

Lewis & Clark



John E. and Susan S. Bates Center For Entrepreneurship and Leadership

WINTERIM

INSPIRATION. WORKSHOPS. NETWORKING. PITCH COMPETITION.

January 13-18, 2019



Winterim

Winterim immerses tomorrow's leaders in a week of problem-solving and networking. Students acquire skills to identify problems then formulate and execute innovative solutions. This is a powerful demonstration of how the liberal arts guides effective action that impacts lives and society. This experience translates beyond college to students' future pursuits as leaders in the workplace.

Winterim represents the Bates Center's dynamic experiential programming, complimenting the Center's academic curriculum, which invites students to explore in more depth trending topics in technology, science, healthcare, marketing, education, and environmental engagement. The Bates Center's classes, programming, and resources are available to all Lewis & Clark students.

The common thread of all Bates Center experiences is engaging an entrepreneurial mindset to apply the adaptability, critical thinking, and problem solving of liberal arts in new and ambiguous situations. The workplace and marketplace have changed dramatically since Lewis & Clark students were born and will evolve again before they graduate. The Bates Center helps students leverage their liberal arts training to anticipate, navigate and participate in this change.

John and Susan Bates' generous gift and addition of the word Leadership to the center name reflects the intersection of liberal arts and problem solving. John Bates served as Associate Professor of Finance from 1975 to 1981, earning Outstanding Teacher of the Year in 1976. In 1979, John and Susan lead the overseas study program to Belgium, the Netherlands, and Luxembourg. A life trustee, John chaired the Lewis & Clark Board of Trustees from 2003 to 2007. John held key positions on Wall Street and founded Bates Private Capital in Lake Oswego, Oregon.

✓ **What Liberal Arts Trains**
✓ **What Entrepreneurship Values**
✓ **What the Future of Work Requires**

- | | |
|------------------------------|---|
| ▪ Critical thinking | ▪ Persuasive communication |
| ▪ Global perspective | ▪ Creative/innovative thinking |
| ▪ Experiential learning | ▪ Translation across disciplines and cultures |
| ▪ Problem solving | ▪ Follow a logical argument through |
| ▪ Ask the right questions | ▪ Social/emotional intelligence |
| ▪ Comfort with ambiguity | ▪ Value diversity/social justice |
| ▪ Meaningful collaboration | ▪ Identify gaps in a system |
| ▪ Deep learning in a subject | |
| ▪ Ethics | |

Advisory Board Thank You

The Bates Center for Entrepreneurship and Leadership is thankful for these members' yearly support of the Center at the \$5,000 or \$10,000+ and greater level. The Advisory Board supports the value of liberal arts and entrepreneurship to create leaders in the for-profit and non-profit workplace.

Gene Wang⁺ (People Power) – Chair

Joshua Ulmer⁺ (Morgan Stanley) – Vice Chair

Tony Abena⁺ (Seven Peaks Ventures)

John Bates⁺ (Lewis & Clark Life Trustee)

Sam Briggs (Pacific Realty Associates, L.P.)

Jeff Carleton⁺ (Columbia Creek Farms)

Jan Chernus (Bob's Red Mill)

J.B. Handley (Handley Capital Management)

Tom Holland (Solar Spectrum Holdings)

Brent Hutchings⁺ (North River Boats, L&C Trustee)

Michelle Janke (Coraggio Group)

Bob Julier (retired from Dow Chemical)

Bill Kimmerle (Nuance Systems)

Anupam Narayan (Rockwood Associates LLC)

Tami Nesburg⁺ (Regents Bank)

David Officer (Innovative Hires, LLC)

Chris Remy (Mobile Technologies Inc.)

Jim Richardson (Digimarc, Lewis & Clark Life Trustee)

Andre Stewart (NORCAL)

Nicole Vollebregt (adidas)

Volunteer Thank You

We value and appreciate this outstanding list of leaders who have volunteered their time for the benefit of our students.

Judges

Tony Abena

Partner at Seven Peaks Ventures

John Bates

Retired Professor, Life Trustee

Jim Huston

Managing Director of Portland Seed Fund

Cliff Johnson

Chief Commercial Officer of Rented.com

Caroline Lewis

Rogue Venture Partners

Suzanne Stevens

Editor of the Portland Business Journal

Linda Weston

Principal of Rapporto, former Executive Director of OEN

Speakers

Tim Clark

Author, Speaker, Educator

Sara Conte

Management Consultant at SGC Ventures

Meredith Goddard

Founder of Five Years In, Educator

Carl Guess

Executive Presentation Coach

Michelle Lantow

Board of Directors at Columbia Bank

Ben McKinley

Founder/CEO Cascade Web Development

Daniela Papi-Thornton

Educator/Consultant

Corey Pressman

VP of Adaptive Strategies at Fiction

Peter Rachor

Director for Entrepreneurship at University of Portland

Ron Sakaguchi

Design Thinking/Innovation/Entrepreneurship professor at OHSU

Gene Wang

CEO of People Power

Robin Wang

Executive Director of Ascent Funding

Team Mentors

Brie Bridegum

Attorney at Stoel Rives

Jessi Duley

Founder of Burn Cycle

Jordan Hayles

Founder of Radical Brand Lab

Charlie Lambropoulos

Co-Founder of ScrumLaunch

Volunteer Thank You *(continued)*

Scott Owen

Global Innovation and Experience Manager for KEEN Footware

Dana Plautz

Co-President MrsP.com

Mark Reed

Owner of MJP Management

Tawny Schlieski

President of Oregon Story Board, Founder of Shovels and Whiskey

Paul Vogel

Communications Strategist, Vogel Communications

Roaming Mentors

Kanika Agrawal

Business Consultant at Hitachi

Chris Bailey

Micro-Enterprise Developer

Bill Etheredge

Principal of WCE Consulting Group

David Harris

Executive at Harris Oil, banking and insurance

Brent Hutchings

CEO of North River Boats

Shashi Jain

Innovation Manager at Intel

Michelle Janke

Partner at Coraggio Group

Bob Julier

Retired Director of Business Research, The Dow Chemical Company

Mikey McKennedy

Freelance artist and designer, White Owl Social Club

Amber Moore

Founder of Moore Communications

Serilda Summers-McGee

Deputy Director of HR for City of Portland

Rick Turoczy

Founder, Silicon Florist, PIE, TechfestNW, Oregon Story Board

Nicole Vollebregt

Adidas' SVP of Global Purpose

Pitch Competition Awards

(Teams may win more than one award)

OVERALL WINNING TEAM

Prize: Legal start-up package worth \$5,000 from Stoel Rives

INVENTOR-PHYSICAL INVENTION/IMPROVEMENT

First and Second Place Prizes - \$500 for each team to advance

(One of the two teams guaranteed to win \$2,000 if it competes in next round and then that team has chance to win \$25,000 at the June InventOR state competition.)

