

Winterim 2017 Schedule

*All events in Smith Hall unless otherwise noted

Monday, January 9

8:00 a.m. - 9:00 a.m.	Breakfast, Orientation and Group Assignments: Albany 218
9:00 a.m. - 10:00 a.m.	<i>Creating Value</i> – Gene Wang , People Power
10:15 a.m. - 11:45 a.m.	Pitch Group Work Time (PGWT)
11:45 a.m. - 12:00 p.m.	Creating Value Wrap-up
12:00 p.m. - 12:45 p.m.	Lunch and PGWT: Albany 218
1:00 p.m. - 2:00 p.m.	<i>Perfecting the Pitch</i> – David Underhill , Underhill Training & Development
2:15 p.m. - 3:15 p.m.	PGWT
3:15 p.m. - 3:30 p.m.	Perfecting the Pitch
3:45 p.m. - 4:45 p.m.	<i>Financials and Accounting: The Basics</i> – Rocky Campbell , Lewis & Clark College
4:45 p.m. - 5:00 p.m.	Daily Wrap-up / Evening Activity Explanation
Evening	PGWT and Dinner

Tuesday, January 10:

8:00 a.m. - 9:00 a.m.	Breakfast: Albany 218
9:00 a.m. - 10:00 a.m.	<i>How to Price Products</i> – Rocky Campbell , Lewis & Clark College
10:15 a.m. - 12:00 p.m.	PGWT with Mentors
12:00 p.m. - 12:45 p.m.	Lunch Albany 218
1:00 p.m. - 2:00 p.m.	<i>Social Ventures: Using Business to Change Lives</i> – Kat Taylor , Beneficial State Bank
2:15 p.m. - 4:15 p.m.	PGWT
4:15 p.m. - 4:45 p.m.	Social Ventures - Kat Taylor Wrap-up
4:45 p.m. - 5:00 p.m.	Daily Wrap Up / Prepare for Evening
Evening	<i>Winterim Celebration Dinner</i> : Diane Gregg Memorial Pavilion

Winterim 2017 Schedule (Continued)

Wednesday, January 11:

7:30 a.m. - 8:00 a.m.	Breakfast: Albany 218
8:00 a.m. - 12:00 p.m.	<i>Site Visit</i> – Nike, Member Services
12:00 p.m. - 12:45 p.m.	Lunch: Albany 218
1:00 p.m. - 2:00 p.m.	<i>Analyze your Market and Brand your Business</i> – Sara Conte , SGC Ventures
2:15 p.m. - 3:15 p.m.	A: PGWT / B: Market Research – Mark Dahl & Elaine Hirsch , Watzek Library
3:30 p.m. - 4:30 p.m.	A: Market Research / B: PGWT – Mark Dahl & Elaine Hirsch , Watzek Library
4:30 p.m. - 4:45 p.m.	Targeting Customers and Branding Your Startup - Wrap-up
4:45 p.m. - 5:00 p.m.	Daily Wrap Up

Thursday, January 12

8:00 a.m. - 9:00 a.m.	Breakfast: Albany 218
9:00 a.m. - 11:00 a.m.	<i>Hardcore Productivity and Decision-Making</i> – Michelle Lantow
11:00 a.m. - 12:00 p.m.	PGWT
12:00 p.m. - 12:45 p.m.	Lunch and PGWT: Albany 218
1:00 p.m. - 3:00 p.m.	PGWT with Mentors
3:00 p.m. - 4:45 p.m.	PGWT with Guest Mentors & Pitch Technology Setup
4:45 p.m. - 5:00 p.m.	Daily Wrap Up: Prepare your Pitch

Friday, January 13

8:00 a.m. - 9:00 a.m.	Breakfast: Albany 218
9:00 a.m. - 11:30 a.m.	Pitch Group final preparations
11:30 a.m. - 12:30 p.m.	Lunch and further work time: Albany 218
12:30 p.m. - 4:30 p.m.	Pitch Competition
4:30 p.m. - 6:30 p.m.	Networking Event: Diane Gregg Memorial Pavilion

Winterim Group & Guest Mentors

Group Mentors

[Stephen Fox](#), [Traverse Agency](#)
[J.B. Handley](#), [Handley Capital Management](#)
[Timo Parra](#)
[Amy Pearl](#), [Hatch Innovation](#)
[Mark Reed](#), [MJP Management](#)
[Matt Rhoades](#), [Agora Ventures, LLC](#)

Guest Mentors

[Sara Conte](#), [SGC Ventures](#)
[Starla Goff](#), [Paulson Investment Company](#)
[Brent Hutchings](#), [North River Boats](#)
[Cliff Johnson](#), [Vacasa](#)
[Dana Plautz](#), [www.MrsP.com](#)

Pitch Competition Judges

[Nitin Rai](#), [First Insight](#)
[Linda Weston](#), [Oregon Entrepreneurs Network](#)
[Paige Hendrix Buckner](#), [ClientJoy](#)
[Jim Huston](#), [Portland Seed Fund](#)
[Robin Wang](#), [Albina Opportunities Corporation](#)

*** All Guest Speakers, Mentors, and Judges are subject to change