

Lewis & Clark College  
Board of Alumni Meeting  
Stamm, Templeton Center  
June 23, 2019

Board Members Present:

Hillary Dixon, *President*  
Aukeem Ballard  
Mary Bodine-Watts  
Margi Brown, *Chair Albany Society Board of Directors*  
Jonathan Burton  
Stacey Caldwell-Roberts  
Ryan Crim, *SAA president*  
Peter Dempsey  
Mary Devlin  
Edgard Garcia  
Hanako Imber  
Cathy Kirkland  
Aron Phillips  
Jim Robertson  
Stacy Rout-Thompson  
Anthony J. Ruiz  
Chris Scheffler  
Barbara Whitaker (joined meeting in afternoon)  
Chris Wood



Board Members Absent:

Chris Ohman, *president-elect*  
Catherine Gibson  
Josh Heim  
Rudy Crew



Staff Present:

Andrew McPheeters, *Associate Vice President of Alumni, Parent, and Student Engagement*  
Emily Decker, *Senior Associate Director*

Stephen LeBoutillier, *Director of Annual Giving*  
Tara McIrvin, *Associate Director*  
Caroline Mead, *Associate Director*  
Ginger Moshofsky, *Associate Director*  
Josh Walter, *Vice President for Institutional Advancement*

Notes:

Hillary Dixon - **Call to Order**

Welcomes Ryan Crim '20, newly elected SAA president

Congratulations to Margi Brown for being re-elected Albany Society Chair

Mary Devlin - **Motion to approve minutes.**

Jim Robertson - **Seconds the motion.**

**Minutes approved unanimously**

Note: The election of Chris Ohman as President-Elect in June 2018 and unless the bylaws are changed he will become president at the conclusion of this meeting. (Chris O. is not present)

Note next years' meeting schedule (Andrew)

Sunday, October 27<sup>th</sup>, 2019

- Homecoming and Family Weekend is 10/25 – 10/27

Saturday, February 22<sup>nd</sup>, 2020

- Alumni Honors Banquet is Friday 2/21

Sunday, June 28, 2020 (Tentative)

- Alumni Weekend is 6/25 – 6/28

President's Report – Hillary Dixon

- Board of Trustees meeting recap from May.

Two big topics:

- The Board of Trustees has approved the *Facilities Master Plan*. They are considering the site between Stewart and Akin for building new housing so that Akin can be taken down. At our October meeting Robin Holmes-Sullivan, *Dean of Students* will talk to us more about the plan.

- The other focus the Trustees have been spending time on is the Strategic Enrollment Management (SEM) process.

The 4-5-6 commitment plan has rolled out.

#### **FOUR-YEAR: Undergraduate Degree (BA)**

An undergraduate degree in 8 semesters or the college will pay for the 9<sup>th</sup>.

#### **FIVE-YEAR: BA + Masters of Arts in Teaching (MAT)**

#### **SIX-YEAR: BA + Law Degree (JD)**

■ Mark Figueroa will succeed Janet Steverson as dean of equity and inclusion, effective this summer. This is a half-time position filled by a member of the Lewis & Clark community. Mark will also recruit to fill a new full-time associate dean of equity and inclusion position. The associate dean will also serve as Lewis & Clark's Title IX coordinator.

■ Vice President and Dean for Enrollment Management Lisa Meyer has announced that she will leave Lewis & Clark to join executive search firm Witt/Kieffer. A national search for a vice president and dean for enrollment management is under way but a final decision has not yet been made.

#### **■ Committee Changes**

- With the goal to be more efficient the Committee chairs and myself have made the decision to combine the *SAA* and *Careers* into one committee: *Alumni Student Connections and Development Committee* (Chris Scheffler, Chair).
- Hanako Imber has agreed to take over the Chair of the *Diversity and Inclusion Committee*, for Aukeem.
- We need more time to finalize a way to bring the new *Donor Development Committee* together with the current Philanthropy Councils work.

#### Administrative Committee Report – Stacey Caldwell-Roberts

■ The *Administrative Committee* made language changes to the By-Laws.

(Draft of the proposed **Bylaw** changes sent by email for members reading and review in May 2019)

Stacey - In this meeting, we are going to vote on acceptance of that new bylaws language.

- Extending the president's term from 2 to 3 years.
- President-elect term is one year.
- Eliminating the Past President position.

Jim Robertson - **Motion to approve Bylaws changes.**

Chris Scheffler - **Seconds the motion.**

Stacy Caldwell-Roberts - **Calls for a Voice Vote – all in favor: yes**

**Bylaws changes approved unanimously.**

■ Presentation of candidates for Board of Alumni Election.