TEAM WITH BEST COMPREHENSION OF PROBLEM TO BE SOLVED

Prize: \$100/teammate

go.lclark.edu/entrepreneurship

SCHEDULE

SUN 1/13	MON 1/14	TUE 1/15	WED 1/16	THU 1/17	FRI 1/18		
	Breakfast	&	Administration	8:00 - 8:30			
	8:30 - 9:00 Introduction <i>Brian Detweiler-Bedell</i>	8:30 - 9:00 Networking <i>Chrys Hutchings</i>	8:30 - 10:00 Personal Financial Literacy <i>Meredith Goddard</i>	9:00 - 10:15 Productivity & Decision Making <i>Michelle Lantow</i>	9:00 - 12:00 LinkedIn Photography <i>Kelley Dulcich</i> & Team Preparation		
	9:00 - 11:15 Business Model Canvas <i>Tim Clark</i>	9:00 - 10:00 Future of Work <i>Meredith Goddard</i>		10:30 - 11:50 Art of the Sale <i>Ben McKinley</i>			
	11:30 - 12:00 Black-out-Poetry <i>Corey Pressman</i>	10:15 - 11:00 Customer Validation <i>Sara Conte</i>	10:30 - 12:00 Telling Your Story <i>Carl Guess</i>				
		11:15 - 12:00 Measure What Matters <i>Gene Wang</i>					
	Lunch	&	Administration	12:00 - 1:00			
3:30 Assemble & Instructions 4:00 Depart for Scavenger Hunt	1:00 - 4:00 Design Thinking & Innovation <i>Ron Sakaguchi & Peter Rachor</i>	1:00 - 2:30 Team Mentors	12:30 - 1:15 Overview of Funding Sources <i>Robin Wang</i>	1:00 - 2:30 Team Mentors	12:30 Teams turn in Executive Summaries		
4:00 - 6:30 Scavenger Hunt	4:15 - 5:00 Team Time	2:45 -3:45 Impact Gaps Canvas <i>Daniela Papi-Thornton</i>	1:15 - 3:00 Roaming Mentors	2:30 on Customer Validation (10 additional onversations with new people)	1:00 - 3:30 Pitch Competition		
		Customer Validation					
6:30 - 8:00 Dinner & Fireside Chats Rex Production & Post	5:15 - 7:00 Boke Bowl & Portfolium <i>Catarina Hunter</i>	6:00 - 8:30 Keynote Dinner* <i>Daniela Papi-Thornton</i> The Value of Liberal Arts in Entrepreneurship	3:00 on Customer Validation (10 additional conversations with new people)		4:00 - 6:00 Awards & Networking**		

Unless otherwise noted all events will be in Smith Hall, *Keynote Dinner - South (grad school) Campus Chapel, **Awards & Networking - Gregg Pavilion

Winterim Volunteers



Tony Abena

Tony Abena is an Operating Partner at Seven Peaks Ventures, the largest Oregon-based venture firm which was recently ranked seventh of 240 for returns of 2013-based vintage funds. Previously, Tony was Chairman of Insite Software, the COO of Deloitte Investments, Managing Director of Deloitte New-venture Accelerator, President, Global Legal for Thomson Reuters, CTO/COO at techies.com, President of Gartner Institute and Vice President, Product at Gartner. In addition to his formal roles, Tony has also personally invested as an angel and served on the Board of Directors of MyAlerts (acquired by ESW Capital in 2018), Docalytics (acquired by Contently in 2016), PatentCore (acquired by Reed Elsevier in 2015), and Jobs2Web (acquired by SAP in 2014). Tony earned his MBA from the University of Minnesota, and B.S. from Lewis and Clark College. He balances his time between Edina, Minnesota and Bend, Oregon with his spouse and four children.



Kanika Agrawal

Kanika Agrawal is a business consultant with an expertise in industrial IoT and program management. Most recently, her work has involved using sensor analytics to improve energy efficiency and reduce waste in industries such as consumer packaged goods, electronics, and construction. Prior to her foray into consulting, Kanika was a process engineer with Intel's Technology and Manufacturing Group - a role that piqued her interest in the people impact of advanced innovation and automation.

Kanika holds a Ph.D. in Materials Science & Engineering and a master's in Electrical Engineering from the University of Michigan. During her time in Ann Arbor, Kanika co-founded a design & engineering firm focused on creating clean energy solutions inspired by the art of origami. She enjoys leveraging her varied background to uplift the work of other diverse founders and actively mentors with the Portland startup community. Kanika is an amateur field hockey player and rock climber.



Chris Bailey

Lewis & Clark alumnus Chris Bailey is an advocate for food entrepreneurship and a lover of all things culinary. He has cooked at several Portland restaurants, traveled the country with Dinner Lab, a startup recognized by Fast Company as “most innovative” in the food and hospitality sector. Chris is the founder/owner of Bloom Foods, producing several packaged food products that are sold across America and Canada, and recently nationally recognized with a Good Food Award.

Chris works as a micro-enterprise developer with Portland Mercado, the region's only Latino market hall and business incubator. He is a recipient of the Willamette Week Skidmore Prize for his work with the Mercado. He also serves on the board of directors of Built Oregon and Portland Culinary Alliance.



John Bates

John Bates is a former professor of finance and investments at Lewis & Clark, a Life Trustee of the College and a former Chairman of the Board of Trustees. He and his wife Susan and son Christopher have had one role or another at the College for over 40 years. In 1979, while John was a professor, John and Susan, with Christopher in tow, led a group of 24 LC students to Benelux for five months to study the emerging European Union. The group still reunites every five or ten years. In his business life John managed a major municipal bond operation on Wall Street and served as a financial consultant in the Middle East. As entrepreneurs John and Christopher founded Bates Private Capital Inc. in 1988. The financial services company grew into an international forensic accounting and expert witness firm with a professional staff of over 200 accountants, lawyers and Wall Street veterans.

John holds a BS in finance from Oregon State University, an MBA in Finance and Management from the University of Oregon, and an Honorary Doctorate from Lewis & Clark. He is also an Honorary Alumnus of the Lewis & Clark Law School, where he sits on the Board of Advisors.

