incentive programs, broad sector- and stakeholder relationships, workforce development, tourism, and many other initiatives, enhanced under the COVID pandemic. Prior to taking on this role, Paul was a Managing Director with Teneo, a global CEO consulting and advisory firm that provides integrated strategic counsel across four operating segments: Management Consulting, Strategy & Communications Advisory, Capital Advisory, and Risk Advisory. Attached to Teneo’s San Francisco office, Paul principally counseled U.S. West Coast, Pacific Northwest, and Canadian clients. He joined Teneo having run his own boutique strategy and campaign communications firm in Portland, Oregon, for several years. A veteran communicator with deep and varied experience – as a campaign and media strategist, spokesperson, company executive, public opinion researcher and analyst, and marketing executive – Paul has operated across a wide geography from Washington DC, throughout the western U.S. including Alaska, and Canada. While an expansive range across the energy sector is a dominant feature of his career to date, other sectors within which he has worked include industrials, business and economic development, regulatory, legal, civic, and non-profit. Paul has been a senior executive for two digital marketing, advertising, and public relations agencies and also was Vice President of Communication and Public Affairs at PacifiCorp (Berkshire Hathaway Energy). Early in his career he served as executive director of the Oregon International Port of Coos Bay, and he has staffed or consulted with local, statewide and Congressional leaders and candidates, and managed multiple issue and ballot measure campaigns. Paul has a BSc in Political Science from Lewis and Clark College, Portland, OR.



Nicole Vollebregt

Nicole Vollebregt is a global marketing executive and leader at the intersection of Brand and Purpose; finding solutions that create impact and lasting change. During Nicole’s 23 year career at adidas she launched numerous initiatives and departments helping shape the brand into what it is today. Most recently she created Global Purpose, bringing together Sustainability, Social Impact and Diversity and Inclusion. Developing initiatives such as End Plastic Waste, Breaking Barriers to Sport for Girls and One Starting Line and working with partners such as Parley for the Oceans, the WHO and the NAACP. She created the Adi Dassler Fund; led the charge to offer equal bonuses to the participants in the 2019 FIFA Women’s World Cup; and for her work to create the brand’s first Women’s strategy she was named as one of Fast Company’s Most Creative People. Under her leadership of global brand marketing the brand launched iconic campaigns like ‘House Party’ and ‘adidas is All In’ and launched the Newsroom, a network of pr and social media experts located in eight global cities. Nicole is also a mentor, investor and advocate for female entrepreneurs.



Robin Wang

Robin Wang (he/him) is a CFO Consultant at CFO Selections and the principal at Vibrant Future where he helps mission-driven organizations with their capital planning needs. Prior, he was the Executive Director of Ascent Funding, where he managed a \$3 million non-profit community loan fund and capital advisory service focused on supporting minority- and women-owned businesses. He also serves on the Portland Clean Energy Fund Grant Committee and Prosper Portland’s Council for Economic and Racial Equity. Previously, Robin owned a media business, worked at various tech start-ups, and has degrees from Carnegie Mellon University and Columbia University. When not talking business, you can find Robin in the garden, cooking food, on a bike, taking pictures and hanging outside with his family.



Linda Weston

Linda Weston has more than thirty years of senior leadership experience in entrepreneurship, tourism, and professional sports. She has advised dozens of organizations on operations, strategy, and leadership. Most recently, Linda served as the President and Executive Director of the Oregon Entrepreneurs Network, which provides education, support, and access to capital for early-stage, high-growth companies. Linda retired from OEN in December, 2016, and launched Rapporto, LLC which provides coaching for individuals, companies, and nonprofits.

In both 2002 and 2005, Linda was selected as one of 25 outstanding Women in Business by the Portland Business Journal and in 2020 they honored Linda with its Lifetime Achievement Award. In 2005, she was one of three national finalists for the “Supporter of Entrepreneurship” award presented by the Ewing Marion Kauffman Foundation. In 2007, she was recognized by the Northwest Women’s Journal as one of the “100 Most Powerful Women” in the Northwest. In 2015 she was selected by the Portland Business Journal as co-winner of “Advocate of the Year” in their Small Business and Innovation Awards program. Linda currently serves on the board of Travel Portland and Social Venture Partners Portland.



