# College of Arts \& Sciences 

## Budget Advisory Committee

## MINUTES

Wednesday, October 17, 2012
Present:
Voting members: Professors Naiomi Cameron, Matthew Johnston, Jay Odenbaugh, Harry Schleef, Ellen Seljan, Ex-officio:George Battistel - Associate Vice President of Finance
Guests: Robert Nayer - Director of Operating and Capital Budgets
Absent: Ex-officio members: Tuajuanda Jordan - Dean of the College, Gary Reiness - Associate Dean of the College and student representative, Justin Midyet.
Recorder: Anne Boal - Mathematical Sciences
The minutes from the September $26^{\text {th }}$ meeting were approved as written.
Chair Cameron reported on the Budget Managers meeting. She suggests keeping in contact with Anne Bentley, who chairs the Admissions and Financial Aid committee. Specifically concerning student enrollment targets and how that process is evolving. Mr. Nayer suggested inviting Lisa Meyer, the Dean of Admissions, to speak to this committee.

Mr. Battistel explained a recent report from a consulting firm on enrollment targets and how to maximize our return from Financial Aid and to positively impact our finances, by targeting specific students for enrollment. The goals of our college differ slightly from the consulting firm's norm, since we also want to also focus on recruiting more minorities and male students. This consulting firm produced a matrix of financial need and academic achievement, and where we should be focusing our recruiting, in order to produce the best outcome. They were hired by Lewis \& Clark last year, assisted with admissions for this Fall Term, but will be more involved in the recruiting process for next Fall. They were only using one year of data, and will be more helpful as more years are added to their data. Recruiting the correct students can also help retention. Improving the college's yield would also help the college's standing in financial ratings by Moody's and S \& P.

Chair Cameron thinks that this committee should report out to the faculty about this report, so she will ask Lisa Meyer to present more information to this committee.

Chair Cameron did talk to former committee chair, Cliff Bekar, about faculty salary and cohort issues discussed in past years. She understands that there are three cohort groups adversely affected by low salary increases for their years. Professor Bekar's biggest concern is for the faculty group hired recently during a time of no faculty salary raises. Other cohort groups have been addressed to some extent over the years by the Dean's office. Chair Cameron does not think that it is the role of this committee to produce numbers for next year's budget on faculty salaries.

Professor Schleef pointed out that the faculty salary cohort issues are separate from the issue of future faculty salary raises based on percentage or fixed amounts.

Professor Seljan asked how the amount in the faculty salary raise pool is created. Mr. Battistel explained that after they combine the figures from departments on their expenses, other fixed expenses and the projected incomes, to recommend a faculty salary pool amount. He said that in the recent past this amount was $2 \%-3 \%$.

Concerning the faculty cohort groups in question, Professor Odenbaugh would like to know who they are, what inequities happened and details about their situations so that the committee can proceed with recommendations.
Chair Cameron would like to know what details we may know, because of confidentiality issues, such as, entry salaries, what corrections have been made already, and the average salaries over 10 years. On webdisk, there are reports concerning these issues from 2006, which could be updated. Chair Cameron has a copy of the 2010 report on faculty salary comparisons with other colleges.

Professor Schleef is interested in the percentage of the CAS budget that is allocated to academics, support, and other systems over the years. Mr. Battistel could research this, plus he could compare this to budget percentages at other colleges.