We have 10 candidates on the ballot with 9 open positions. On the ballot we have 3 who are either incumbent or running for second terms. 7 new candidates were interviewed by the Committee.

■ Q&A

A discussion held with recommendations from the Committee.

• Topics addressed:

- Not a sufficient number of viable candidates to fill open positions.
- Current limitations of the bylaws in regards to Elections. (ARTICLE II: Section 2.2 a.)
- Apparatus on motions to temporarily suspend the bylaws (ARTICLE VIII: Section 8.1)
- Increasing recruitment of candidates by BOA to improve overall pool.

Mary Bodine-Watts - **Motion to temporarily suspend ARTICLE II: Section 2.2 a. of the Bylaws to allow the Board to be comprised of 20 Members for the 2019 election cycle.**

Mary Devlin - **Seconds the motion.**

- Board Members voice both negative and positive comments about the motion.

Hillary - **Calls for show of hands to Vote in favor.**

**7 - Members in favor of the Motion.**

Hillary. - **Calls for show of hands to Vote against.**

**8 - Members against the Motion.**

**1 - Member abstains.**

**Bylaws Suspension is not approved.**

Aron Phillips - **Motion for today's Ballot election, to temporarily suspend ARTICLE II: Section 2.2 a-i. of the Bylaws so that we are not bound to fill the 21 Members for the 2019 election cycle and will instead calculate the elected Members by majority vote instead of immediate run off. If a candidate does not get a majority vote, they would not be elected.**

Jim Robertson - **Seconds the motion.**

**Clarification of the word “majority” to mean: A simple majority of the voting Members eligible to vote during the summer meeting.** (Seventeen eligible members present, so nine would be a majority)

**No vote taken as motion clarification needed.**

Hillary restates Aron Phillips **clarified– Motion:**

**For today’s Ballot election, to temporarily suspend ARTICLE II: Section 2.2 a-i. of the Bylaws so that we are allowed fewer than 21 Members for the 2019 election cycle and will only elect Members that receive a simple majority vote of the voting Members eligible to vote during the summer meeting. If a candidate does not get a majority vote, they would not be elected.**

Chris Scheffler - **Seconds the motion.**

Hillary - **Calls for show of hands to Vote in favor.**

**14 - Members in favor of the Motion.**

Hillary - **Calls for show of hands to Vote against.**

**2 - Members against the Motion.**

**1 - Member abstains.**

**Bylaws Suspension is approved.**

Andrew – Instructs all eligible voting Members to correct a typo on their Ballots where it reads eight it should read nine.

(Select no more than **nine** candidates)

Hillary – Voting results will not be announce at this meeting. Results notification procedure changed to a BOA email of results, after those chosen are contacted and accept.

■ Voting on Members

**Members Vote, and ballots collected.**

Diversity and Inclusion Committee – Aukeem Ballard and Hanako Imber

Aukeem - This is my last meeting and Hanako will be taking over as chair.

- Going forward we hope to re-engage the Alumni of Color Advisory Committee.
- We will investigate and try to understand what the Board of Alumni goals are, how are we meeting those goals and where does the Diversity and Inclusion committee fit within that.
- We want to hold ourselves accountable and help the Board be accountable for using a Diversity and Inclusion lens in its work.

Edgard - Can we change our name to be in line with the new name the college is using: Equity and Inclusion?

Hanako - Yes, we absolutely can.

We now want to think about how we measure success, and how we hold ourselves accountable.

Alumni Student Connections and Development Committee Report – Chris Scheffler and Ryan Crim, SAA president (Chris S., Chris O., Edgar, Jonathan, Hanako, Rudy, Aron, and Peter)

(SAA 2019-2020 Ambassador roster in packet)

Chris - By Combining SAA and Careers, we want to re-focus on broader alumni student relations. By using our SAA ambassadors more, we plan to connect better with a broader student community. We have been taking about instituting projects so we can foster more work remotely. Our committee project will be a commitment to organizing one to two events between BOA and our students prior to our next meeting (hosting students to home dinner, picnic at the park, etc...).

Ryan – We have 11 new SAA members this fall. We have discussed 8 events with some in cooperation with the career center. Our retreat will be on the 7<sup>th</sup>-8<sup>th</sup> of September. We invite all BOA members for the first night dinner at YMCA Camp Collins, please save the date! The Board will get emails from SAA about events once they are set on the calendar.

