

Lewis & Clark College  
Board of Alumni Meeting  
October 22, 2017

Members in Attendance:

Hillary Dixon, Chair  
Jonathan Burton  
Stacey Caldwell-Roberts  
Donna Manning  
Catherine Gibson  
Hanako Imber  
Carla Cavenago-Salazar  
Chris Sheffler  
Josh Heim  
Tiffany Farmer  
Mike Holtzclaw  
Dan Metcalf  
Koko Hunt  
Mary Devlin  
Barbara Whitaker  
Grant Frey  
Sheila Gallagher  
Chris Ohman  
Jim Robertson  
Cathy Kirkland  
Chris Wood  
Aron Phillips  
Aukeem Ballard

Members Absent:

Samantha Stein

Staff: Andrew McPheeters, Doreen Fay, Emily Decker, Ginger Moshofsky, Tara McIrvine, Dith Pamp, Shishei Tsang

Guests: President Wim Wiewel, Joe Becker, Josh Walter, Anna Gonzalez, Stephen LeBoutillier, Julie Newsome, Rocky Campbell, Amanda Wheaton.

Comments and Q&A with President Wim Wiewel

- President announced the start of a campaign
- Discussed Peer to Peer fundraising
- Definition of a liberal arts college/education

- Discussed role/importance of BOA

## **Business Meeting Session 1**

Approval of Minutes: Chris Ohman Motion, Dan Metcalf Second

Updates about Student Life - Anna Gonzalez

Campus Housing updates - New master plan for additional housing: 170 beds; now looking at timing - start now? Or wait until the strategic plan is complete.

Enrollment - small class this year; strategic enrollment management group has been formed; admissions and retention - need to look at both; summer meeting suggestion - have members of the strategic management group speak; Still thinking about launching a three year residency requirement.

Career Center Updates - Rocky Campbell and Amanda Wheaton -

- 1007 appointments last year (roughly 1/3 of the student body comes through their office)
- They feel well staffed
- 50+ career events (1084 attendees)
- 90.4 % rated services as very helpful

Annual Giving Update and IA Liaison Report - Jim Robertson and Stephen LeBoutillier: handout. BOA giving - 12 still have not indicated how much they will give this year. New Philanthropy Council Survey to BOA.

Hood to Coast Update - Chris, Hillary: Great experience again this year. We'll keep thinking and evolving this experience with the aim of including even more 'new' people in future years. In lottery for next year.

Introduction of Shishei Tsang, Graduate Student Worker and Doreen Fay, Administrative Specialist.

President's Report - Hillary

- BOT - Free speech exercise
- Comprehensive Campaign (last campaign ended in 1997). Started in June 2017, will end fall of 2024. Likely in the \$150 million range.
- Strategic Plan
- Peer to Peer asking
- Creation of committee focusing on peer to peer fundraising. Chris Ohman will spearhead this effort. Focus on \$5 million for Center for Eship. Working name of committee at this point is "Peer to Peer." Staff Liaison will be Stephen/Josh or designate.

- Cathy Kirkland is a triple alum. Truly something rare! She will take on a new role of being the liaison with the Law School.
- Shift leadership for the Alumni Honors Recognition committee to Sheila, and combine this committee with the Outreach committee.

Debrief on discussion about conversation with President Wiewel

- Good feedback on Wim's interaction, during breakfast and in comments to the Board.
- Feeling that he underplayed the reality of issues surrounding diversity.
- He's clearly passionate about the L&C experience.

SAA Committee Report - Carla Cavenago-Salazar and Tiffany Farmer

- Retreat at the beginning of the year
- Busy now with Career Panels (3 in Fall - Liberal arts in Liberal careers; Adulting 101; Careers Abroad; 3 in Spring.
- Storytelling event
- Helping with Holiday Party on December 2nd.
- Interviews for new SAA members tentatively will be in February - more to come on this.
- SAA students for Dinner? Yes, still an idea on the table.
- Humans of Lewis & Clark

Alumni Honors Committee Report - Cathy Kirkland

- February 9, 2018. 6:30 pm
- Tentative lunch with Honorees, President and BOA members who are in town.
- Sesqui flair will be added to the whole evening.
- Encouragement to support increasing the number of people nominated.

Diversity and Inclusion Committee Report - Aukeem Ballard

- Conversation with Janet Steverson
- February meeting - PD for BOA members
- Support IME in the work they are doing
- Continued conversation about committee structure.

Athletics (paper report)

Administration Committee Report (paper report) - Grant Frey

- Three rotating off at the end of the year
- Five who will be finishing their first term (at the conclusion of Feb meeting these five need to tell Grant if they wish to run again).

Albany Society Report (paper report) - Donna Manning

- Wearing their Medallions when on campus - trying to be more visible.
- Holiday party on Dec. 2nd.

## APP Report - Andrew McPheeters

- Andrew will re-share committee document. Check to see what committees you are on and adjust as necessary.
- Travel program
  - Steve Beckham - Schooner in the San Juan Islands - August
  - Liz Safran - Iceland, August
  - Cuba, sometime in 2018
  - Japan - in the future
- Student Life Division Book
- Black and Orange Parties: 50 parties, 9 were international, just over 1600 people registered, roughly 850 people attend; 10 BOA attended - thank you! Biggest party in Portland; Big city attendance is decreasing;
  - Are the parties doing what they are meant to do? Are there ways we can reinvigorate them? More ways BOA can support?
    - Good networking, always great to see people, bussing students to the Portland party was great, we do so few things away from campus that it'd be too bad to scale back, time at June BOA meeting to start planning?; good idea to keep them annual; phone call reminder to all rsvs; idea: email all people who didn't show up to encourage them to come next time; 928 by 9.28 process was clunky; More conversation about this in February.
- Homecoming: Success!
- AW18 video: Great!
- SAA Scholarships - how are they funded? About 13 students; \$600 per semester; president gets more. \$\$ comes from the endowment (which stands at roughly \$225 million). \$\$ from credit card generates roughly \$17,000 per year and we predict this to continue. SAA scholarships are merit based awards. If their full need is met with need-based aid, then we need to be creative about awarding SAA money. In order to increase the amount of funds going toward SAA money, someone would need to make a significant gift.

## February Retreat:

- February 10 - 11, 2018 Kennedy School, Portland
- Brainstorming on Implicit Bias