CAS Fundraising Update – June 2015

CAS Annual Fund Fiscal Year End

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Summary** | **FY15 FINAL** | **Goal** | **Percent to Goal** | **FY14 FINAL** | **Change from FY14 to FY15** |
| CAS Alumni Donors | 3,790 | 4,040 | 94% | 3,863 | -1.89% |
| CAS Annual Fund Dollars Raised | $1,401,296 | $1,430,000 | 98% | $1,536,213 | -8.78% |
|  |  |  |  |  |  |
| CAS Alumni Donor Renewal Rate | 68.19% | 74% | 92% | 69.34% | -1.15% |
| CAS Alumni Donors (renewed) | 2,701 | 2860 | 94% | 2,834 | -4.69% |
| CAS Alumni Donors (lapsed) | 573 | 615 | 93% | 483 | 18.63% |
| CAS Alumni Donors (long lapsed) | 185 | 200 | 93% | 192 | -3.65% |
| CAS Alumni Donors (acquired) | 329 | 365 | 90% | 355 | -7.32% |
|  |  |  |  |  |  |
| Alumni Gifts to CAS AF | $491,713 | $475,000 | 104% | $478,164 | +2.83% |
| Parent Gifts to CAS AF | $254,845 | $293,000 | 87% | $298,298 | -14.57% |
| Other (trustees, faculty, staff, corporations, etc.) | $654,738 | n/a | n/a | $759,751 | -13.82% |

Lewis & Clark Fiscal Year End Total Giving (all schools)

|  |  |  |
| --- | --- | --- |
| **School** | **FY15 Final** | **FY14 Final** |
| CAS | $ 7,036,057 | $ 7,290,152 |
| LAW | $ 2,830,306 | $ 2,105,595 |
| GSEC | $ 421,982 | $ 504,417 |
| INSTITUTIONAL | $ 154,858 | $ 251,898 |
| **TOTAL** | **$10,443,204** | **$10,152,063** |

Board of Alumni Giving

Total Gifts and Pledges to date: $54,084 (annual fund and restricted funds)

Participation (including pledges): 21/22

What’s Coming Up:

July: Pioneer Athletic Appeal

August: Kick-off Challenge Appeal (Challenge Deadline: Wednesday, September 30/Orange & Black Parties)