

Senior Gift Council Vice President of Events

Position Description

During their final term, each year's graduating class of seniors come together to leave their final mark as students and begin their legacy as alumni with a gift to the Annual Fund. This tradition is a way for students to thank LC for their education while demonstrating support for their alma mater's community: past, present, and future.

The VP of Events works with Events Managers, SGC President, and staff from the Office of Annual Giving to lead the campaign's presence at Senior Experience events.

Expectations

- Spread message of philanthropy and fundraising relating to Senior Gift.
- Serve as role model by making own donation to the Annual Fund.
- Lead in a professional, courteous manner.
- Attend and facilitate bi-weekly committee meetings.
- Attend monthly executive team meetings comprised of staff and the Vice Presidents.

Duties

Events:

- Plan and execute Senior Gift presence at events, such as Senior Soiree, Mind the Gap, and Cap and Gown Pick Up.
- Schedule volunteers from Senior Gift Council for all events.
- Propose and plan new event opportunities for senior class giving.
- Actively seek to strengthen and adapt event strategies to facilitate campaign success.

Recruitment:

- Recruit two seniors and/or juniors to be Event Managers.

Fundraising:

- Personally solicit 10 members of the senior class to make gifts.
- Present a brief campaign pitch to three different student groups
- Volunteer to help table at Senior Experience events, educating students on philanthropy and securing senior gifts.