John and Susan are generous benefactors of the John E. and Susan S. Center for Entrepreneurship and Leadership.



Brie Bridegum

Brie Bridegum is a technology and startup lawyer at Stoel Rives LLP. She focuses her practice on general corporate, securities law, and M&A matters, as well as commercial contracts, technology licensing, and other agreements involving intellectual property rights. She advises clients in many industries, including technology, food and beverage, and outdoor and athletic apparel. Brie serves as an attorney mentor for Portland Incubator Experiment (PIE), hosting office hours there every other week. She is also a member of the Entrepreneurial and Startup Work Group for the Portland Innovation Quadrant (the IQ).

Before joining Stoel, Brie served as a judicial clerk to the Honorable Jack L. Landau at the Oregon Supreme Court. In her former lives, she worked as a prosecutor for Multnomah County, worked in sports information at the University of Oregon's Department of Athletics, taught Greek and Latin, and sold women's shoes at Macy's.



Tim Clark

Tim Clark is an entrepreneur, educator, and NEXT-certified entrepreneurship trainer. Following the acquisition of his startup by a NASDAQ listed entity, he completed doctoral studies focused on business models, and authored or edited six books on entrepreneurship including Business Model You, Business Models for Teams and Business Model Generation, which together have sold more than one million copies in 30 languages. He has served as an instructor at Portland State University, as a professor at the University of Tsukuba, and as a Winterim instructor at Lewis & Clark College.



Sara Conte

Sara Conte is a Principal at SGC Ventures, providing contract management consulting work for GLG (Gerson Lehman Group) and others with a focus on strategic planning and business development work for high growth and private equity companies at important cross-roads entering/exiting digital investments. Sara's spent 15 years building and contributing to successful companies – from startups like Brand Genie to big businesses like JP Morgan and Boston Consulting Group. Sara returned to her Oregon roots in 2007 after working at a private-equity development group in Europe. She has been an active early-stage investor through angel groups like Oregon Angel Fund and Angel Oregon. She also received funding for her previous venture locally through the Portland Seed Fund.

If Sara's not at her computer you may find her coaching lacrosse, at barre3, on the Board of Technology Association of Oregon, or doting on the every need of her two daughters. Sara has a BA from Claremont McKenna College and an MBA from Harvard Business School.



Kelley Dulcich

Kelley Dulcich is the owner of Kelley Dulcich Photography, Inc. and has been a professional photographer in Portland for over 20 years. Her photography career has spanned many genres, including fine art black and white portraits of children and babies, high school senior portraits, fashion magazine editorial spreads and corporate head shots. Her primary focus is "Corporate and Not-So-Corporate Head Shots" for corporate executives, small business owners, real estate professionals, wealth managers, and individuals and groups in many other fields of work. Her goal is to create a professional, yet approachable image for her clients.

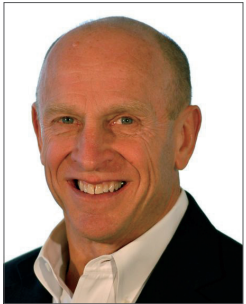
Kelley has a BS from Oregon State University where she studied marketing, fashion merchandising and graphic design. She lives in Portland with her husband, Jim and travels to Santa Barbara frequently to visit their two daughters, Lauren (25) and Rachel (23).

Kelley is an artist at heart who loves to paint and draw in her spare time and is working up her courage to have an opening show this year.



Jessi Duley

Jessi Duley is on a mission - A mission to move you. This pint-sized powerhouse of positivity is the founder of BurnCycle, Portland-based spinning studios that specialize in whole body cycling. Through a fierce commitment to positivity and the belief that significance is the new success, BurnCycle has set out to change the way people work out. As a woman that finds her power through empowering others, she has grown her company nearly 300% in the 4 years since its inception. By creating an experience unlike anything else through unparalleled customer service, an unwavering commitment to culture and community and the highest quality coaching, BurnCycle has raised the bar on experiential wellness.



Bill Etheredge

Prior to founding WCE Consulting in 2009, Bill Etheredge had a consistent 32 year track record of proven transferable skills in executive global sales and marketing management in both SMB and Enterprise high growth technology sectors. Accomplishments ranged from the development of market and channel strategies for private early stage companies to the major revamping of strategies for underperforming Fortune 500's, including seven successful turnaround/restructuring assignments. Bill volunteers for many organizations and advisory boards including Oregon Entrepreneurs Network (OEN), Assoc. for Corporate Growth, Tech America, Portland State Univ., University of Portland, University of Oregon entrepreneurs program, Oregon Graduate Institute, Oregon Technology Business Center, Willamette MBA program; New Ventures Competition and Young Entrepreneurs Business Week (YEBW). Bill's leisure time includes living in Baja California half time, snorkeling, hiking, golfing, boating, paddle boarding, fishing and playing pickleball.



Patrick Flemming & Brannon Riceci

Lewis & Clark alumni Brannon Riceci and Patrick Fleming started Boke Bowl as a monthly pop-up experience in September of 2010. After just over one year, they opened up a brick and mortar store followed by a second location a few years later. In May 2016, they introduced Boke Dokie, a fried chicken sandwich shop. They continue to experiment with this concept as they continue to tune Boke Bowl to the ever-changing Portland food landscape. Their entrepreneurship story is one of hunger, motivation and talent conspiring to take them off their previous career paths and send them on a tasty journey they enjoy sharing with our students (via words and food)



Meredith Goddard

Meredith Goddard owns Five Years In, an initiative that creates programs, workshops, partnerships, and strategies to prepare young people for leadership in the future of work. She is the founder of Portland's largest entrepreneurship challenge for high school students, a work-based learning program in partnership with a farmer's market, and a platform to connect young people with leadership and learning opportunities in the community. She has written widely about the future of work and new models for work-based learning. She has taught in the classroom for 10 years and teaches workshops and classes on personal finance, the 4th industrial revolution, innovation, and the gig economy. She loves building partnerships. She is currently the Director of Youth Innovation Programming for the McMinnville Economic Development Partnership. Holding a B.A. from Carleton College and a master's degree from Duke University, Meredith is also an avid reader, block party organizer, runner, mom and partner, chocolate lab lover, dreamer and doer, feminist, and futurist.



