

# **Parent Associate**

As a Philanthropy Council Parent Associate, you grow the philanthropic connection between your parent community and the college. You serve an important role on the Lewis & Clark Philanthropy Council (LCPC), contributing to LCPC's overarching goals of increasing parent involvement and giving.

#### Goals

Each year, LCPC sets goals for parent associates. Specific, measurable goals are set at the annual Philanthropy Council Summit. In general, parent associate goals include:

- Increase the number of parents giving to the Parents Fund.
- Increase parent membership in the Leadership Society.
- Raise a certain amount of funds through personal outreach.

## **Parent Associate Duties**

- Practice what you preach give before the first session each year
- Select 10-20 parents to personally steward throughout the year
- Ask other parents to give via email, phone calls, and/or personal notes
- Post, like, and share about giving to LC on social media
- Personally thank parents when they give
- Read and actively participate in LCPC communications and trainings
- Recruit 2 other parents to be Parent Associates each year

## **Time Commitment**

This year's sessions are:

- 1. Pre-session: August 7, 2018 August 21, 2018
- 2. October 17, 2018 November 14, 2018
- 3. February 25, 2019 March 22, 2019

Each session, you'll spend about 5-10 hours volunteering (or 1-2 hours per week) depending on how many parents you select.

Your time as a Parent Associate is not termed. However, we do ask you serve at least one year. After one year as a Parent Associate, you are eligible to become a Parent Director.

## **Training**

You are supported! Annual Giving offers several ways to help you become more confident in your role. Some of those ways include:

- Comprehensive materials
- Examples and templates
- Conference calls

- Live and recorded webinars
- Regular updates and reports
- LCPC Parent Listsery to communicate with other Parent Associates

## Interested?

Join Lewis & Clark Philanthropy Council and make a difference! You'll bring other parents closer to the College and foster a community of philanthropy. It can't happen without you.

To volunteer, contact Julie Newsome at jnewsome@lclark.edu or 503-768-7963. Or visit go.lclark.edu/LCPC to fill out a volunteer form. Inquiries are always welcome. Thank you!