LEWIS & CLARK COLLEGE CAREER NETWORK

WHAT IS THE LEWIS & CLARK COLLEGE CAREER NETWORK (L&C Net)?

L&C Net is a group of alumni and parents who have volunteered to act as career "experts" to L&C students and alumni in transition. Hosted as a private group on LinkedIn, members live in locations throughout the United States and abroad, and represent a cross-section of industries and professional careers.

L&C Net is an informational resource and guidelines are in place to assist you in building relationships with alumni and parent volunteers.

JOINING L&C NET

As an active student of Lewis & Clark College, you have access to the L&C Net. All users must first complete a user agreement. Upon completion of the user agreement, you will receive information with instructions on how to join the L&C Net group as part your LinkedIn account. To proceed, please complete the confidentiality user agreement on our website at go.lclark.edu/lcnet/student.

NETWORKING TIPS

Networking is one of the best ways to learn about potential professions and organizations. Check out our <u>Informational Interviewing</u> handout for more information about how to network effectively.

LINKEDIN PROFILE (students.linkedin.com & www.linkedin.com)

LinkedIn is the world's largest professional network and it continues to grow rapidly. LinkedIn connects you to your trusted contacts and helps you exchange knowledge, ideas, and opportunities with a broader network of professionals. To get started in building your LinkedIn profile, you will find a full tutorial and step-by-step instructions at: https://university.linkedin.com/linkedin-for-students.

LinkedIn offers you the opportunity to:

- Establish your professional profile
 LinkedIn profiles rise to the top of search results, letting you control the first impression people get
 when searching for you online. The more you complete your profile, the more professional and prepared
 you will appear to potential connections, recruiters, and future employers.
- Summarize goals and highlight skills
 By summarizing your professional experience and goals, you allow others to quickly learn about who
 you are and what you do or want to do. Include your best skills and talents in your profile and ask
 your connections to endorse them.
- Get advice
 - Pose questions to those in L&C Net and request informational interviews to gain knowledge about industries, navigating career paths, and preparing for graduate school and/or other future endeavors.
- Find experts and ideas
 LinkedIn search lets you explore the broader network by name, title, company, location, and other keywords that will help you find the knowledge you're looking for.
- Explore opportunities
 With a powerful search engine, company research tools and a jobs board that shows who you know at listed companies, LinkedIn is a great resource to learn about new opportunities.