Carl Guess

Carl Guess regularly helps executives to be better communicators, including those at Arc'teryx, Bluetooth, Google, Microsoft, Reebok, and Sutter Health. A graduate of Lewis & Clark, he holds B.A. in English and a minor in Computer Science. He also holds an M.S from the School of Journalism at Columbia University. You can learn more about his work at www.elevatorspeech.com.



David Harris

David Harris graduated from Lewis & Clark College in 1973 with a BS in Business. He then joined Precision Castparts Corporation working as Sales Engineer selling structural jet engine components in the aircraft industry for about five years. In 1977 he joined the family business, Harris Oil Company, an early pioneer in selling gasoline and diesel products at unattended, card activated fueling locations. Through a long career, David was President of Metrofueling, Truax Harris Energy, Harris Transportation, Alliance Fleet Services and Cascade Energy, and Pacific Pride Services, which sold more than \$5 billion of petroleum products annually. In addition to his work in the petroleum industry David was a founding Director of the Bank of the Northwest and Petromark which were acquired by Wells Fargo Bank and Lloyds of London respectively. Now retired, David spends a lot of time on the golf course and is a former competitive ballroom dancer.



Jordan Hayles

Jordan Hayles is the founder of The Radical Brand Lab, a brand strategy firm led by an Intuitive in Residence. Jordan is also a comedic writer & storyteller. She's known for her signature talks: "What the heck is thought leadership anyway?", "The Emotional Cost of Being a Creative" & "Taking Over The Feminine Hygiene Aisle." Originally from Mobile, Alabama, she enjoys dance, foreign languages and spreading ideas that matter. You can connect with her at www.jordanhayles.com



Jim Huston

Jim Huston is a Founder and Managing Director of Portland Seed Fund. PSF is an early stage venture firm focused on seed stage investments across the greater Northwest region. Jim has led or co-led investments in more than 75 companies for Portland Seed Fund. Jim brings more than 25 years of technology industry experience, having worked with and invested in early stage technology companies throughout the world. Previously Jim was a Managing Director with Blueprint Ventures, a Bay Area technology growth capital firm. Prior to Blueprint, Jim served in numerous positions within Intel Capital, the world's largest corporate venture organization. Jim has an MBA from Kellogg, Northwestern University. Jim is an Oregon Angel Fund investor member and past chairperson of Angel Oregon. Since 2012 he has taught a popular MBA "Venture Finance" class at Portland State University. He is the past Chairman of the Board of Oregon Public Broadcasting and has served on the OPB Board since 2007. He is currently on the boards of Drone Complier and Onboard Dynamics, and has been on more than a dozen corporate boards over his career.



Brent Hutchings

Brent Hutchings '84 is the majority owner and CEO of North River Boats, a manufacturer of heavy gauge aluminum recreational, commercial and government boats in Roseburg, Oregon. In 2017, North River Boats became an employee-owned company through the implementation of an Employee Stock Ownership Plan (ESOP). Previously, Brent was President and CEO of Pacific Coast Packaging Corp. (PCPC) in Fresno, CA. He acquired PCPC with a group of private investors and sold the business to a NYSE-traded strategic buyer nine years later. Brent received his B.A. in English and Natural Science from Lewis & Clark College and his MBA from Stanford University's Graduate School of Business. In addition to his service over the years on several for-profit and non-profit boards, Brent enjoys tennis, fly-fishing, and the occasional mentoring of Lewis & Clark students. Brent is a member of the Board of Trustees of Lewis & Clark College.



Shashi Jain

Shashi Jain is an Innovation Manager at Intel Corporation, where he applies cutting edge technologies such as IoT, Machine Learning, and VR to new areas such as medical wearables and space exploration. Shashi also serves as Global Education Director for TiE Young Entrepreneurs, an experiential program in entrepreneurship and innovation taught through an invention education curriculum. Shashi has been mentor and advisor to hundreds of high-school age entrepreneurs and advocates passionately for entrepreneurship as a career path.

Shashi has a lot of hobbies. You might find him organizing the Portland 3D Printing Lab Meetup, 3D printing prosthetic hands for kids via the eNABLE community, speaking about 3D printing, and actively mentoring early stage startups. Shashi holds a BS in Computer Engineering from University of Kansas, an MS in Electrical Engineering from University of Illinois at Urbana-Champaign, and an MBA from Babson College.



Michelle Janke

Michelle Janke is a partner at Coraggio Group, a Portland-based consulting firm specializing in strategy and organizational change. She has more than 25 years of experience working with organizations, both large and small, on helping leaders establish clear goals and maintain strong teams in achieving those goals. Michelle joined Coraggio after six years as a management consultant in Europe. Prior to this, she was an engagement manager with McKinsey and Company and spent more than 10 years in finance and marketing management roles at The Walt Disney Company, Bertelsmann and Deutsche Bank. She has an M.B.A. from the Haas School of Business at the University of California, Berkeley and a B.A. in International Relations from Mount Holyoke College. Michelle is member of the Riverdale School Board.



Cliff Johnson

Cliff is the Chief Commercial Officer of Atlanta based vacation rental company, Rented.com. Before joining Rented.com, Cliff Johnson served as the Co-Founder of Vacasa for almost a decade. He served as COO for several years and oversaw the expansion of the company's portfolio including growth into International markets. In addition to his role at Rented.com, Cliff is an attorney and still in good standing with the Colorado and California State Bars. Cliff serves as a board member for Eugene-based MAPLE Microdevelopment. He is also an advisor to TripGrid and Dweller - both startups within the travel and housing space based in Portland, Oregon. Cliff received his law degree from Boston University.



Bob Julier

Haling from Lakeview and Gold Beach, Oregon, Bob Julier is a graduate of Lewis & Clark College, Class of '66, BA in Chemistry (followed by graduate studies and teaching fellowship at the University of Arizona). He began his 33 year career providing research and development support to Dow businesses focusing on development of new products, conducting basic research for which he received patents for emulsion polymers used in the paper coatings industry. As global director for business research, with experience in research and development and marketing organizations, Bob lead teams which provided business research, development, and competitive intelligence services to Dow's global businesses. He lead a company-wide program Planned Innovation ® designed to transition Dow from a products focused to a markets focused corporate culture. Bob was previously a member of The Conference Board Council for Competitive Analysis; the Product Development Management Association (PDMA); and the Society of Competitive Intelligence Professionals (SCIP). Currently, Bob consults in New Product Development through Robert M. Julier Associates. Bob resides in Midland, Michigan with his wife Jean, LC '65. He is an avid fly fisherman and active member of Trout Unlimited.



