

Senior Gift Council Vice President of Fundraising

Position Description

During their final term, each year's graduating class of seniors come together to leave their final mark as students and begin their legacy as alumni with a gift to the Annual Fund. This tradition is a way for students to thank LC for their education while demonstrating support for their alma mater's community: past, present, and future.

The VP of Fundraising works with Fundraising Managers, SGC President, and staff from the Office of Annual Giving to lead the campaign's fundraising efforts to achieve the highest senior class participation possible.

Expectations

- Spread message of philanthropy and fundraising relating to Senior Gift.
- Serve as role model by making own donation to the Annual Fund.
- Lead in a professional, courteous manner.
- Attend and facilitate bi-weekly committee meetings.
- Attend monthly executive team meetings comprised of staff and the Vice Presidents.

Duties

Solicitation:

- Produce letter from Senior Gift Council Members to promote campaign and ask for donations to the Annual Fund.
- Strategize and manage the peer-to-peer solicitation program for Council members.
- Educate Council members on fundraising strategy and importance.
- Actively seek to strengthen and adapt fundraising strategies to facilitate campaign success.

Recruitment:

- Recruit four qualified seniors and/or juniors to be Fundraising Managers.

Fundraising:

- Personally solicit 10 members of the senior class to make gifts.
- Present a brief campaign pitch to three different student groups
- Volunteer to help table at Senior Experience events, educating students on philanthropy and securing senior gifts.