

# Senior Gift Council President

## Position Description

During their final term, each year's graduating class of seniors come together to leave their final mark as students and begin their legacy as alumni with a gift to the Annual Fund. This tradition is a way for students to thank LC for their education while demonstrating support for their alma mater's community: past, present, and future.

The President works with students and staff from the Office of Annual Giving to lead the campaign and serve as a figurehead in the community.

## Expectations

- Spread message of philanthropy and fundraising relating to Senior Gift.
- Serve as ambassador and liaison between the student body and Office of Annual Giving.
- Serve as role model by making own donation to the Annual Fund.
- Lead in a professional, courteous manner.
- Direct and organize bi-weekly committee meetings.
- Attend monthly executive team meetings comprised of staff and the Vice Presidents.

## Duties

### General:

- Organize and direct bi-weekly committee meetings and monthly executive team meetings.
  - Executive team meetings begin in November.
  - Committee meetings begin in January.
- Collaborate with executive team to build and execute a successful campaign.
- Coordinate with other team leaders to promote the campaign at Senior Experience events.

### Recruitment:

- Recruit five qualified seniors and/or juniors to be active committee members.

### Fundraising:

- Personally solicit 10 members of the senior class to make gifts.
- Present a brief campaign pitch to three different student groups
- Volunteer to help table at Senior Experience events, educating students on philanthropy and securing senior gifts.