Charlie Lambropoulos

Charlie Lambropoulos has over 10 years of experience as an entrepreneur and early employee in the technology industry including three acquisitions and one IPO. His background is primarily in product development, online marketing and sales. He is currently co-founder of ScrumLaunch, a product design and development company focused on helping startups build great software. He also serves as Head of Product & Revenue at WingWarp, the leader in NCAA official instant replay and livestreaming technology. He was previously Founder of vLoop.io, a cloud based sports video analysis and coaching platform (Acquired by WingWarp.tv). Prior to that, he was Founder LYFE Mobile, a mobile real time bidding advertising platform that was one of the first providers of in-app mobile programmatic buying, native and geo-fencing technology. (Acquired by RhythmOne Plc (LSE AIM: RTHM)). Before LYFE Mobile, Charlie was co-founder of Ocean Park Interactive, a performance advertising network that enabled him to bootstrap LYFE Mobile. Earlier in his career, he was Director of Business Development at OptimalSocial (acquired by Brand Networks) and an early employee at the Rubicon Project (NYSE: RUBI). He holds a B.A. in Economics from Colgate University.

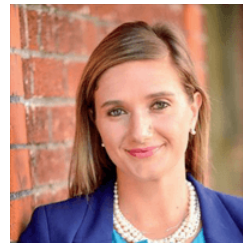


Michelle Lantow

Michelle Lantow has more than 30 years of broad based experience in corporate financial management and leadership. She is currently on the Board of Directors for Columbia Banking System and Grand Central Bakery. She began her career as a CPA at Arthur Anderson and then moved into the retail apparel industry at GAP, Inc. During her 13-year tenure at GAP, Michelle worked as Vice President of Finance, Corporate Controller, and Vice President of Investor Relations.

After her tenure at GAP, Michelle joined Lucy ActiveWear, Inc., an apparel company that designs and sells fashion forward performance apparel for athletic women. During her ten years at Lucy, she served as President and Chief Financial Officer and built the finance organization to support its rapid growth from a dot-com business to a retailer with 65 stores in 19 states. In early 2010, she joined McCormick & Schmick's Seafood Restaurants, Inc. as Chief Financial Officer for the 93-restaurant public company which was acquired two years later. Michelle joined the executive team at New Seasons Market as Chief Administrative Officer in 2012 for the fast-growing B-corp grocery store company with 25 stores in three states. Michelle retired in 2016.

Michelle is on the advisory board for Women's Venture Fund and a board trustee for the Library Foundation. In Michelle's three decades of experience, she has refined the art and science of personal organization and time management. One of her greatest joys is sharing this knowledge with others. Michelle has taught productivity classes to Lewis & Clark College, Wells Fargo Bank, New Seasons Market and multiple women leadership seminars.



Caroline Lewis

Caroline Lewis leverages her start-up and business experience to identify new investment opportunities for Rogue Venture Partners. Previously, Caroline was Senior Director of Strategy and Operations for Global Design, Product, and Merchandising at Nike. She managed a \$500MM portfolio of strategic programs across three international business units. Before that, Caroline tripled the revenue and headcount of a start-up and was also a management consultant for Hitachi Consulting, working with Fortune 100 companies on executing large scale strategic programs and executive coaching. She has extensive experience in operations, organizational effectiveness, change management, Lean Six Sigma, Rapid Prototyping, Agile Development, portfolio, and project management. Caroline graduated as a Division 1 Field Hockey player with an MS in Psychology from Davidson College. She has an MBA with a focus on entrepreneurship from Portland State University. She serves on non-profit boards and mentors entrepreneurs for numerous organizations.



Mikey McKennedy

Mikey McKennedy’s “misspent” youth was perfect preparation for his current occupation as a working artist and entrepreneur. Following childhood selling of his drawings door to door in fancy neighborhoods, playing in bands and living in punk houses or his van, Mikey financially turned around a failing bar. He then bought it with no family financial help. Since then he has been a part of the creation of and branding for many projects, including the 10,000 square foot White Owl Social Club, Mini Mini, and the art and design team known as Pizza Party HQ. He is a member of the international art gang The Swamp Wizards. He works as a hired hand doing art and graphic design with other brands ranging from skateboard companies to motorcycles to other restaurants. Mikey is the cofounder of Sizzle Pie and was active with the brand coordinating art shows and various art projects, producing art and art curation, fundraising to give back to the community, marketing, art and design, brand development, and thinking long and hard about how to create a brand that goes beyond just Pizza. He has since sold out of Sizzle Pie and is now working full time as a freelance artist and designer. He loves his wife, dog, old cars, choppers, and making art.



Ben McKinley

Ben founded cascade web//development in 2001 following three years leading another web design start-up, Mt. Hood Software. An Oregon native and graduate of Lewis & Clark College ‘98, Ben is a 19 year veteran of Portland’s creative and tech industry. Ben’s focus at Cascade includes overseeing company Operations, Web Strategy and Business Development.

In 2010, Ben co-founded a live video platform company, brandlive, built upon cascade’s evergreen platform. Brandlive was incubated within Cascade for several years before being spun out in the fall of 2012. At that time, it was accepted into the third class of the Portland Seed Fund. The organization was named the launch stage winner of Angel Oregon 2013 and received funding from OR Angel Fund later that year. Brandlive has raised over \$4MM in funding and continues to innovate in the fast moving live video space.

Community involvement has been a significant focus for Ben over the years. He has served on the board of the Oregon Interscholastic Ski Racing Association, Portland Business Alliance and Greater Portland, Inc. He currently sits on the board of the Street Trust. Ben has coached ski racing for the past 21 yrs, currently leading the freeride program at the Multnomah Athletic Club.



Amber Moore

Amber Moore founded Moore Communications eight years ago with the idea that companies did not have to use a massive PR agency to get quality work and incredible talent focusing on their business. Today, Moore Communications works with companies across the country from start-ups to public companies. Moore started her career in the agency world working on the Microsoft and SAP businesses for Waggener Edstrom and Edelman before working in-house at Microsoft and HSBC. Moore is a graduate of the University of Oregon Journalism School and has three children under the age of 10.



