November 26, 2018

Student Life Assessment Committee November Newsletter

Greetings Student Life Division members,

Happy holidays! It’s been a little while since we talked, and we have a feast of a newsletter for you. We’d like to share what the Student Life Assessment Committee hopes to accomplish with our remaining time this semester, and outline our goals for the spring semester.

Updates

January 10, 2019 Campus Labs Workshop

The Student Life Assessment Committee will hold a workshop in January for Campus Labs users to audit their progress toward Student Life Assessment Committee Goal #1 (see below for details). If you are the Campus Labs user for your department, please mark your calendar for Thursday, January 10 from 10:00-11:30 am.

Survey Planning Form

Please use the survey planning form for any surveys:
- distributed through email
- to a population of Lewis & Clark students of 15 or more

Having a complete view of all surveys emailed to students is vital for our strategic goals (as you will see later in this email!). If you missed using the form in advance of sending out a survey, please submit retroactively - the information is still valuable! You may always access the form on our webpage.

Planning Module

Thank you all for continuing to place your departmental goals into the Campus Labs planning module. Our goal is for departments to place all strategic items into the module by the end of the fall 2018 semester. During the spring semester, we plan to build capacity within the Division for more advanced use of Campus Labs.

Please remember we are asking for a total of 10 items uploaded to the planning module:

- (1) your departmental mission statement
- (3) at least three goals
- (3) at least one outcome to support each goal
- (3) define at least one measure for each outcome
With that in mind, it’s time we walked the talk! See below for the SLAC’s own strategic plan for 2018-2019. (Bonus points if you can tell us which outcomes are “programmatic” and which are “learning.”)

**SLAC 2018 academic year strategic items**

**Mission Statement**

The purpose of the assessment committee is to establish accountability and continuous improvement in the division of Student Life.

**Goal 1**

By the end of the fall 2018 semester, all division partners will achieve full presence in Planning module.

**Outcome 1a**

Each department will define: 1) their departmental mission statement 2) 3 goals for the 2018-2019 academic year; 3) 1-2 outcomes for each goal; 4) 1-2 measures for each goal.

**Measure 1a**

All departments will have a mission statement and at least three goals, three outcomes, and three measures uploaded to the Planning module.

**Goal 2**

By the end of the 2018 academic year, each department in the division of student life will designate a permanent Campus Labs user who applies appropriate assessment practice to define goals and outcomes, construct Baseline surveys, and make updates to the Planning module.

**Outcome 2a**

As a result of engagement with SLAC resources, the Campus Labs permanent user will create learning and programmatic outcomes that are specific, measurable, attainable, and appropriate to the targeted level of learning or programmatic change.

**Measure 2a**

Outcomes uploaded to Planning adhere to the guidelines in the SLAC’s “Goals, outcomes, measures” workbook.

**Outcome 2b**

As a result of engagement with SLAC resources, the Campus Labs permanent user will demonstrate ability to navigate, upload, and update information to the Planning module.

**Measure 2b**

Each department’s permanent user attends the January 2019 working session or a subsequent training session in Spring 2019.
Outcome 2c
As a result of engagement with SLAC resources, the Campus Labs permanent user will demonstrate ability to construct an effective survey in Baseline and link assessment data to the appropriate “measures” in the Planning module.

Measure 2c1
Survey questions in Baseline demonstrate principles of direct measurement of learning outcomes.

Measure 2c2
Baseline survey data links to the appropriate “measures” in the planning module.

Goal 3
By the end of the 2018 academic year, the SLAC will produce an undergraduate student assessment survey calendar that will inform future survey planning and potential collaboration between departments.

Outcome 3a
Division members will use the Survey Planning Form for surveys that meet the guidelines defined on the SLAC webpage.

Measure 3a
The number of surveys submitted to the Survey Planning Form will be compared to number of surveys actually conducted that meet the guidelines defined on the SLAC webpage.

Outcome 3b
The SLAC will create an overview of surveys conducted in a single academic year that includes: 1) population of students surveyed; 2) purpose of survey; 3) delivery of survey; 4) length of survey.

Measure 3b
A report examining the four data points: 1) population of students surveyed; 2) purpose of survey; 3) delivery of survey; 4) length of survey.

Outcome 3c
The SLAC will utilize the survey overview to plan potential survey collaboration to reduce survey load on students and increase efficiency of departmental survey efforts.

Measure 3c
The SLAC will produce a proposal identifying potential areas of survey collaboration.

Goal 4
By the end of the 2018 academic year, the SLAC will review data from the national student surveys administered at Lewis & Clark, NSSE and CIRP, to identify and share information of interest to division members.

Outcome 4a
The SLAC will identify target questions in the instruments for analysis.

Measure 4a
Institutional Research provides historical and recent data for the target questions.

Outcome 4b
The SLAC will compile findings from the analysis that may inform the work of departments within the Student Life Division.

Measure 4b
The SLAC will produce a document that highlights historical trends in the survey data, a snapshot of responses from the current student body, and guidance for how this information could be useful to departments within the Student Life Division.

Thank you all for everything that you do for our community.