

Lewis & Clark College
Board of Alumni Meeting
Gregg Pavilion
June 25, 2017

Board Members Present:

Hillary Dixon, *president-elect*
Mike Holtzclaw, *president*
Hanako Imber
Carla Cavenago-Salazar
Cathy Kirkland
Barbara Whitaker
Mary Devlin
Chris Ohman
Chris Scheffler
Donna Manning, *chair Albany Society Board of Directors*
Jim Robertson
Brian Federico
Sheila Gallagher
Jonathan Burton
Koko Hunt
Stacey Caldwell-Roberts
Grant Frey
Don Metcalf
Tiffany Farmer, *SAA president*
Aron Phillips

Board Members Absent:

Aukeem Ballard
Chris Wood
Josh Heim
Vicki Kreimeyer

Staff Present:

Andrew McPheeters, Associate Dean for Alumni, Parent, and Student Engagement
Emily Decker, Senior Associate Director
Stephen LeBoutillier, Director of Annual Giving
Tara McIrvine, Associate Director
Lauren Brown, APP practicum student
Sifa Tonga, APP graduate student worker

Speakers:

Anna Gonzalez, Dean of Students
Janet Steverson, Dean for Diversity and Inclusion

Marissa Valdez, ASLC president 2017-18
Jasper Edwards, ASLC Chief of Staff 2017-18

Notes:

Mike Holtzclaw - Motion to approve minutes. Barbara Whitaker - seconds motion. Minutes are approved unanimously

President's Update - Mike Holtzclaw

He discussed David Ellis as interim president. Presidential search top priority was fundraising. L&C needs a larger endowment. Intentional approach to do a localized search. Found new president who has great experience with fundraising. He will be starting in October. He has been a president before, so this will allow for early momentum instead of a learning curve. Donna Manning added "let's welcome him with open arms and work with him and be positive" -

Speaker- Anna Gonzalez

10-year housing master plan, connecting on-campus residency to retention. Possibility of 3-year residency requirement. 4-year *residential* liberal arts college. We need more students to live on campus. This year- highest percentage of juniors and seniors chose to live on campus because we are already ramping up incentives and excitement to live on campus. *Anna mentioned sending out the survey from students regarding designs of rooms. Students like suite style singles the best. Kitchen and an oven. Next BOA meeting, Anna wants to give a tour of Juniper to showcase the housing opportunities for upperclassmen.*

Admin Committee Report - Grant Frey

Vicki was unable to be here and this is her last meeting. Grant Frey will be representing her. Admin report is in your packet. She submitted it June 11.

Committee - Vicki Kreimeyer, Mary Devlin, Stacey Caldwell Roberts, Barbara Whitaker, Brian Federico, Dan Metcalf, Jim Robertson, and Grant Frey. Looking for people who'd like to be on the committee since we're losing 2. 9 applicants, ranked apps 1-9.

Submitted the top 4 applicants. On the ballot, total of 5. Jonathan Burton is also putting his name in for another term. Will be voting for 3 of the 5 that you see in your packet.

Alumni Recognition Committee Report - Cathy Kirkland

Select a slate of nominees for the alumni awards for the Feb awards banquet

Supercharge this year because it's a celebration of the sesquicentennial.

Nominees put forth for each of the four awards. Andrew will communicate with those chosen.

Annual Giving update - Stephen LeBoutillier

Down on dollars and donors. Participation down by 300 donors. FY16 was particularly strong because of Day of Giving, and in FY17 we were not able to renew some of those folks. Also, lost some donors because of the tweaking to the athletic fundraising appeals. Strong student philanthropy group which is helping create a strong culture of philanthropy. Committed to working with alumni and focusing on peer to peer fundraising. Introduced Julie Newsome.

Significance of 1867 - move leadership society entry level from \$1000 to \$1867. Busy fall to concentrate on renewed donors. Athletic fundraising strategy around homecoming. Crowdfunding campaign.