Anupam Narayan

Anupam Narayan has over 35 years of business experience and provides strategic advice to clients in Peru, India, China and the US. He was President and CEO of Red Lion Hotels Corporation and was SVP for Global Strategy and acting CEO for Best Western International, the world’s largest hotel chain. With global responsibility for strategy, finance, operations, quality, brand management, and procurement, he was instrumental in Best Western’s expansion in Asia and South America. Prior to 1998, for 12 years he was with a Kohlberg, Kravis and Roberts (KKR) hotel and real estate company, closed \$4.0 billion of debt financings and completed two IPOs. He currently serves on a number of boards including Ginger Hotels (A Tata Enterprise) in India. A graduate of the Indian Institute of Technology (IIT), he received his MBA at the University of Florida.



Scott Owen

Scott Owen is the Global Innovation and Experience Manager for KEEN Footwear, a values-led footwear brand from Portland, Oregon. Scott leads projects that push the boundaries on corporate sustainability, same-day manufacturing, and disruptive fan engagement. Most recently this has included a nationwide tour with KEEN's innovative UNEEK-BOT, a robot that builds a full pair of shoes in under 8 minutes.

Scott got his start in the Innovation industry while working with The Center for Entrepreneurship (now Bates Center). While at Lewis & Clark, Scott was a member of the Inaugural LC Entrepreneurship Seed Fund, and was awarded the John & Susan Bates Fellowship Award.

In his spare time you can find Scott on a golf course, basketball court, or hiking with his dog.



Daniela Papi-Thornton

Daniela Papi-Thornton is an educator whose work focuses on systems-led social interventions. Daniela was a Lecturer at Yale School of Management this fall where she taught a course on systems-led leadership. Previously she was a Lecturer at Watson Institute and was the Deputy Director at Oxford Saïd Business School's Skoll Centre for Social Entrepreneurship, and she continues to consult for both institutions. At Oxford she launched educational programming designed to help incorporate systems thinking into social entrepreneurship education, including Map the System, a contest now running at 42 global universities. Her report and subsequent article, Tackling Heropreneurship, have been widely referenced. From that research she designed a tool called the Impact Gaps Canvas, used at universities around the world. Daniela's work in education design builds upon six years of emerging market entrepreneurial experience in Cambodia, running a hybrid social enterprise. She co-authored a book, Learning Service, focused on shifting mindsets and practices related to volunteer travel. Her 2018 Ashoka U Big Idea Talk and her TEDx talk on Reclaiming Social Entrepreneurship highlights some of her more recent thinking.



Dana Plautz

Dana Plautz has spent her career at the convergence of the entertainment industry and technology sectors. She spent 10 years in the Hollywood entertainment industry, as Director of Business Development and Emerging Markets at Norman Lear's Embassy Communications followed by serving as World-Wide Marketing & Licensing Director at Hanna-Barbera Studios. She was recruited by high tech giant, Intel, where she spent 13 years working with game developers and new media artists developing multimedia projects and emerging applications for Intel Research. Having always been an inter-company entrepreneur, in 2008 she decided to become a true entrepreneur and start her own company. She co-founded MrsP.com, an education literacy site for K-4 classrooms, recognized by the American Library Association as a Great Site for Kids. She is responsible for the day-to-day operations of the website along with the marketing, PR, and social media. For her social media presence, @MrsPStoryTime, was recently named one of the Top Educators to follow on Twitter. She also runs the annual Be-a-Famous Writer contest that includes securing sponsors. Dana held a government appointment for 6 years chairing the Oregon State Film and Video office. She is also an award-winning documentary filmmaker, producer, seasoned speaker, and a charitable advocate. She graduated from Lewis and Clark with a degree in Communications.



Corey Pressman

Corey Pressman is an anthropologist and imagination professional. As Vice President of Adaptive Strategies at Fiction, he works with clients large and small to help them envision and enact human-centered innovation and nurture a vital organizational culture. Corey is also a fellow of Arizona State University's Center for Science and the Imagination, where he runs innovation workshops and develops and teaches courses on prototyping and ideation.



Mark Reed

Mark B. Reed is a managing partner of MJP Management, an operating partner of NW Ventures Group, and a native Oregonian with a long history and experience in developing, constructing and managing residential and commercial properties in the greater Portland area. In addition to growing the management division, over the past five years, Mark has focused his development on modular construction. In 2015, NW Ventures Group was awarded the Earth Advantage LEED builder of the year award for its work in developing Modular Assisted Living Facilities in Oregon and SW Washington, and in 2016 completed Oregon's first 3-story modular apartment building in NE Portland. Mark serves as the president of Grant Youth Football, and was one of the founding members of Portland Youth Football serving nearly 600 kids on the eastside of Portland.



Peter Rachor

Peter Rachor is Director for Entrepreneurship at the University of Portland. He teaches in and directs UP's nationally awarded Entrepreneur Scholars undergraduate program. He also teaches in the graduate Business and in Biomedical Engineering programs. Previously, he was Director of Venture Development at the University of New Mexico, responsible for creation of eight start-up enterprises from technologies developed through various research programs there. Peter also worked with Los Alamos National Laboratory, assisting inventors, entrepreneurs and technology transfer staff in patent licensing, market assessment, and venture formation. Prior to becoming involved in education, research and economic development nearly 20 years ago, Peter co-founded three technology ventures, and also held senior positions with several international telecommunications firms. Peter holds a BA in Finance from Michigan State University, an MS in Innovation from Northeastern University, and often serves as a mentor or advisor to early stage and emerging companies. He has lived and worked on three continents.



Ron Sakaguchi

Ron Sakaguchi integrates a systems perspective, design tools, and strategic innovation and entrepreneurship with a focus on execution. Ron has a clinical and biomaterials science research background, with experience in business development, design for strategic initiatives, facilitation of strategy development, and coaching. Ron is the course director for an MBA course in healthcare innovation, a graduate course in project management, and the graduate capstone business consulting program at Oregon Health & Science University.

He holds a Ph.D. in Biophysical and Numerical Analysis from University of Greenwich, London, England and an M.B.A. in Entrepreneurship from Babson College, Wellesley, MA



Tawny Schlieski

Tawny Schlieski is a research scientist, and a virtual reality producer. She is co-founder and president of Oregon Story Board, a non-profit dedicated to building diversity and inclusion in the VR economy, and she runs Shovels and Whiskey, a VR prototyping studio in Portland, Oregon. Her work centers on the role of technology in enabling new forms of communication, including rethinking education and collaboration, creation and play, and immersive technology at work. Her partnership with the Royal Shakespeare Company on *The Tempest* delivered record breaking audiences, and two Innovation Lions at Cannes. Her current work leverages VR to teach students critical thinking and research skills; and AR to transform expertise transfer in the workplace. She is a graduate of Lewis & Clark College (BA) and Duke University (MA).



