

Lewis & Clark College
Board of Alumni Meeting

Gregg Pavilion

June 24, 2018

Board Members Present:

Hillary Dixon, *president*

Mike Holtzclaw, *past president*

Aukeem Ballard

Jonathan Burton

Stacey Caldwell-Roberts

Carla Cavenago-Salazar

Mary Devlin

Grant Frey

Catherine Gibson

Koko Hunt

Hanako Imber

Cathy Kirkland

Donna Manning, *chair Albany Society Board of Directors*

Dan Metcalf

Chris Ohman

Aron Phillips

Jim Robertson

Chris Scheffler

Barbara Whitaker

Aria Wiedmann, *SAA president*

Chris Wood

Board Members Absent:

Sheila Gallagher

Josh Heim

Samantha Stein

Staff Present:

Andrew McPheeters, Associate Dean for Alumni, Parent, and Student Engagement

Emily Decker, Senior Associate Director

Stephen LeBoutillier, Director of Annual Giving

Todd Davis, Administrative Specialist

Notes:

Hillary Dixon-Call to Order

Welcomes Aria Wiedmann, newly elected SAA president. Announces we are on a tight meeting schedule because everyone is invited by the President to the Cooley House for lunch.

Chis W. - Motion to approve minutes.

Dan M. - seconds the motion.

Minutes approved unanimously

President's Report – Hillary Dixon

■ Board of Trustees meeting recap from March.

Two big topics:

○ Strategic planning is in progress to create a new “mission statement” Wim has introduced a possible tagline “Exploring for the Global Good” final language will be voted on in October meeting.

○ Freedom of speech issue at Law School: controversial speaker gave a speech on campus in March and there were 5 students protesting vocally. This became a news item and the students were disciplined.

■ Term change considerations for BOA President to potentially align with the Law Campus Board of Alumni.

Discussion about some of the benefits of extending the term to 3 years.

○ To stay in line with the rest of campus and be on equal footing.

○ Have more time to build relationships with the trustees.

The Admin Committee will look at what language changes would need to occur in the By-Laws. Change in the bylaws would have a first reading in October, then if we want to move forward with the change a 2nd reading would happen in the February meeting. If this change is approved in this timeline, Hillary's term would be extended unless the BOA was uncomfortable with that in which case it could go into effect the next term. Hillary is willing to extend if that is what the board decides.

■ Thank you to APP Staff, for Alumni Weekend beginning a great success and people have been raving, voicing their praise for the events all weekend.

Alumni Honors Committee Report – Catherine Gibson (materials in Packet)

Great nominees this year narrowed down to two to three in each category. Selected a slate of nominees for the alumni awards for the March awards banquet for each of the four awards.

- Presentation of nominations for awards
- Q&A

A brief discussion held with recommendations from the Board. Honors nominees will be voted on prior to the vote for the BOA candidates intentionally because one candidate is nominated for both BOA and an Honors award.

Members Vote, and ballots collected.

**updated results at end of this document*

Hillary: Voting results will not be announced at this meeting. Results notification procedure changed to a BOA email of results, after those chosen are contacted and accept.

Admin Committee Report - Grant Frey (Report in packet and Nominations General Overview/Executive Summary and ranking)

(Grant, Stacey, Mary, Barbara, Dan)

The Committee interviewed and ranked all 11 candidates from #1 most qualified though #11 needing more seasoning. The top 6 new candidates were presented and added to the 4

incumbents to make a ballot of 10, of which 8 will be elected.

- Presentation of nominations for Board of Alumni

- Q&A

- o A brief discussion was held with recommendations from the Committee.

- o Candidate giving history/engagement data not used this year though it has been informally utilized once or twice over the past 5 years. Going forward the admin committee will have access to giving/enragement information of the candidates.

Grant thanks committee members for dedication and hard work, says he will miss everyone.

Stacey Caldwell-Roberts will assume the Chair of the Admin Committee effective immediately after this June meeting.

Members Vote, and ballots collected.

Aron P. – Makes a motion: Incoming president elect Chris Ohman

Hillary calls for a voice vote – all in favor: yes

No one opposes.

Short Break ~

Diversity and Inclusion Committee – Aukeem Ballard

Recognized APP staff for coordinating two heartfelt alumni of color events this weekend.

Hanako has moved to Arizona but Carla will be taking over her (Hanako's) role with the Alumni of Color group. Sifa our APP support staff graduated in June. Shishei will be the support staff though next year.

- looking to make recommendations to the board as a whole for board membership.

- Investigating ways we can make sure we are having ongoing conversations on diversity.

Career Support Committee Report – Hanako Imber

Networking event fair at alumni weekend had about 15 alumni attending. Bingo was fun! The event generated good conversations and we look forward to doing it again next year. Hillary: reminds everyone that to have their employer partner with our Career center. Employers can sign up with "Handshake" to list hiring or internships opportunities.

SAA Committee Report – Carla Cavenago-Salazar and Aria Wiedmann

(Aukeem, Stacy, Mary, Josh, Koko, Cathy K, Chris O. Jim R.)

We successfully selected and interview 5 new SAA members.

We have our newly elected President Aria, and new SAA chair will be Chris O.

Hillary introduces Aria. Aria speaks to her goals of:

○ More student interaction with BOA.

○ Get the student body to be more aware of who the board are.

Hilary requests an email be sent to the board every time there is a SAA panel or event. Roster of SAA members (names, majors...) will be on the SAA website.

Chris Scheffler will be new chair of this committee.

Academics Liaison Update – Chris S (Report in Packet)

Engage w/faculty and staff

Met with Bruce Suttmeier, Interim Dean of the College of Arts and Sciences.

Highlights:

Will be attending September faculty meeting.

Help for faculty with the honor nominations process.