Bates Center for Entrepreneurship and Leadership

Brian Detweiler-Bedell, *Director of Bates Center for Entrepreneurship and Leadership, Professor of Psychology*

Brian Detweiler-Bedell is Director of the Bates Center and Professor of Psychology. He previously served as the Center’s founder and Academic Director from 2012 to 2015, and he teaches the Bates Center’s Leadership and Innovation courses. He has taken theory to practice by co-launching the Portland brewery West Coast Grocery Co., which grew out of his role organizing The Art, Science, and Business of Brewing practicum. Brian has earned national recognition for his development of collaborative approaches to undergraduate education, and this work has been supported by the National Science Foundation and Howard Hughes Medical Institute. In 2014 the Council on Undergraduate Research recognized him with its Outstanding Mentor Award in Psychology. Brian also has authored numerous scholarly articles in health persuasion, attitude change, emotion, and emotional intelligence. He has a bachelor’s and master’s degree in psychology from Stanford University and a doctorate in social psychology from Yale University.



Chrys Hutchings, *Associate Director of Bates Center, Adjunct Professor*

Chrys Hutchings is a recovering attorney who now uses her advocacy skills to connect entrepreneurs and employers to Lewis & Clark students. As part of her mission to connect the liberal arts to problem solving in the workplace, Chrys engages professionals to speak directly with students about career path, industry trends, entrepreneurship and leadership via Lunch with a Leader, Winterim, workshops, etc. She connects students to resources on and off-campus including venture competitions and networking. Prior to coming to the Bates Center, she worked in the Career Center as the Employer Relations Coordinator, where she executed much of the programming for the Bates Center and resurrected the on-campus Career Fair. She graduated from Smith College and Boston University School of Law, after which she practiced medical malpractice and insurance defense litigation in California. She moved with her family to Portland 15 years ago, is an unapologetic snob about Massachusetts pizza, and enjoys taking advantage of polite Portland drivers.

go.lclark.edu/entrepreneurship



Catarina Hunter, Associate Director of Operations of Bates Center

Catarina Hunter joined the Bates Center in the fall of 2017 equipped with a toolkit of productivity, technical expertise and systems management from a school programming structure similar to the Bates Center. Her can-do attitude, organizational talent, and business acumen is a perfect fit for the Center. Her skillset and experience enabled her to take on an additional half-time position at Lewis & Clark's IT department in the fall of 2018. Born in Sweden and fluent in Swedish, German and English, Catarina earned her B.S. in Political Science from Lund's University in Sweden. She has served on the boards of National Charity League and Riverdale School PTC, and volunteered for Raphael House and Elevate Oregon. Being an owner/manager of several rental properties for the past decade, and starting and running an after-school care business, she has hands-on experience being an entrepreneur. She and her husband, Shawn, have three children in, nearing and gearing for college. In her free time, Catarina runs and is a shoe tester for Nike.

“Becoming is better than being.” ~ Carol Dweck

In the words of past Winterim participants:

“I entered Winterim completely unaware of what the week had in store but I walked out of the program more well-rounded, confident, and aware of the realm of entrepreneurship. After going through the program I firmly believe that entrepreneurship and leadership goes hand-in-hand with the liberal arts experiences and the skills that I gained throughout the program have broad applications that I will use in the rest of my life.”

Jackson Richard Thein '18, Biochemistry & Molecular Biology

“During Winterim, I learned the value of market research and collaboration in creating a sound and deliverable business plan. And the importance of remaining flexible, adaptable and able to bounce back quickly as you might encounter dead-ends and information gaps but must find a way to keep your business sustainable.”

Christen Comer '18, Rhetoric and Media Studies

“Winterim taught me how to use entrepreneurship to solve problems. At Lewis & Clark, where many of us are passionate about confronting the issues facing our world, this week imparted incredible skills, connections, and motivation to do accomplish this in the future. I will remember and use my experience from Winterim in whatever I do in my career.”

Kori Groenweld '18, Environmental Studies

go.lclark.edu/entrepreneurship

In the words of past Winterim participants (cont.):

“Participating in Winterim was an experience unlike anything I had done at Lewis & Clark. It was unique in that I was able to learn leadership and teamwork skills by actually collaborating with my peers toward a collective vision. Also, engaging with real-life entrepreneurs was extremely valuable - not only was I able to make lasting and deep connections, but it gave me direct contact with the entrepreneurial world. I was lucky to have had this experience as an undergraduate.”

Rachel Stone ‘18, Psychology and Asian Studies

“From that sophomore Winterim on, I have been given the tools to know what I am worth, how to use that liberal arts buzzword to my advantage, and now get to take all of that and attack the adult world.”

Dominic Pallares ‘20, International Affairs and Economics

“Winterim was my most useful and liberating experience in college. As an RA I learned about responsibility. Studying abroad in India I learned about the world. But it was Winterim that taught me how to change the world. I’ve always come up with lots of ideas for businesses or products, but never knew what steps to take to make them real. The Bates Center is all about bringing those ideas to life. Now I feel like I have the knowledge and connections to pursue what I believe in.”

Kepa Seward ‘22, Computer Science



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