

## Evolution via Devolution?

LEWIS & CLARK'S DIGITAL SCHOLARSHIP MULTISITE, 2014-2020

JIM PROCTOR | ENVIRONMENTAL STUDIES PROGRAM | LEWIS & CLARK COLLEGE

BUCKNELL DIGITAL SCHOLARSHIP CONFERENCE | 17.10.07



The theme "Looking Forward, Looking Back: The Evolution of Digital Scholarship" acknowledges the changes to scholarship wrought by the introduction of digital technologies across the disciplines.

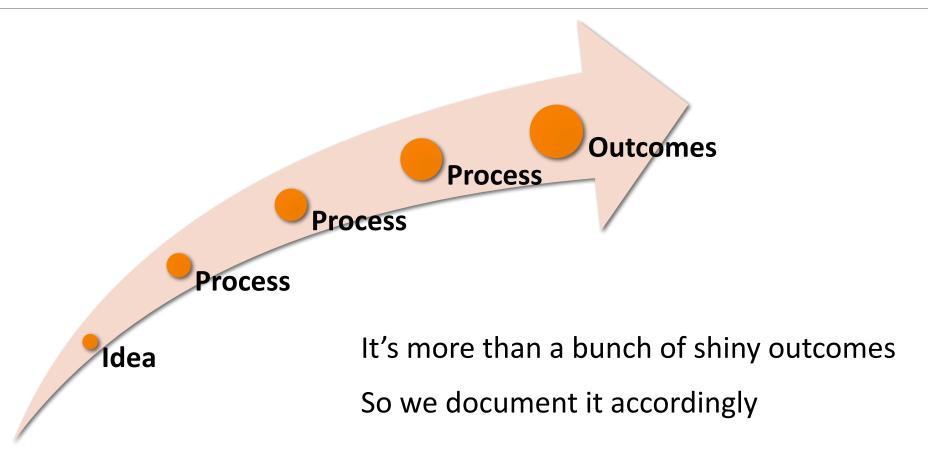
Now is an apt time to reflect upon how digital scholarship has evolved over the past decades and where it may head in the future. Scholars and teachers, poets and administrators, artists and community members, are encouraged to reflect on the past of digital scholarship and work together to build a future for digital scholarship.



# I. Assumptions/Precursors



### Digital Scholarship = ??





### DS Multisite Precursors

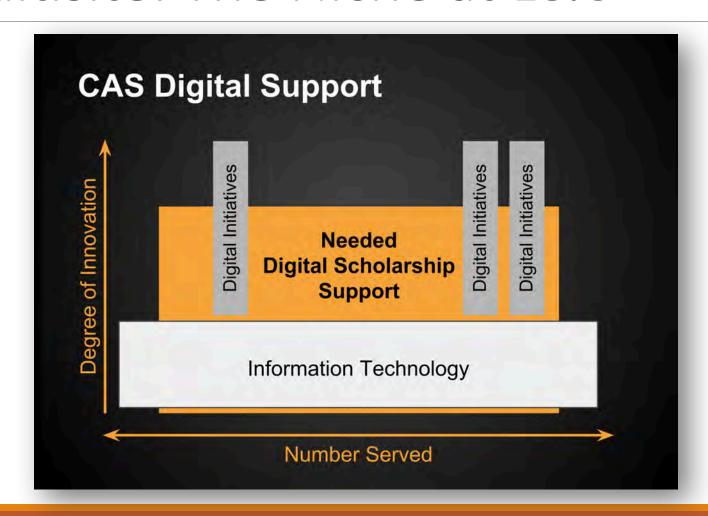




See ds.lclark.edu/archive/



### DS Multisite: The Niche at L&C





### II. Lewis & Clark's DS Multisite



### The What and the Why

#### The DS Multisite

The digital scholarship (DS) multisite at Lewis & Clark provides opportunities for our students to cultivate and demonstrate skills in public digital scholarship. As of 2017, there are over 250 sites on the DS multisite.

The DS multisite runs on WordPress, an open-source content management system used on over a quarter of the top 10 million websites worldwide—the most widely used, fastest growing platform our students can learn. Complementing WordPress on the DS multisite are a host of contemporary Genesis themes to customize the look of sites, and a wide range of WordPress plugins to extend site functionality far beyond simple blogs—and far beyond options available on WordPress.com, with which students can nonetheless connect to promote their DS content more broadly. Our students thus develop important transferable skills in digital scholarship, public digital communication, and web authoring.



