

Class Associate – Reunion Year

As a Philanthropy Council Class Associate, you grow the philanthropic connection between your classmates and the college. You serve an important role on the Lewis & Clark Philanthropy Council (LCPC), contributing to LCPC's overarching goals of increasing alumni participation and dollars raised.

This year, classes ending in 4 and 9 are celebrating a reunion in June 2019. As a Class Associate from one of these years, you'll connect with your classmates to also encourage them to attend their reunion and participate in the class gift.

Goals

Each year, LCPC sets goals for class associates. Specific, measurable goals are set at the annual Philanthropy Council Summit. In general, class associate goals include:

- Increase the number of alumni giving.
- Increase the number of young alumni giving.
- Raise a certain amount of funds through personal outreach.

For your reunion class gift, there are two additional goals, which are set by the annual giving department at the start of the year:

- A certain number of classmate donors (participation)
- A certain number of dollars raised (dollars)

Class Associate (Reunion Year) Duties

- Practice what you preach – give before the first session each year
- Select 10-40 classmates to personally steward throughout the year
- Ask classmates to give via email, phone calls, and/or personal notes
- Also serve as giving representative on reunion committee
- Encourage classmates to attend reunion in June
- Post, like, and share about giving to LC on social media
- Personally thank classmates when they give

- Read and actively participate in LCPC communications and trainings
- Attend Planning Day on January 26, 2019 (encouraged but not mandatory)
- Attend your class reunion June 20-23, 2019

Time Commitment

This year's sessions are:

1. October 17, 2018 – November 14, 2018
2. February 25, 2019 – March 22, 2019
3. May 9, 2019 – June 6, 2019

Each session, you'll spend about 5-10 hours volunteering (or 1-2 hours per week) depending on how many classmates you select. For the year you're celebrating a reunion, there are an additional 1-2 hours each month during February through June.

Your time as a Class Associate is not termed. However, we do ask you serve at least one year. After one year as a Class Associate, you are eligible to become a Class Director.

Training

You are supported! Annual Giving offers several ways to help you become more confident in your role. Some of those ways include:

- Comprehensive materials
- Examples and templates
- Conference calls
- LCPC Class Listserv to communicate with other Class Associates
- Live and recorded webinars
- Regular updates and reports

Interested?

Join Lewis & Clark Philanthropy Council and make a difference! You'll bring your classmates closer together and foster a community of philanthropy. It can't happen without you.

To volunteer, contact Julie Newsome at jnewsome@lclark.edu or 503-768-7963. Or visit go.lclark.edu/LCPC to fill out a volunteer form. Inquiries are always welcome. Thank you!