Identify more opportunities for alums to be involved in the classrooms.

Use Alums as resource, more exposure to students.

Admissions: Faculty working on outreach and their website to get more prospective students.

New programs: Neuroscience Middle Eastern / North African studies

Arabic added a regular language course.

New president has been well received by faculty overall.

Oversees programs that are not full will be opened up to students from other schools (Munich and Morocco).

Athletics Liaison Update - Grant Frey (Report in packet)

Need new Liaison

Need new POC

Monica Baker left.

Homecoming schedule change is in process. (no HOF induction dinner this year)

Homecoming will be October 5th and 6th, with the Inauguration on Friday the 5th.

Possible new Liaison of the Athletics: Aron.

Law School Update – Cathy Kirkland

Now an official member of the Law school Board of Alumni.

Went to one meeting.

They are not as active as they have dial-in meetings and locals meeting downtown for beer after meetings.

Albany Society Report - Donna Manning (Report in Packet)

Chuck Charnquist has retired from the Albany Society Board and Gatehouse editor. Dolores Chenowith assuming role as editor of the Gatehouse.

One new member has joined the Board: Eloise Cole, recently elected Vice Chair for 2018-2019. New Honorary Board Member status has been created for those Board members who are ready to, perhaps, move off the Board, but want to stay in the information loop.

Albany events were well attended: Dec. Holiday Celebration, Social and Golden Medallion. Margi Brown is the new Chair of the Albany Board. Farewell and thank you.

Short Break ~

Tiebreaker needed for the BOA vote

Members Vote, and ballots collected.

Hillary: recognizes Mary Devlin becoming a member of the Albany Society.

Donor Development Committee update – Chris Ohman (Purpose and Scope draft in packet)

We would like the board to endorse the creation of this new committee.

Why: Grow Alumni participation. Not so much what people give but that they are participating.

The larger the base the more overall impact you can have at the higher and higher levels.

Our participation rate is 17%, which is comparable to the national average.

We should feel as good when we give as we do when we engage. We need both.

We welcome all board members who want to be a part of this committee.

Hillary: No formal process is needed to add a committee.

Jim: Reads bylaws 5.1

Hillary: – Do we need to change bylaws?

Jim: No

Hillary: Motions to endorse the creation of this committee Donor Development

19 yes votes

1 no vote

Fundraising and Institutional Advancement Update – Stephen LeBoutillier (Report in packet)
(Jim, Josh, Chris O., Stephen)

Jim Robertson: We are at 91% BOA participation in giving. Let us encourage each other to make that commitment to maintain 100% and follow through.

Stephen L.: Revenue is 2.1 CAS annual fund FY18 is an historic amount.

Trustees are at 100% this year.

Alumni are at 17% participation, which is matching last year's numbers.

Goal is 2.3 for next year, and 18.3% for Alumni participation.

One project for next year will be to work on strategies to clean up and improve our database.

Philanthropy Council Report – Stephen LeBoutillier (Report in packet)

Goal was to secure 50 members and we are at 70 members.

Campaign Update — Stephen LeBoutillier

We are at 22 million raised toward our goal of 155 million.

Hillary: Announces Honors Award results (pending acceptance)

**updated results at end of this document*

Alumni and Parent Programs Update - Andrew McPheeters

Big thank you to staff and all of the BOA for the tremendous support.

Alumni Weekend: How do we measure success?

This particular year size and attendance feels like the best measure of success.

1660 attended Alumni weekend!

Next year we will be happy with more meaningful connections as our measure of success.

■ Pio Travel: Morocco was a success.

Coming in August we have two trips. Iceland and San Juan Islands.

2nd Cuba Trip will be announced soon..

■ Staff update:

Dith took an IT job and we are excited for her. Her position will be advertised in the new couple of weeks and filled by September 1st.

Tara is back for Alumni Weekend and then in the Office in July part time.

Shishei is our Graduate assistant working in our office full time this summer and continuing next year as she completes her Masters in teaching at the graduate school.

College restructuring with the Anna Gonzalez accepting another position in California.

○ No more Office of Provost

○ Position of In House Counsel and VP has been expanded. New hire David Reece will be the In House Counsel, Chief of staff, and VP. Two departments previously under the provost will now be under David: Institutional Research and Pubcom.

Other departments previously reporting to Jane Atkinson have been re-distributed. APP has moved from Student Life and is now part of Institutional Advancement and our office has a good transition plan that is not official yet but will be shared soon. Update on 7/27/18: Beginning August 1, Andrew will be serving the college as Interim Dean of Students. The plan is for this to

be until January 1, 2019 at which time we hope to have a new Dean of Students hired. During Andrew's time as Interim Dean of Students, Emily will serve as Interim Director of Alumni, Parent, and Student Engagement.

Hillary: Six BOA members are cycling off - Carla, Sheila, Dan, Mike, Grant and Donna.

Gifts are presented as a thank you for serving. (Sheila who is not attending will get hers later)

**updated results of BOA election:*

- o *Rudy Crew '95 (new candidate)*
- o *Edgard Garcia '92 (new candidate)*
- o *Hanako Imber '10 (second term)*
- o *Aron Phillips '07 (first elected term)*
- o *Anthony Ruiz '13 (new candidate)*
- o *Stacy Rout-Thompson '79 (new candidate)*
- o *Chris Scheffler '10 (second term)*
- o *Barbara Whitaker '74 (second term)*

**updated results of Alumni Honors election:*

- o *Distinguished Alumnus/a:*
Ruthe Farmer '92
- o *Pioneer Leadership Alumnus/a:*
Edgard Garcia '96
- o *Outstanding Young Alumnus/a:*
Jeff Cruttenden '12
- o *Don Balmer Citation*
Joann Geddes

Meeting adjourns.