Lewis & Clark Around the World

What exactly is public digital scholarship? Perhaps it is best defined from the outside in: liberal arts *scholarship* spans the sciences and humanities, for which *digital* scholarship takes a number of forms and may be directed toward a *public* audience. There are thus three innovative features of public digital scholarship: the first is the recognition of broadly common scholarly pursuits across a wide range of fields; the second involves how digital technologies accompany this range of scholarly pursuits; and the third involves how these technologies can facilitate the sharing of scholarly process and product with a variety of interested publics. Public digital scholarship is thus engaged scholarship, across multiple dimensions.

Though student work on the DS multisite involves more than simply blogging, writing is often key to public digital scholarship. <u>Cathy Davidson</u>, a noted scholar of English, digital media, and interdisciplinarity, says in <u>Writing (in Public) Across the Curriculum</u>,

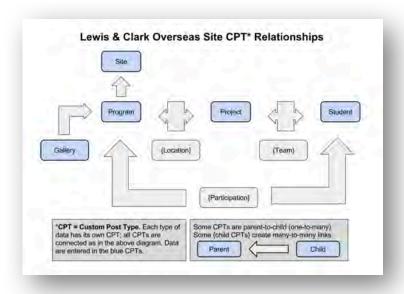


### The How I: Simple to Not Simple

### Blog

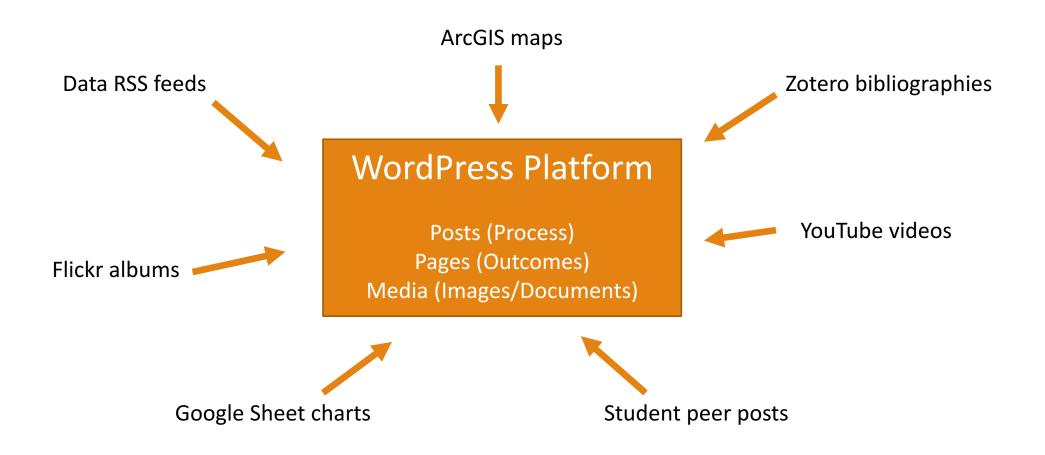


#### **Relational CMS**



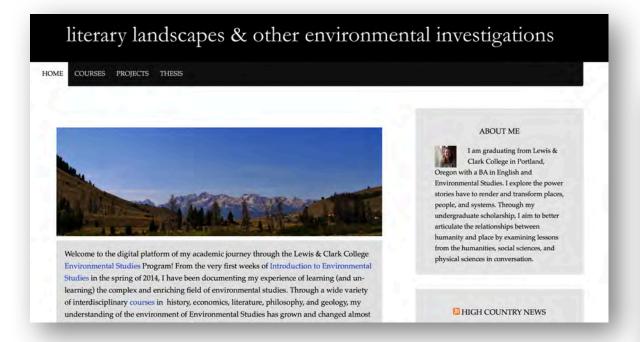


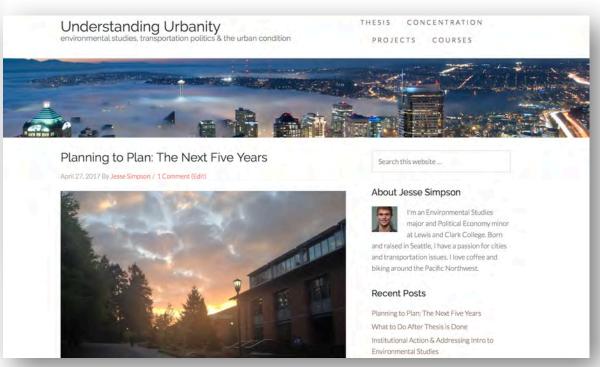
### The How II: WordPress as a Platform





### Sample Student Sites







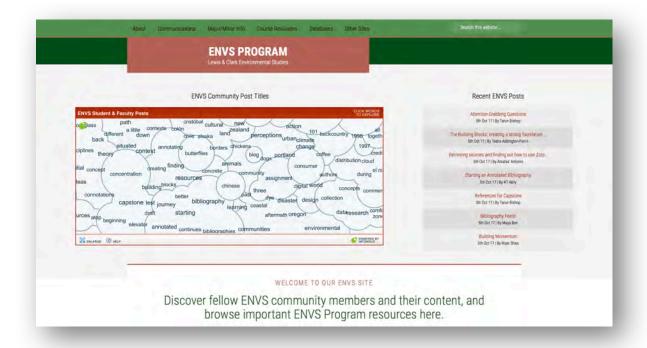
### Sample Other Sites

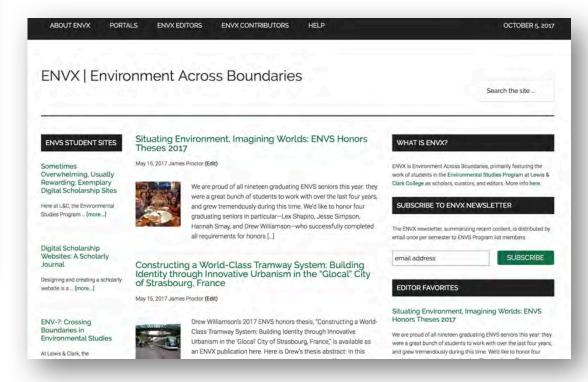






### **ENVS Program Sites**







# III. Devolutionary Necessities



### Quick Survey I

Technical & training support I have for my digital scholarship needs

- ☐ Support?? (it's all up to me)
- ☐ Was great...once upon a time...
- ☐ Is great when I get it...if I get it...
- ☐ Is great! I have all I need



### The Devolutionary Timeline

#### 2011-14

- L&C ENVS Program gets (2<sup>nd</sup>) big Mellon grant
- sge.lclark.edu site launch

#### 2014-15

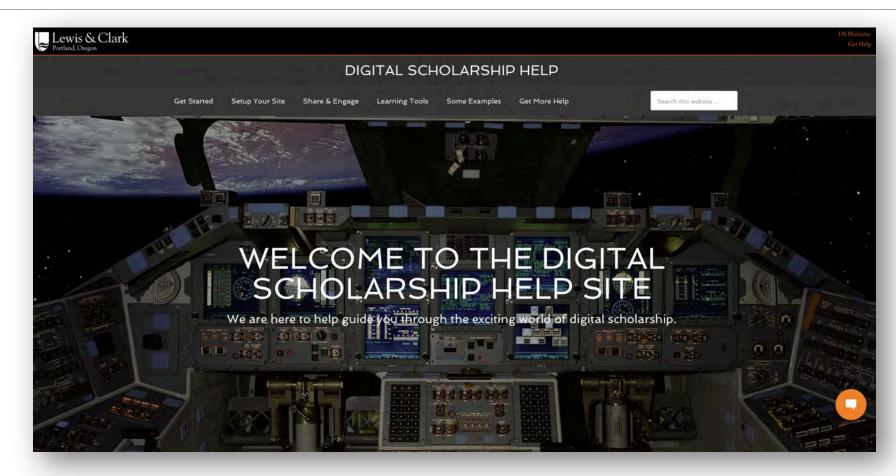
- Big Mellon grant winding down
- ds.lclark.edu multisite launch
- Yet no support outside ENVS

#### 2015 - 17

- 1.0 to 0.5 staff (2015); 0.5 temporarily to 0.0 staff (2017)
- Part-time web consultant (2016–17) now gone too...ugh
- At this point it's mostly the person you're looking at