Diversity and Inclusion update - Janet Steverson

History = ad hoc diversity committees and only undergrad campus. Now official committee with all three campuses. Vision: A multi-cultural, multi-religious, multi-identity community where all feel challenged to get out of their comfort zone to grow and learn, but all feel supported in meeting that challenge and all feel as though they are a part of and belong to the community. Last semester organized Listening Forums. Now a focus on hiring and retention of diverse faculty and staff" support for diversity in curriculum - these things come first before getting more students. I want the faculty to hear the good and the bad about diversity and inclusion in all the 3 campuses. We all need to think about our implicit bias. Janet want to further reflect about interaction with alumni and specifically alumni of color

Break for lunch.

ASLC Update - Marissa Valdez

Student-athletes excel on the court and in the classroom. IA Symposium, L&C students were consistently respectful. ASLC senate has had the most productive year yet. Introduced Chief of Staff, Jasper Edwards, to help answer questions. Right now the biggest challenge is making sure the student body welcomes the new president. Making ASLC more accessible- start by attracting more students to ASLC in NSO. Pios for Pios is still going strong.

Albany Society Report - Donna Manning

Golden Medallion Luncheon was well-attended, had the largest group we've ever had of inductees from 1967. Hope we can recruit some of them to take a more active part in the Albany Society. Goals = to be more visible on campus. Wear medallions every time you're on campus for anything! Next event = first Friday of August = Summer Celebration. We're having a birthday party for the sesquicentennial! New position on the board = visibility person who works on us having a presence on campus. Had a table at Homecoming last year for the first time.

Diversity and Inclusion Committee - Hanako Imber

Started pairing students of color with alumni of color. Working with Angela, new interim director, in IME.

Bylaws and recommended changes - Grant Frey.

See info in packet. Option #1 was recommended by the committee.

Some discussion about Chair of the diversity and inclusion committee should be included on the executive committee.

Approved as recommended. Chris Ohman called for motion to change; Dan Metcalf seconded. Motion for bylaw changes passed 12 to 4.

SAA Committee Report - Hillary Dixon

Jim Robertson was there for interviews because Hillary was sick.

Jim speaks to that: 6 new selected SAA ambassadors. Lots of international students and science students. 5 students going to the SAA conference in Columbus Ohio the first weekend of August. Jackson and Nick are returners who are going to present at the conference.

Carla will be assuming role of working with the SAA group.

Hood to Coast Update - Hillary Dixon

2nd year. Looking at developing a committee of alumni who can support the APP office in this endeavor. Our team must provide volunteers, so we are looking for 3 volunteers each for a 4-hour shift. Hanako volunteered. Weekend before NSO this year. Trying to make this a more self-sustaining event.

Alumni Outreach Committee - Sheila Gallagher- no update

Academics Update - Carla Cavenago-Salazar - no update

Athletics Update - Grant Frey's update is written only, in packet

PubCom/PioLog Update - Jonathan Burton - no update

Alumni and Parent Programs Update - Andrew McPheeters -

Introduced our new Graduate Assistant Sifa Tonga. Sifa will support Diversity and Inclusion Committee. We will have two Graduate Student Assistants. One new one in the fall because it's the sesquicentennial year. We will introduce the other new grad assistant, Shishei Tsang, in the fall.

Ginger Moshofsky would love to know about your ideas from this year's Alumni Weekend. We did some things differently this year. Garden Party, for example. Would love your feedback from this year so we can move forward with next year's big 150th celebration.

- Hard to hear the speakers in the pioneer college under the tent
- Taking advantage of the huge tent next year- could we invite older alumni to have a spot underneath the tent.
- Can we collect emails, etc. for all the breweries and wineries that are owned by alumni
- Garden party and Miller felt more cohesive
- The app was useful
- Student ambassadors were wonderful!
- Wi-fi needs to be easier so people can donate!! - Strong concern from the Board of Alumni
- Barbara says, "Do we need a motion [about the wi-fi]?" Maybe we could push an email to the community the day before Alumni Weekend about the wi-fi so people can figure it out beforehand instead of get stressed out when they really needed it. Next year the wi-fi

will be that much more important since we are trying to get the international students to come back to Alumni Weekend for the sesquicentennial.