#### ■ Q&A

Aukeem – What is the mechanism to sign up for a SAA event or to express interest in an event?

Email is a good way to express interest: [saa@lclark.edu](mailto:saa@lclark.edu) .You can also find us on Facebook at [Facebook.com/LCSAA](https://www.facebook.com/LCSAA).

We also could create an interest form on the SAA website.

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#### Alumni Census update – Josh Walter

Lewis & Clark Alumni Census 2020 is in the middle beginning phase. Internally all different people from across all three campuses have met.

We have created three committees to prepare and implement the Census:

1. *Database Infrastructure* Committee
2. *Marketing* Committee

Both of which have already begun working.

3. *Questions* Committee

Will be constructing the census questions and will begin the process in July.

If there are BOA members who are interested in helping, especially with the *Questions* committee work we would love to have your participation. In addition, before we go live with

the Census we would like to have it tested with this group as well as the Board of Trustees and other groups on Campus.

- Brief Comments and questions for Josh about the Census.
- Members express interest in being testers for the Census and can email Hillary who will pass along to Josh.

#### Annual Giving update –Stephen LeBoutillier

(Fundraising update in packet)

Stephen: CAS annual fund FY19 dollars 2.29 Million. We almost made our goal of 2.33 Million. Alumni were down about 105 donors or so.

One project for next year will be to focus on renewing FY19 alumni donors and reactivating lapsed alumni donors.

#### ■ Highlights:

- Board of Alumni Challenge: Senior and First Year Alumni Giving was extremely successful. We want to extend this challenge into FY20 and the new senior class.
- A-MAY-zing Race campaign was a great success with 63% more gifts and 163% increase in revenue compared to FY18.

As Board members please communicate, what your giving plans are to Stephen so Annual Giving can continue to market BOA-sponsored challenges.

- Board Alumni Giving participation: 20 out of 22 (90%)----goal: 100% participation.
- Hillary- as a board it is extremely important that we are an example and have 100% participation.

#### Donor Development Committee update – Chris Ohman (Report in Packet)

#### ■ Liaisons

#### Albany Society Report – Margi Brown, Chair Albany Society Board of Directors

- Four new members joined the Board last fall: David Avison '68, Dee Wolfe '68, Dave Todd '68, and Rosalee Johnson '57. We have 21 members total.

Two members from the class of 1969 have expressed interest in joining the Board – Paula Janz '69, and Mike Shiffer '69.

- Dolores Chenowith is the new editor of the Gatehouse Newsletter.
- The ASBD board social at the Spaghetti Factory in May was well attended.
- Albany Society Summer Celebration: Friday, August 16, 2020

We have a newly elected slate of officers:

Chair: Margi Brown '64

Vice Chair: Dee Wolfe '68

Secretary: Donna Manning '61

Treasurer: David B. Avison '68

#### Law School Update – Cathy Kirkland

- Attended the Honors Banquet for the Law School last year, it was a lovely event that takes place downtown.
- Their summer activity was a baseball game at the Hillsboro Hops.

I have really enjoyed participating in the Law School Board of Alumni.

#### Athletics Update – Aron Phillips

Shana Levine stepped down in February after 5 years as Director of PE & A. In April, Mark Pietrok became the interim. The Director search is ongoing.

#### ■ Highlights:

- Senior Softball pitcher Emily Dredhal makes All-Northwest Conference First Team and All-West Region First Team.
- Woman golf team had two All-NW Conference honorees: Annie McCutchan and Kamryn Ford. Ford also received freshman of the year. The Team finished fourth in the NWC Championship standings.
- Senior Matt Donovan named First Team (Baseball) All-Northwest Conference. He is the first pioneer selected since 2009.
- Homecoming & Family Weekend 2019 will be Oct 25<sup>th</sup> thru 27<sup>th</sup>, with the Hall of Fame dinner Oct 25<sup>th</sup> on the Friday that weekend.

#### Short Break~

#### Alumni and Parent Programs Update - Andrew McPheeters

- Black and Orange Parties (Caroline) ---Date set for Thursday, September 26<sup>th</sup>  
Cities will be determined in July. (Coordinator interest sign-up sheet is passed around.)  
Get the word out to fellow alumni!

#### ■ Pioneer Travel (Andrew)

Pioneer travel stories and Q & A about some of the past and upcoming trips.