Suzanne Stevens

Suzanne Stevens was promoted from digital managing editor to editor of the Portland Business Journal in March 2014. She has been with the company since 2010. Prior to the Business Journal, Suzanne spent seven years as a senior editor at The Deal in New York, where she wrote about corporate mergers and acquisitions. Suzanne also spent time as an associate editor at Oregon Business Magazine and 12 years working in public radio at stations in Kentucky and North Carolina, where she was a frequent contributor to National Public Radio.



Serilda Summers-McGee

Serilda Summers-McGee is the Director of the Bureau of Human Resources for the City of Portland and the Owner of Workplace Change, LLC, a company that exists to help organizations assess their workplace culture, creatively resolve identified workplace challenges, recruit underrepresented executives and staff, and retain high quality employees in an inclusive, positive, and high functioning work environment. She is also author of the book Change the Workgame: Building and Sustaining a Diverse Workforce, which instructs readers on the best and worst practices of recruiting and retaining a diverse workforce using case studies from Serilda's consulting experiences.

Prior to launching her company, Ms. Summers-McGee held previous roles as the Human Resources and Workforce Development Director for the Portland Development Commission, Human Resources Director for the Oregon Department of Education, Talent Planning Manager at Kaiser Permanente Northwest and she was the first executive director for Partners in Diversity, an affiliate of the Portland Business Alliance, where she worked with human resources departments at companies throughout the region on strategies to recruit and retain executives of color. She has more than 15 years of experience in government, higher education, and corporate environments with experience across a broad range of HR practices.

Ms. Summers-McGee received a Bachelor of Science degree from Grand Valley State University, a Master of Arts in Student Affairs Administration from Ball State University, and a Master of Business Administration from Willamette University. She is a board member of Meals on Wheels Oregon, Stand for Children, and Willamette University's Atkinson Business School. In 2014 she received the Portland Business Journal's Forty Under Forty award for professional excellence, leadership and community commitment.



Rick Turoczy

Rick Turoczy (@turoczy) has been working in the Portland startup community for more than 20 years. As founder and editor of Silicon Florist, he has blogged about the Portland startup community for more than a decade — even though numerous people have begged him to stop. That side project led Rick to cofound PIE (the Portland Incubator Experiment), an ongoing experiment exploring the potential for mutually beneficial collaborations between the Portland startup community and more well-established entities like corporations, government, and educational institutions.

Those efforts led him to cofound TechfestNW, a tech event run in collaboration with Willamette Week, which has been dubbed “the next SXSW” by Fortune magazine. Using what he learned at PIE, Rick co-founded Oregon Story Board, an accelerator designed to help digital storytellers like filmmakers, video game creators, and Virtual and Augmented Reality developers build scalable and sustainable business. His latest project is Built Oregon, a nonprofit designed to celebrate, connect, and accelerate all of the amazing consumer product companies throughout Oregon.

All because of a blog. Weird.

Paul Vogel

Paul Vogel is a communications strategist who left Arizona to attend Lewis & Clark, fell in love with Oregon and chose to keep it as his home base while he has done work in all 36 Oregon counties, 16 western states including Alaska,, Baltimore, Washington DC and Moscow, Russia.



Paul specializes in energy, political and issue management, public relations and crisis or special circumstance communication. From branding and marketing to ballot measure campaigns, Paul's client work has won Addys, Tellys and PRSA Spotlight Awards, as well as 86% of elections. A former marketing agency and corporate executive, Paul's firm, Vogel Communications, focuses on aligning traditional and start-up businesses/organizations with the daunting power of digital communication. With an affinity for rural and smaller communities and small for- and non-profit organizations, Paul's passion is for entwining economic, community and business development.

Paul spent more than twenty years as an officer and board member of the Classic Wines Auction, a Top 5 Wine Spectator charity wine event raising more than \$35 million for Oregon children and families. He also has served or consults with more than 30 nonprofits throughout Oregon, Washington and Washington, DC. Paul lives in the Portland area with his wife, also a business owner, and in close proximity to three millennial children all launching careers in their own way.



Nicole Vollebregt

Nicole Vollebregt has been with the adidas brand for 21 years, splitting her tenure between the Portland and Herzogenaurach HQ's.

She started as a PR Manager and every few years has taken on a new role - often creating new departments or initiatives. After eight years in Portland Nicole moved to the Germany HQ in 2006 as the Global Head of Public Relations and to lead the creation of the Adi Dassler Fund - adidas' philanthropic arm. When the company created a Sport Style Division in 2008 she was tapped to lead the Brand Marketing team with a focus on launching adidas Originals globally. In 2011 she took the helm of the Global Brand Marketing team overseeing both the Style and Sport Performance Divisions. After a brief hiatus to have her daughter she came back to lead a new department called Influencer Marketing which along with leading the Entertainment and Trend Marketing teams, also created adidas' unique Newsroom network. This network was comprised of a team of Social, PR and Analytics specialists across 8 global cities. In 2016 she created the first Women's SBP, bringing greater focus to the female consumer and building a plan for product, retail and activation to win her. Her latest endeavor is leading a new department called Global Purpose which provides strategic direction, messaging and programs around: Diversity and Inclusion – Internally and Externally; Breaking Barriers for Women and Girls; Athlete, Influencer and Employee Advocacy; Social Impact and Sustainability.

Gene Wang

Gene Wang is CEO and co-founder of People Power, an award-winning software company enabling remote control and management of connected devices from your smart phone. People Power's groundbreaking smartphone app, Presence, transforms spare iPhones, iPads, and iPods into wireless video cameras with motion detection video alerts for free home monitoring. Presence expands to control smart plugs to manage power, robotic stands so you can look around while remote, and other sensors to improve safety, convenience and save you money. People Power's mobile-and-cloud Internet of Everything Architecture enables service providers and manufacturers to deliver smart home solutions to improve security, energy management and home automation.

Gene was previously Chairman and CEO of Bitfone, an industry leader in mobile phone device management, which he sold to HP in 2007 for \$160M. Gene was CEO and Chairman of Photo Access, which sold to Agilent in 2000. Gene was CEO of Computer Motion, a leader in medical robotics, which he led through a successful IPO in 1997. At Symantec, Gene was Executive VP where he managed four divisions and helped grow the annual sales from \$172 million to \$412 million. Gene was VP and general manager at Borland, where he drove sales of the C++ programming language to over one million copies. Gene was co-founder and VP Marketing at Gold Hill Computers, an Artificial Intelligence company. Gene earned a bachelor's degree in computer science from the University of California at Berkeley.