- Faculty and Staff dessert reception was poorly attended by staff and faculty.
- It sure impressed us that the senior team (David Ellis, Jane Atkinson, etc.) were present at the Salmon Bake.
- Ice cream truck, shaved ice, popsicles, or something at the Garden Party.
- Pub Crawl - is there one place we can continue the party if we don't want to "crawl"?
- The Dixie Land Band was awesome, could we have a DJ at the pub crawl? We could have students DJ.
- The coffee bike was great
- Maybe another dance opportunity? Using the tent as a music venue. We had a Manor House stop on the pub crawl last year - that was awesome.
- Can Maggie's be open? That would be awesome.
- Bookstore was more dialed in this year
- Local people at the garden party and salmon bake. Are we inviting the community?
- For the pub crawl, if each of the stations had acoustic music (doesn't have to be loud), then I would be more apt to go. We could look at alumni bands and student bands.
- They loved the cruise!!

Guidebook- Andrew McPheeters, Sifa, and Dith

Guide for parents preview partnering with residence life.

Posting photos, messaging other attendees

Instant updates to the schedule for changes.

Moving forward to 2017-2018 Sesquicentennial Celebration:

- Invite everyone to come back for 150th celebration
- Andrew McPheeters- Walk through strategies for next year.
- Still maintain the every 5 year reunion - but next year won't have a full dinner for every class.
- Affinity reunions, encouraging international students to come back, etc.
- Next year we need ALL of you to reach out to your friends! Because it doesn't matter what year they are. Invite 10 people to reunion and then have them invite 5 of their friends
- Volunteer shifts will be very helpful - we can't welcome 2,000 people without your help!
- Let Andrew know if you want to be involved in an affinity group. Stacey interested in helping with and alumni of color gathering
- Dan Balmer to play music?
- Golf tournament on Monday- Create competition.
- Be creative and supportive of Hillary and Andrew for next year!

Goals for 2018 AW:

Sustainability

Inclusivity and Diversity

Networking/Career

“When the parents are drinking, have something for the kids”

- Could we play sports that weekend? Intramural sports
- Who knows people who own restaurants or anything for food options?
- Art Gallery- alumni art or senior show stays up longer
- Leadership society, do they get VIP status or something?
- Leadership reception and an alumni event
- Can you create for us a tool in order to invite my 10 friends?
- Day in name of event. Friday reunion dinner or whatever. (Ginger's note for later)
- Maybe Scavenger Hunt on campus? Have people purposely going through campus.
- Hanako says there are free apps to help you make a scavenger hunt. Hanako will help with that!

Homecoming 2017 - Tara McIrvine

Oct 20-22, 2017

Pair with Environmental Affairs Symposium

Sustainability focus

River Cruise dinner after football game

Black and Orange Parties - Dith Pamp

Thursday, Sept 28, 2017

Trying to send more officials to events, too

Help plan one!

150th branding - trying to get people excited to come back to AW2018

Have the whole AW2018 schedule prepared by Black and Orange parties so they can get the super early bird discount

Partnering with you all will be more important this year because Thursdays are harder to schedule, so please help us out!

Pioneer travel - Morocco for 2 weeks next May

A trip to Iceland that's in the works

Sailing ship that holds 22 people on the Puget Sound for a few days- a shorter idea in the works

A train from Nashville to New Orleans

Not a revenue generator for the school

Brian went on the Cuba trip - great report on all facets of the trip

February 2018 Meeting - is this a retreat year?

Andrew: Our budgets have been cut significantly, so we can probably do something. We just have to talk about what that would be.

Hillary says: yes, I think retreat.

Mike Holtzclaw:

Motion regarding membership reinstatement for Aukeem Ballard

Missed 2 meetings in a row. Vote to reinstate?

Vote: Yes to reinstate.

Results of BOA elections:

Jonathan Burton

Catherine Gibson

Samantha Stein

*Grant Frey will follow-up with each person

Results for Alumni Honors:

Distinguished Alumnus: Brian Lindstrom '84

Outstanding Young Alumnus: David Norse '08

Donald Balmer Citation: Stephen Beckham

Pioneer Alumni Leadership Award: Carol Timm '87

*Andrew has followed up with all of the honorees and all have accepted.

Andrew McPheeters:

We are losing two BOA members- Vicki and Brian

Present Brian with gift to thank him for serving

Thank you, Brian!

Thank you to Mike. We got you a chair!

Sign the gavel and pass it on.

Passing of the gavel from Mike Holtzclaw to Hillary Dixon.

At 3:48pm, the champagne and chocolate covered strawberries were served!

Meeting adjourns.