- Recent past trips:

Cuba, Morocco, San Juan Island and Iceland: 2018



Peru and Cuba both earlier in 2019

- Upcoming trips:

San Juan, Gulf Islands: July 19-25, 2019

Greece: November 11-21, 2019

Tanzania: January 30 - February 10, 2020

Cuba: May 11-19, 2020

Israel/Palestine: May 27<sup>th</sup> - June 4<sup>th</sup>, 2020

Iceland: August 8 - 18, 2020

■ Homecoming & Family Weekend 2019 (Tara)

**Homecoming & Family Weekend 2019:** Oct 25<sup>th</sup> thru 27<sup>th</sup>.

Friday:

- **Special Volunteer Reception with the Trustees** at 4pm.
- **Hall of Fame Dinner** at 5:30pm.

Saturday:

- **Tailgate and Football Game** against Willamette.
- **SAA pumpkin-carving event**, all are encouraged to participate.

Sunday:

- **BOA meeting**
- **Pioneer Colleges**
- **Orchestra Concert** (tentative)
- **Fire Arts presentation**

Wrap-up and catch shuttle to Cooley house for Lunch with past Board of Alumni and Wim.

**Return to campus meeting resumes**

Launching Lewis & Clark Chapters- Andrew McPheeters

(June 17, Chapters Report in Packet)

- Update (Barbara Whitaker and Edgard Garcia)

Tasks to accomplish:

- Establishing the model/s to get the Chapters in place over the next few years.
- Draft expectations by October 2019.

Example: Black & Orange party will be part of Chapter events each year.

### ■ Plan moving forward (Andrew)

The implementation of Chapters fit in with aspect of the strategic Plan that is to increase Alumni Engagement.

- We are under budget constraints. Our office cut 12% last year and will cut 20% this year.
- We would like to create at least 3 different models for Chapter formation.
- Start 5 new chapters this year and then expand from that with 5 more next year.
- Chapters can be a way to get past Board members actively involved.
- We need your help and input determining what a chapter should be about?

Social, Academic/educational, Enrollment/recruiting, Philanthropy, Careers, etc....

### ■ Group discussions

Note: Third page of Chapters report contains a sign-up sheet. Please volunteer to contact schools and ask questions about their Chapter model. Andrew will send a follow up email with format, Questions to ask etc. This will help us construct our own Chapter mission.

■ Members break into small groups, based by region and talk about what kind of Chapter model would be most meaningful or useful for each region.

- San Francisco Bay Area: Rotating events around the area monthly or more frequently; Focusing on fellowship and networking; and updates from the college.
- Portland: Events on campus (Athletics, Theatre, Music) possibly meeting for dinner and then going to an event. volunteer activities in the community that could involve current students. For events off campus, we want to rotate to different quadrants around the Portland and outlying areas. Outdoor activities akin to a *College Outdoors* for Alumni. Focusing on casual low cost events on a quarterly basis. The purpose would be to cultivate intergenerational relationships, philanthropy, socializing, and a book club.
- Los Angeles: Starting with a couple events a year and rotating geographically around LA. Educational, social, and sporting events.
- Smaller towns: A simple get together over dinner; be inclusive as possible; and utilize other ways to engage besides events.

Andrew- will send an email out

Alumni Honors And Recognition Committee Report – Chris Wood for Catherine Gibson  
(materials in Packet) (Catherine, Aukeem, Kathy, Chris O. Aron, Chris W., Jonathan, and Barbara)

We selected a slate of nominees for the alumni awards for the Feb awards banquet for each of the four awards.

- Presentation of nominations for awards
- Discussions topics:
  - Committee role in gathering additional research on nominations.

- Suggestion to the committee to adjust the time limit of the Outstanding Young Award.
- Members speak about the individuals on the ballot for each award category.

### **Members Vote, and ballots collected.**

Hillary- Voting results will not be announce at this meeting but after those chosen are contacted and accept.

### Alumni Weekend feedback - Andrew McPheeters and Ginger Moshofsky

Ideas are shared: Physics reunion please!; more Pioneer Colleges; good Instagram campaign; thanks for allowing opportunity to volunteer!; L&C swag like branded koosies; big thank you to the Moshofsky family volunteers, John and Katie, and of course Ginger too!

Ginger-when you get the *thank you email* for Alumni Weekend, Please fill out the survey and give us the details, so we know what exact event or aspect you enjoyed or needs improvement.

### Hillary and Andrew: Recognition and thank you's

Aukeem Ballard, Cathy Kirkland, Chris Wood, Jim Robertson, Josh Heim, and Mary Devlin.

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Meeting adjourns.