

SCHEDULE

SUN 1/13	MON 1/14	TUE 1/15	WED 1/16	THU 1/17	FRI 1/18
	Breakfast	&	Administration	8:00 - 8:30	
	8:30 - 9:00 Introduction <i>Brian Detweiler-Bedell</i>	8:30 - 9:00 Networking <i>Chrys Hutchings</i>	8:30 - 10:00 Personal Financial Literacy <i>Meredith Goddard</i>	9:00 - 10:15 Productivity & Decision Making <i>Michelle Lantow</i>	9:00 - 12:00 LinkedIn Photography <i>Kelley Dulcich</i> & Team Preparation
	9:00 - 11:15 Business Model Canvas <i>Tim Clark</i>	9:00 - 10:00 Future of Work <i>Meredith Goddard</i>	10:30 - 12:00 Telling Your Story <i>Carl Guess</i>	10:30 - 11:50 Art of the Sale <i>Ben McKinley</i>	
	11:30 - 12:00 Black-out-Poetry <i>Corey Pressman</i>	10:15 - 11:00 Customer Validation <i>Sara Conte</i>			
		11:15 - 12:00 Measure What Matters <i>Gene Wang</i>			
	Lunch	&	Administration	12:00 - 1:00	
3:30 Assemble & Instructions 4:00 Depart for Scavenger Hunt	1:00 - 4:00 Design Thinking & Innovation <i>Ron Sakaguchi & Peter Rachor</i>	1:00 - 2:30 Team Mentors	12:30 - 1:15 Overview of Funding Sources <i>Robin Wang</i>	1:00 - 2:30 Team Mentors	12:30 Teams turn in Executive Summaries
4:00 - 6:30 Scavenger Hunt	4:15 - 5:00 Team Time	2:45 - 3:45 Impact Gaps Canvas <i>Daniela Papi-Thornton</i>	1:15 - 3:00 Roaming Mentors	2:30 on Customer Validation (10 additional conversations with new people)	1:00 - 3:30 Pitch Competition
		Customer Validation			
6:30 - 8:00 Dinner & Fireside Chats Rex Production & Post	5:15 - 7:00 Boke Bowl & Portfolium <i>Catarina Hunter</i>	6:00 - 8:30 Keynote Dinner* <i>Daniela Papi-Thornton</i> The Value of Liberal Arts in Entrepreneurship	3:00 on Customer Validation (10 additional conversations with new people)		4:00 - 6:00 Awards & Networking**

Unless otherwise noted all events will be in Smith Hall, *Keynote Dinner - South (grad school) Campus Chapel, **Awards & Networking - Gregg Pavilion