

SCHEDULE

SUN 1/12	MON 1/13	TUE 1/14	WED 1/15	THU 1/16	FRI 1/17
Breakfast & Administration 8:00 - 8:30					
	8:30 - 9:00 Introduction <i>Brian Detweiler-Bedell</i>	8:30 - 9:00 Networking Chrys Hutchings	8:30 - 10:00 Personal Financial Literacy <i>Meredith Goddard & Brent Hutchings</i>	9:00 - 10:30 Productivity & Decision Making <i>Meredith Goddard & Chrys Hutchings</i>	9:00 - 12:00 LinkedIn Photos & Team Preparation <i>Nina Johnson</i>
	9:00 - 12:00 Lean Start-Up and Design Thinking <i>Charlie Lambropolous & James Keller</i>	9:00 - 9:45 Liberal Arts & Future of Work <i>Meredith Goddard</i>			
		10:00 - 10:45 Customer Validation <i>Sara Conte</i>	10:30 - 12:00 Telling Your Story <i>Carl Guess</i>	10:45 - 12:00 Art of the Sale <i>Fred Jacobs</i>	11:45 Teams turn in Executive Summaries
		11:00 - 11:45 Business Etiquette <i>Lori Hennessy</i>			
Lunch & Administration 12:00 - 1:00					
	1:00 - 2:00 Design Thinking <i>James Keller</i>	1:00 - 2:30 Team Mentors	12:30 - 1:15 Overview of Funding Sources <i>Robin Wang</i>	1:00 - 2:30 Team Mentors	1:00 - 3:00 Pitch Competition
	2:00 - 5:00 Minimally Viable Product & Initial Customer Validation				
3:30 Assembly, exercise & directions 4:15 Depart for Scavenger Hunt		2:45 - 4:00 Can You Teach Ethics? <i>Erika Cheung</i>	3:00 on Customer Validation (10 additional conversations with new people)	3:00 - 4:00 Killer Pitch Decks <i>I Cheema</i>	3:30 - 5:30 Awards & Networking**
4:30 - 6:30 Scavenger Hunt		4:00 on Customer Validation		4:00 on Customer Validation (10 additional conversations with new people)	
6:30 - 8:00 From Think Tank to Shark Tank (panel & dinner) at Vacasa	5:15 - 7:00 Dinner in Tamarac	6:00 - 8:30 Keynote Dinner* <i>Erika Cheung</i> Ethics in Entrepreneurship			
Unless otherwise noted all events will be in Smith Hall, *Keynote Dinner - South (grad school) Campus Chapel, ** Awards & Networking - Gregg Pavilion					