Gene likes to record and play music and is happily married with three great children and three cute dogs.



Robin Wang

Robin Wang is a business, nonprofit, and community leader with experience across multiple disciplines and industries. He has an eye for identifying opportunities to create value, efficiency and equity and thrives at building the infrastructure, operations and teams needed to turn visions into reality. Presently, he is the Executive Director of Ascent Funding, where he manages a \$3 million community loan fund and capital advisory service focused on supporting minority- and women-owned businesses and businesses in low income communities. Previously, Robin worked at various tech, media, and software start-ups and was a co-owner of the ReDirect Guide, a media company that promoted sustainable lifestyles in numerous cities throughout the West. Robin has engineering degrees from Carnegie Mellon University and Columbia University and is originally from New York City but has called Portland home since 2003.



Linda Weston

Linda Weston has more than thirty years of senior leadership experience in entrepreneurship, tourism, and professional sports. She has advised dozens of organizations on operations, strategy, and leadership. Most recently, Linda served as the President and Executive Director of the Oregon Entrepreneurs Network, which provides education, support, and access to capital for early-stage, high-growth companies. Linda retired from OEN in December, 2016, and launched Rapporto, LLC which provides consulting services and coaching to both companies and non-profit organizations.

In both 2002 and 2005, Linda was selected as one of 25 outstanding Women in Business by the Portland Business Journal. In 2005, she was one of three national finalists for the "Supporter of Entrepreneurship" award presented by the Ewing Marion Kauffman Foundation. In 2007, she was recognized by the Northwest Women's Journal as one of the "100 Most Powerful Women" in the Northwest. In 2015 she was selected by the Portland Business Journal as co-winner of "Advocate of the Year" in their Small Business and Innovation Awards program. Linda currently serves on the boards of Travel Portland and Social Venture Partners Portland.

Bates Center for Entrepreneurship and Leadership



Brian Detweiler-Bedell, *Director of Bates Center for Entrepreneurship and Leadership, Professor of Psychology*
Brian Detweiler-Bedell is incoming Director of the Bates Center and Professor of Psychology. He previously served as the Center's founder and Academic Director from 2012 to 2015, and he teaches the Bates Center's Leadership course. He took theory to practice by co-launching the Portland brewery West Coast Grocery Co., which grew out of his role organizing The Art, Science, and Business of Brewing practicum. Brian has earned national recognition for his development of collaborative approaches to undergraduate education, and this work has been supported by the National Science Foundation and Howard Hughes Medical Institute. In 2014 the Council on Undergraduate Research recognized him with its Outstanding Mentor Award in Psychology. Brian also has authored numerous scholarly articles in health persuasion, attitude change, emotion, and emotional intelligence. He has a bachelor's and master's degree in psychology from Stanford University and a doctorate in social psychology from Yale University.



Chrys Hutchings, *Associate Director, Bates Center for Entrepreneurship & Leadership*
Chrys Hutchings is a recovering attorney who now uses her advocacy skills to connect entrepreneurs and employers to Lewis & Clark students. As part of her mission to connect the liberal arts to problem solving in the workplace, Chrys engages professionals to speak directly with students about career path, industry trends, entrepreneurship and leadership via Lunch with a Leader, Winterim, workshops, etc. She connects students to resources on and off-campus including venture competitions and networking. Chrys is helping spearhead Lewis & Clark's Work Study Pilot. Prior to coming to the Bates Center, she worked in the Career Center as the Employer Relations Coordinator, where she executed much of the programming for the Bates Center and resurrected the on-campus Career Fair. She graduated from Smith College and Boston University School of Law, after which she practiced medical malpractice and insurance defense litigation in California. She moved with her family to Portland 14 years ago, is an unapologetic snob about Massachusetts pizza and enjoys taking advantage of polite Portland drivers.

Bates Center for Entrepreneurship and Leadership



Catarina Hunter, *Associate Director of Operations, Bates Center for Entrepreneurship & Leadership*
Catarina Hunter joined the Bates Center last fall equipped with a toolkit of productivity, technical expertise and systems management from a school programming structure similar to the Bates Center. Her can-do attitude, organizational talent, and business acumen is a perfect fit for the Center. Her skillset and experience enabled her to take on an additional half-time position at Lewis & Clark's IT department earlier this fall. Born in Sweden and fluent in Swedish, German and English, Catarina earned her B.S. in Political Science from Lund's University in Sweden. She has served on the boards of National Charity League and Riverdale School PTC, and volunteered for Raphael House and Elevate Oregon. Being an owner/manager of several rental properties for the past decade, and starting and running an after-school care business, she has hands-on experience being an entrepreneur. She and her husband, Shawn, have three children in, nearing and gearing for college. In her free time, Catarina runs and is a shoe tester for Nike.

go.lclark.edu/entrepreneurship

“Becoming is better than being.” ~ Carol Dweck

In the words of past Winterim participants:

“I entered Winterim completely unaware of what the week had in store but I walked out of the program more well-rounded, confident, and aware of the realm of entrepreneurship. After going through the program I firmly believe that entrepreneurship and leadership goes hand-in-hand with the liberal arts experiences and the skills that I gained throughout the program have broad applications that I will use in the rest of my life.”

Jackson Richard Thein ‘18, Biochemistry & Molecular Biology

“During Winterim, I learned the value of market research and collaboration in creating a sound and deliverable business plan. And the importance of remaining flexible, adaptable and able to bounce back quickly as you might encounter dead-ends and information gaps but must find a way to keep your business sustainable.”

Christen Comer ‘18, Rhetoric and Media Studies

“Winterim taught me how to use entrepreneurship to solve problems. At Lewis & Clark, where many of us are passionate about confronting the issues facing our world, this week imparted incredible skills, connections, and motivation to do accomplish this in the future. I will remember and use my experience from Winterim in whatever I do in my career.”

Kori Groenveld ‘18, Environmental Studies

“Participating in Winterim was an experience unlike anything I had done at Lewis & Clark. It was unique in that I was able to learn leadership and teamwork skills by actually collaborating with my peers toward a collective vision. Also, engaging with real-life entrepreneurs was extremely valuable - not only was I able to make lasting and deep connections, but it gave me direct contact with the entrepreneurial world. I was lucky to have had this experience as an undergraduate.”

Rachel Stone ‘18, Psychology and Asian Studies



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