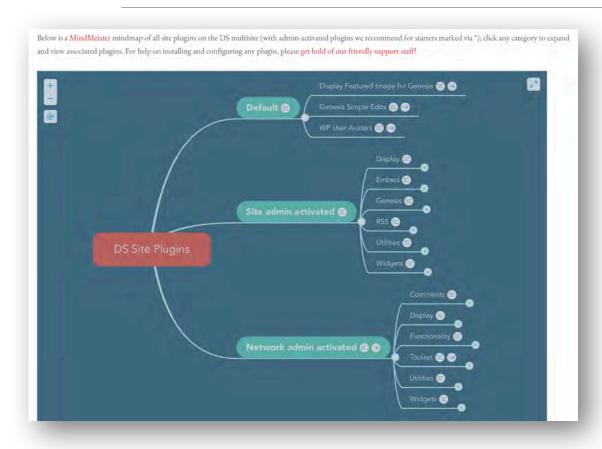


### Devolutionary Strategy I: /help/ Site





### /help/ Site Plugins & Themes



#### Theme layouts & list

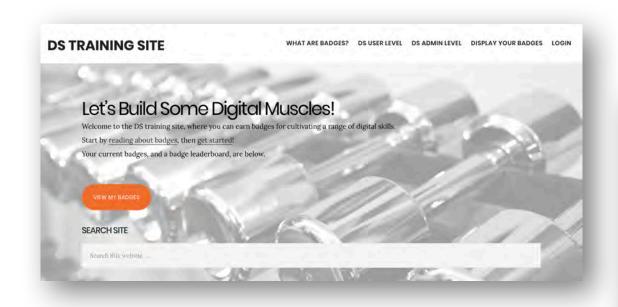
Some Genesis themes are full-width; this means that content stretches across the entire width of the page. Others are sidebar themes, in which one or more optional panels on the side display additional content (usually from widgets). You'll typically start with a full-width theme for case of use; later you may elect to change to a sidebar theme to give you greater flexibility in use of widgets. Examples of each layout are found on our Effective Sites page.

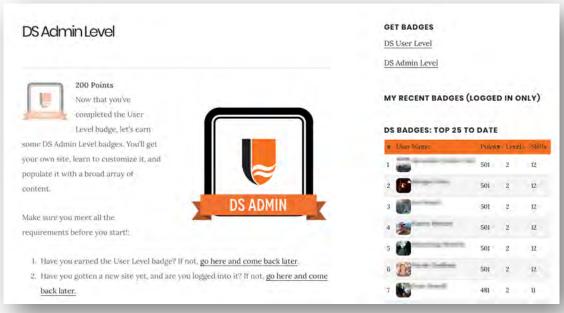
Below are the themes we currently support on the DS multisite, including whether they are full-width or sidebar themes, and whether theme edits are supported by Design Palette Pro. Click each theme name to view a Genesis demo page (and pardon the commercial slickness of these demos!). If you'd like assistance in setting up a theme to look somewhat like the Genesis demo page, please get support, specifying the theme name and what you'd like to accomplish.

THEME NAME	<b>♦ LAYOUT TYPE</b>	# HOME PAGE TYPE	DESIGN PALETTE PRO?	
Agency Pro	Sidebar	Full-Width	Yes	
Altitude Pro	Sidebar	Full-Width	Yes	
Ambiance Pro	Full-Width	Full-Width	Yes	
Atmosphere Pro	Full-Width	Full-Width	Yes	
Author Pro	Sidebar	Full-Width	Yes	
Beautiful Pro	Sidebar	Sidebat	Yes	
Centric Pro	Sidebar	Full-Width	Yes	
Digital Pro	Sidebar	Full-Width	Yes	
Education Pro	Sidebar	Full-Width	Yes	



### Devolutionary Strategy II: /learn/ Site

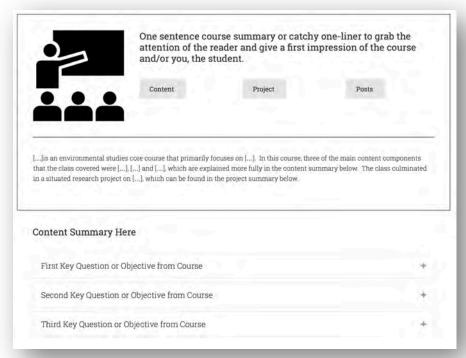






### Devolutionary Strategy III: Templates







### Devolutionary Strategy IV: DS Tutors

#### **SAAB** tutors

- L&C Student Academic Affairs Board peer tutors
- Expanded in 2015 to include DS skills tutoring
- DS SAAB tutors do training & mid-level support

#### DS SAAB tutor tasks

- One on one student support
- /learn/ site badge assessment
- Class (or overseas program orientation) sessions
- Instructor (or overseas program leader) consult's



# Devolutionary Strategy V: PDX WP Geeks

### Portland WP community

- Meetup: >2000 members
- Site admins to developers

### Recent/upcoming events

- PDX WordCamp on L&C campus
- Student-oriented Meetups
- Possible internships
- Possible mentorships





### Quick Survey II

Devolutionary strategies that do (or may) work for me

- ☐ I: Super-helpful online help
- ☐ II: Self-guided training modules
- ☐ III: Starter templates
- □ IV: Peer to peer mid-level training/support
- V: Community geeks
- ☐ VI: Something totally different...



### IV. ds.lclark.edu in 2020?

...LET'S TALK: JPROCTOR@LCLARK.EDU